

**From:** New Earth Rising <[REDACTED]>  
**Sent:** Sunday, February 8, 2026 5:44 PM  
**To:** City Council <citycouncil@cityofsebastopol.gov>  
**Subject:** grocery outlet

[citycouncil@cityofsebastopol.gov](mailto:citycouncil@cityofsebastopol.gov)

We are a working class family. We raised our kids here, and we leave Sebastopol for groceries because everyone in town is too expensive! In the past year, our family members have worked for 3 of the 4 local grocery stores, and we still don't shop there as much as we would like because even with employee discounts, it is too expensive.

Grocery outlet will compete with Lucky and Safeway. Lucky will be the one who takes the biggest hit. The bougie local stores and their trust funded loyal clients need to take pause unless they want to subsidize their working neighbors.

And yes, I shop locally when I can, but not for everything because I can go to any of the local stores and watch prices rise while I walk the aisles. I have been in those stores when many of the customers notice prices jumps at the same time and ALL walk out with only one or two items when they went for more. My local shopping this past year has been cut in half because I am clearly not the target client.

No elitest gatekeeping. We need working class stores. Let the free market eliminate them if they are not for our town.

Warmly,

Ariel Rose

*"There is nothing in a caterpillar that tells you it's going to be a butterfly." Buckminster Fuller*

Book a Session: [REDACTED]

Website: [REDACTED]