



City of Sebastopol Public Arts Committee Staff Report

Meeting Date: March 26, 2026
Agenda Item: 6D
To: Public Arts Committee
From: Tori Henkel, Permit Technician
Subject: Discussion and Direction on PAC 2026-2027 Work Plan
Recommendation: Discuss, Prioritize, and Provide Suggestions for the Work Plan

Background:

The City Council has requested all standing committees to prepare and adopt a 2026-2027 Work Plan that will go to the City Council for final adoption. The Public Arts Committee previously prepared a 2023-2024 work plan. Staff used the previous work plan and added new projects. Staff welcomes input from Committee members on what items should be added to the work plan, timelines for items, and any estimates of Staff time that may be needed to complete the items.

The PAC Work plan may be periodically updated as work items are completed or as other items come forward. These updates are done with the input of Planning staff and the Public Arts Committee, and are then presented to the City Council for their review and approval. This ensures that the various city entities, elected, appointed, and staff, are aware of the work being done by staff and the Committee; allows for transparency and public input; and enables the Council to establish priorities for Public Art-related work. Work plans are prepared and approved for each City Board, Committee, or Commission, and together they allow staff to allocate time/resources and to apply for potential grants to fund various initiatives. Additionally, other initiatives are added by the Council, Board, or staff as needed.

Discussion:

Attached, the Committee will find a listing of Workplan items still to be achieved to implement General Plan Programs and to carry out other Council-established priorities.

Staff has prioritized various items in accordance with deadlines and initiatives that coordinate with other bodies (such as the Plaza Centennial Project, which is a joint effort with the Planning Commission and Design Review Board to develop a plan for a re-envisioned Plaza to celebrate 125 years for the City of Sebastopol).

Public Comment:

No public comments have been received as of the writing of this staff report.

Recommendation:

The Committee should review and discuss the Draft Work Plan and make suggestions for additions, deletions, and prioritization. The Committee can either approve the work plan at this meeting or schedule a special meeting in April to bring it back for a final review and approval.

Attachment:

Discussion Draft of 2026-2027 Work Plan

DRAFT PUBLIC ARTS COMMITTEE WORK PLAN FOR 2026-2027

Listed by priority

#	Description of Item	Timing	Confirmed PAC Project?	Responsible PAC Working Group (if any) and City Department(s)	Notes
1	Pomo Mural on the East City Hall Wall (PAC to put out a call for artists)	Budgeted for this fiscal year	YES	PAC/Planning/Public Works/City Council	\$3,000 budget. Can be carried over into next FY
2	6 and 12-month PAC Work Plans	Underway	n/a	PAC/Planning/City Council	
3	Community Sculpture Garden Artist Call	Underway - Finals selected May 28, 2026	YES	PAC/Planning/Public Works/City Council	City Council to approve final decisions from PAC/PW would be needed for installation day
4	Centennial Plaza Call for Artists: Recommendation to CC from the PAC as to type of art; location; etc.	Completed by May 2027		PAC/Planning/Design Review/Planning Commission/City Council	Looking to use in-lieu fee funds
5	Existing Sculpture Signage		YES	Robert Brent	May be completed

Below items are not listed by priority

	Recommend City Council Implement Façade Improvement Program: Can				
	PAC Website Page Updates	Ongoing	NO	PAC/Planning Dept.	Staff time would depend on the amount of changes.
	Commissioned Artwork #4 at North Entry	Awaiting funds	YES	PAC/Planning	Would still need to locate a site.
	Aspirational Projects: specify, plans, schedule	n/a	NO	PAC	This was from a past work plan. It needs to be more specific if we want to include it.

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	City Signage (entryways, etc.)			Could work with the DRB on entryway signage improvements.	This was from a past work plan. It needs to be more specific if we want to include it.
	School Outreach: a. Holiday window art project	Reach out in September	NO	Who's going to do this? Would it be something the PAC develops, the city signs off on, and then is sent for the newsletter, website, and social media?	This was from a past work plan. It needs to be more specific if we want to include it. What kind of outreach and for what?
	Partnerships with other arts non-profits and organizations: SCA, Chamber of Commerce, Charles Schultz, Chimera Arts, ArtStart, Creative Sonoma, Sonoma County Office of Education		NO	PAC	This was from a past work plan. It needs to be more specific if we want to include it.
	Templates for Projects: Application materials, award letters, staff reports for general updates to City Council, etc.		NO	PAC/Planning	
	Publicity Outreach: General Strategy		NO	PAC/Planning??	This was from a past work plan. It needs to be more specific if we want to include it. What kind of outreach and for what?