
FW: Please support Grocery Outlet's Sebastopol proposal

From City Council <citycouncil@cityofsebastopol.gov>

Date Mon 4/6/2026 11:05 AM

To Mary Gourley <mgourley@cityofsebastopol.gov>

Cc John Jay <jjay@cityofsebastopol.gov>; Jane Riley <jriley@cityofsebastopol.gov>; Victoria Henkel <vhenkel@cityofsebastopol.gov>; Zulema Higgins <zhiggins@cityofsebastopol.gov>

From: Lindsay Kvam [REDACTED]

Sent: Friday, April 3, 2026 5:02 PM

To: City Council <citycouncil@cityofsebastopol.gov>; Jill McLewis <jmclewis@cityofsebastopol.gov>; Sandra Maurer <smaurer@cityofsebastopol.gov>; Phill Carter <pcarter@cityofsebastopol.gov>; Neysa Hinton <NHinton@cityofsebastopol.gov>; Stephen Zollman <szollman@cityofsebastopol.gov>

Subject: Please support Grocery Outlet's Sebastopol proposal

Dear Sebastopol City Council Members:

Please support the proposal for Grocery Outlet to open a store in the former Rite

Aid location on Main Street. As of now, the empty store front looks very ghetto, like a store that pulled out of a bad area. I miss having a "variety" store in Sebastopol, like we had with Sprouse Reitz. Grocery Outlet has many elements that provide a variety of items that the chain stores, like Safeway, Whole Foods/Amazon and CVS, don't have.

I realize that there is much debate amongst Sebastopol that Grocery Outlet is not in keeping with the unique small-town feeling of Sebastopol. Unfortunately, with our small-town feeling is high pricey, touristy and cutesy grocery prices that are too expensive for the actual Sebastopol residents.

For many residents' needs, Grocery Outlet would be a welcome relief to the pocket book, and may drive competition to lower prices in our little tourist utopia. "Grocery Outlet stores are independently operated by local married couples, allowing them to tailor their product offerings to the preferences of their communities."

I appreciate you taking the time to read it and consider supporting the Grocery Outlet proposal.

Sincerely,

~Lindsay Kvam, a long-time Sebastopol resident since 1971!