

From: Bryan Lam [REDACTED]
Sent: Monday, July 6, 2026 3:57 PM
To: City Council <citycouncil@cityofsebastopol.gov>
Subject: CFCA CA Energy Symposium

Good afternoon honorable members of Sebastopol City Council,

California's energy policies affect every community, business sector, and household in the state. Decisions regarding fuel supply, energy infrastructure, transportation, and environmental policy have far reaching implications for economic competitiveness, supply chain reliability, consumer costs, and local economies.

To provide policymakers with firsthand insight into these impacts, the California Fuels & Convenience Alliance (CFCA) is launching the 2026 California Energy Symposium Series. These regional events are designed to bring together elected officials, legislative staff, local government leaders, industry experts, and business stakeholders for meaningful discussions about California's evolving energy landscape and the practical implications of policy decisions.

Each symposium will include:

- Policy discussions featuring industry experts, elected officials, and subject matter specialists
- Behind the scenes tours of regional businesses and operations that are directly affected by California energy and environmental policies
- Opportunities to engage with employers, community leaders, and stakeholders across multiple sectors of the economy
- Conversations focused on energy reliability, affordability, economic growth, supply chain resilience, and workforce impacts

2026 Energy Symposium Summer Sessions

- Sonoma | July 10 – Wine Industry (Kendall-Jackson Wines)
- Modesto | July 17 – Agriculture and Dairy (Fiscalini Farmstead)

California's industries are deeply interconnected. The impacts of energy policy extend beyond any single sector, influencing everything from food production and goods movement to manufacturing, construction, and consumer prices. These symposiums offer

a unique opportunity to hear directly from employers and community stakeholders about the challenges and opportunities they face as California's energy transition continues.

We invite you and members of your staff to attend these sessions and participate in these important discussions. Your engagement will help foster a deeper understanding of how state and local policy decisions affect businesses, workers, and communities throughout California.

For questions or additional information and to RSVP, please contact Alyssa at [REDACTED]

Kind regards,

Bryan Lam

Policy & Engagement Analyst

[REDACTED]

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Advocates for the fuels and convenience store industries since 1952

A dark blue banner for the CA Energy Symposium. At the top, the text 'CA ENERGY SYMPOSIUM' is centered in white. Below it are three icons: a barrel, a wind turbine, and a palm tree. To the right, the text 'REGISTRATION IS NOW OPEN!' is in white. Below the icons, there are two teal boxes. The left box is labeled 'SUMMER SESSIONS' and contains the text 'SONOMA JULY 10' and 'MODESTO JULY 17'. The right box is labeled 'FALL SESSIONS' and contains the text 'ANAHEIM OCTOBER 2' and 'REDDING OCTOBER 16'. On the right side of the banner, there is a QR code. Below the QR code, the URL 'https://cfca.energy/ca-energy-symposium/' is written in white.

YOU'RE CORDIALLY INVITED TO THE

CA ENERGY SYMPOSIUM | SONOMA

A Regional Conversation on California's Energy Future

Opening Session

Industry Tour

Fuels & Fizz Reception

JULY 10, 2026

Kendall Jackson Wine Estate & Gardens

5007 Fulton Road, Santa Rosa, CA 95403

01:30PM-03:00PM

03:15PM-04:30PM

04:30PM-06:30PM

When Californians hear about rising gas prices, the focus is often on the cost at the pump. But the impact extends far beyond consumers. Across every sector, especially among the small businesses that make up 98% of California's economy, rising costs and uncertainty tied to the state's evolving energy landscape are creating growing challenges.

THE STATE'S CURRENT ENERGY LANDSCAPE

- + Declining Refinery Capacity
- + Global Market Vulnerability
- + Limited Fuel Infrastructure

CHALLENGES

- ✗ High Fuel Prices
- ✗ Increasing Transportation Costs
- ✗ Rising Operational Expenses
- ✗ Supply Chain Pressures

This is why your participation in the CA Energy Symposium is so vital. The symposium brings together leaders from California's fuel industry, key stakeholders from the wine industry, and local, state, and federal policymakers for forward-looking dialogue on shared energy policy challenges.

Real progress requires policymakers at the table. We hope you will join us to help shape practical solutions that support California's economic stability and long-term energy future.

To view more details, visit our website at cfca.energy/ca-energy-symposium or SCAN this QR code:

