**From:** suziqbiz [redacted]
**Sent:** Friday, November 13, 2026 1:12 PM
**To:** jjay@cityyofsebastopol.gov <jjay@cityyofsebastopol.gov>; Victoria Henkel <vhenkel@cityofsebastopol.gov>; Public Comment Received For City Council <citycouncil@cityofsebastopol.gov>
**Subject:** Grocery Outlet letter against

Please read the letter below

11/13/26 to emails: Jjay, Vhenkel, city council

Grocery Outlet in Sebastopol

To the city council,

I am writing to encourage that you do not allow "GO" to open a store in our town.

If this is permitted, you will not be able to stop chain stores from setting up more stores in Sebastopol, that are similar in that they sell cheaper products and who will undercut our current quality vendors.

Stores like Dollar Tree, Hobby Lobby, Ross, etc, will be in direct conflict with our city general plan, but could advocate that we let in GO and that seemed to be acceptable, so now they can apply.

Fircrest is projected to likely go out of business, as it is a single store without the financial backup of other stores. Check ChatGPT. These young men who have taken the chance to invest in our community, only to be let down by the very people they have given to, is really unconscionable in my mind.

We have had stores here during the last 50 years who came in before the general plan, and are definitely "Big Box Stores", but we were trying to keep that expansion into our community under control. The big fight with the CVS location still has left a scar. Thank goodness for Sebastopol Family Pharmacy.

GO has closed 40 stores in the USA in 2026. California was affected also. They were poorly organized. I read in the news in January that they were opening 100 stores in China. But now, that information has vanished from the online searches.

We have wonderful stores with a variety of choices. Can I also mention Andy's, Bill's, Farm Trails, our Farmers Market, CSA's and many little country honor farms?....so what is our council thinking about? Our community has an abundance of caring store owners and employees.

"The price of food is too high" I hear about it from everyone across the nation. "People cannot afford grocery stores" but I have noticed many do not cook, nor do they have

gardens and eat often at food trucks or deli's.  I am not judging that or saying who is right or wrong, it is just very inconsistent.

Organic has many levels of quality.  Cheaper prices do not mean the tomato at GO will taste similar to that at Fircrest.

I have lived in Sebastopol since 1970.  I wish to hold onto the beauty of our downtown. The joy of knowing we always choose quality as one of the most cherished values for Sebastopol's citizens is a top priority for our family.

A red flag…

Bonnie's Bagels may be quality but the proximity to Grateful Bagel is another oversight, lacking in respect for a similar business' offering, and I am now questioning all of the town governing agencies at this point. Where are the checks and balances in our town?

Thank you for reaching out and taking the time to read this.  And thank you for all your hard work.  (I read the council news each month)

Sincerely,



Susan and Barry Wosk

[redacted]




