SUGGESTED DISTRICT NAMES

June 10, 2025 PAC item #2.A Consideration of Potential State Art District

D. District Name-Suggestions

There are 480+ incorporated cities in the State of California and this is a competitive application. As a matter of catching the State's (and potential tourist/investor) interest in the City. Please consider:

- the district name should be unusual and memorable/reflective of something unique about the city.
- If it is a little provocative but organic/true to the city's past, it may help gain the State's attention and that of tourists/those interested in the arts or the area's cultural heritage..

For example, Emeryville named their district the "Rotten City Arts District" because it spoke to their infamous past as an area where San Franciscans visited the town's speakeasies in the 1930's etc. The name helped the small town stand out in a field with competition such as Los Angeles, San Francisco and San Diego etc. It will be difficult to gain consensus on a district name but at least a "working title" should be submitted to Council for consideration.

Request:

Please provide a list of suggested district names that would be eye-catching to the Arts Council, members of the public of both the City and potential visitors, and memorable.