

| Responses | Topic(s) | Goal 1: <i>Community Vitality</i> |
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| Vice Mayor Sandra Maurer | <ul style="list-style-type: none"> Downtown History Walk I ❤️ Sebastopol Event | |
| Phill Carter | <ul style="list-style-type: none"> WESCO Urban Multi-Sport Facility — Youth Sports Infrastructure Downtown | |

| Responses | Topic(s) | Goal 2: <i>Public Safety</i> |
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| Phill Carter | <ul style="list-style-type: none"> Joe Rodota Trail Corridor Safety — Vegetation Management and Sight Line Improvements | |

| Responses | Topic(s) | Goal 3: <i>Infrastructure</i> |
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| Vice Mayor Sandra Maurer | <ul style="list-style-type: none"> Desktop feasibility study for the Apple Blossom Trail Prioritize care of the Laguna Wetlands Preserve Traffic Ad hoc Committee | |
| Phill Carter | <ul style="list-style-type: none"> Apple Blossom Trail — Active Transportation Corridor Development Gravenstein Trail — Active Transportation Corridor Development | |
| Stephen Zollman | <ul style="list-style-type: none"> Review cost allocation plan and make necessary adjustments | |

| Responses | Topic(s) | Goal 4: <i>High Performance Organization</i> |
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| Phill Carter | <ul style="list-style-type: none"> Establish a West County Enhanced Infrastructure Financing District (EIFD) | |
| Stephen Zollman | <ul style="list-style-type: none"> Strengthen collaborative working relationships between the City and recognized labor unions through proactive communication, transparent processes, and early engagement on operational, budgetary and workforce issues | |

| Responses | Topic(s) | Goal 5: Long Term Financial Sustainability |
|-----------------|--|---|
| Phill Carter | <ul style="list-style-type: none"> Clean Energy Rate Competitiveness, GeoZone Investment, and Pavement Asset Management | |
| Stephen Zollman | <ul style="list-style-type: none"> Review pension/other benefits funding levels. | |

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| Vice Mayor Sandra Maurer | 4/1/2026 | Community Vitality: Downtown History Walk | Downtown History Walk to memorialize Sebastopol events (bar fight/standoff, two china towns, train, agriculture, Laguna Pomo/Miwok History, Charles Schulz was here, quirky reputation, Occupy bench...) The Public Arts Committee could coordinate with the West County Museum to identify key historical facts and locations. | Support Sebastopol cultural education in downtown core with a dozen or more bronze plaques, or painted historic markers commemorating different historical events | Mid-term (1-3 years) | Could be \$20K over 3 years for bronze plaques or much less if painted as a historic marker. | |
| Vice Mayor Sandra Maurer | 4/1/2026 | Community Vitality: I ❤️ Sebastopol Event | A celebration of the best of Sebastopol: arts, music, food, history, local businesses and people. Rohnert Park has an I ❤️ Rohnert Park with a week of activities. Many people LOVE Sebastopol and this would be an opportunity to celebrate the best of our city. | A week long party to celebrate our wonderful city | Short term- within this year | Under \$10k | |
| Phill Carter | 3/20/2026 | WESCO Urban Multi-Sport Facility — Youth Sports Infrastructure Downtown | <ul style="list-style-type: none"> WESCO United Soccer Club serves 1,200+ youth across a 450-square-mile service area with zero dedicated fields and an 86% capacity deficit, relying entirely on shared school fields that are increasingly unavailable. Unused space behind the Youth Annex in downtown Sebastopol presents a rare opportunity to create an urban multi-sport facility (soccer, pickleball, basketball) without land acquisition costs. A vendor quote from Urban Soccer Park has been obtained (~\$80K for a basic model, 5-month delivery timeline), and grant applications are in progress — this project is shovel-ready pending city authorization. Youth sports infrastructure is a direct community vitality investment: it keeps families in Sebastopol, activates underutilized downtown space, and addresses a documented equity gap in recreational access for lower-income youth who cannot afford club travel. | <ul style="list-style-type: none"> City authorizes use of Youth Annex adjacent space for multi-sport facility installation. Grant funding secured (applications in progress); project proceeds within current fiscal year. Facility operational within 6 months of authorization, serving WESCO's 1,200+ youth and available for broader community recreation use. Downtown activation — new reason for families to come to the core, supporting adjacent businesses. | Short-term (0-12 months) | Estimated \$80K for basic Urban Soccer Park installation. Grant funding in application; city may need to bridge or co-fund. Ongoing maintenance costs minimal. No land acquisition required. | <ul style="list-style-type: none"> WESCO April 7th agenda item — if funded prior to goal-setting, this becomes a delivered community vitality win rather than a new ask. Urban Soccer Park vendor contact: Lyndsay. Quote on file. Facility design can accommodate soccer, pickleball, and basketball — broadening community benefit beyond youth soccer. |

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| Phill Carter | 3/20/2026 | Joe Rodota Trail Corridor Safety — Vegetation Management and Sight Line Improvements | <ul style="list-style-type: none"> Overgrown blackberry and dense vegetation along the Joe Rodota Trail creates concealed spaces that reduce natural surveillance, compromise sight lines for trail users, and create safety concerns for walkers, cyclists, and neighboring residents. Systematic vegetation clearing — particularly blackberry removal — along key segments of the trail within city limits would restore sight lines, improve lighting effectiveness, and make the corridor safer for all users. This is a focused, maintenance-oriented intervention consistent with Crime Prevention Through Environmental Design (CPTED) principles: improving the physical environment to reduce opportunity for harmful activity. Note on continuity: Sebastopol has made significant public safety progress — the department is fully staffed and has expanded video capability for crime prevention. Trail corridor safety is the logical next layer of investment. | <ul style="list-style-type: none"> Targeted vegetation management plan developed for Joe Rodota Trail segments within city jurisdiction, prioritizing highest-concern areas. Blackberry and dense brush cleared along identified segments, restoring sight lines and improving lighting effectiveness. Trail safety perceptibly improved for daily users — walkers, cyclists, school children, seniors. Coordination with Sonoma County (which manages portions of the trail) on a unified approach to corridor maintenance. | Short-term (0–12 months) | Vegetation management and trail clearing costs to be scoped; can be effective at \$10K depending on extent and partnerships. Potential coordination with existing Ives and CUSP grant-supported work. Ongoing annual maintenance budget item. | <ul style="list-style-type: none"> Coordinate with Sonoma County Regional Parks, which manages portions of the Rodota Trail outside city limits. Ives program and CUSP grant connections may provide supplemental resources or labor. Separate from encampment management policy — this is physical infrastructure maintenance with independent safety justification. Police department's expanded video capability complements physical corridor improvements. |

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| Vice Mayor Sandra Maurer | 4/1/2026 | Infrastructure: Desktop feasibility study for the Apple Blossom Trail | Begin preparation for the Apple Blossom bike/walk trail in Sebastopol with a desktop feasibility study. | A bike walk trail that connects the City east west off the main roads. | Short-term (0-12 months) | \$35K | |
| Vice Mayor Sandra Maurer | 4/1/2026 | Infrastructure: Prioritize care of the Laguna Wetlands Preserve | Work with City Staff to prioritize care of the Laguna Wetlands Preserve, including working with the Little League on the possibility of upgrading the existing ball field bathroom. | Better overall care of the Laguna Wetlands Preserve and if possible day time access to a public bathroom in the Preserve. | Short-term (0-12 months) | Could be within budget by working with staff and volunteers or more if an upgraded bathroom is possible. | |
| Vice Mayor Sandra Maurer | 4/1/2026 | Infrastructure: Traffic Adhoc Committee | Create an adhoc committee to address traffic in Sebastopol | A committee composed of two Councilmembers, one Public Works staff, one Planning staff and the City Manager to discuss and explore options to reduce traffic in Sebastopol. | Mid-term to long term (1-5 years) | Would require staff time. | |
| Phill Carter | 3/20/2026 | Apple Blossom Trail — Active Transportation Corridor Development | <ul style="list-style-type: none"> The Apple Blossom Trail represents a critical link in Sebastopol's active transportation network, connecting residential neighborhoods to downtown, schools, and regional trail infrastructure. Continued investment in this corridor supports the city's climate action goals (VMT reduction), provides safe non-motorized access for residents who cannot or choose not to drive, and increases the utility of the broader trail network. This project is intricately connected to the downtown two-way street conversion planning — trail infrastructure and street reconfiguration must be coordinated to avoid conflicting investments and maximize network cohesion. Maintaining momentum on trail development — even in a fiscally constrained year — preserves grant eligibility, consultant relationships, and community engagement that would be costly to rebuild. | <ul style="list-style-type: none"> Defined next phase of Apple Blossom Trail development scoped, funded, and in construction or design within the fiscal year. Active transportation network connectivity improved for west-side neighborhoods accessing downtown. Grant funding identified and applied for to minimize general fund impact. Trail segment coordinated with downtown transportation planning to ensure network coherence | Mid-term (1-3 years) | Scope-dependent; est. \$500K for meaningful Joe Rodota connection to Ive's Park segment completion. Grant funding through Caltrans Active Transportation Program, OBAG, and County Parks and Openspace similar sources to be pursued. Staff time for grant administration required. | <ul style="list-style-type: none"> Trail development and downtown two-way conversion are interdependent — coordinate planning timelines. Even modest progress this cycle (design, permitting, desktop studies, grant applications) maintains project viability for future capital investment. Apple Blossom and Gravenstein trails form a network — progress on one strengthens the case for the other. |
| Phill Carter | 3/20/2026 | Gravenstein Trail — Active Transportation Corridor Development | <ul style="list-style-type: none"> The Gravenstein Trail corridor connects Sebastopol to regional destinations along Highway 116, providing non-motorized access along one of the city's primary commercial and residential corridors. Development of this trail segment supports equitable access to employment, services, and recreation for residents who rely on active transportation — particularly youth, seniors, and lower-income households. Like the Apple Blossom Trail, the Gravenstein corridor is interconnected with the downtown transportation planning effort and must be advanced in coordination to avoid stranded investments. Maintaining forward momentum — even at a planning or grant-application level — is essential to preserving the project's position in regional funding queues. | <ul style="list-style-type: none"> Defined next phase of Gravenstein Trail development scoped, funded, and in design or construction within the fiscal year. Regional trail connectivity improved, linking Sebastopol's internal network to broader West County active transportation infrastructure. Grant applications submitted for available funding cycles. Planning coordinated with Apple Blossom Trail and downtown street conversion work. | Mid-term (1-3 years) | Scope-dependent; est. \$500K-\$2M for meaningful segment. Grant funding through Caltrans ATP, OBAG, and TDA Article 3 to be pursued. Staff time for coordination and grant administration. | <ul style="list-style-type: none"> Gravenstein and Apple Blossom trails are complementary — submitting both as separate priorities ensures each has an independent funding case. Proximity to Highway 116 and The Canopy development (80 new housing units) strengthens the active transportation demand case. Road repair and pavement management along the corridor should be coordinated with trail development to avoid double-mobilization costs. |

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| Phill Carter | 3/20/2026 | Establish a West County Enhanced Infrastructure Financing District (EIFD) | <ul style="list-style-type: none"> Sebastopol faces significant capital needs — library expansion and senior center co-location, active transportation infrastructure, downtown corridor improvements, and ongoing asset management — with limited tools to finance them without direct budget impact or voter-approved bonds. An Enhanced Infrastructure Financing District captures property tax increment from rising assessed values and dedicates it to infrastructure investment, requiring only City Council and participating agency approval — not a voter supermajority. Sonoma County and Sebastopol have already begun preliminary discussions about a West County EIFD; formalizing this as a city priority creates institutional momentum to move from conversation to formation. While EIFD formation requires meaningful staff and legal time upfront, a functioning district significantly reduces the long-term burden of financing capital projects one by one — making it an investment in organizational capacity, not just a capital tool | <ul style="list-style-type: none"> City Council formally authorizes exploration and formation of a West County EIFD in partnership with Sonoma County. City retains legal and financial advisory support to complete formation documents, identify project area boundaries, and designate eligible capital projects. EIFD becomes an active financing vehicle within 18–24 months, capable of supporting library/senior center consolidation, trail infrastructure, and downtown capital improvements. Staff gains a durable, repeatable financing tool that reduces ad hoc capital scrambling for future projects. | Mid-term (1–3 years) | <p>An initial \$20K allocation for legal and financial advisory scoping is requested to determine formation feasibility, project area boundaries, and County partnership terms. Full formation costs are estimated at \$50K–\$100K, eligible for reimbursement from district proceeds once formed.</p> <p>To understand the return on that \$20K, consider the capital needs this single tool could help finance:</p> <ul style="list-style-type: none"> Library expansion + senior center co-location: \$13M–\$29M Apple Blossom Trail completion: est. \$1M–\$3M Gravenstein Trail development: est. \$1M–\$3M Downtown corridor improvements: est. \$2M–\$5M Total identified capital need: \$17M–\$40M <p>A functioning EIFD could generate an estimated \$5M–\$10M in capital financing capacity over 20–30 years — reducing the size, cost, and voter-approval risk of any future bond measure. The alternative — a standalone General Obligation Bond — requires a 2/3 voter supermajority, costs \$50K–\$200K in campaign expenditures win or lose, and generates capacity for one project only. EIFD formation costs less, carries no campaign risk, imposes no new taxes, and creates a durable 45-year financing tool the city can deploy across multiple projects. The \$20K scoping phase answers the threshold question: is formation feasible, and can we secure County partnership?</p> | <ul style="list-style-type: none"> EIFD is distinct from a Mello-Roos or GO bond — no new taxes, no voter supermajority required. Sonoma County participation is critical; early engagement with the Board of Supervisors should be a near-term staff action. Project area should be drawn broadly to capture increment from downtown, Highway 116 corridor, and north Sebastopol to maximize financing capacity. Library feasibility study (Phase 1, ~\$100K–\$150K) and EIFD formation can proceed on parallel tracks and inform each other. |
| Stephen Zollman | 4/9/2026 | Strengthen collaborative working relationships between the City and recognized labor unions through proactive communication, transparent processes, and early engagement on operational, budgetary and workforce issues | | | | | |

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| Phill Carter | 3/20/2026 | Clean Energy Rate Competitiveness, GeoZone Investment, and Pavement Asset Management | <ul style="list-style-type: none"> • Sonoma Clean Power Authority (SCPA) serves as Sebastopol's community choice energy provider. As SCPA develops its 2026 Integrated Resource Plan, decisions made now about geothermal development (GeoZone) and rate structure will directly affect resident and business energy costs for a decade or more. • Rate competitiveness with PG&E is a fiscal resilience issue: if SCPA rates drift above PG&E, residents opt out, SCPA loses ratepayers, and the financial model weakens for remaining customers — a negative spiral the Board must actively manage. • On the infrastructure side, Sebastopol's road pavement management represents its largest unfunded long-term liability. Deferred maintenance is not free — it compounds exponentially. A dollar of preventive maintenance today avoids \$4-\$8 of reconstruction cost later. • Connecting clean energy investment and pavement asset management under a single financial sustainability goal reflects a unified principle: investing in the right things now prevents far larger costs later. | <ul style="list-style-type: none"> • SCPA Board (with Sebastopol's active participation) adopts a 2026 IRP that maintains rate competitiveness with PG&E while advancing GeoZone geothermal development as a long-term baseload resource. • Sebastopol's ratepayers retain access to competitive, locally-controlled clean energy that reduces household energy burden. • City adopts or updates a Pavement Management Program with a multi-year funding commitment, prioritizing preventive maintenance over reactive repair. • Roads budget reflects true lifecycle cost of pavement assets, reducing long-term general fund exposure. | Mid-term (1-3 years) | SCPA IRP participation is staff time (Board meetings, technical review); GeoZone capital is SCPA's balance sheet, not the city's. Pavement management program update: est. \$30K-\$50K for professional assessment; ongoing capital commitment to be determined by PMP findings. Enterprise Committee oversight recommended for both. | <ul style="list-style-type: none"> • SCPA IRP filing deadline: June 1, 2026. Board engagement on rate alternatives must happen in Q1-Q2. • GeoZone geothermal represents a long-term hedge against volatile natural gas prices — the fiscal case is strong independent of climate goals. • Enterprise Committee (formed to oversee infrastructure) is the appropriate ongoing oversight body for pavement management. • Road repair framing: this is cost avoidance, not new spending. A well-maintained road network is a financial asset. |

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| Phill Carter | 3/20/2026 | Economic Gardening— Budget Renewal and Next Phase: Downtown Business Listening Series | <ul style="list-style-type: none"> Economic Gardening—growing the businesses Sebastopol already has rather than recruiting from outside — is the most cost-effective economic development strategy available to a city of Sebastopol's size and character. The program established in the prior goal cycle has demonstrated the approach; this cycle's goal is to renew the budget commitment and advance to the next phase: direct engagement with downtown business owners through a structured listening series. Downtown owner-operators — many of whom have built their businesses over decades — represent irreplaceable community assets and economic anchors. They deserve a formal channel to engage with city leadership, surface barriers they face, and co-develop solutions. A complementary 'Downtown Roots' recognition initiative would celebrate long-tenured local business owners publicly, reinforcing the city's commitment to the businesses that define Sebastopol's character and giving them a reason to stay and reinvest. | <ul style="list-style-type: none"> Economic Gardening program budget renewed for the coming fiscal year. Downtown Business Listening Series launched: structured conversations with owner-operators to surface regulatory, parking, access, and support needs. Downtown Roots recognition event or initiative piloted, celebrating long-tenured locally-owned businesses. Action items from listening series identified and assigned to staff or council for follow-up — closing the loop with business owners. | Short-term (0–12 months) | Budget renewal for existing Economic Gardening program (amount from prior year allocation). Listening series: staff time plus modest event costs (~\$5K–\$10K). Downtown Roots recognition event: ~\$5K–\$10K. Total incremental ask modest relative to economic impact of retaining anchor businesses. | <ul style="list-style-type: none"> Economic Gardening philosophy: growing existing businesses is more efficient than business recruitment. Sebastopol's scale makes retention the right focus. Listening series format: small group conversations, not town halls — more likely to surface honest feedback from business owners. Downtown Roots concept: recognize businesses and makes use of public marketing media. Reinforces community identity. Coordinate with downtown transportation planning — business owners' input on parking and access is directly relevant to the two-way conversion. |

| Councilmember Information | Date Submitted | Aything else |
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| Vice Mayor Sandra Maurer | 4/1/2026 | <p>Support Carry Over Goals from 2025:</p> <ul style="list-style-type: none"> • Road repairs • Sewer and water repairs • Avoid builders remedy • Emergency preparedness • Restoring public trust • Balanced Budget • Diversify revenue base • Grant opportunities • Quarterly Financial reporting • Budget at a Glance • Pursue no additional costs and or low cost solutions to homelessness • Support community events with city sponsorship and reduction of fees • Holiday decorations (electrical support) • Pomo and public art and updating city web site • Local business support (Economic Gardening) • Continue Ives Park improvements (CUSP, Rotary, ADA pathways, fencing) |
| Vice Mayor Sandra Maurer | 4/1/2026 | <p>I'd like to see: Volunteer Program with a Volunteer Coordinator (once the city has planning staffing in place), increase police foot patrols downtown whenever possible, and a Charles Schulz Peanuts/ Snoopy public art sculpture (Public Arts project?).</p> |