

From: Louis Zandvliet [REDACTED]
Sent: Saturday, March 22, 2025 10:43 AM
To: Planning Technician
Subject: Barlow Boutique Hotel support

Hello,

On behalf of the partners and managers of Sarmentine, we want to express our support to the projects of The Barlow, which are the boutique Hotel and the overflow parking improvement.

All indicators (Chambers of Commerce, airport, road traffic...) show that visits in Sonoma County keep growing and Sebastopol will benefit from it, but it could be even better by getting a captive audience for weekends or short trips from a wealthy clientele. Being able to keep people on site for 2 or 3 days as a huge impact / leverage on keeping their spending power local, instead of having them passing by and staying in other places.

A boutique hotel of about 80 rooms would be the perfect size (big enough but not overwhelming) for developing more revenues, more incomes, more profits for all the economic environment: retail stores, restaurants, bars, activities... and of course, the City of Sebastopol.

Regarding the parking lot improvement, we can testify that this is necessary. Our traffic at our bakery has increased during 2024 and 2025 is already on the same trend. More traffic means more parking needs for our customers but also for our employees (since we need to hire more people).

We hope that the Planning Commission will approve both projects as it will help to continue to develop our business in Sebastopol. Sarmentine has been very welcomed in the community, very successful and we are proud of it. We love Sebastopol, we hope to be part of it for a long time and we are happy to participate in its development!

Thank you,

Louis Zandvliet

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Louis Zandvliet – Co-Founder & CEO



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