

**CITY COUNCIL MEETING MINUTES
MINUTES FOR SPECIAL MEETING OF APRIL 1, 2025
GOALS AND PRIORITIES WORKSHOP**

As Approved by the City Council at their regular meeting of April 15, 2025

Please note that minutes of meetings are not meant to be verbatim minutes and are meant to be the City's record of a summary of actions that took place at the meeting. The vote/action is the required information of the meeting actions that took place. Approved minutes are available on the City Council Meetings page.

CALL TO ORDER: Mayor Zollman called the meeting to order at 1:05 pm

ROLL CALL:

Present: Mayor Stephen Zollman
Vice Mayor McLewis
Councilmember Phill Carter
Councilmember Neysa Hinton
Councilmember Sandra Maurer

Absent: None

Staff: City Manager Don Schwartz
Assistant City Manager/City Clerk Mary Gourley
City Attorney Alex Mog
Administrative Services Director Kwong
Building Official Steve Brown
City Engineer/Public Works Director Mark Rincon Ibarra
Community Development Director Emi Theriault
Police Chief Sean McDonagh

SALUTE TO THE FLAG : Mayor Zollman led the salute to the flag.

REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED): To consider and take action on any request from a Council Member to participate in a meeting remotely due to Just Cause or Emergency Circumstances pursuant to AB 2449 (Government Code Section 549539(f)). Assembly Bill 2302 (2024) ("AB 2302") revises rules for when members of local legislative bodies may participate in meetings remotely. Specifically, it amends the number of meetings that may be attended remotely for just cause and under emergency circumstances and clarifies the definition of the term "meeting," for purposes of remote attendance. AB 2302 caps the number of remote meetings a member can attend each year based on the frequency of a legislative body's meetings: Five meetings per year for those meeting twice a month. None Required. All Councilmembers were in attendance.

DISCUSSION AND ACTION:

1. CITY COUNCIL GOAL SETTING WORKSHOP:

The City Council will conduct a goal setting workshop, facilitated by Steve Mermell, bakertilly. The purpose of the workshop is to build alignment around the City Council's Goals and Priorities for the upcoming fiscal year or year(s).

City staff presented the process for the workshop.

A presentation was conducted by Steve Mermell, Consultant.

The following member(s) of the public provided public comment during the first public comment period:

Gene Nelson
Jessica Hall
Katie
Marcus
Sidnee
Fred
Paul
Sarah
Oliver
Gary
Kate
Lisa
Steve
Judith

The Council discussed priorities and provided recommendations to staff.

The following member(s) of the public provided public comment during the second public comment period:

Kenna
Oliver
Judith
Robert
Kate
Mary

City staff provided a matrix of the final goals/priorities/strategies (attached).

ADJOURNMENT OF CITY COUNCIL SPECIAL MEETING

Mayor Zollman adjourned the April 1, 2025 City Council Special Meeting at 5:50 pm to the next Regular City Council Meeting of Tuesday, April 1, at 6:00 pm, Sebastopol Youth Annex, 425 Morris Street, Sebastopol, CA.

Respectfully submitted,



Mary C. Gourley
Assistant City Manager/City Clerk

Attachment:
Matrix

GOAL	COMMUNITY VITALITY					
	Enhance Sebastopol as a great place to live that values community health and well-being. Preserve Sebastopol's unique character.					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Restore or repair labyrinth teen memorial (\$5000)	X	X	X	X	X
2	Support community events with city sponsorship and reduction of fees	X	X	X	X	X
3	Dark sky lighting	X	-	X	-	X
4	Pomo and public art and updating city web site/land acknowledgement	X	X	X	X	X
5	Drought tolerant landscaping of police and public works	X	-	X	-	X
6	Affordable Housing through ADUs	X	X	X	-	X
7	Tiny Homes	X	X	X	-	X
8	Flower Baskets on Main Street	-	X	X	X	X
9	City Ambassadors	X	-	-	X	X
10	Clean up of Graffiti	X	X	X	X	X
11	Festive Activities/Holiday Events	X	X	X	X	X
12	Grant Writer	X	X	X	X	X

GOAL	PUBLIC SAFETY					
	Strengthen the public's safety and improve the quality of life. Includes supporting our first responders (police, fire, public works), responding to emergencies, protecting people, property, and businesses, and engaging in emergency preparedness community outreach, public education and prevention activities.					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Explore Ways to Address Homelessness	X	X	X	X	X
2	Volunteer Program Reinstated/Increased community volunteers for downtown	X	-	X	X	X
3	Emergency Preparedness/Management	X	X	X	X	X

9	Community Emergency Response Team – County free offerings	X	X	X	X	X
4	Pursue no additional costs and or low cost solutions to homelessness	X	X	X	X	X
5	Coalition of Housing/Keep County or review non-profit/change lead agencies	X	X	X	X	X
6	Keeping drugs out of town /drug enforcement/needle exchange	X	X	X	X	X
7	Working in partnership with schools, libraries, other agencies etc	-	-	-	X	X
8	Public Transparency of state required mandates for policing	X	-	-	X	X
9	Revisit Infrastructure for back up of City emergency systems	X	X	X	X	X

GOAL	INFRASTRUCTURE					
	Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Trail Projects/ Desk top study for Apple Blossom Trail	X	-	X	-	X
2	Caltrans grant – Sustainable transportation	X	X	X	X	X
3	Parking Issues/downtown	X	-	-	-	-
4	Potholes/Street Resurfacing	X	X	X	X	X
5	Wastewater Pipes/Infrastructure/Sewer master plan	X	X	X	X	X
6	Storm Drain Plan – Removal of silt	X	X	X	X	X
7	CUSP Grant Application for Phase I of Naturalization of Calder Creek and Ives Park	X	X	X	X	X
8	Implementation of Rotary Centennial Plan (with revisioning of ives park) Council review first	X	X	X	X	X
9	Well 4 (updates/funding)	X	X	X	X	X
10	Review of Downtown Cell Tower/Need/Safety/Anything to be done about it	-	-	X	-	-
11	Review of City Buildings/Expansion of Senior center/Library/City Hall/Community Center	X	X	X	-	X
12	SCTCA Funding Plan Cycle/Bodega Ave Bike Lanes SCTCA Funding Plan Cycle 2	X	X	X	X	X
13	EIFD	X	X	X	X	X

14	ADA walk way in Ives Park	X	X	X	X	X
15	Removal and/or replace of Chain Link Fence at Ives Park	X	-	X	X	X
16	Preserve and Clean Up of Laguna Wetlands Open Bathroom during daytime hours (near ball field/little league)	-	-	X	-	X
17	Pickleball courts	-	-	X	X	-
18	Add Items to List from Staff: Water / Sewer Master Plan City buildings	X	X	X	X	X

GOAL	HIGH PERFORMANCE ORGANIZATION					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Achieving staffing/ Program targets that match best standards and efficiency/operational staffing efficiencies/baseline budgets/performance management	X	X	X	X	X
2	Avoid builder remedy	X	X	X	X	X
3	Slow down major decisions	X	X	X	-	-
4	Restoring public trust	X	X	X	X	X
5	Utilizing technology (AI)	X	-	-	X	X
6	IT Audit (approved during earlier Council Meeting)	X	X	X	X	X
7	Improve Public Communications	X	X	X	X	X
8	Shared Services	X	X	X	X	X
9	Cross Training of Administrative Staff/ Actions from Class and Comp Study and Staffing Assessment	X	X	X	X	X

GOAL	LONG TERM FINANCIAL SUSTAINABILITY					
	Achieving Greater Fiscal Resilience and Long Term Fiscal Sustainability					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Balanced Budget	X	X	X	X	X

2	Quarterly Financial report/annual long term budget reductions	X	X	X	X	X
3	Measure U Priority Resolution reviewed during Budget Process	X	X	X	X	X
4	Enterprise Oversight Committee; weave into budget committee process – biannual review of enterprise funds	X	-	X	X	X
5	Publish Reports on Budget Illustrating Budget (Budget at a Glance)	X	X	X	X	X
6	Diversify City Revenue base	X	X	X	X	X
7	Update Financial Policies/Ensure meets CIRA	X	X	X	X	X
8	Increasing Revenue Base	X	X	X	X	X
9	Update of Impact Fees and More Information	X	X	X	X	X
10	Grants from Regional Bodies	X	X	X	X	X
11	Review of Zoning Codes for streamlining of permitting	X	X	X	X	X

GOAL	ECONOMIC DEVELOPMENT					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Growing Businesses Together	X	X	X	X	X
2	Attract and support market rate housing	X	-	X	X	X
3	Support chamber in advertising the City (branding)	X	-	-	-	-
4	Presentation from new CDD on economic development/plans/strategy/ responsibility of who (what department) is keeping track of businesses?/ How we are working as part of economic development /working with broker who are working with people who are seeking spaces/how develop relationships	X	X	X	X	X
5	Clarification on Sebastopol downtown business association merging with chamber of commerce	X	-	-	X	X
6	Audit of are we getting business licensing fees/what is city hall doing to keep eye on city getting its fees?	X	X	-	X	X
7	Formula Business Review of Ordinance	X	-	-	X	X
8	Business surveys	X	-	-	X	X

AND WE'RE GOING TO JUST
DIVE
RIGHT INTO THE DISCUSSION AND

ACTION ITEM, WHICH IS NUMBER 1,

WHICH IS OUR CITY COUNCIL
GOAL
SETTING.

JUST A FEW PRELIMINARY
RESPONSES
OR WORDS FROM ME BEFORE WE DIVE

IN.
AND I JUST WANT TO SAY THANK YOU

VERY MUCH FOR BEING HERE.

IT'S BEEN A LONG TIME IN
COMING,
AND WE'RE THRILLED.

WE'RE THRILLED BY THE NUMBER
OF
PEOPLE THAT
ARE BOTH HERE
IN-PERSON AND ON VIDEO.

THIS IS ALL ABOUT YOU, AND
WHAT
IT IS THAT YOU WOULD LIKE US
TO
WORK ON IN THE NEXT YEAR OR TWO.

AS I
SAID, IT'S BEEN A LONG TIME
IN COMING.

MANY COUNCIL MEMBERS, INCLUDING
MYSELF, HAVE BEEN
ANXIOUSLY
LOOKING TO HAVE THIS GET

STARTED, AND AGAIN, THIS IS

ABOUT OUR GOALSETTING
WORKSHOP,
AND THIS IS A BRIEF
STATEMENT,

BUT TODAY, WE WILL COLLABORATE,
COUNCIL, STAFF, COMMUNITY,
TO
CREATE SHARED GOALS
AND
PRIORITIES FOR THE COMING,
IT'S
EITHER GOING TO BE A YEAR OR TWO
YEARS.

THAT WILL BE A DISCUSSION ITEM.

THESE GOALS AND
PRIORITIES WILL
BE DETERMINED DURING THIS

SESSION, AND THEY WILL SERVE
AS
A CRITICAL STEP IN OUR
ONGOING
EFFORTS TO WORK TOGETHER
TO
CREATE A VIBRANT, INCLUSIVE, AND
SUSTAINABLE CITY.

TODAY'S SESSION IS DESIGNED TO
BRING TOGETHER THE COUNCIL,
STAFF, AND OUR COMMUNITY TO
DISCUSS AND SHAPE THE
IMMEDIATE
FUTURE OF OUR CITY.

THE GOAL IS TO IDENTIFY, PERHAPS
BETWEEN FIVE AND SIX KEY
OBJECTIVES, GOALS AND PRIORITIES
THAT REFLECT THE SHARED GOALS
AND PRIORITIES OF BOTH
THE
COUNCIL AND THE RESIDENTS.

THESE PRIORITIES WILL GUIDE
OUR
EFFORTS OVER THE NEXT,
AGAIN,
ONE TO TWO YEARS, ENSURING
THAT
WE STAY FOCUSED ON WHAT TRULY

MATTERS.

ONCE WE'VE REACHED CONSENSUS
ON
THESE GOALS AND
PRIORITIES, AT
THE END OF THE WORKSHOP, THE

COUNCIL WILL TAKE THE GOALS AND

PRIORITIES AND DIRECT STAFF TO

DEVELOP A DETAILED ACTION PLAN.

THIS PLAN WILL OUTLINE
THE
POTENTIAL COSTS AND,
IF
FEASIBLE, HOW WE WILL
BRING
THESE PRIORITIES TO LIFE AND

ENSURE THAT WE TAKE
CONCRETE

STEPS TOWARDS ACHIEVING THEM
REALISTICALLY.

THIS IS AN IMPORTANT PART
TO
REMEMBER.

WHILE MANY DAY-TO-
DAY OPERATIONS
SUCH AS BUDGET,
PREPARATIONS,
PATROLLING
STREETS, CONDUCTING
ELECTIONS, AND PROVIDING

ESSENTIAL SERVICES LIKE
WATER
AND SEWER, ARE VITAL TO
THE
FUNCTIONING OF OUR
CITY, THEY
ARE BUT JUST A PART OF
THE
REGULAR OPERATIONS OF OUR

VARIOUS DEPARTMENTS.

I'M HOPING THAT TODAY'S
OR
THROUGH TODAY'S DISCUSSION,

WE'LL FOCUS ON THE
PRIORITIES

BEYOND THE DAY-TO-
DAY
OPERATIONS, ADDRESSING A
BROADER
VISION AND GOALS FOR THE CITY.

AGAIN, YOUR PARTICIPATION IS
INVALUABLE, AND TOGETHER, WE
WILL LAY OUT THE GOALS
AND
PRIORITIES FOR THE CITY THAT,

THROUGH GOOD
STEWARDSHIP, WILL
CONTINUE TO GROW, THRIVE, AND

SERVE THE NEEDS
OF EVERYONE WHO
CALLS IT HOME.

AGAIN, THANK YOU VERY MUCH FOR
BEING HERE.

MY HEART IS OVERWHELMED BY
THE
NUMBER OF PEOPLE HERE, AND
ON
SCREEN.

WITH THAT, WE WILL THEN --
I'M
GOING TO DEFER THIS OVER TO

MARY, WHO IS THEN GOING TO WORK
US THROUGH THE PROCESS.

THANK YOU, MAYOR.

I'M GOING TO --
ACTUALLY, I
DON'T HAVE THE -- LET ME PULL EP

UP THE AGENDA REALLY QUICK, MY
APOLOGIES.

THE NEXT ITEM ON HERE IS
THE
FIRST PUBLIC COMMENT PERIOD.

I DO WANT TO SAY THERE IS
TWO

PUBLIC COMMENTS.

APPROVED MEETING MINUTES

THERE'S THE INITIAL
PUBLIC
COMMENT.

THEN, THE COUNCIL WILL
GO
THROUGH THE GOALS, DISCUSS

PRIORITIES, THEN COME TO
THE
SECOND PUBLIC COMMENT PERIOD.

SO OUR PUBLIC COMMENT IS
TWO

MINUTES.
WE ROTATE BETWEEN IN-CHAMBERS

FIRST AND THEN GO OUT TO ZOOM.

IF YOU WOULD LIKE TO MAKE
A
GENERAL PUBLIC COMMENT ON
THE
GOALS SESSION
ONLY, PLEASE LET

ME KNOW.
YOU CAN RAISE
YOUR HAND.
AND THEN I'LL GO TO ZOOM
AND
COME BACK TO CHAMBER.

IS THERE ANYONE HERE THAT
WOULD

LIKE TO MAKE A GENERAL --
PLEASE.

MY NAME IS GENE NELSON.

I'M A RESIDENT OF
SEPASTOPOL AND
I'M HERE OF BEHALF OF THE ROTARY

CLUB OF SEBASTOPOL.

WE WOULD LIKE TO DO A

SIGNIFICANT COMMUNITY PROJECT
IN
HONOR OF OUR
HUNDREDTH YEAR.
COUNCIL CARTER SUGGESTED WE

COME
AND SHARE WHAT WE HAVE IN MIND.

TWO MINUTES IS TOUGH FOR
AN
EX-PREACHER, BUT AWAY WE GO.

WE WOULD LIKE TO DO A PROJECT IN

IVES
PARK, WHICH WOULD HAVE

THREE ASPECTS TO IT.
THE FIRST WOULD BE THE
WEST
ENTRY OFF JEWEL AVENUE,
WHICH
RIGHT NOW IS RATHER
UNSIGHTLY
WITH GARBAGE CANS AND THINGS.

WE WOULD LIKE TO SPRUCE THAT

AREA UP,
DO SOME LANDSCAPING,
FENCING, MAKE IT MORE

ACCESSIBLE, PUT UP SOME SIGNAGE
SO IT WOULD BE A MORE
WELCOMING
ENTRANCE INTO THE PARK.

SECONDLY, INSIDE THAT COMMON

AREA, JUST WHEN YOU GET
THERE,
WE'D LIKE TO TURN THAT INTO A

WELCOMING PLAZA WITH BENCHES
AND
TABLES, A PLACE TO GATHER,
AND
REALLY MAKE IT A
ROTARY SEN

CENTENNIAL PLAZA.

YOU COULD MOVE THE STAGE IN
THE
BACK.

BUT JUST A GENERAL AREA WHERE

THE PUBLIC COULD GATHER.

THE THIRD PART OF THIS WOULD BE

POLLY FIELD ITSELF.

WE WANT TO
REDO A BRAND-NEW
CONCESSION STAND WITH STORAGE,

WITH ACCESSIBLE RESTROOMS.

AGAIN, PERMANENT SEATING
SO
PEOPLE COULD COME AND NOT
ONLY
FOR THE GAME BUT COULD ALSO USE

THAT.

MR. NELSON, YOU HAVE ABOUT 25

SECONDS.

THAT'S THE PROJECT.

WE HAVE BEEN IN TOUCH WITH
THE
LITTLE LEAGUE, VERY SUPPORTIVE.

WE'VE BEEN IN TOUCH WITH FRIENDS

OF IVES PARK.

WE'VE TALKED TO THE CITY --

WE'VE BEEN IN TOUCH WITH THE

CITY PLANNER AS WELL,
AND WITH

THE OAK RIDGE FIRE DEPARTMENT --
NOT OAK RIDGE.

SO, WE'VE TALKED AND HAD

MEETINGS.
THE LITTLE LEAGUE IS ON BOARD.

IN FACT, THEY -- I THINK
THEY
OPEN THIS WEEK AND ARE GOING
TO
BEGIN TO HELP US WITH SOME

FUND-RAISING.
WE WANTED YOU TO KNOW THIS WHILE

YOU'RE PLANNING, THIS IS
SOMETHING THE ROTARY CLUB WOULD

LIKE TO DO IN THE COMING
YEAR.

THANK YOU FOR YOUR PUBLIC

COMMENT.
NEXT, I WILL GO OUT TO ZOOM.

JESSICA, CAN YOU UNMUTE
YOURSELF, PLEASE?

HI, CAN YOU HEAR ME?
CAN YOU HEAR US?

YES, I CAN.

I CAN BARELY HEAR YOU
OF I'LL

TRY TO BE LOUD.
IS THAT BETTER?

CAN YOU HEAR ME NOW?

HELLO?

JESSICA, CAN YOU HEAR
US
OKAY?

YEAH, I CAN
HEAR YOU.

HOLD ON JUST FOR
A SECOND.
LESLIE, WE'RE NOT GETTING SOUND.

CAN YOU HEAR ME OKAY?

YEAH, I'M GOING TO --

JESSICA, IF YOU COULD HOLD
ON
FOR A SECOND, I'M GOING TO MUTE

YOU AND GO TO ANOTHER
PUBLIC
SPEAKER AND THEN COME BACK
TO
YOU TO SEE IF IT ISN'T AN
ISSUE
WITH THE
SPEAKER.

OKAY.

MARCUS, CAN YOU UNMUTE
YOURSELF, PLEASE?

HELLO, CAN YOU HEAR ME?

NO.
WE'RE -- OKAY.

WE'RE GOING TO
TAKE JUST A
SECOND TO ADDRESS AN I.T. ISSUE

FOR SOUND THROUGH ZOOM.

IF YOU COULD JUST BE
PATIENT, WE

WILL BE BACK WITH YOU IN JUST A
SECOND.

JESSICA, I'M GOING TO COME

BACK TO YOU.

CAN YOU JUST DO A SOUND CHECK?

SURE.

CAN YOU HEAR ME OKAY?

YES, WE
CAN.

GOOD.

GREAT.

CAN YOU SEE THE TIMER,

APPROVED MEETING MINUTES

JESSICA?

YES, I
CAN.
THANK
YOU.

GREAT.

GO AHEAD WITH YOUR
PUBLIC
COMMENT.

MY NAME IS JESSICA HALL.

I'M WITH THE CALIFORNIA
URBAN
STREAMS PARTNERSHIP.

WE'RE A NONPROFIT ORGANIZATION

THAT HAS WORKED IN
SEBASTOPOL
AND HAS SOME
SEBASTOPOL
RESIDENTS LOOKING AT
CALDER
CREEK AS WELL AS ON A HIGH

LEVEL, VISION LEVEL THROUGH

DOWNTOWN, AND I'M
JUST
CALLING -- SORRY,
PARTICIPATING
TODAY JUST TO ASK YOU TO THINK

ABOUT CALDER CREEK AND
ITS
RESTORATION AS A PRIORITY FOR

THE PARK AS WELL AS FOR THE

CITY, AND YOU KNOW, JUST
TO
EXPRESS THAT WE HAVE
BEEN
MEETING WITH COMMUNITY
GROUPS,
INCLUDING FRIENDS OF IVES
PARK
TO TALK ABOUT THE REACH OF
THE
CREEK THAT WOULD BE GENERALLY

WELL RECEIVED TO RESTORE AT THIS TIME.

WHILE WE'VE ALSO DONE WORK PREVIOUSLY TO LOOK AT THE REACH AS A WHOLE OF THE CREEK THROUGH THE PARK.

WE WOULD LOVE TO HAVE THE COUNCIL'S INTEREST IN SEEING US MOVE FORWARD WITH RESTORING THE PARTS OF THE PARK THAT WE ALL HAVE AGREEMENT ON.

AND I ALSO JUST WANT TO ADD THAT ROTARY DID REACH OUT TO ME AS

WELL, AND WE ARE LOOKING FORWARD TO HAVING A MEETING WITH THEM

ABOUT WHAT THEY'RE LOOKING TO DO.

THAT'S IT FOR ME.
THANK YOU.

THANK YOU, JESSICA, FOR YOUR

PUBLIC COMMENT.
NEXT, I WILL COME BACK INTO CHAMBERS.

IF THERE'S ANYONE IN CHAMBERS THAT WOULD LIKE TO MAKE A PUBLIC

COMMENT?
I'M GOING TO GO IN THE BACK

FIRST.

KATIE?

OKAY.
THANKS, MARY.

GOOD AFTERNOON,
COUNCIL MEMBERS
AND CITY STAFF.

MY NAME IS KATIE DAVIS, AND
I
SERVE AS THE EXECUTIVE
DIRECTOR
OF THE SEBASTOPOL AREA SENIOR
CENTER.

THANKS SO MUCH FOR
THE
OPPORTUNITY FOR ALL OF US TO
SPEAK TODAY.

EASY MEMBERS OF THE
COMMUNITY,
I'M CONFIDENT THAT YOU'RE
AWARE
OF THE ROLE THAT OUR
SENIOR
CENTER PLAYS IN THE HEALTH
OF
OUR COMMUNITY.

JUST LAST YEAR, WE RECORDED OVER
26,000 SIGN-INS FROM OVER
2,200

SENIORS.
THAT'S FOR MEALS, SERVICES,
ACTIVITIES,
RIDES.

IN REALITY, WE HAVE DEMAND FROM
PROBABLY DOUBLE THAT NUMBER.

AT PRESENT, IN AN EFFORT
TO
ACCOMMODATE THAT DEMAND, WE'VE

COLLABORATED WITH
LOCAL
ORGANIZATIONS FOR ADDITIONAL
SPACE, BUSHMAN HALL,

SEBASTOPOL
CENTER FOR THE
ARTS AND THE
COMMUNITY CENTER.

BUT IN SPITE OF THESE
EFFORTS,
OUR SPACE LIMITATIONS
ARE
INCREASINGLY -- ARE
AN
INCREASING CHALLENGE AND
A
SOURCE OF FRUSTRATION FOR
MANY
OF OUR UNDERSERVED AND
GROWING
SENIOR COMMUNITY.

SENIORS ARE BEING TURNED AWAY OR

WAIT-LISTED FOR
PROGRAMS THAT
ARE VITAL TO THEIR WELL-BEING.

IT'S NOT LOST ON ME OR OUR BOARD

OF DIRECTORS THAT WE'RE

INCREDIBLY FORTUNATE TO
BE
HOUSED IN A VALUABLE CITY-OWNED

PROPERTY.
MY APPEAL TO YOU TODAY IS
TO
KINDLY ASK THE COUNCIL
TO
CONSIDER AN APPRAISAL OF OUR

PROPERTY AT 167 NORTH
HIGH
STREET AS PART OF OUR
EXISTING,
BROADER CONVERSATIONS
ABOUT
MEETING THE NEEDS OF
THE
SEBASTOPOL -- SEBASTOPOL SENIOR

POPULATION.

I APPEAL TO YOU TO CONSIDER THE
FOLLOWING.

COULD THE EXISTING PROPERTY

BE
LEVERAGED TO SUPPORT A
SPACE
THAT BETTER SERVES OUR
SENIORS?

YOU HAVE ABOUT 20
SECONDS.

THANKS.

COULD SUCH A PROPERTY
BENEFIT
OTHER NONPROFITS, WHICH ALSO
ARE
IN NEED OF IMPROVED FACILITIES?

COULD A PURPOSE-BUILT OR
SHARED
NONPROFIT CAMPUS EXPAND
ACCESS,
ENHANCE SERVICE DELIVERY AND

MAXIMIZE COMMUNITY IMPACT?

AND THEN FINALLY, WOULD SUCH
A
FACILITY REDUCE EXISTING

OVERHEAD FOR THE CITY AND/OR

NONPROFITS SUCH AS OURSELVES?

FOR THE WELFARE OF SEBASTOPOL'S

POPULATION, IT'S IMPERATIVE
THAT
WE, AS A CENTER, AND THE
CITY
LEADERSHIP, WORK
COLLABORATIVELY
TOGETHER TO RESOLVE THESE

ISSUES.

THANK YOU.

THANK YOU FOR YOUR PUBLIC

COMMENT, KATIE.NEXT,
I WILL GO BACK OUT
TO

ZOOM.
MARCUS, CAN YOU UNMUTE YOURSELF,

PLEASE?

HELLO.

CAN YOU SEE THE TIMER?

YES, I
CAN.

GO AHEAD.

MY NAME IS MARCUS.

I'M A RESIDENT OF
SEBASTOPOL.
AND WHAT I WANT TO COMMENT
ON IS
THE NEED FOR HOUSING IN THIS

COMMUNITY, AND WHAT WE CAN DO TO
MAKE THAT HAPPEN.

SO, WE NEED TO REALLY
PRIORITIZE
CATCHING UP ON OUR HOUSING
OR
WE'LL FACE REALLY SERIOUS

CONSEQUENCES LIKE
THE BUILDERS

REMEDY AND LOSING CONTROL --
LOSING LOCAL CONTROL OF WHAT
WE BUILT
HERE AND I THINK
IT'S
REALLY IMPORTANT THAT WE
KEEP
THAT OR ELSE, YOU KNOW,
STUFF'S

GOING TO GET BUILT THAT WE DON'T
WANT.

I ALSO REALLY THINK THAT WE NEED

TO CONTINUE THE DISCUSSION

AROUND CONSOLIDATING THE
DESIGN
REVIEW BOARD AND THE PLANNING

COMMISSION, BECAUSE THAT'S

A
STEP THAT WE CAN TAKE THAT'S,

LIKE, BACKED BY SCIENCE THAT

WILL SPEED UP
THE APPROVAL IN
CONSTRUCTION OF HOUSING.

IT'S A REALLY SIMPLE STEP
THAT
WE CAN TAKE TO MAKE THINGS

BETTER FOR PEOPLE WHO NEED

HOUSING.

AND I THINK IT'S ALSO REALLY

IMPORTANT THAT WE LOOK AT THE

PROPOSED ZONING CHANGES BY
THE
PLANNING COMMISSIONER
BECAUSE I
THINK WITH OUR CURRENT, LIKE,

ZONING MAP, WE'RE NOT GOING
TO
GET THAT MUCH MORE HOUSING IN

SEBASTOPOL, AND WE DESPERATELY

NEED IT.

SOME
DAY I WANT TO BE ABLE TO
BUY A HOUSE HERE
ANDAND I DON'T
THAT'S EVER GOING TO

HAPPEN UNLESS WE MOVE THE
NEEDLE
ON
HOUSING AFFORDABILITY IN THIS
COMMUNITY.

THANK YOU VERY MUCH.

THANK YOU,
MARCUS.
NEXT, I WILL COME BACK INTO THE

CHAMBERS.

HI.
HELLO.

HI.

MY NAME IS SYDNEY COX AND I
LOVE
IN WINDSOR.

I ALSO HAPPEN TO BE CO-
DIRECTOR
OF THE EMF SAFETY
NETWORK, WHICH
IS A 501(C)(3) NONPROFIT
THAT
RELIES ON SCIENCE-BASED SOURCES

TO UNDERSTAND
ELECTROMAGNETIC
FREQUENCIES AND HOW THEY AFFECT

BIOLOGY AND THE ENVIRONMENT.

WE'RE NOT CONSPIRACY THEORISTS.

WE'RE JUST TRYING TO
UNDERSTAND
THIS PERVASIVE TECHNOLOGY.

OUR GROUP HAS A LARGE
OUTREACH,
HUNDREDS IN SEBASTOPOL ALONE,

BUT I'M HERE TO TALK ABOUT ME.

I
LOVE SEBASTOPOL.
I USED TO LIVE HERE, FIRST
ON
MILL
STATION AND THEN AT THE END
OF ATKINSON ROAD.

THAT WAS SOME DECADES AGO.

BUT I HAVE GOOD FRIENDS HERE.

WHEN I FIRST MOVED TO

SEBASTOPOL, I THOUGHT I
HAD
FOUND THE GARDEN OF EDEN.

THE FRESH, CLEAN AIR,
THE
MORNING COASTAL MISTS, THE

PEOPLE, THE REDWOOD TREES,

THE
LOVELY HILLY NEIGHBORHOODS
AND
ESPECIALLY THE VIBRANT DOWNTOWN.

RECENTLY, MY HUSBAND AND I BEGAN
LOOKING TO MOVE OUT OF WINDSOR

AND THE FIRST PLACE WE
THOUGHT
OF
WAS SEBASTOPOL FOR ALL THE
REASONS I JUST MENTIONED.

BUT THE BIGGEST DRAWBACK FOR ME
IS THE UGLY, IMPOSING CELL
TOWER
RIGHT IN THE HEART OF DOWNTOWN.

I KNOW NO ONE HERE
HAD ANYTHING
TO DO WITH PUTTING IT THERE,
BUT
THERE IT IS.

IT'S ALSO ON CITY PROPERTY,
SO

THE CITY MUST BE GETTING SOME
REVENUE.

BUT I'M ALSO ONE OF THOSE
PEOPLE
WHO FEEL CRAPPY AROUND CELL
TOWERS OR NEAR WIRELESS

FACILITIES.
I GET A STRANGE HEADACHE,
A
BURNING IN MY FOREHEAD BEHIND MY
EYES.

IF I'M BEHIND THAT SOURCE
FOR
MORE THAN HALF AN HOUR, I GET
A
METALLIC TASTE
IN MY MOUTH.

I KNOW IT'S WEIRD BUT THAT'S THE
WAY I AM.

AS LONG AS I GET AWAY FROM

IT,
THE HEADACHE IS GONE BUT
IT
TAKES A WHILE FOR THE
METALLIC

TASTE TO GO AWAY.

YOU HAVE ABOUT 25
SECONDS.

I'M UNUSUALLY TIRED.

STRANGE REACTIONS ASIDE, THE
CELL TOWER IS PRETTY UGLY, AN

IMPOSING THING, AND IT'S
ONLY
GETTING BIGGER.

I DON'T KNOW, ARE
PEOPLE
BOTHERED BY IT?

HOW ABOUT RESIDENTS OR
LOCAL
BUSINESSES THAT SEE IT EVERY DAY

OR LIVE NEARBY?

CAN SOMETHING BE DONE ABOUT IT?

THESE ARE MY QUESTIONS.

I KNOW IT'S A FIVE-YEAR
RENEWAL

SO IT'S A WAYS OFF.
TIME TO PLAN.

I KNOW YOU HAVE A LOT TO

CONSIDER, AND THIS IS
A LOVELY
CITY, SO THANK YOU FOR YOUR

TIME.

THANK YOU, SYDNEY, FOR
YOUR
PUBLIC COMMENT.

NEXT, I WILL DO TO ZOOM.

OLIVER, CAN YOU UNMUTE YOURSELF,

PLEASE?

OLIVER, CAN YOU UNMUTE YOURSELF,

PLEASE?

I WILL COME BACK TO OLIVER.

FRED, CAN YOU UNMUTE
YOURSELF,
PLEASE?

SURE.

THANK YOU.
CAN YOU SEE THE TIMER?

YES, I CAN.

GREAT.

GO
AHEAD, PLEASE.

HI, GOOD AFTERNOON,

EVERYBODY.
I WANT TO TAKE A SECOND
TO THANK
YOU ALL FOR YOUR DEVOTION TO THE

CITY OF SEBASTOPOL AND THE
WORK
AND TIME
YOU'RE PUTTING INTO THE
CITY.

I'M HERE BRIEFLY.

I'VE SUBMITTED A WRITTEN

COMMENT, STATEMENT, THAT I
WOULD
LIKE TO HAVE ENTERED INTO
THE

RECORD.
IN A
NUTSHELL, WE'RE GIVING YOU
A PREVIEW -- WE, BEING
THE AD
HOC LIBRARY BUILDING

COMMITTEE,
OF A CONCEPT WE'VE RETURNED TO

AND WANT TO REALLY
PURSUE, WHICH
IS THE DEVELOPMENT OF THE AREA

AROUND IVES PARK, INCLUDING
THE
PARKING LOT ACROSS FROM THE ART

CENTER, AND DEVELOPING A
CONCEPT

OF THAT AS BEING A PUBLIC
OR

CIVIC COMMENTS

AREA.

THE LIBRARY -- OR, A

BUILDING

THAT WILL HOUSE THE LIBRARY

IS

WHAT WE HAVE BEEN WORKING ON

FOR

THE LAST COUPLE OF YEARS,

AND

WE'RE FEELING MORE ANDAND MORE

FOCUSING ON THE CONCEPT OF

A

COMMONS IS MORE EFFECTIVE --

WOULD BE A MORE EFFECTIVE USE OF

THE CITY'S TIME AND ENERGY

AND

THEN TO

PROVIDE SPACE FOR THE

LIBRARY IN THAT BUILDING.

WE'LL BE PROVIDING A

DETAILED

DESCRIPTION OF WHAT OUR

THOUGHTS

ARE WHEN WE SUBMIT OUR REPORT

TO

YOU, AND IN THE MEANTIME,

IF

THERE'S ANY QUESTIONS THAT ANY

OF YOU MIGHT HAVE, PLEASE

DON'T

HESITATE TO EMAIL ME

AT MY

LIBRARY ADDRESS OR THROUGH MARY.

THANKS A LOT FOR YOUR TIME.

THANK YOU FOR YOUR
PUBLIC

COMMENT.

NEXT, I WILL COME INTO CHAMBERS.
PAUL?

MY NAME IS PAUL.

I'M HERE ON BEHALF OF THE EMF

SAFETY NETWORK TO URGE YOU
TO
CONSIDER LOOKING AT THE

FEASIBILITY OF REMOVING THE CELL
TOWER.

WE CAME HERE, I THINK, IN
JUNE
OF '23 WITH A MEMO SHOWING THE

RESEARCH THAT WE'VE
DONE,
SHOWING THAT THE LEVEL OF RF

RADIATION
EMITTING FROM THE CELL
TOWER IS
EXTREMELY HIGH.
IT GOES ANYWHERE FROM 15,000

MICROWATTS PER METER SQUARED
TO
OVER 400,000 AT THE LIBRARY.

AND THIS MEANS THAT THE CITY
HALL, THE RESIDENCES ACROSS THE
STREET, MUCH OF THE DOWNTOWN
IS
REALLY BEING EXPOSED TO
LEVELS
OF RF RADIATION WHICH ARE MUCH

HIGHER THAN WHAT HAS
BEEN
ESTABLISHED BY SCIENTIFIC
RESEARCH.

AS SAFE.

WHICH IS SOMEWHERE BETWEEN 30

TO
10 MICROWATTS PER METER SQUARED.

AND ANOTHER REASON I THINK THAT

WE SHOULD REMOVE THIS IS
BECAUSE
IT IS SUCH A BLIGHT.

I DON'T KNOW OF ANY OTHER
CITY
IN SONOMA COUNTY THAT HAS A

HUNDRED-FOOT-HIGH CELL TOWER

RIGHT IN ITS DOWNTOWN.
IT'S UGLY.

WE ALREADY
HAVE MANY, MANY CELL
TOWERS HERE.

IT'S DOUBTFUL THAT ITS
DISPLACEMENT OR REMOVAL WOULD
AFFECT ANY KIND OF CONNECTIVITY
ISSUES.

AND THE LAST REASON I
THINK YOU
SHOULD CONSIDER MAKING THIS A

GOAL IS THAT IT OCCUPIES A
KEY
PIECE OF REAL ESTATE.

IT IS RIGHT WHERE POTENTIALLY
THE LIBRARY COULD EXPAND OR
THE
CITY HALL COULD EXPAND.

THE AREA --

YOU HAVE ABOUT 20
SECONDS.

FOR MULTIUSE.

YOU COULD HAVE
ADDITIONAL
HOUSING OR OTHER USES, MIXED

USES DOWNTOWN THAT WOULD MEAN IT

WOULD IMPROVE THE
REVITALIZATION
WHICH IS QUITE NECESSARY.

SO, FOR THESE THREE REASONS,
I
URGE YOU TO LOOK AT THE PLACE
AS
A GOAL THE FEASIBILITY
OF
LOOKING INTO THAT CONTRACT YOU

HAVE WITH CROWN CASTLE AND
SEE
IF YOU CAN GET OUT OF
IT.

THAT'S TWO
MINUTES.

THANK YOU.

THANK YOU FOR YOUR
PUBLIC

COMMENT.
NEXT, I WILL GO OUT
TO ZOOM.

OLIVER, CAN YOU UNMUTE YOURSELF,
PLEASE?

I WILL GO BACK
OUT TO ZOOM.
IS THERE ANYONE IN CHAMBERS?

SARA?

THANK YOU, MARY AND
COUNCIL
MEMBERS.

I'VE SUBMITTED WRITTEN COMMENTS.

YOU'VE JUST RECEIVED TWO
OF

THEM.
ONE AS LATE AS AN HOUR AGO.

I ORGANIZED IT SO YOU CAN
FOLLOW
ALONG AS YOU GO THROUGH YOUR
ATTACHMENTS, BUT IN-

PERSON, I
WANTED TO DRAW YOUR ATTENTION
TO
A VERY UNIQUE
OPPORTUNITY YOU
HAVE RIGHT NOW IN THIS MOMENT IN

TIME, AND IT'S A REALLY POSITIVE

OPPORTUNITY.

YOU HAVE A FACILITIES ISSUE,
A
SPACE ISSUE FOR SEVERAL OF
YOUR
MOST IMPORTANT
PUBLIC

FACILITIES.
CITY HALL HAS
BEEN MENTIONED.

KATIE MENTIONED THE SENIOR
CENTER.

ALSO KNOW THE COMMUNITY
CENTER
IS IN A DIFFICULT SPOT
HERE IN
THE LAND THAT FLOODS, AND WE

ALSO HAVE THE LIBRARY.

I'M SPEAKING TO YOU TODAY AS AN

INDIVIDUAL MEMBER OF THE
LIBRARY
AD HOC COMMITTEE.

THAT'S YOUR
COMMITTEE
INVESTIGATING THE
POTENTIAL
EXPANDED IMPROVED FACILITY
FOR
OUR LIBRARY.

WE'RE HONING THE MESSAGES IN
OUR
REPORT AS FRED
MENTIONED, AND I
WANT TO MAKE SURE THAT
WE ASK
YOU FOR AN UPDATED NAME.

THAT WE ALSO ASK YOU FOR AN

UPDATED SCOPE SO THAT

OUR
PURPOSE CAN
INCLUDE
COLLABORATIVE WORK WITH OTHER

NONPROFITS THAT NEED THEIR SPACE
IMPROVED.

I'M ALSO GOING TO ASK
YOU,
HOPEFULLY THROUGH THE
COMMITTEE,
THAT YOU AUTHORIZE THE AD HOC TO

ENTER CONVERSATIONS AND TO ASK
THE

LIBRARY DIRECTOR FOR FUNDS
FOR A FEASIBILITY STUDY.

IT'S SO IMPORTANT THAT WE WORK

TOGETHER, AND THAT WE HAVE A

POSITIVE VISION FOR OUR
FUTURE
AFTER SO MUCH KIND
OF NEGATIVE
NEWS ABOUT FINANCIAL CRISIS.

YOU HAVE ABOUT 17 SECONDS.

THANK YOU.

SO, I'M HOPING THAT YOU
WILL
OFFER SUPPORT FOR
KATIE'S
REQUEST FOR THE SENIOR
CENTER,
TABLE THAT CONVERSATION
UNTIL
THE AD HOC'S REPORT COMES
IN,
AND CONSIDER TODAY PUTTING
AN
ASTERISK IN YOUR PLANS FOR
AA
FACILITIES WORKSHOP, FOR
A
FACILITIES COMMITTEE, AND ALLOW

US TO GO FORWARD
COLLABORATIVELY
TOGETHER TO

IMPROVE OUR

NONPROFIT SITUATION HERE IN

TOWN.

THANK YOU.

THANK YOU FOR YOUR PUBLIC

COMMENT.

NEXT, I'LL GO BACK OUT TO ZOOM.

OLIVER, CAN YOU UNMUTE YOURSELF,
PLEASE?

YEAH.

I'M UNMUTED.

SORRY ABOUT THAT BEFORE.

I HAD A CALL
RIGHT AS I WAS DUE.
NOW I'M FREE.

CAN YOU SEE THE TIMER?

I CAN SEE THE TIMER, YEAH.

GO AHEAD, PLEASE.

THANK YOU.

YEAH, SO, THERE'S A VERY
GOOD
SLIDE IN THE DECK SAYING,
LOOK
AT THE BIG
STONES FIRST BEFORE
YOU LOOK AT THE SMALL
STONES,
AND MOST OF THE COMMENTS SO
FAR
HAVE BEEN DETAIL.

WHAT I FEEL VERY STRONGLY
ABOUT
IS THAT MOST OF THE
CITY'S

FINANCIAL PROBLEMS, WHICH WERE
CAUSED BY PAST COUNCILS

PRIMARILY, AND WE'RE IN A
VERY
DIFFICULT POSITION, WE'RE TRYING

TO DIG OURSELVES OUT OF.

IT'S CAUSED BY THIS
FINANCIAL
PREDICAMENT WE'RE IN, AS I SAY.

I'VE SAID SEVERAL TIMES THAT

WHEN YOU DRIVE INTO
SEBASTOPOL,
IT JUST -- THE
CITY OF
SEBASTOPOL, IT
JUST
SAYS, "WELCOME TO DOWNTOWN

SEBASTOPOL" AND KATIE'S COMMENTS

ABOUT THE SENIOR CENTER, I

PICKED UP ON THAT EARLIER.

IT'S FANTASTIC THAT WE HAVE A

SENIOR CENTER.

WHAT'S NOT SO FANTASTIC IS THAT

THE VERY
FEW TAXPAYERS IN
SEBASTOPOL HAVE TO PAY FOR IT.

OUR PROPERTY TAX, I THINK,
WE
GET 14% OF THAT MONEY WE HAVE
TO
PAY OUR PROPERTY TAX TO
THE
COUNTY AND THEN THE CITY
ONLY
GETS 14% OF THAT
MONEY BACK.
OUR SALES TAX IS FAILING.

THERE'S VERY LITTLE WE CAN DO.

SO, DIGGING OUT OF THIS BIG
HOLE
AND FIGHTING OUR CORNER AS THE

CITY OF SEBASTOPOL IN ORDER

TO GET
FAIR COMPENSATION FROM
THE
COUNTY FOR ALL OF THE
FACILITIES
WE PROVIDE FOR LOCAL
PEOPLE, I'M
NOT ATTACKING THAT.

I THINK IT'S FANTASTIC.

BUT THE POINT IS THAT --
AND
I'VE SAID THIS BEFORE.

IT'S LIKE AN INVERSE
SPHERE OF
INFLUENCE WHERE THE COUNTY
ARE
TAKING MORE AND MORE
ADVANTAGE

OF THE CITY, MORE AND MORE

PEOPLE WHO LIVE IN THE COUNTY
THINK THEY SHOULD BE ABLE
TO
COME AND LIVE IN THE CITY AND WE

SHOULD BUILD MORE HOUSES FOR

THEM.
SO, TO ME, THIS GOAL-
SETTING
MISSION SHOULD BE WHAT
WE
ACHIEVE IN -- AT THE END OF
THE
FIRST YEAR, THE THIRD
YEAR AND
THE FIVE-YEAR.

HOPEFULLY, IT'S JUST THE VERY
FIRST MEETING OF SEVERAL.

I'M LOOKING FORWARD TO SEEING

WHAT THE CITY STAFF SAY THEY
CAN

DO AFTER THIS INITIAL MEETING.
THANK YOU VERY MUCH.

THANK YOU, OLIVER, FOR
YOUR

PUBLIC COMMENT.

NEXT, I WILL COME BACK INTO
CHAMBERS.

THANK YOU.

I'M GARY, PRESIDENT OF THE BOARD
OF THE SEBASTOPOL AREA SENIOR
CENTER.

AND I WANTED TO REITERATE
WHAT
KATIE SAID, AND I ALSO WANTED
TO
PUT SOME EMPHASIS ON HOW

IMPORTANT THE SENIOR CENTER
IS
TO THIS COMMUNITY.

IN ADDITION TO WHAT KATIE
MENTIONED, THE SEBASTOPOL
AREA
SENIOR
CENTER, FROM THE
STANDPOINT OF SERVICES AND THE

PROGRAMS THAT WE PROVIDE, IS
THE
LARGEST SENIOR CENTER NORTH
OF
SAN FRANCISCO.

WE PROVIDE MORE SERVICES
THAN
ANY OTHER SENIOR CENTER.

WE SERVE MEALS EVERY DAY FOR
\$10, AND IF YOU DON'T HAVE THE

MONEY, YOU CAN COME AND HAVE A
MEAL ANYWAY.

SO, THE ISSUE OF TURNING AWAY

PEOPLE, TURNING AWAY 30 TO
40
PEOPLE A DAY, IS BECOMING

CRITICAL.

IF THESE PEOPLE COME AND CAN'T

GET INTO A CLASS, THEY
JUST
WON'T COME ANYMORE.

AND THEN WHAT HAPPENS?

THEY'RE STUCK IN THEIR HOME.

THE NEED FOR ADDITIONAL
SERVICES
TO TAKE CARE OF THESE PEOPLE

INCREASE.

SO, KEEP IN MIND HOW
IMPORTANT
THE
SPACE REQUIREMENT IS FOR THE
SENIOR CENTER.

THANK YOU.

THANK YOU FOR YOUR PUBLIC
COMMENT.

NEXT, I WILL GO BACK OUT TO

ZOOM.
CATHERINE, CAN YOU UNMUTE
YOURSELF, PLEASE?

YES.

THANK YOU.

CAN YOU SEE THE TIMER?

CAN YOU SEE THE TIMER?

SOMEHOW YOU GOT MUTED.
CAN YOU UNMUTE YOURSELF AGAIN?

THERE YOU
GO.

CAN YOU HEAR ME?

YEAH, CAN YOU SEE
THE TIMER?

I CAN.

THANK YOU.

GO AHEAD,
PLEASE.

THE GOALS OF THIS
MEETING
SHOULD BE LASER-FOCUSED ON
THE
MOST VITAL NEEDS OF THE CITY.

SEBASTOPOL IS IN A FISCAL

CRISIS, A DEFICIT, IT
HAS
DECLINING SALES
REVENUE,
FINANCIAL PROJECTIONS SHOW
MORE
DECLINE IN REVENUE.

THE POLICE DEPARTMENT IS

UNDERSTAFFED.

THE CITY INFRASTRUCTURE
HAS AT
LEAST \$20 MILLION IN
UNFUNDED
INFRASTRUCTURE NEED, INCLUDING

ROADS, PARKS, AND CITY

FACILITIES.

THERE IS NO FUNDING FOR THIS

INCREDIBLE AMOUNT
OF
INFRASTRUCTURE LIABILITY.

GIVEN THIS REALITY, CITY
STAFF
AND COUNCIL NEED TO SPEND
THEIR
LIMITED TIME AND ENERGY IN

MAKING GOVERNMENT MORE EFFICIENT

AND MAKING
INFRASTRUCTURE
IMPROVEMENTS THAT IMPROVE

THE
QUALITY OF LIFE FOR MOST
PEOPLE
WITH THE LIMITED FUNDS AVAILABLE

TO THE CITY, LIKE REPLACING
THE
CHAIN LINK FENCE IN IVES PARK.

THE CITY HAS ZERO
FUNDING AND
ZERO STAFF RESOURCES TO
DAYLIGHT
THE CREEK IN IVES PARK, TO
MOVE
THE SENIOR CENTER OR TO BUILD A

MASSIVE COMPLEX IN IVES PARK.

NONPROFIT GROUPS SHOULD
START
RAISING MONEY TO FUND THEIR

PROGRAMS AND PROJECTS, AND
ONCE
THEY REACH A MINIMUM 50% OF

THEIR PROJECTED BUDGET, THEN
THEY SHOULD COME TO THE CITY.

THE CITY CANNOT AFFORD STAFF

TIME ON MULTIMILLION
DOLLAR
PROJECTS THAT HAVE ZERO EXISTING

FUNDING.
THE SENIOR CENTER IS
OBVIOUSLY

DOING A WONDERFUL JOB AND SHOULD
PETITION THE COUNTY FOR FUNDING

AND FOR A
NEW BUILDING.
IN TERMS OF HOUSING,
SEBASTOPOL
HAS THE VAST MAJORITY OF

AFFORDABLE HOUSING IN WEST

COUNTY AND HAS MORE HOMELESS

HOUSING PER CAPITA THAN
ANY
OTHER CITY IN SONOMA COUNTY.

SEBASTOPOL TAX-PAYING
RESIDENTS
ARE SUBSIDIZING RESIDENTS AT

BURBANK APARTMENTS,
BURBANK
HEIGHTS, ELDERBERRY COMMONS,

PARK VILLAGE AND OTHER
AFFORDABLE HOUSING.

SEBASTOPOL HAS A
FENTANYL
PROBLEM, WHICH WAS DOCUMENTED
BY
THE RECENT BUST OF THE HALF
A
POUND OF FENTANYL AT THE

FAIRFIELD INN.

THANK
YOU.

THANK YOU FOR YOUR PUBLIC

COMMENT.
NEXT,
I WILL COME BACK INTO
CHAMBERS.

HI, EVERYBODY.

I'M LISA PEARCE.

I'VE BEEN WORKING WITH
THE
FRIENDS OF IVES PARK, AND I WANT

TO SPEAK VERY BRIEFLY ABOUT
WHAT
A TREASURE IVES PARK IS FOR
OUR
TOWN.

EXCEPT FOR
ONE BIG DRAWBACK
THAT'S REALLY TAKING AWAY
FROM
ITS BEAUTY FOR MANY YEARS,
AND
THAT'S THE CHAIN LINK FENCING

THAT RUNS ALONG THE CREEK.

FOR 30 YEARS, I HAVE
HEARD
PEOPLE SAY, I WOULD DONATE
MONEY
TO GET RID OF THAT CHAIN
LINK
FENCING AND PUT UP

BETTER-
LOOKING FENCING IN AREAS
WHERE FENCING IS NEEDED.

THIS MOMENTUM IS REALLY
STARTING TO

SNOWBALL.

THE COMMUNITY IS ASKING FOR
THIS.

TO BE ABLE TO HAPPEN.

THERE IS MONEY AVAILABLE
FROM
MEASURE M, AND THERE ARE
PEOPLE
STANDING BY WHO WANT TO DONATE.

I'M HOPING THAT WHAT THE CITY

SPECIFICALLY
PRIORITIZES, I
REALIZE THIS IS MORE OF
A
GENERAL EVENT YOU'RE DOING
HERE,
BUT I WOULD LOVE TO SEE,

SPECIFICALLY, A PRIORITY FOR
NEW
FENCING IN THE EVENT AREA.

THE EVENT AREA BEING THE AREA

AROUND THE STAGE,
SURROUNDING
THE
CREEK.
AND THERE ARE SEVERAL
REASONS
FOR PRIORITIZING THIS AREA,
BUT
I'LL
SEND THOSE IN AN EMAIL.
THANK YOU VERY MUCH.

THANK YOU FOR YOUR PUBLIC COMMENT.

NEXT, I WILL GO BACK OUT TO

ZOOM.
IF THERE'S ANYONE ON ZOOM
ZOOM THAT
LIKE TO MAKE A
GENERAL
PUBLIC COMMENT, RAISE YOUR HAND.

SEEING NONE, I WILL COME BACK
INTO CHAMBERS.

STEVE PIERCE.

I'M FOLLOWING UP ON WHAT MY

WIFE, LISA, JUST SAID, AND
IN
SUPPORT OF REALLY TRYING TO

FOCUS ON IVES PARK.

IT IS A JEWEL FOR OUR TOWN,
AND
IT HAS MANY ISSUES.

AND THE FENCING PROBABLY, THAT'S

THE ONE WE HEAR THE MOST
OVER
THE YEARS.

OH, THAT UGLY FENCING.

LET'S DO SOMETHING ABOUT IT.

IN ADDITION TO REPLACING
IT,
WHERE IT MAKES SENSE, WE NEED
TO
REALLY LOOK AT REMOVING IT
WHERE
IT ALSO MAKES SENSE.

THE AREA THAT A LOT
OF PEOPLE
REFER TO AS THE CENTRAL
MEADOW,
IT'S KIND OF ADJACENT TO
THE
BALL FIELD, AND IN THE

THERE.
THERE'S A LOT OF
OPPORTUNITY
THERE TO REMOVE FENCING,
AND
WE'RE IN
SUPPORT.
FRIENDS OF IVES PARK, WE'RE
IN
SUPPORT OF THE INITIATIVE TO
GET
GRANT FUNDING FOR THE LOWER

REACHES OF THE CREEK.
WE SEE THAT AS A GOOD

OPPORTUNITY, AND WE REALLY WANT
TO, AT THE SAME TIME, PROTECT
OUR EVENTS SPACE.

IT'S OUR TOWN'S, REALLY,
ONLY
EVENT SPACE.

WE WANT TO MAKE SURE WE CAN
HAVE
PEACE TOWN, APPLE BLOSSOM,

MULTIPLE USES OF OUR EVENT
SPACE.

SO, IT'S A COMBINATION EFFORT.

REPLACE FENCING, AND
REMOVE

FENCING, AND BEAUTIFY THE PARK.
THANK YOU.

THANK YOU FOR YOUR PUBLIC
COMMENT.

NEXT, I WILL GO BACK OUT
TO
ZOOM.

IF THERE'S ANYONE ON ZOOM THAT
WOULD LIKE TO MAKE A PUBLIC

COMMENT, PLEASE RAISE YOUR
HAND

VIRTUALLY.
SEEING NONE, I WILL COME BACK

HELLO.

THANK YOU FOR
HAVING PUBLIC
COMMENT ON THE GOALS FOR OUR
CITY.

MY NAME IS JUDITH.

I LIVE IN SEBASTOPOL.

I'D LIKE TO WHIP THROUGH FOUR

THINGS VERY QUICKLY
RELATING TO
THE CELL TOWER WHICH IS LIKE A

SWORD IN THE HEART OF

SEBASTOPOL.

THE STUDIES WILL COME ROLLING
IN
FAST AND FURIOUS AND THE

EFFECTS, AS WE ALL KNOW, ARE
NOT

GOOD.
THE LABYRINTH WHICH WAS FORMED

NUMEROUS YEARS AGO BY A TEAM
FOR
HIS FRIENDS, TEENS WHO HAD
TAKEN
THEMSELVES OUT BY SUICIDE,
WAS
TAKEN OUT BY SOMEONE AND
NEEDS
TO BE PUT BACK.

THERE ARE PLANS FOR IT,
AND
THEY'RE VERY MODEST IN COST.

THE WONDERFUL AND UNIQUE

OCCUPIED BENCH, WHICH IS IN THE

SQUARE, NEEDS TO BE KNOWN AS
THE
OCCUPIED BENCH OTHER
THAN BY
THOSE OF US WHO KNOW IT AS
THAT,
BY A PLAQUE, VERY MODEST IN
COST
THAT NEEDS TO BE MADE
AND
EMBEDDED IN THE CENTER.

AND LASTLY, I WOULD SUGGEST
A
NATURE OMBUDSMAN, WHICH WOULD

NOT BE A PAID POSITION, BUT

SOMEONE WHO COULD TAKE AN

HONORARY POSITION AND KEEP
AN
EYE ON WHAT NEEDS TO BE
DONE,
WHAT IS BEING DONE, AND
MOVE
FORWARD WITH THINGS LIKE
THE
FLOWER BEDS RIGHT AROUND CITY

HALL THAT ARE VERY BARREN
AND
COULD BE EASILY SPRUCED UP.

SO, THOSE ARE MY THOUGHTS.

THANK YOU.

THANK
YOU, JUDITH.
NEXT, I WILL GO OUT TO ZOOM.

IF YOU WOULD LIKE TO MAKE
A
PUBLIC COMMENT, RAISE YOUR HAND

VIRTUALLY.
I WILL COME BACK INTO CHAMBERS.

I'VE BEEN HEARING A LOT
OF
WHAT I WOULD CALL TACTICAL

GOALS, BUT I'M ALSO INTERESTED

IN STRATEGIC GOALS.

AND MAYBE THAT'S PART OF
WHAT'S
GOING
TO HAPPEN AS THE PROCESS
CONTINUES TODAY.

ONE OF THE THINGS THAT I SAW
IS
REALLY WONDERFUL, I MOVED HERE

DURING THE SHUTDOWN, AND I
SAW

THAT ALL THE KIDS KNOW HOW TO
SWIM.

THAT WE HAVE THAT SECOND
GRADE
TRAINING AND VOLUNTEERS.

I'M THINKING OF ANOTHER KIND
OF GOAL
LIKE THAT WHICH IS TO TRAIN

EVERYONE HOW TO BE A CITIZEN.

IT'S NOT EXACTLY CIVICS.

CIVICS SORT OF IS MORE

POLITICAL, BUT HOW DO WE
GET
CERT WORKING?

HOW DO WE GET, YOU KNOW -- WE DO

HAVE, WHAT'S IT CALLED,
SERIES
PROJECT FOR SOME PEOPLE
WHO
DON'T HAVE FOOD, BUT HOW DO WE

GET
PEOPLE TO FEEL LIKE THEY'RE
INVITED IN?

TO PARTICIPATE IN ALL
THESE
DIFFERENT NONPROFITS
AND BUILD
BACK COMMUNITY
CONNECTIONS THAT
I FEEL ARE KIND OF BROKEN
SINCE

THE SHUTDOWN.

THAT'S MY COMMENT.
THANK YOU.

THANK YOU FOR YOUR PUBLIC
COMMENT.

NEXT, I WILL GO BACK OUT TO
ZOOM.

IF YOU WOULD LIKE
TO MAKE A
PUBLIC COMMENT, RAISE YOUR HAND
VIRTUALLY.

SEEING NONE, I WILL COME
BACK
INTO CHAMBERS.

IF THERE'S ANYONE IN CHAMBERS

WHO WOULD LIKE TO MAKE A
PUBLIC
COMMENT?

SEEING NONE, PUBLIC
COMMENT IS

CLOSED.

THANK YOU, MARY.

SORRY FOR
CATCHING YOU OFF GUARD
EARLIER.

NOW, WE'RE GOING
TO TURN IT OVER
TO OUR CITY MANAGER.

SO, THANK YOU, MAYOR, AND
COUNCIL, FOR HOLDING THIS
WORKSHOP.

THIS IS REALLY AN EXCITING
OPPORTUNITY FOR US TO
LEARN AND
THE COMMUNITY TO LEARN WHAT'S
MOST IMPORTANT TO YOU TO GO

BEYOND THE WEEK-TO-WEEK OR
EVERY
OTHER WEEK
RHYTHM OF CITY
COUNCIL MEETINGS AND
HOPEFULLY
TAKE A LITTLE BIT OF
A STEP BACK
AND A LONGER-TERM VIEW OF WHAT

YOU'RE MOST INTERESTED IN US
ACCOMPLISHING.

IT'S AN OPPORTUNITY TO BOTH
BE
CREATIVE.

IF SOMETHING IS MISSING ON
THE
LIST THAT WE PROVIDED TO
YOU,
PLEASE FEEL FREE TO ADD
IT WHEN
THE OPPORTUNITY COMES.

WE HAVE TRIED TO
BE

COMPREHENSIVE, BUT THAT WINDOW
REMAINS OPEN.

PLEASE FEEL FREE
TO ADD IT.
AND THEN, BY THE TIME WE'RE

DONE, OUR TASK WILL BE TO
TAKE
YOUR GOALS AND PRIORITIES
AND
TURN THEM INTO ACTION STEPS SO

WE CAN DELIVER ON WHAT NEEDS
TO

BE DONE BASED ON WHAT'S MOST
IMPORTANT TO YOU.

I HAVE A SAYING, THEY'LL PUT
IT
ON MY TOMBSTONE IF STAFF
HAS
ANYTHING TO SAY ABOUT IT,
WE
NEED TO KNOW WHO IS GOING TO
DO
WHAT AND BY WHEN.

THAT'S A PLAN.
IF WE DON'T THOUGH THOSE
THINGS,
WE DON'T
HAVE A PLAN, WE HAVE A
FANTASY.

THAT'S WHERE WE ULTIMATELY
WANT
TO GET IS WHO'S GOINGGOING TO
THE
THINGS THAT'S GOING TO

ACCOMPLISH YOUR GOALS AND
MEET
YOUR HIGHEST PRIORITY.

I'M EXCITED ABOUT TODAY.

LOOK FORWARD TO THE

CONVERSATIONS TO COME.
THANK YOU.

THANK YOU, DON.

AND YES,
ACTION STEPS, HOPEFULLY
TOWARDS ACTION PLAN.

PLAN TO IMPLEMENT EVERYTHING.

SO, NEXT, WE'RE GOING TO MOVE

TO -- WE DO HAVE A SLOT IN
HERE
FOR AGENDA REVIEW BUT WE
ALREADY
DID THAT BEFORE AND I THINK

WE'RE ALL IN AGREEMENT OF
THE
AGENDA THAT WE HAVE HERE.

SO, NEXT, WE'RE GOING TO MOVE

INTO DISCUSSION OF WHAT
MAKES
EFFECTIVE GOVERNANCE WITH OUR

FACILITATOR, AND AGAIN, JUST
AS
A REMINDER, ALL THE
PRELIMINARY

INFORMATION WE AGREE TO TO BE
NOLONGER
LONGER THAN HOUR.

SO, THIS IS JUST A
REMINDER.

I'LL TURN IT OVER TO OUR
FACILITATOR.

THANK YOU, MAYOR.

MY NAME IS STEVE MURMELL WITH
THE FIRM OF BAKER TILLY.

I DO LOCAL GOVERNMENT CONSULTING
BUT PRIOR TO BECOMING A

CONSULTANT, I WORKED FOR
33
YEARS FOR THE CITY OF
PASADENA

DOWN IN SOUTHERN CALIFORNIA.

SOME OF YOU KNOW IT FROM THE
ROSE PARADE OR THE BIG BANG

THEORY, DEPENDING HOW
OLD YOU

ARE.
I HAVE ASSISTED AT
NUMEROUS CITY
COUNCILS WITH STRATEGIC PLANNING

AND GOAL-SETTING.

I'M PLEASED TO BE HERE TODAY.

AS THE MAYOR
MENTIONED, THERE'S
BEEN A LOT OF WORK DONE
ALREADY

BRINGING TODAY'S DISCUSSION
FORWARD ABOUT INDIVIDUAL

CONVERSATIONS WITH EACH
MEMBER
OF THE COUNCIL.

AND WITH THE MANAGER.

BRIEFLY, WHAT'S ON THE SCREEN

IS
WHAT WE'RE
DOING TODAY.
OF COURSE, OUR MAIN FOCUS IS ON
GOAL-SETTING AND IDENTIFYING

SOME PRIORITIES THAT
WILL
FURTHER THE GOALS.

SO, THE FOCUS HERE IS REALLY ON
THE BIG PICTURE.

WE'VE HEARD A LOT OF
VERY
INTERESTING PROJECTS
MENTIONED
DURING PUBLIC COMMENT, BUT
OUR
PLAN IS TO FOCUS ON THOSE BROAD

ISSUES THAT ULTIMATELY MOVE THE
CITY IN THE RIGHT DIRECTION.

SO, OUR GROUND RULES FOR
TODAY,
WE HAVE A GOOD GROUP OF
COUNCIL
MEMBERS SO I DON'T THINK IT WILL

BE AN ISSUE, BUT ASSUME
THAT
EVERYONE COMES HERE WITH
A
POSITIVE INTENT TO
DO WHAT'S
RIGHT FOR THE CITY,
SEEK
CONSENSUS, STAY FOCUSED,
AND
LISTEN WITH CURIOSITY.

SHOULD ANY ISSUES COME UP
THAT
AREN'T REALLY RELEVANT TO
OUR
DISCUSSION TODAY, I'M
GOING TO
WRITE THEM ON THE BOARD HERE.

WE'LL CALL THAT THE BIKE
RACK,
AND THAT WILL GET HANDLED IN
AN
APPROPRIATE FASHION.

SO, WITH NO FURTHER ADO, WE'RE

GOING TO JUMP INTO IT.

THIS COUNCIL IS TO BE
APPLAUDED,
BECAUSE AS I UNDERSTAND
IT, WHEN
YOU ON-BOARD WITH THE COUNCIL,

YOU'RE PROVIDED A COPY OF
THE
ARTICLE FROM THE INSTITUTE
OF
LOCAL GOVERNMENT, WHICH
WAS

INCLUDED IN YOUR PACKET ON
EFFECTIVE GOVERNANCE.

I
BELIEVE THAT WAS MADE

AVAILABLE FOR THE PUBLIC TO READ
AS WELL.

BROADLY SPEAKING, WHAT MAKES FOR

EXCEPTIONAL CITY COUNCILS
ARE
SIX TRAITS, AND THEY ARE
HAVING
A SENSE OF TEAM, WORKING
IN
PARTNERSHIP WITH THE
CITY
MANAGER AND THE STAFF TO GOVERN

AND MANAGE THE CITY.

HAVING CLEAR ROLES AND
RESPONSIBILITIES.

THE CITY COUNCIL IS THE
POLICY-SETTING BODY FOR
THE
COUNCIL.

THEY EMPLOY A CITY MANAGER TO
IMPLEMENT THAT POLICY.

HONORING THE RELATIONSHIP
WITH
STAFF AND WITH EACH

OTHER,
SETTING THE TONE.

UNFORTUNATELY, I WOULD SAY
OVER
THE LAST ABOUT TEN
YEARS,
THERE'S REALLY BEEN A

DEGRADATION IN THE PUBLIC SPHERE

OF THE WAY PEOPLE BEHAVE,
AND

BECAUSE LOCAL GOVERNMENT IS ON
THE FRONT LINE, WE SEE IT THERE.

I'VE DONE WORK WITH
CITIES WHERE
THE POLICE FREQUENTLY ESCORT

COUNCIL MEMBERS OUT.

CIVILITY IS IN A LOT OF
AREAS,
IT'S BEEN LOST, AND
IT'S
IMPORTANT FOR US TO
REMEMBER
THAT AND HONOR THE
RELATIONSHIP
WITH EVERYONE.

IT'S OKAY
TO DISAGREE IN AN
AGREEABLE FASHION.

CONDUCTING EFFECTIVE MEETINGS.

AND THIS INCLUDES READING ALL

THE MATERIAL BEFOREHAND,
ASKING
QUESTIONS OF THE STAFF
IN
ADVANCE SO THAT THEY CAN
PROVIDE
THE INFORMATION
MOST
COMPREHENSIVE
INFORMATION
POSSIBLE FOR THE COUNCIL TO MAKE
ITS DECISIONS.

HOLDING THEMSELVES
ACCOUNTABLE,
COUNCIL MEMBERS HOLDING

THE
STAFF ACCOUNTABLE.

AGAIN, THE COUNCIL SETS
POLICY
AND HOLD THE MANAGER
ACCOUNTABLE
FOR IMPLEMENTING.

HAVING COUNCIL MEMBERS WHO

PRACTICE CONTINUOUS
IMPROVEMENT
BY PARTICIPATING IN CONFERENCES

AND OTHER OPPORTUNITIES FOR
LEARNING.

BRIEF OUTLINE HERE OF THE

COUNCIL-MANAGER FORM OF

GOVERNMENT.
THE COUNCIL MEMBERS
ARE
RESPONSIBLE TO THE VOTERS
WHO
ELECT THEM.

AND THEY, AS I MENTIONED, SET

THE POLICY, WHICH IS THE
WHAT
AND THE WHY, WHICH WE'LL BE

DISCUSSING TODAY.

THE COUNCIL HIRES A CITY
MANAGER
AND THE CITY MANAGER
IMPLEMENTS
THAT POLICY, SORT OF THE WHO AND

THE HOW TO GET IT DONE.

THE MANAGER
CAN BE LOOKED UPON
AS THE COUNCIL'S TOP ADVISOR.

STAFF WILL ADVISE
THE COUNCIL.
STAFF PROPOSES, BUT THE COUNCIL

DISPOSES.
THE COUNCIL DECIDES THE

ALLOCATION THROUGH THE BUDGET

AND DETERMINES WHAT THE
PRIORITIES ARE FOR THE CITY.

JUST TO ROUND THIS OUT, SOME
TIPS FOR WHAT MAKES FOR GOOD
POLICY AND SOLID ORGANIZATIONS.

THESE ARE ALL, YOU KNOW, SORT
OF
GOLDEN RULE TYPE OF
MESSAGES,
BUT THEY DO GET LOST, AND I,

AGAIN, WITH A NUMBER OF
CLIENTS,
I'VE SEEN WHERE THEY DO
GET
LOST.

SO, I'LL JUST LEAVE IT UP HERE.

I WON'T WALK THROUGH ALL
OF

THEM.
I KNOW THIS COUNCIL IS WELL

VERSED WITH THIS MATERIAL.

THESE
ARE A GOOD PRIMER AND AS
WE GO INTO OUR DECISION
TODAY,
IT'S GOOD TO KEEP THESE IN MIND.

SO, IN MY INTERVIEWS WITH THE
COUNCIL MEMBERS, WE LIKE
TO
START OFF ON A HIGH POINT.

AND I ASKED EACH OF THE COUNCIL

MEMBERS, WHAT
ARE SOME OF THE
CITY'S ACCOMPLISHMENTS OVER THE

PAST YEAR?

THE ITEMS THAT YOU SEE IN
BOLD

WERE MENTIONED BY MORE THAN ONE
COUNCIL MEMBER.

SO, I'LL LEAVE IT UP HERE
SO
EVERYONE CAN TAKE A LOOK AT IT.

OBVIOUSLY, THE FIRE
DEPARTMENT
MERGER IS A PRETTY
HEAVY LIFT,

BUT A PRETTY SIGNIFICANT
ACCOMPLISHMENT FOR THE CITY.

AND THE PASSAGE OF THE SALES TAX
MEASURE.

HIRING THE CITY MANAGER AND

FILLING KEY VACANCIES IS
IMPORTANT, OF COURSE.

AND THEN HAVING A NEW TRASH

CONTRACTOR IN PLACE WAS ALSO A
LOT OF WORK.

A BIG
ACCOMPLISHMENT.

I WOULD ASK THE COUNCIL MEMBERS,
IS THERE ANYTHING MISSING
FROM

THE LIST OF ACCOMPLISHMENTS AS
WE SIT HERE TODAY?

AND THEN THE OTHER SIDE OF
ACCOMPLISHMENTS IS CHALLENGES.

THERE'S NEVER A SHORTAGE OF
CHALLENGES.

SO, IN MY
DISCUSSIONS WITH THE

COUNCIL MEMBERS, HERE'S WHAT I
HEARD.

AND YOU KNOW, THESE ARE
THE

CITY IN CALIFORNIA IS DEALING
WITH.

INFRASTRUCTURE,
AGING
INFRASTRUCTURE, A LOT OF
THINGS
IN THE GROUND ARE 30, 40 YEARS

OLD, AND
WE DON'T THINK ABOUT

THEM UNTIL THEY START BREAKING
DOWN.

AND THEY'RE
INCREDIBLY EXPENSIVE
TO REPLACE.

HOMELESSNESS AND THE
CHALLENGES
WITH GETTING THE COUNTY TO
DO
ITS PART.

THE HOMELESSNESS PROBLEM
HAS
FALLEN PREDOMINANTLY ON CITIES,

AND CITIES AREN'T RESOURCED
TO
HANDLE IT.

CITIES AREN'T THE SOCIAL
SERVICE
PROVIDER, TRADITIONALLY.

IT'S THE COUNTIES THAT ARE
THE
SOCIAL SERVICE PROVIDER.

FINANCIAL CHALLENGES,
BALANCING
THE BUDGET, NEGATIVE
PERCEPTIONS
OF CITY HALL, AND AGAIN,
THAT'S
PART OF
THE TONE THAT I HAVE
SEEN OVER THE LAST FIVE TO TEN

YEARS AS PEOPLE BECOME
MORE
NEGATIVE AND MORE SUSPICIOUS
OF

GOVERNMENT.

I SUSPECT YOUR PUBLIC
RECORDS
REQUESTS ARE THROUGH THE
ROOF
FROM WHAT THEY WERE YEARS
AGO

BECAUSE PEOPLE THINK THAT THE
GOVERNMENT IS ALWAYS UP TO SOME

NEFARIOUS PLAN.

THE NEED TO REVITALIZE
DOWNTOWN
AND FOR BROADER
ECONOMIC
DEVELOPMENT.

FILLING VACANCIES.

THAT IS A CHALLENGE.

A LOT OF PEOPLE USED THE COVID

LOCKDOWN TO RETIRE, AND SINCE

THEN, IT'S BEEN DIFFICULT TO
HIRE PEOPLE.

COUNCIL MEMBERS,
ANY OTHER
CHALLENGES, NOTABLE?

THAT YOU DON'T SEE REFLECTED
OBJECT LIST?

IT'S GOOD YOUR LIST ISN'T

GROWING.

I'M GOING TO TURN IT OVER
TO
CITY MANAGER, WHO WILL WALK
US
THROUGH THESE NEXT THREE SLIDES.

WHAT WE'RE DOING HERE IS
WE'RE SETTING

SOME CONTEXT.
THE CITY IS LIMITED,
BOTH
FINANCIALLY AND THEN IN TERMS
OF

STAFF RESOURCES, AND
THE
MANAGER, DON, IS GOING
TO TALK
ABOUT THE FINANCIAL SIDE
OF
THINGS.

MR.
CITY MANAGER?

THANK YOU, STEVE.

SO, TWO SLIDES HERE FROM BOB
LELAND WHO PUTS TOGETHER A
LONG-TERM FINANCIAL MODEL.

THESE ARE, TO SOME EXTENT,
TWO
SIDES OF THE SAME COIN.

THE FIRST ONE IS THE
GENERAL
FUND FORECAST, ASSUMING THAT
WE
GET A QUARTER-CENT AND RETAIN A
QUARTER-CENT OF THE MEASURED USE
SALES TAX.

THAT'S ALL WE HAVE BUILT IN
HERE
BECAUSE THE SECOND PART
OF THAT
IS NOT GUARANTEED IN THE LONG

RUN, AND YOU CAN SEE THAT
OUR
REVENUES ARE BELOW
OUR
EXPENDITURES CURRENTLY
AND
THAT'S PROJECTED TO
CONTINUE FOR
THE
FORESEEABLE FUTURE.
THAT'S ILLUSTRATED AT THE
BOTTOM
OF THE FIRST CHART BY THE
RED
THAT'S JUST ONGOING
DEFICITS
FROM WHAT OUR CURRENT
-- WE CALL
THAT OUR BASE CASE

PROJECTION
NOW BECAUSE THAT'S THE BEST

PROJECTION WE HAVE AVAILABLE.

AND THE SECOND SLIDE SHOWS
THE
STORY IN A SLIGHTLY
DIFFERENT
MANNER, LOOKING AT OUR FUND

BALANCES, AND THIS
INCLUDES
GENERAL FUND UNASSIGNED BALANCE

AND THE PENSION TRUST IS
THERE
AS WELL BECAUSE WE
ANTICIPATE
STARTING TO DRAW THAT DOWN IN A

COUPLE OF YEARS.

WE HAVE A 15% GOAL AS A MINIMUMMINIMUM
FUND BALANCE.

20%
IS WHAT WE WOULD REALLY LIKE
TO HAVE.

AND YOU CAN SEE THAT IN
THE
COMING YEARS, WE'RE OKAY FOR
A
WHILE.

MEASURE U HAS HELPED EXTEND THE

DEADLINE, IF YOU WILL,
WHEN
THOSE NUMBERS START
GOING
NEGATIVE BUT WITHOUT SOME KIND

OF ADDITIONAL -- SIGNIFICANT

ADDITIONAL REVENUE, WE'LL
EITHER
HAVE TO DO MAJOR CUTS OR
WE'RE
GOING TO BE FACING A REALLY

UNTENABLE SITUATION.

WE MADE PROGRESS ON OUR

FINANCES, BUT WE STILL HAVE A

WAYS TO GO.

OKAY.

IMPLICATIONS, KIND OF SETTING

THE STAGE FOR NEXT
YEAR.

OUR LATEST PROJECTIONS,
SO, A
\$300,000 DEFICIT NEXT YEAR AND

THEN GROWING BEYOND THAT.

WE'RE WORKING THROUGH THE
BUDGET
PROCESS NOW.

I CAN'T TELL YOU WHAT
THE
DEFICIT NUMBER LOOKS LIKE.

THERE'S TOO MANY MOVING
PIECES
AT THE MOMENT, BUT IT WILL --
IT
WON'T BE \$300,000 BECAUSE
WE'RE
NEVER EXACTLY RIGHT, BUT IN THE

LONG RUN, IT CONTINUES TO
GROW,
AND AT THIS POINT, I DO
BELIEVE
WE WILL
HAVE A DEFICIT WITHOUT
SOME SIGNIFICANT CHANGES.

IN THE LONG RUN, WE NEED TWO
OUT
OF FOLLOWING
THREE TO ACHIEVE
FINANCIAL SUSTAINABILITY.

WE NEED THE SECOND HALF OF THE

MEASURE U SALES TAX FOR THE
12
YEARS.

WE NEED THE BARLOW HOTEL
AND/OR
WE NEED THE HOTEL SEBASTOPOL.

ONE OF THOSE THREE IS NOT

ENOUGH.
TWO OF THOSE THREE, WE'LL BE
IN
GOOD SHAPE.

THREE OUT OF THREE, AND WE'LL
BE
IN VERY GOOD
SHAPE.
WE ARE CONTINUING TO PURSUE
EFFICIENCIES.

SOME OF THE UPCOMING
OPPORTUNITIES INCLUDE MOVING
THE
BUILDING APARTMENT TO CITY HALL.

WE DON'T LOOK AT THAT SO
MUCH AS
A COST SAVINGS AS MORE AS
A
BETTER SERVICE MODEL.

WE ARE LOOKING AT NEW MODELS
FOR
MANAGING FLEET
PROCUREMENT,
PARTICULARLY WITH THE NEED
TO
ELECTRIFY
OUR FLEET AND WITH
SOME OF THE
COSTS WE'RE LOOKING
TO REPLACE IT.

IS
CROSS-TRAINING OF STAFF SO WE
HAVE MORE FLEXIBILITY TO
MOVE
FOLKS FROM ONE DEPARTMENT TO
ANOTHER, BECOME A LITTLE BIT
LESS SILOED OF AN ORGANIZATION.

THOSE ARE NOT THE ONLY THINGS

WE'RE DOING BUT THOSE ARE

EXAMPLES OF WHAT WE'LL
CONTINUE
TO PURSUE AS WE HAVE WITH
THE
FIRE CONSOLIDATION, AS AN
EXAMPLE, THE COMBINATION

OF
ENGINEERING AND PUBLIC WORKS
IS ANOTHER

EXAMPLE.
SO, AN ONGOING PURSUIT
OF
EFFICIENCY AND IMPROVING
OUR
SERVICES AT
REDUCING OUR COSTS

AND THEN THE NEXT SLIDE, IF YOU
WOULD.

OKAY, SO, FOR '25-'26 AS WELL,

AGAIN, MEASURE U HELPS, EVEN AT

A QUARTER CENT.

ITS PURPOSE IS TO MAINTAIN
CITY
SERVICES.

IT DOES NOT CREATE A NEW POOL
OF
MONEY TO ADD NEW PROGRAMS
AND
PROJECTS.

EVEN A HALF CENT DOESN'T
GET US
THERE OVER THE NEXT 12
YEARS,
BUT IT WILL HELP MAINTAIN
WHAT
WE HAVE.

I DON'T ANTICIPATE
RECOMMENDING
ANY LAYOFFS, AND I DO
ANTICIPATE
PROPOSING SOME USE OF OUR

RESERVE FUNDS, ONES IN THE

BROADLY DEFINED BUILDINGS AND

INFRASTRUCTURE, ANOTHER IN
FLEET
AND TECHNOLOGY.

WE'VE GOT WELL
OVER A MILLION,
PROBABLY CLOSE TO 1.8
MILLION
BETWEEN THOSE TWO AND

THERE'S
SOME THINGS WE
NEED TO INVEST

IN.
AND THEN SOME OF THE CHALLENGES.

I DON'T
FORESEE, AT THIS POINT,
ROOM TO ADD ANY NEW
POSITIONS
WITHOUT DELETING SOMETHING.

I'M HOPING THAT CHANGES
BY THE
TIME WE'RE
DONE, BUT THAT'S THE
WAY IT LOOKS AT THE MOMENT.

ANOTHER CHALLENGE WILL BE -- I

KNOW THERE'S SOME INTEREST
IN
ADDING NEW AMENITIES TO
OUR
COMMUNITY, BUT RIGHT NOW,
WE'RE
STRUGGLING TO MAINTAIN WHAT WE

HAVE, SO THAT WILL BE
A
CHALLENGE FOR
YOU TO CHOOSE
AMONGST SOME THINGS.

AND THEN, SOME NEED TO
INVEST IN
THE ORGANIZATION, AND TECHNOLOGY

IS PROBABLY THE BEST
EXAMPLE OF
THAT BUT THERE ARE SOME TRAINING

NEEDS, SOME REVIEW OF OUR

PRACTICES WHERE WE CAN
BECOME
MORE EFFICIENT.

WE ARE BEHIND IN PLACES, AND
WE
NEED TO START CATCHING UP.

SO, THAT WILL BE SOME OF THE

OTHER THEMES YOU'LL BE
HEARING
ABOUT AS WE GET INTO THE

NITTY-GRITTY ON BUDGET AND
THE
HEARINGS IN A COUPLE OF MONTHS

OR SO FROM NOW.
THAT'S WHAT I HAVE ON FINANCES.

GREAT.

THANK YOU.

THE NEXT ITEM IS STAFF CAPACITY.

DON, DID YOU ALREADY KIND
OF
TALK ABOUT THAT WITH YOUR PRIOR
COMMENTS?

NOT REALLY.

I THINK THIS IS SOMETHING THAT
STEVE WAS GOING TO TALK ABOUT.

IT'S MORE -- A LITTLE BIT
HIGHER

LEVEL.

OKAY.

YES, JUST A SLIDE OR TWO ON
THIS TOPIC.

YEAH, JUST AS A
REMINDER,
WE'RE AT SEVEN MINUTES BEFORE

THE HOW, BUT GO
AHEAD.

CORRECT, MAYOR.

IN ADDITION TO THE FINANCIAL
CONSTRAINTS, AS I MENTIONED

PREVIOUSLY, YOU HAVE
CAPACITY

CONSTRAINTS.
YOU ONLY HAVE SO MANY PEOPLE
AND
SO MUCH WORK THAT THEY CAN GET

DONE.
SO, I THINK THE ICEBERG
IS
APROPOS BECAUSE WHILE THERE'S

THE HIGH-LEVEL PROJECTS
AND
PRIORITIES PEOPLE WOULD LIKE
TO
SEE DONE, THERE'S THE
ROUTINE
WORK OF THE CITY, WHICH
FRANKLY
MOST OF THE STAFF ARE
EMPLOYED
TO PERFORM THAT ROUTINE WORK AND

VERY FEW ARE AVAILABLE
OR HAVE
THE
CAPACITY TO PURSUE
PARTICULAR PROJECTS.

SO, FOR EXAMPLE, OUR FIRM, BAKER

TILLY, THIS IS NOT SPECIFIC
TO
SEBASTOPOL, BUT
BASED ON OUR
WORK WITH OTHER LOCAL

GOVERNMENTS, IN TERMS OF

MANAGEMENT'S TIME,
ABOUT 85% OF
MANAGEMENT'S TIME IS DEVOTED
TO
JUST THE DAILY RUNNING OF
THE
CITY.

AND THEN, THERE'S THE
OCCASIONAL
EMERGENCY THAT ERUPTS OR CRISIS.

TAKES ABOUT 5%.

UNFORESEEN CHALLENGES.
AND SO, IT LEAVES
PRECIOUS
LITTLE TIME TO PURSUE NEW

INITIATIVES, THOUGH IT'S THE
NEW
INITIATIVES THAT
ALMOST ALL
PEOPLE WANT PAUSE THEY
TAKE FOR

GRANTED THE DAY-TO-DAY PRAIGSS
OF THE CITY.

SO, BECAUSE YOU'RE IN
A
SITUATION WHERE YOU HAVE
LIMITED
FINANCIAL RESOURCES AND
DON'S
CHARTS SHOULDN'T GO WITHOUT
NOTICE.

IF SOMETHING'S NOT
CORRECTED,
THE CITY WILL FIND
ITSELF
HITTING THE WALL
FINANCIALLY,
AND WHILE IT'S A FEW YEARS
OUT,
YOU HAVE TIME TO DEAL WITH IT.

BUT YOU'RE EITHER MAKING MONEY

OR
LOSING MONEY.
THERE'S CURRENTLY NOT MUCH
IN
BETWEEN.

SO, THAT'S FUNDAMENTAL, BECAUSE

WITHOUT THE FINANCIAL
RESOURCES,
YOU'RE NOT DOING MUCH
OF

ANYTHING.
AND AGAIN, BETWEEN
THAT
CHALLENGE AND THE CHALLENGE
OF
LIMITED STAFF CAPACITY,
IT

RAISES THE IMPORTANCE OF
GOAL-SETTING.

YOU CAN'T DO EVERYTHING,

EVEN

THOUGH THERE'S SO MANY
WORTHWHILE THINGS TO DO.

YOU HAVE TO PRIORITIZE.

SO, YOU CAN'T DO
EVERYTHING, AT
LEAST NOT ALL AT ONCE,
BUT YOU
CAN DO SOME THINGS VERY, VERY

WELL.

AND YOU CAN DO THAT BY

ACKNOWLEDGING THAT THERE'S
THE
ONGOING WORK OF THE CITY
AND
FOCUSING ON A FEW
IMPORTANT
STRATEGIC GOALS.

AND AS WE SHIFT INTO THAT,
WE'RE
GOING TO SPEND A LITTLE
TIME
WITH SOME LANGUAGE

CLARIFICATION, BUT STEVEN
COVEY
WROTE THE BOOK, "SEVEN HABITS
OF
HIGHLY EFFECTIVE PEOPLE.
"

SOME OF YOU MAY BE AWARE
OF

THAT.
HE CAME UP WITH THIS
CONCEPT
THAT IF YOU WANT TO GET
BIG
THINGS DONE, YOU START WITH
THE
BIG THINGS.

IF YOU HAD A BUCKET
AND THERE
WAS A BUNCH OF ROCKS OF VARIOUS

SIZES, YOU PICK UP THE BIG
ROCKS
FIRST, AND WHERE YOU HAVE

CAPACITY, WHERE YOU HAVE

ROOM,
YOU FILL IN WITH THE
SMALLER
THINGS.

IF YOU SPEND ALL YOUR TIME
JUST DOING
SMALL PROJECTS,
YOU'LL
NEVER GET THE BIG THINGS
DONE,
AND YOU WON'T DEAL WITH THE
BIG
STRATEGIC CHALLENGES THAT ARE

FACING YOUR CITY.

SO, AS WE GET INTO IT, SOME

DEFINITIONS THAT I WOULD LIKE
US
TO TRY TO USE, ALTHOUGH IT'S

DIFFICULT, AND
PEOPLE USE
DIFFERENT WORDS INTERCHANGEABLY.

FOR MY PURPOSES, WHEN I USE
THE
TERM, "GOAL," I MEAN IT'S
A
BROAD GOAL OR A GOALGOAL AREA.

FOR EXAMPLE, INFRASTRUCTURE.

DEALING WITH YOUR
CITY

INFRASTRUCTURE OR FINANCIAL
STABILITY.

LOTS OF TIMES, PEOPLE SPEAK OF

GOALS, BUT THEY ARE REALLY

TALKING ABOUT PARTICULAR

PROJECTS.
NICE TO HAVE PROJECTS.

AND THE PROJECTS MAY
BE GREAT.
PROJECTS -- AND THEY MAY
FURTHER
A GOAL OR THEY MAY NOT.

SO, THE FIRST PART OF OUR

EXERCISE TODAY, WE'RE GOING TO

ASK THE COUNCIL TO SPEND
SOME
TIME TO DEFINE ITS BIG GOALS.

THE STRATEGIES ARE
INDIVIDUAL
PROJECTS OR INITIATIVES THAT

FURTHER A GOAL.

AGAIN, THERE'S LOTS OF
WORTHY
PROJECTS OUT THERE, BUT DOES IT

FURTHER A PARTICULAR GOAL?

IT MAY OR MAY NOT.

THE MOST EFFECTIVE ONES ARE
THOSE THAT FURTHER THE
COUNCIL'S
IDENTIFIED GOALS.

AND THEN, PRIORITIZING THOSE
STRATEGIES, BECAUSE AGAIN, YOU

CAN'T DO THEM ALL AT ONE
TIME,
THOSE BECOME THE PRIORITIES,
AND

THAT BECOMES THE DEPARTMENTAL
CITY WORK PLAN.

SO, IN THE INTERVIEWS WITH
COUNCIL MEMBERS, DIFFERENT
THOUGHTS CAME OUT, BUT THIS
IS
WHAT I TOOK AWAY AS WITH THE
MAJORITY OF THE COUNCIL.

WE'RE SAYING THEY FEEL
THE
IMPORTANT GOAL AREAS FOR
THE
CITY.

WE'D SPEND A LITTLE TIME ON
THIS, AND WE ARE HOPING

TO REACH
SOME CONSENSUS ON THIS TODAY.

EVERYTHING FLOWS FROM THIS.

IN ADDITION TO THESE, THE
STAFF
OFFERED UP ONE THAT I'LL
ASK DON
AT THE APPROPRIATE TIME
TO

DESCRIBE.
BUT THEY ARE, IN NO
PARTICULAR
ORDER, OR IN
PRIORITY, THE
LONG-TERM FISCAL
SUSTAINABILITY
OF THE CITY.

I THINK DON'S CHARTS HELP

ILLUSTRATE WHY.

AND THEN THERE'S -- WE COULD

JUST AS WELL HAVE DONE A VENN

DIAGRAM OF THESE BECAUSE
THERE'S
AN INTERSECTION, VIRTUALLY,
OF
ALL OF THEM.

THERE'S OVERLAP.

ECONOMIC DEVELOPMENT,
INFRASTRUCTURE, PUBLIC SAFETY,
HOMELESSNESS.

MAYOR, I WANT TO PAUSE AT
THIS
MOMENT AND SOLICIT FROM THE

COUNCIL SOME COMMENTS AND
SOME
THOUGHTS ON THESE GOAL AREAS.

AGAIN, THESE CAME OUT INITIALLY
FROM THE INTERVIEWS THAT WE
HAD.

THIS IS THE OPPORTUNITY TO CHECK
IN WITH THE COUNCIL TO SEE,

DO
THESE APPEAR TO BE
THE
APPROPRIATE GOAL AREAS?

IS THERE ANYTHING MISSING?

BEST PRACTICES TO HAVE NO MORE
THAN HALF A DOZEN GOALS.

SOME CITIES HAVE AS FEW AS FOUR.

SOME CITIES AND CITIES
WILL
DO -- TEND TO ADD MORE THAN
SIX,
BUT I WOULD SAY BEST PRACTICE
IS
AROUND A SIX NUMBER.

BUT AGAIN, LET ME PAUSE
AND TURN

IT TO THE MAYOR AND TO THE

COUNCIL.
MAYOR?

COMMENTS FROM MY COLLEAGUES
ABOUT THESE
PROPOSED SIX?
I THINK WE LANDED ON FIVE.

BUT AS INDICATED, DON PUT

ANOTHER ONE UP.
COUNCIL MEMBER MAURER?

SO, I HAVE A LITTLE DIFFERENT

LIST THAT I JUST WANT TO GIVE
VOICE TO.

AND I THINK IT'S EIGHTEIGHT GOALS.

SO, IT WOULD BE PRESERVE

SMALL-TOWN SEBASTOPOL, ECONOMIC

VITALITY, WHICH IS SORT OF IN

THERE, A VIBRANT COMMUNITY,

RESTORE PUBLIC
TRUST,
INFRASTRUCTURE NEEDS, YOU
HAVE
LISTED, BEAUTIFY AND PRESERVE

THE DOWNTOWN AS A
VIBRANT,
THRIVING COMMUNITY CENTER OF

SHOPPING,
ENTERTAINMENT AND
RECREATION DISTRICT.

THAT'S ONE GOAL.

IMPROVE WALK AND
BIKEABILITY

AROUND TOWN.
AND CLIMATE RESILIENCE.

SO, DO YOU THINK THAT ANY
OF
THOSE CAN FIT IN THESE BOXES

THAT YOU HAVE HERE?

HOW WOULD THAT WORK?

THAT'S A QUESTION FOR ME?

WELL, YES,
BECAUSE I DON'T
SEE ANYTHING THERE
ABOUT
COMMUNITY VITALITY OR

BEAUTIFYING THE DOWNTOWN
OR, YOU
KNOW, IN TERMS OF A BIG BUCKET.

SURE, WELL, COMMUNITY
VITALITY, I WOULD ASK YOU FOR A
LITTLE MORE DEFINITION ON THAT.

CERTAINLY, IT COULD BE -- AND

AGAIN, AS A STARTING POINT, I

CERTAINLY COULD SEE
MODIFYING

ECONOMIC DEVELOPMENT TO
ECONOMIC
DEVELOPMENT AND COMMUNITY

APPROVED MEETING MINUTES

VITALITY, FOR INSTANCE.

YOU CAN
GET THERE WITH SOME OF

THESE BY MODIFYING THEM A LITTLE
BIT.

YEAH.

I DON'T SEE THOSE TWO AS THE

SAME ISSUE.

I THINK THOSE ARE TWO DIFFERENT

ISSUES.
SO, COMMUNITY
VITALITY IS
DIFFERENT, FOR ME, THAN ECONOMIC
VITALITY.

SO, SINCE ULTIMATELY
THE
COUNCIL WILL BE DECIDE --
ASKED
TO DECIDE ON THE GOALS, IT MIGHT

BE HELPFUL IF YOU ARTICULATED
A
LITTLE BIT MORE WHAT COMMUNITY
VITALITY MEANS.

WELL, I HAVE A FEW
PROJECTS,
BUT I -- I'M NOT -- WE'RE NOT

GOING THERE YET.

I MEAN, IT COULD BE ALL, YOU

KNOW, THE IMPROVED WALK
AND
BIKEABILITY AND
CLIMATE
RESILIENCE AND BEAUTIFYING THE

TOWN, A VIBRANT
TOWN, COULD ALL

BE UNDER ONE HEADING.

VIBRANT COMMUNITY.

SO, WHAT I HAVE DONE IS I
PUT
THAT UP ON THE BOARD HERE
FOR
CONSIDERATION ALONG WITH THE

OTHER
CHOICES HERE.
AND AGAIN, THIS IS AS DETERMINED

BY THE
COUNCIL.

OKAY, AND I REALLY WANT
TO
SEE RESTORE PUBLIC
TRUST,

BECAUSE I DON'T SEE THAT IN YOUR
LIST EITHER.

FOR THE SAKE OF
DISCUSSION,
HOW WOULD THAT BE
APPROACHED?
WHAT SORT OF STRATEGIES WOULD
BE
UNDER THE UMBRELLA OF
RESTORING
PUBLIC TRUST?

I THOUGHT, THIS SECTION,

WE'RE TALKING ABOUT THE
BIG
PICTURE.

RIGHT?

WHAT WE WANT TO DO
IS TRY TO
RESTORE PUBLIC TRUST.

SO, I'M NOT GOING TO GO INTO
THE, YOU KNOW, THE DETAILS ON

HOW YOU WOULD DO THAT.
I DON'T THINK THAT'S

APPROPRIATE.

BUT
IT'S NECESSARY.
WE NEED TO DO THAT.

IF I COULD PAUSE, THERE WAS
A
QUESTION FROM
THE VICE MAYOR.

I JUST HAVE A QUESTION.
I'M TRYING TO FOLLOW
THE AGENDA
HERE AND TRYING TO FIGURE
OUT
WHERE THIS FITS IN WITH WHAT

WE'RE DOING HERE.

ARE WE SUPPOSED TO BE GIVING
OUR
GOALS NOW?

IT WAS INTRODUCED IN CONTEXT
FOR
PRIORITY-SETTING
DISCUSSION,
BREAK, AND THEN ESTABLISH CITY

COUNCIL GOALS.
I JUST WANT TO MAKE SURE
WE'RE

ALL ON THE SAME PAGE FOR WHAT
WE'RE DOING HERE.

WE'RE ON ITEM 10.

IF THE -- I TOOK THE MAYOR'S
COMMENTS TO HEART, AND I PUT US
BACK ON OUR SCHEDULE.

I THINK WE'RE RIGHT ON SCHEDULE.

I COMPLETED THE
INTRODUCTION AND
CONTEXT FOR PRIORITY-SETTING.

THE AGENDA CALLS FOR A
BREAK IF
THE COUNCIL IS SO INCLINED.

BUT WE'RE DISCUSSING THE COUNCIL

GOALS
AND HOPEFULLY WE WILL
REACH CONSENSUS ON THEM.

YEAH, SORRY, VICE MAYOR.

I FORGOT TO ASK PEOPLE DID WANT

A BREAK OR WHETHER WE
SHOULD
JUST ROLL THROUGH.

WAS THERE INTEREST IN HAVING A
BREAK?

COUNCIL MEMBER
HINTON?

I HAVE A SMALL INTEREST
IN

THAT TOO.
AND ALSO, A SMALL INTEREST
IN
JUST KIND OF WATCHING THE
FULL
GROUP OF US WHEN WE RAISE OUR

HANDS, THAT WOULD BE
GREAT TOO.

THANKS.

OH, SORRY.

YES.

A SMALL BREAK?
FIVE MINUTES?

SURE, FIVE MINUTES.

WE'LL BE BACK A LITTLE BIT
BEFORE 10 AFTER.

TECH IS READY, AND MARY,
ARE
YOU?

OKAY.

GOOD.
SO, WE'RE GOING TO RESUME.

WE'RE GOING TO GO AHEAD AND

RESUME, AND I -- I DID
HAVE
ONE -- I DON'T
KNOW WHAT
HAPPENED TO IT.

THE FIRST -- I WANT TO THANK
THE
VICE MAYOR FOR REMINDING ME THAT

I CALL OUT -- COLLEAGUES,
WE'RE
PICKING BACK UP.

I WANT TO THANK THE VICE MAYOR

FOR REMINDING ME WE
HAD A

TEN-MINUTE BREAK.
I NEGLECTED THIS END OF THE

BENCH, WHICH WAS COUNCIL MEMBER

HINTON, SO NOW I'M GOING
TO
SWITCH TO COUNCIL MEMBER
HINTON.

LIKE COUNCIL MEMBER
MAURER,
I'M A LITTLE CONFUSED
ABOUT
MAYBE IT WOULD BE GOOD TO JUST

GO THROUGH THE PROCESS SO
WE
KNOW WHAT -- AT WHAT
POINT WE
SHOULD BE BRINGING UP OUR

QUESTIONS OR OUR CONTRIBUTION
TO
IT.

BUT FOR NOW, JUST LOOKING AT
THE
BASIC SIX THAT ARE UP THERE,
I
JUST WANTED TO COMMENT THAT
I

REALLY THINK THAT
HOMELESSNESS,
THE SECOND PART, WHICH IS
LACK
OF SERVICES ON THE PART
OF
SONOMA COUNTY, IS REALLY KIND OF

GETTING LOST IN WHAT THE

HOMELESSNESS WORD IS THERE.

WHEN I READ THAT, IT SEEMS TO

INDICATE, LIKE, WE DON'T
MAYBE
DO ENOUGH FOR HOMELESSNESS,
BUT
I THINK THAT WHEN I READ WHAT

COLLEAGUES BROUGHT UP, THAT

MEANT, LIKE, HOW DO WE GET MORE

SERVICES OUT OF SONOMA COUNTY
OR

TO HELP US FUND OUR HOMELESSNESS
ISSUES?

I JUST WANTED TO, I GUESS,
BRING
THAT UP, BECAUSE THAT'S THE
WAY
I READ THE CHALLENGE OF --
THAT

WAS BROUGHT UP BY THE GROUP HERE
OR WHATEVER.

THANK YOU, COUNCIL MEMBER

HINTON.
THAT'S HOW I INTERPRETED IT AS

WELL.

IF I MAY, MAYOR AND
COUNCIL
MEMBER, APPRECIATE YOU MAKING

THAT POINT.

AT THIS JUNCTURE, WE'RE
TALKING

BROAD GOALS AND GOAL AREAS.

THE IMPORTANT STRATEGIC VISION

ISSUES FOR THE CITY TO DEAL

WITH.

WE'RE NOT YET TALKING ABOUT THE

STRATEGIES TO ADDRESS THEM.

SO, YOUR POINT IS

APPROPRIATE

AND VERY WELL TAKEN.

IS HOMELESSNESS AN

ISSUE?

I HEARD IT FROM A NUMBER OF

COUNCIL PEOPLE THAT HOMELESSNESS

IS AN ISSUE.

WHAT GETS DONE TO ADDRESS

THAT

ISSUE IS -- THERE WOULD

BE

MULTIPLE STRATEGIES, AND

THE

COUNCIL WOULD PRIORITIZE

THOSE,

BUT WE'RE NOT THERE YET.

WE'RE AT THE POINT IN THE BIG

PICTURE OF THINGS AT

40,000 FEET, WHAT ARE THE GOAL

AND GOAL AREAS THAT THE COUNCIL

FEELS ARE MOST IMPORTANT FOR

THE

CITY TO FOCUS ITS RESOURCES ON?

GREAT.

THANK YOU.

COUNCIL MEMBER CARTER?

SO, WHEN I LOOK AT THESE PAST

SIX GOALS THAT YOU'VE COME

ACROSS, I SEE SOME OVERLAP
AND

SOME PLACES FOR AN ADDITIONAL
COUPLE HERE.

ECONOMIC DEVELOPMENT
AND
LONG-TERM FISCAL SUSTAINABILITY

REALLY KIND OF SPEAK TO THE

MONEY PART OF THE -- OUR
TOWN
AND MONEY PART OF OUR
OPERATION,
SO I WOULD KIND OF LIKE TO SEE

THOSE MERGED JUST A TOUCH.

HOMELESSNESS COULD GO INTO
PUBLIC SAFETY.

PUBLIC SAFETY ISN'T JUST --

ISN'T JUST POLICE OR FIRE, BUT

IT ALSO IS THE SAFETY FOR
OUR
BUSINESSES TO OPERATE AND
THE
SAFETY FOR
THE UNHOUSED IN THEIR
SITUATION.

AND AS FAR AS, LIKE, A

HIGH-PERFORMING ORGANIZATION

GOES, THERE'S A LOT OF RESTORING

OF PUBLIC TRUST
AND

COMMUNICATION THAT CAN BE INVOLVED
IN THAT CATEGORY AS

WELL, SO I DON'T THINK THESE ARE

DISPARATE OR -- I DON'T KNOW

WHAT YOU WOULD CALL IT.

I DON'T THINK THESE ARE

CONFLICTING, BUT I
THINK, YOU

KNOW, THEY BEGIN THE
WATERFALL
OF GOALS TO STRATEGY.

THANK YOU.

I'VE NOT HEARD FROM THE VICE
MAYOR.

NOPE.

YES, I DEFINITELY WANT
TO
HEAR MORE ABOUT THE
ADDITIONALADDITIONAL
ONES FROM COUNCIL MEMBER
MAURER,
BUT PRELIMINARILY, YES, I DO --

I LOVE THE ONE, TWO, THREE,
FOUR, FIVE.

I HAVE QUESTIONS ABOUT THE
HIGH-PERFORMING ORGANIZATION,
AND WHETHER AND HOW WITH THE
OTHER
FIVE WE WOULD HAVE ROOM
FOR MONEY TO DO THAT.

BUT COUNCIL MEMBER MAURER,
WOULD
YOU LIKE TO ELABORATE FURTHER?

THANK YOU VERY MUCH FOR A
SECOND CHANCE AT THIS.

SO, WHEN I THINK ABOUT COMMUNITY
VITALITY AND SOME OF THE OTHER
GOALS THAT I HAVE, THEY
ALL
ACTUALLY, A LOT OF THEM, CAN
FIT
UNDER COMMUNITY VITALITY.

FOR EXAMPLE, PRESERVE
SMALL-TOWN

SEBASTOPOL COULD BE FITTING

UNDER COMMUNITY VITALITY.

BEAUTIFY AND PRESERVE THE TOWN,

IMPROVE THE BIKE AND

WALKABILITY

AND CLIMATE RESILIENCE ALL

CAN

GO UNDER COMMUNITY VITALITY.

SO, MY REQUEST WOULD BE TO ADD

COMMUNITY VITALITY AS ONE OF THE

BOXES.

I WOULD ALSO SUGGEST

THAT

MERGING THE

FISCAL

SUSTAINABILITY WITH THE

ECONOMIC

DEVELOPMENT AND CALLING IT JUST

ECONOMIC VITALITY OR ECONOMIC

DEVELOPMENT, EITHER ONE, IT'S --

TO MERGE THOSE TWO SO

THEN YOU

HAVE AN EXTRA BOX.

I WOULD ALSO PUT THE

HOMELESSNESS UNDER PUBLIC

SAFETY

RATHER THAN HAVING HOMELESSNESS

BE ITS OWN BOX.

AND PUTTING RESTORING --

THE

IDEA OF RESTORING PUBLIC TRUST

UNDER HIGH-PERFORM ORGANIZATION.

AND THAT WAY, I DON'T KNOW IF

I'M MAKING THAT CLEAR.

BUT YOU

STILL HAVE -- I GUESS

THAT MAKES FIVE BOXES.

SANTA AND MAYOR, MAYBE

AN
APPROPRIATE TIME FOR THE CITY

MANAGER TO ARTICULATE --

I WOULD LIKE TO AT
LEAST
ARTICULATE BEFORE THAT HAPPENS.

I'M OKAY WITH THESE BOXES
HERE
BECAUSE IT IS
THE 40,000-FOOT
VIEW.

I SEE LONG-TERM FISCAL
SUSTAINABILITY IN A SEPARATE
BOX
FROM ECONOMIC DEVELOPMENT SIMPLY

BECAUSE THAT'S LONG-TERM, AND
WITH ECONOMIC DEVELOPMENT,
THAT
MEANS SO MANY THINGS AND I
DON'T
SEE THESE TWO JIVING TOGETHER.

PERSONALLY, I LIKE
THIS HERE.
BUT I DO WANT TO UNDERSTAND
WHAT
HIGH-PERFORMING ORGANIZATION IS.

AND AS FAR AS HOMELESSNESS, I
COULD SEE HOW IT WOULD BE
UNDER
PUBLIC SAFETY, BUT
HOMELESSNESS
ISN'T JUST UNDER PUBLIC
SAFETY
BECAUSE A LOT OF PUBLIC
SAFETY,
IN MY OPINION, IS POLICE, FIRE.

I MEAN, THERE'S JUST SO MUCH
MORE ENCOMPASSING THAT.

IT'S A VERY COMPLICATED
ISSUE,
AND UNDER PUBLIC SAFETY, I
MEAN,
IT COULD BE UNDER SOCIAL

SERVICES.

THERE'S JUST SO MANY DIFFERENT
WAYS THAT IT COULD BE.

I COULD SEE WHY IT'S A
SEPARATE

BOX.
I JUST WANTED TO PUT THAT

FEEDBACK OUT THERE AND I,
TOO,
WOULD LIKE TO HEAR MORE
ABOUT
WHAT THIS HIGH-PERFORMING

ORGANIZATION BOX
MEANS.

BEFORE WE GET THERE, COUNCIL

MEMBER CARTER, IF YOU -- I
THOUGHT I SAW YOUR HAND.

WILL THERE BE
ADDITIONAL
DISCUSSION ABOUT THE GOALS?

OTHERWISE, I'LL LET YOU GO AHEAD

AND SPEAK, AND
THEN I'LL THROW
OUT SOME MORE IDEAS FOR GOALS.

DON, IF YOU WANT TO
PROVIDE

COMMENTS ABOUT THE
HIGH-PERFORMING ORGANIZATION.

SURE.
THANKS FOR THE OPPORTUNITY.

SO, WHAT I MEAN, I
THINK, WITH
THE LEADERSHIP TEAM MEANS, ABOUT

HIGH-PERFORMING ORGANIZATION,
IS
ESSENTIALLY EXPANDING
OUR
CAPACITY TO DO MORE OF THE

KIND
OF THINGS YOU'RE INTERESTED
IN
US DOING.

AND OPERATING AT A HIGHER LEVEL.

SO, WHAT THAT LOOKS LIKE
ARE
THINGS LIKE BETTER SYSTEMS,
AND
TECHNOLOGY SYSTEMS
ARE
ABSOLUTELY A PART OF THAT.

WE ARE BEHIND IN PLACES.

WE'RE NOT TAKING ADVANTAGE OF

WHAT'S OUT THERE AND
COMMON IN
OTHER CITIES, BUT IT'S ALSO

IMPROVING OUR OWN
INTERNAL
SYSTEMS OR WAYS OF
OPERATING,
OUR CAPITAL BUDGETS
ARE
CONSISTENTLY COME UP SHORT
IN
HOW WE PROJECT
WHAT THEY'RE
GOING TO COST.

OUR BUDGET SYSTEM IS CLUNKY.

SOME OF HOW WE DO REVIEWS
OF
PROJECTS OR WHAT I
SOMETIMES
CALLED ORPHAN PROJECTS, WE
NEED
A GREATER SENSE
OF
ACCOUNTABILITY AND BUILDING

THAT.

TRAINING.
IT'S A COMMON
ADD, AND WE
CERTAINLY HAVE A NEED FOR IT.

BUT THE THEME IS AROUND BUILDING
CAPACITY SO WE CAN DO MORE OF

THE PROJECTS, AND WHEN WE THINK
ABOUT THIS IN A LONG-TERM
PERSPECTIVE, I BELIEVE
IT'S
WORTHWHILE MAKING SOME OF
THOSE
INVESTMENTS SO WE CAN
ULTIMATELY
ACCOMPLISH MORE IN THE LONG RUN

BECAUSE WE'RE NOT GOING TO
BE
ABLE TO ADD SUBSTANTIAL
NUMBER
OF STAFF ANY TIME IN THE
NEAR

FUTURE.
WE'RE NOT GOING TO -- I'M SURE

NOT GOING TO WANT TO TAKE
AWAY
SOME THINGS THAT WE'RE DOING,

BUT ADDING CAPACITY
ALLOWS US TO

DO MORE OF WHAT YOU'RE
INTERESTED IN DOING.

THAT'S THE NOTION BEHIND IT.

VICE MAYOR?

I JUST HAVE A QUESTION ABOUT
SEMANTICS HERE.

AND OPEN TO BEING EDUCATED HERE.

IS THIS ABOUT THE COUNCIL

SETTING OUR GOALS OR ABOUT

EVERYONE, STAFF AND
COUNCIL,
SETTING THE GOALS?

I'M JUST TRYING TO
UNDERSTAND
WHERE WE SHOULD -- WE
LISTENED
TO THE PUBLIC, AND EVERYONE --

I'M JUST TRYING
TO UNDERSTAND.
I UNDERSTAND WE ALL WANT

HIGH-PERFORMING BUT WE ONLY HAVE
SO MANY SPACES.

IS THIS MORE ABOUT WHAT THE
COUNCIL WANTS TO DO BASED ON
THE
PUBLIC FEEDBACK OR IS
IT
EVERYTHING?

I'VE DONE A LOT OF
DIFFERENT
STRATEGIC PLANNING LIKE
THIS,
AND I USUALLY LISTEN TO THE

BOARD, AND THE BOARD GIVES
ME
ALL THEIR, YOU KNOW,
GIVES ME
WHAT THEY WANT TO SEE
DONE, AND
THEN AS THE EXECUTIVE
DIRECTOR,
IT'S MY JOB TO WORK WITH THE

STAFF TO EXECUTE.

SO, I'M JUST -- IT FEELS LIKE

THIS IS A LITTLE BIT
DISJOINTED.

IN THIS -- COUNCIL MEMBER,
IN
THIS CONTEXT, VICE MAYOR,
IN
THIS
CONTEXT, THE COUNCIL SETS

THE GOALS.
THE COUNCIL IS THE

POLICY-SETTING BODY OF THE
COUNCIL.

THE MANAGER CAN --

I UNDERSTAND WHAT WE DO.

I'M TRYING
TO UNDERSTAND WHAT

THIS SLIDE MEANS AND WHY IT'S
LIKE THAT.

IT'S LIKE THAT
BECAUSE,
FROM -- IN THE
INTERVIEWS THAT I
HAD WITH THE COUNCIL
MEMBERS,
THIS WAS WHAT CAME OUT IN OUR

CONVERSATION BASED ON THE

COMMENTS AS TO GOAL
AREAS THAT
WERE IDENTIFIED IN
THE
INTERVIEWS AND OUR
PURPOSE HERE
TODAY IS TO
HOPEFULLY SOLIDIFY

THEM.
THE COUNCIL 'S NOT LOCKED
INTO
ANY PARTICULAR NUMBER OF GOALS.

A BEST PRACTICE WOULD BE FOUR TO
SEVEN.

I'M SHORE.

I SHOULD CLARIFY.

I'M ASKING WHY WE HAVE THE
EXECUTIVE LEADERSHIP ONE
IN
THERE SPECIFICALLY WHEN WE'RE

DOING THE -- I'M JUST TRYING
TO
UNDERSTAND WHAT YOU'RE
WANTING
FROM US.

THAT TAKES ONE SLOT
BECAUSE I
KNOW COUNCIL MEMBER --

THERE'S NO FIXED NUMBER OF

SLOTS.

OKAY.

YOU CAN HAVE AS MANY SLOTS
AS

YOU WOULD LIKE.
THE FACT THAT THE MANAGER
FEELS
THAT IT'S IMPORTANT TO HIGHLIGHT

THE NEED TO INVEST IN
SYSTEMS
AND IMPROVE OPERATIONS THAT
HE
FEELS IT'S SIGNIFICANT
ENOUGH
THAT IT SHOULD BE
ACKNOWLEDGED

AS A GOAL IS HIS SUGGESTION TO
THE COUNCIL.

IN NO WAY LIMITS THE NUMBER OF

GOALS THE COUNCIL CAN HAVE,
AND
YOUR DISCUSSION THIS
AFTERNOON
IS TO DETERMINE IF THESE ARE THE

RIGHT GOALS, IF THERE'S OTHERS

MISSING.

I WOULD SAY TO SOME OF THE
PRIOR
COMMENTS, I WOULD
AVOID
COMBINING -- AT THE LEVEL
THAT
THESE ARE, THESE
ARE
DISTINGUISHABLE ENOUGH THAT
THEY
STAND ON
THEIR OWN.
CERTAINLY, AGAIN, AS I

MENTIONED, YOU COULD HAVE -- I

COULD HAVE DRAWN A VENN DIAGRAM

TO SHOW THE INTERSECTION OF
ALL
OF THESE BECAUSE THEY REALLY DO

INTERSECT, BUT THEY'RE
LARGE
ENOUGH THAT YOU CAN BUILD
YOUR
STRATEGIES AND YOUR WORK
PLAN
AROUND THESE SPECIFIC GOAL
AREAS

OR OTHER GOAL AREAS AS THE
COUNCIL MAY DETERMINE.

GREAT.

I'M LOOKING TO MY LEFT FOR OTHER

COMMENTS.
I SEE COUNCIL MEMBER CARTER.

YEAH.

I THINK THE VENN DIAGRAM
ANALOGY
IS PRETTY GOOD.

AND MAYBE IF WE HAVE SEVEN TO

NINE GOALS LIKE THIS, IT MIGHT

BE USEFUL TO SEE WHERE SOME

OVERLAP IS, AND USE THAT AS
OUR
AREA OF OPPORTUNITY AND
FOCUS
BECAUSE THAT MEANS THAT THERE
IS

OVERLAP AND SOME KIND OF
STRATEGY INVOLVED.

SO, LIKE, IS ACTUALLY USING

STRATEGY LIKE A GOAL FOR

HIGH-PERFORMING ORGANIZATION,

LIKE, YEAH, WE WANT

A
FUNCTIONING CITY, AND THAT KIND

OF, LIKE, DETERMINES
WHETHER
WE'RE FISCALLY SUSTAINABLE.

YOU KNOW, HOW DID THAT WORK?

CAN WE OVERLAP THESE?

OR SHOULD WE JUST START
A LITTLE
BIT OF A LAUNDRY LIST OVER
THERE
ON YOUR TABLET TO ADD A FEW MORE

THINGS THAT WE WOULD LIKE TO

CONSIDER?

WELL, AGAIN, ALL OF THESE --

THERE'S INTERSECTIONS
AMONGST

THESE OR WHATEVER GOAL AREAS THE
CITY COUNCIL WILL ULTIMATELY

LAND ON.

AND AGAIN, IT'S NOT
INTENDED TO
BE A LAUNDRY LIST.

WE'RE TRYING TO IDENTIFY A

CERTAIN NUMBER OF BROAD
GOAL
AREAS, AGAIN, AT A 40,000-FOOT

LEVEL, THAT THE COUNCIL
IS
ARTICULATING THAT YOU WANT
TO
ALIGN
YOUR LIMITED RESOURCES IN
PURSUIT OF.

SO,
NOT FOCUSING ON PARTICULAR
PROJECTS YET.

BUT BROADLY SPEAKING, WHERE
ARE THOSE
AREAS THAT
THE CITY
COUNCIL AT THE POLICY LEVEL

FEELS IT'S MOST IMPORTANT FOR
THE CITY TO FOCUS ON OVER THE

TERM OF GENERALLY, IT'S ABOUT A

YEAR.

SOME COUNCILS ADOPT THEIR GOALS
FOR TWO YEARS.

THE FREQUENCY, AGAIN, IS UP TO
THE COUNCIL.

BUT YOU'RE GOING TO PUT EFFORT

INTO THIS AND A YEAR GOES BY

PRETTY QUICK.

THAT RAISES AN INTERESTING

QUESTION,
ALTHOUGH COUNCIL
MEMBER MAURER HAS A QUESTION.

WHAT ARE WE DOING ABOUT THE TIME
PERIOD?

IS THIS ONE,
TWO-YEAR?

WHEN ARE WE GOING TO DISCUSS
THAT?

I WOULD SAY, FIRST,
DETERMINE
WHAT YOUR GOALS ARE, AND THEN

DISCUSS THE DURATION,
BUT

HOWEVER THE COUNCIL -- MAYOR,
HOWEVER YOU WISH TO PROCEED.

I THINK COUNCIL MEMBER MAURER

AND
THEN VICE MAYOR.

THANK YOU AGAIN.
THANK YOU.

SO, I HAVE TWO -- ONE

INTENTION -- ACTUALLY,
THERE'S
TWO INTENTIONS.

ONE WAS SUGGESTED BY ANOTHER
COUNCIL MEMBER, WHICH IS THE --
AN OVERSIGHT COMMITTEE FOR THE
WATER
AND SEWER.
SO, LOOKING AT THESE SIX BOXES,
WHERE WOULD YOU SAY THAT
OVERSIGHT COMMITTEE WOULD GO?

WELL, FIRST, I WOULD SAY
THAT
IN THE COURSE OF OUR
DISCUSSION,
THAT IS A STRATEGY,
AND WE'RE
NOT YET DISCUSSING
STRATEGIES,
BUT IF YOU WERE TO ASK ME, IT
COULD CERTAINLY FIT UNDER
A
HIGH-PERFORMING ORGANIZATION.

IF WE INCLUDED MAKING
SURE THAT
THAT CONCEPT OF
REBUILDING
PUBLIC TRUST, IF THAT FELL IN

THERE, IT COULD
PERHAPS
THEORETICALLY FALL UNDER ONE
OF
THE OTHERS.

LONG-TERM FISCAL
SUSTAINABILITY,
IF THE THOUGHT WAS SUCH AN
OVERSIGHT COMMITTEE WOULD
HELP
IDENTIFY A MEANS OF IMPROVING

THE FISCAL
OUTLOOK.

OKAY, THANK YOU.

I UNDERSTAND HOW
SOMETIMES
THINGS CAN FIT UNDER
DIFFERENT
BOXES.

SO, THE OTHER QUESTION I HAD IS,
IF THERE WAS A GOAL OR INTENTION

OF ACKNOWLEDGING
INDIGENOUS
PEOPLES WHO LIVED HERE BEFORE

US, THROUGH PUBLIC ART OR LAND

ACKNOWLEDGEMENTS, ET
CETERA,
WHAT BOX COULD YOU SEE THAT

GOING UNDER?

I WOULDN'T SEE
IT GOING UNDER
ANY OF THOSE.

I WOULD SEE IT AS BEING

CONSISTENT WITH THE
COMMUNITY

VITALITY NOTION THAT YOU HAD
OFFERED PREVIOUSLY.

OKAY.
SO, THANK YOU.

VICE
MAYOR.

I HAVE NEVER BEEN A PART OF
A
STRATEGY MEETING WHERE WE
DIDN'T
UNDERSTAND WHAT THE TIME FRAME

IS, BECAUSE HOW CAN YOU
ACHIEVE
GOALS
IF YOU DON'T UNDERSTAND
WHAT THE TIME FRAME IS?

I PERSONALLY WOULD LIKE US
ALL
TO DECIDE, ARE WE LOOKING AT
ONE
YEAR, TWO-YEAR, THREE-YEAR?

YOU KNOW, BECAUSE
PERSONALLY, I
THINK I WOULD ADVOCATE FOR
US
LOOKING AT ONE YEAR, SIMPLY

BECAUSE WE HAVE SO MANY MOVING

PARTS.
WE HAVE A FIRE
DEPARTMENT THAT
WILL HAVE MERGED THERE'S
A
LAUNDRY LIST OF THINGS WE
HAVE
GOING ON THAT COULD
DEFINITELY
CHANGE OUR FINANCIAL
OUTLOOK
OVER TIME, AND IF WE SET A LOT

OF GOALS AND THEN IN ONE
YEAR,
WE FIND OUT THAT
MANY THINGS
HAVE WORKED TO OUR FAVOR,
THEN
WE ACTUALLY POSSIBLY COULD
HAVE

MORE FUNDS TO ACHIEVE THINGS OR
MAYBE NOT.

BUT IT SEEMS TO ME, I WOULD
ADVOCATE FOR US LOOKING AT ONE
YEAR AT THIS POINT AND
THEN
SETTING A GOAL FOR US TO DO
THIS
AGAIN AT THE BEGINNING OF NEXT

YEAR WHEN ALL OF THESE THINGS

HAVE PLAYED OUT SO THAT WE
HAVE
A BETTER
UNDERSTANDING.

YES.

THANK
YOU, VICE MAYOR, I AGREE.
AND MARY?

I WAS JUST
GOING TO SAY,
COUNCIL
MEMBER HINTON HAS HER
HAND
UP.

I'M SORRY.

I WAS GOING TO
ADDRESS
SOMETHING ELSE, BUT SINCE
WE'VE
OPENED UP THE CONVERSATION
ABOUT
TIMELINE, I'D LIKE TO
ORGANIZE
OUR THOUGHTS TO KIND OF
STAY
WITH THINGS.

SO, WE WERE TALKING ABOUT THE
BOXES, AND NOW WE'VE OPENED UP

TIMELINE.
IF MAYBE WE WANT TO TALK ABOUT

TIMELINE, SETTLE ON IT, AND THEN
WE CAN GO BACK TO THE
BOX
DISCUSSION SINCE TWO PEOPLE HAVE

WEIGHED IN ON TIMELINE, I WOULD

LIKE TO GO THROUGH THE
FISCAL
YEAR MARKER, RIGHT?

SO, THAT WOULD BE A YEAR,

BASICALLY, ON ALMOST A HALF FROM

NOW.
SO, THAT WOULD BE -- THIS
GOAL
WOULD BE SET THROUGH JUNE

20
30th OF '26.

THAT WOULD BE MY WEIGH-IN.

AND THEN I HAVE
COMMENTS THAT I
HAD ORIGINALLY RAISED MY HAND

ABOUT, ABOUT THE BOXES, AND
I'M
HAPPY TO COME BACK IF WE
CAN
JUST MAYBE HEAR FROM EVERYBODY

ABOUT TIMELINE.

DID YOU SAY FISCAL YEAR?

FISCAL YEAR, JUNE 30th, '26.

SORRY.
YEAH.

OKAY.

SORRY, YES, I THINK
I JUMPED IN

WITH THE TIMELINE.
SORRY.

BUT THERE SEEMS TO BE TWO
ON THIS
SIDE ABOUT
JUNE 30, 2026.
I'M IN FAVOR OF THAT.

COUNCIL MEMBER MAURER,
COUNCIL
MEMBER CARTER?

I SEE COUNCIL MEMBER MAURER
IS
THUMBS UP.

COUNCIL MEMBER CARTER?

YES.

I WAS KIND OF THINKING
THAT

MAYBE WE SHOULD DO LIKE A

THREE-YEAR GOAL SO AT
LEAST WE
HAVE THE LONG-TERM VISION
AND
THEN WE CAN DIAL IT BACK FOR ONE

YEAR, WHICH, YOU KNOW, THIS
WAY,

WE CAN UNDERSTAND WHAT'S THE
VISION FOR THIS CITY?

YOU KNOW,
LIKE, WHAT DO WE WANT
TO DEVELOP LONG-TERM?

BUT I DO KIND OF UNDERSTAND
WHATWHAT
LIKE TO DO FOR A
GOAL.

I'D LIKE TO SET US UP FOR
SUCCESS.

YES.

THE VICE MAYOR SAID SHE'D
LIKE
TO SET US UP FOR SUCCESS.

I, TOO, IN AGREEMENT.

BUT COUNCIL MEMBER
CARTER, DO

YOU STILL HAVE THOUGHTS,
CONCERNS?

NO.

OKAY.

I WANT TO GO BACK TO COUNCIL
MEMBER HINTON, BECAUSE I THINK I
DID JUMP IN ABOUT TIMELINE, AND
SHE HAD OTHER THOUGHTS THAT I'M
GOING TO COME BACK TO
COUNCIL

MEMBER MAURER.

OKAY, AGAIN, IF WE'RE -- I

DON'T KNOW IF WE'VE SETTLED

TIMELINE, BUT I DO HEAR WHAT

FHILL IS SAYING ABOUT

A
LONG-TERM AS WELL.

WE KNOW THAT ELECTIONS COME

UP
EVERY TWO YEARS AND WE MIGHT

HAVE DIFFERENT PEOPLE AT THE

DAIS, SO TO SET SO I A SHORTER

AND THEN A LONGER TERM, WHICH
WE
KNOW COULD BE CHANGED DEPENDING

ON WHO'S UP HERE, YOU
KNOW,
MAKES SENSE TO ME.

IF WE'RE SETTLING TIMELINE, I

APPRECIATE YOU COMING BACK.

IF I WERE TO ADD SOME BOXES,
WE
HEARD FROM OUR FACILITATOR THAT

MAYBE NOW IS THE TIME TO ADD THE
BIG BOXES.

WHAT WE HEARD FROM THE PUBLIC

TODAY, I'LL JUST PUT IT IN A BIG

BOX CALLED COMMUNITY BUILDINGS.

AND THEN, I DON'T KNOW
IF IT
WOULD BE IN THE SAME BOX
BUT MAYBE
IT'S OPEN SPACE OR
PARKS
AND RECREATION.

WE HEARD A LOT ABOUT
IVES TODAY.
WE HEARD A

LOT FROM SENIOR

CENTER ABOUT OUR BUILDINGS.
CITY HALL.

LIBRARY.

RIGHT?
SO, TO ME, INFRASTRUCTURE,
I
TEND TO THINK ABOUT CONCRETE,

YOU KNOW?
ROADS.

BUT I THINK THAT
COMMUNITY
BUILDINGS AND THEN MAYBE PARK

AND RECREATION, ALTHOUGH I COULD

SEE THAT VITALITY MIGHT FIT
IN
THERE.

BUT I DON'T KNOW
HOW COUNCIL
MEMBER MAURER FEELS ABOUT
IT.
MAYBE VITALITY IS ANOTHER BOX.

THAT WOULD GET US TO NINE BOXES

INSTEAD OF
SIX AND THEN WE DUMP
THINGS INTO THOSE BUCKETS.

THAT'S JUST WHAT I WAS GOING
TO
GIVE FEEDBACK ABOUT.

THANK YOU, COUNCIL MEMBER

MAURER.

WELL, I'VE LOOKED AT ALL
MY
GOALS AND I'VE FIGURED OUT HOW

TO PUT THEM IN THOSE BOXES, SO
I
MEAN, FOR ME, COMMUNITY
VITALITY
IS A BIG, IMPORTANT GOAL, BUT

A

LOT OF IT CAN FIT WITHIN
INFRASTRUCTURE.

SO, I DON'T THINK -- I DON'T

THINK
HOMELESSNESS SHOULD BE OF
ITSELF ITS OWN BOX.

I WOULD PUT THAT UNDER PUBLIC
SAFETY.

BUT YEAH.

THAT'S --

OKAY.

I'M HAPPY WITH THAT TOO.

SO, IT SOUNDS LIKE WE'RE
NOW
DOWN TO ONE, TWO, THREE, FOUR
IF
WE PUT HOMELESSNESS UNDER
PUBLIC
SAFETY, BUT THEN, WE HAVE

COUNCIL MEMBER
HINTON'S
ADDITIONAL ONES FOR COMMUNITY

BUILDINGS AND OPEN SPACE, BUT

VICE MAYOR?

I'M JUST TRYING TO
UNDERSTAND
IF WE TAKE HOMELESSNESS OUT
AND
WE PUT IT UNDER PUBLIC SAFETY,

THEN WHAT DOES THAT MEAN?

I MEAN, WE HAVE THESE
GOAL
AREAS.

I'M JUST TRYING TO
UNDERSTAND
HOW THE FLOW WORKS WITH THAT.

MARY, DO YOU WANT TO JUMP IN?

I THOUGHT YOU WERE LEANING
IN

EARLIER TOO.

I DON'T WANT TO
TAKE AWAY
FROM THE FACILITATOR.

I JUST WANTED TO REMIND
COUNCIL,
WHEN WE'RE DOING
GOALS, I'M
HEARING GOALS, PRIORITIES AS A

GOAL.
I WANT TO MAKE SURE THESE
BOXES
WITH THESE OVERREACHING AND
THEN

WE'LL COME DOWN TO THE PRIORITY
AND THE STRATEGY.

BEING SPECIFIC
ABOUT, LIKE, IVES

PARK OR SOMETHING, TO ME, THAT
COULD BE A PRIORITY OR STRATEGY,

BUT HAVING LIKE INFRASTRUCTURE,

FACILITIES, TO ME, THAT'S ONE.

I KNOW THAT YOU
SEE
INFRASTRUCTURE ON CON CRETE
AND

ALL THAT.
I ALSO SEE PARKS AND
CITY
FACILITIES AS ONE THAT
COULD GO

UNDER THAT.
BUT I JUST WANT TO NOT CONFUSE

WHAT WE'RE LOOKING AT RIGHT NOW.

I THINK IF WE JUST FIGURE
OUT
WHAT THOSE SIX BOXES ARE, THE

OVERARCHING GOALS, AND THEN

COME
DOWN ONCE WE CAN SETTLE ON
THAT
AND THEN COME DOWN.

COUNCIL MEMBER
CARTER.

YES, BUT I'M NOT
ENTIRELY
SURE, BUT THE WHISPERING,
IT'S
ALL OVER EVERYWHERE, SO IF WE

CAN REFRAIN.
IF PEOPLE NEED TO STEP OUT AND

HAVE CONVERSATIONS, STEP
OUT OF
THE CHAMBERS, THAT WOULD BE

GREAT.
COUNCIL MEMBER MAURER
OR COUNCIL
MEMBER CARTER?

YES.

UNDERSTANDING THE DEFINITION OF
GOALS JUST A LITTLE BIT
BETTER,
I WOULD BE HAPPY IF
MELESSNESS
WERE SHIFTED UNDER
PUBLIC
SAFETY.

IT'S CERTAINLY IMPORTANT, LIKE A
PRIORITY KIND OF THING.

BUT COMMUNITY VITALITY KIND
OF
ROPES IN A NUMBER OF THESE

OTHERS THAT ARE IMPORTANT, TO
ME, WHICH SHARE A LOT OF
OVERLAP

WITH OPEN SPACE.
THE COMMUNITY BUILDINGS
COULD GO
UNDER

INFRASTRUCTURE.
I WOULD BE FINE WITH THOSE
WITH

COMMUNITY VITALITY REPLACING
HOMELESSNESS.

OKAY.

LOOKING DOWN ON THIS SIDE,
SINCE
I ALWAYS SEEM TO NOT LOOK

FURTHER DOWN TO THE
RIGHT,
COUNCIL MEMBER
HINTON.

THAT'S
TOTALLY ACCEPTABLE TO
ME, AND THEN WE GET THE BIG SIX

AND THEN WE CAN START BREAKING

IT DOWN FROM
THERE.

DOES THAT MEAN IF WE WERE
TO
MOVE THAT, THAT WOULD
BE
CONSIDERED ONE OF
THE

PRIORITIES?
AND I'M JUST SAYING THIS
BECAUSE
I HAD A WOMAN SCREAMING
ABOUT
HOW SHE'S SICK OF BEING
HARASSED
IN FRONT OF THE POST OFFICE
AND
AT SAFEWAY TWO DAYS AGO.

THIS IS FRESH ON
MY MIND.
I'M JUST TRYING TO FIGURE OUT
IF
WE MOVE THAT, DOES THAT
GO
UNDER -- DOES THAT BECOME
PART
OF THE ABCDE OF PRIORITIES?

CERTAINLY, AS I'M HEARING

THE
COUNCIL, THE THOUGHT IS TO PUT

HOMELESSNESS UNDER PUBLIC
SAFETY
BECAUSE THERE'S AN ASPECT OF THE

THREAT TO PUBLIC SAFETY
THAT
SOME MEMBERS OF
THE HOMELESS
COMMUNITY POSE, SO CERTAINLY, IT

COULD MAKE SENSE TO DO THAT.

AGAIN, AT THE END OF THE
DAY,
YOU ARE LIMITED ON
YOUR NUMBER
OF YOUR RESOURCES
TO PURSUE
ANYTHING.

BUT IT SEEMS THAT, AS A
GOAL
AREA, ADDRESSING HOMELESSNESS IN

THE REALM OF PUBLIC SAFETY IS

CERTAINLY APPROPRIATE.

OKAY.

COUNCIL MEMBER CARTER?

MAYBE THAT WAS COUNCIL MEMBER

MAURER?

OKAY.
HAVE WE LANDED ON THE LONG-TERM

FISCAL SUSTAINABILITY, ECONOMIC

DEVELOPMENT,
INFRASTRUCTURE, AND
PUBLIC SAFETY/HOMELESSNESS?

IS THAT WHERE WE ARE?

VITALITY.

WE ADDED COMMUNITY VITALITY,

RIGHT?
IN THE BOX OF HOMELESSNESS.

AND ARE WE KEEPING
HIGH-PERFORMING ORGANIZATION?

I'M GOING TO WEIGH IN AND
JUST SAY, NO.

I'M STILL VERY UNCLEAR, AND
GIVEN THE FEW RESOURCES THAT WE
HAVE, STAFF AND MONEY,
I'M
LEANING TOWARDS JUST THE FOUR.

WELL, THERE
WOULD BE FIVE.

FIVE, YEAH.

THOSE ARE MY THOUGHTS.

COUNCIL MEMBER?

I'M GOING TO WEIGH
IN AND ASK
TO KEEP THAT FOR TWO REASONS.

ONE, WE DID, IN ANOTHER PRIORITY
BREAKDOWN, TALK ABOUT OUR I.T.
SITUATION, AND I BELIEVE THAT
THAT WOULD FIT INTO THAT.

AND THEN, THERE WAS
ANOTHER THING
THAT CAME UP IN THIS
LIST,
ALTHOUGH IT'S NOT
HIGHLIGHTED,
THAT SOMEBODY HAS VOICED,
AND
THAT WAS SILO STAFF DUE TO

REMOTE WORK AND MULTIPLE WORK
LOCATIONS.

SO, I'M NOT SURE -- I
MEAN, IT
WAS SUGGESTED TO US
BY STAFF,
BUT THAT, TO
ME, IS NOT A REASON
TO PULL IT.

THERE ARE THINGS THAT WE
HAVE

BROUGHT UP THAT I THINK FIT
REALLY WELL IN THAT.

OKAY.
THANK
YOU.

THAT I DON'T
KNOW WHERE ELSE
THEY WOULD FIT, TO BE
HONEST.

VICE MAYOR?

I JUST WONDERED IF
THE
ARGUMENT COULD BE MADE
THAT IT
COULD BE UNDER LONG-TERM FISCAL

SUSTAINABILITY?

LONG-TERM FISCAL
SUSTAINABILITY

COULD RESULT FROM A
HIGH-PERFORMING ORGANIZATION
M
I'M JUST SAYING THAT IF
WE'RE
TRYING TO KEEP IT, YOU KNOW,

TIGHT, IF THAT WOULDN'T BE
UNDER
LONG-TERM, THE FIRST BOX.

THANK YOU, COUNCIL MEMBER

CARTER.

I'M JUST GOING TO WEIGH IN TO

KIND OF CONCUR WITH THAT,
THAT
IT IS IMPORTANT BUT KIND OF
A
FUNCTION -- ALL OF THESE
ARE
DEPENDENT UPON A HIGH-
PERFORMING
ORGANIZATION.

SO, DO WE FOCUS ON CREATING
A
HIGH-PERFORMING ORGANIZATION
AS
A GOAL?

OR DO WE MAKE SURE THAT
IT'S,
YOU KNOW,
IT'S PART OF THE
LONG-TERM FISCAL SUSTAINABILITY?

I CAN DEFINITELY SEE
THE
HIGH-PERFORMING ORGANIZATION AS

THE VICE MAYOR AND COUNCIL

MEMBER CARTER JUST
SAID, UNDER
LONG-TERM FISCAL
SUSTAINABILITY

AS WELL.

IT COULD GO EITHER WAY
ON

THAT.
BUT I THINK PUBLIC SAFETY SHOULD

STAND ALONE, AND THAT

HOMELESSNESS WILL BE AN ISSUE

UNDER PUBLIC SAFETY BUT
THAT
IT'S NOT
FEATURED FOR THAT.
THAT'S MY OPINION.

OKAY.

VICE MAYOR.

I PERSONALLY WOULD STILL LIKE

TO SEE THE HOMELESSNESS.

I JUST DON'T WANT IT TO END
UP
GETTING BRUSHED ASIDE BECAUSE IT

IS A BIG
ISSUE HERE.

I'M -- I HEAR ABOUT IT
CONSTANTLY.

AND I DON'T WANT IT TO END UP

BEING, YOU KNOW, SET ASIDE.

SO, I PERSONALLY WOULD ARGUE
TO

KEEP IT AS PUBLIC
SAFETY/HOMELESSNESS.

JUST TO KEEP IT AS A PRIORITY.

I DON'T WANT TO BE SCREAMED AT
AGAIN.

AND I WOULD AGREE, TOO,

BECAUSE DON, OUR
GENERAL
MANAGER, KIND OF LISTED WAYS
TO
IMPLEMENT
THESE GOALS, WHICH IS
TO MAKE SURE THERE ARE COUNTY

COALITION FOR THE UNHOUSED OR

HOMELESS THAT I SIT ON THE
BOARD
OF, THAT IS A COUNTY AGENCY THAT

IF WE PUT THOUGHT
BEHIND, WE
COULD ACTUALLY SUGGEST
THAT
EITHER THE COUNTY MAKE IT
MORE
EFFICIENT OR THAT WE
START
LOOKING FOR A NONPROFIT IN
WHICH

TO BE THE LEAD AGENCY.

SO, I'M FINE WITH EITHER

HOMELESSNESS BEING SEPARATE
BOX
OR MERGE WITH PUBLIC SAFETY.

BUT I DO AGREE WE CAN'T LOSE

TRACK OF THE
UNHOUSED SITUATION.
SO, THOSE ARE MY THOUGHTS.

IT SEEMS LIKE WE'RE GOING

BACK AND FORTH A LOT ON
WHAT
COUNCIL MEMBERS MEMBERS WANT,
WHETHER
THEY WANT
THE BOX OR THEY WANT
IT UNDER A
SUB CATEGORY.
TO MOVE ALONG, I THINK WE SHOULD

INCLUDE ALL FIVE OF US, WE

SHOULD DO A THUMBS UP/THUMBS

DOWN WHEN SOMEBODY MAKES A

SUGGESTION SO THAT, YOU KNOW, WE

CAN'T -- WE'RE NOT ALL
SPEAKING,
BECAUSE WE'RE NOT --
I DON'T
KNOW WHAT'S THE VOTE ON THAT,
I

GUESS?
I'M FINE, I GUESS, EITHER, BUT

IF WE'RE GOING TO NOT
HAVE
ANYTHING ELSE STAND
OUT, THEN IT
SHOULD BE UNDER PUBLIC
SAFETY,

IN MY OPINION.
THAT'S WHERE I WOULD THUMBS UP.

OKAY.

JUST TO GO WITH COUNCIL

MEMBER HINTON HERE,
YEAH, I
WOULD LIKE TO DO A THUMBS
UP,
THUMBS DOWN KIND OF NOW ON THE

ADDING COMMUNITY VITALITY
AND
WHETHER OR NOT HOMELESSNESS
IS
ITS OWN THING IS KIND OF

IRRELEVANT.

WE CAN HAVE SEVEN.
IT'S NOT A BIG DEAL.

OKAY.

SO, THE SUGGESTION IS TO
DO
THUMBS UP ABOUT HAVING A BOX
FOR
COMMUNITY VITALITY.

I'M LOOKING TO MY RIGHT.

COUNCIL MEMBER HINTON, OKAY.

SOMEONE WHO'S TAKING
NOTES,
THEY'LL CAPTURE THAT SO WE
DON'T
MISS IT.

WHAT WAS THE OTHER DECIDING
THING?

WHETHER WE WANT A SEPARATE
BOX

FOR HOMELESSNESS OR MERGE IT
WITH PUBLIC SAFETY?

WAS THAT THE OTHER THOUGHT,
COUNCIL MEMBER HINTON?

YES.

I THINK WE SHOULD THUMBS
UP,
IT'S EITHER MERGER WITH
PUBLIC
SAFETY OR IT'S SEPARATE
BOX.

OKAY.

SO, WE WANT TO SUGGEST WITH
THE
MERGER AND I'LL START WITH

COUNCIL MEMBER HINTON.

ARE YOU ALL RIGHT WITH MERGING?

MERGE.

KEEP IT SEPARATE.

FINE WITH MERGING.

I DON'T CARE.

EITHER WAY IS FINE.

OKAY.
COUNCIL MEMBER MAURER?

I WOULD MERGE IT BUT NOT PUT

IT UNDER THE HEADING, AND
MY
RATIONALE FOR THAT IS
WE'RE NOT
INFRASTRUCTURE AND PARKS
AND
OPEN AREAS.

YOU KNOW?

IT'S LIKE, IT'S PART OF
IT, BUT
IT'S NOT EXPLICIT.

SO KIND OF LEANING IN
TOWARDS

SEPARATE?

JUST MERGE IT.

HONOR IT.

YOU KNOW?

MERGE IT AND HONOR IT?

ALL RIGHT.

EVERYONE OKAY WITH MERGING AND
HONORING?

YEAH, AND TO JUST
SAY, THAT'S
WHAT WE'VE AGREED TO DO WITH

INFRASTRUCTURE, SO
IT'S KIND OF
THE SAME THING.

WE'RE NOT LOSING COMMUNITY

BUILDINGS IN INFRASTRUCTURE.

IT'S A SEPARATE BRANCH, RIGHT?

AND VICE MAYOR,
YOU SEEM TO
BE --

I ALREADY SAID MY THOUGHTS.

IF THE MAJORITY WANTS, IT'S

FINE.

WE'RE TRYING TO DO
THIS
BECAUSE WE, YOU KNOW, ALWAYS
AS
COUNCIL MEMBER CARTER SAID,

WE'RE ALWAYS SILOED.
THIS IS OUR FIRST OPPORTUNITY
TO
REALLY, I DON'T KNOW,

COMMUNICATE.

BUILDING
CONSENSUS.

I'M FINE.

I JUST -- MY THING IS I JUST

DON'T WANT IT TO BE
BRUSHED
ASIDE, BUT A IT IS AN ISSUE HERE

WHETHER SOME PEOPLE
SEE IT OR
NOT IN THE COMMUNITY, IT IS AN

ISSUE, AND I'VE SPENT TOO
MUCH
OF MY TIME OVER THE LAST FEW

DAYS TALKING TO
COMMUNITY
MEMBERS WHO ARE VERY
FRUSTRATED
BY THIS SITUATION
SO THAT'S WHY
I JUST DON'T -- IT'S FRESH ON
MY
MIND, AND LISTENING
TO
EVERYBODY, I KNOW IT'S ON OTHER
PEOPLE'S MINDS TOO.

WHATEVER WE DO, AS LONG AS IT'S
NOT BRUSHED UNDER THE RUG, I'M

FINE.

ALL RIGHT.

SO, MAYOR, AS I UNDERSTAND
IT,

THE GOAL AREA IS PUBLIC SAFETY
AND IT'S UNDERSTOOD THAT PART
OF
DEALING WITH PUBLIC SAFETY
IS

ADDRESSING ISSUES RELATED TO
HOMELESSNESS.

DOES THAT SOUND
RIGHT,
COUNCIL MEMBER HINTON?

I SEE A HEAD NOD.

THAT'S WHAT I UNDERSTAND.

AND SAME AS
INFRASTRUCTURE,
WHICH WE'VE ALREADY DISCUSSED.

SUBHEADINGS, RIGHT?

DOES THAT
SOUND RIGHT?

OKAY.
VICE MAYOR, YOU ALL RIGHT WITH

THAT?

I'M FINE.
COUNCIL MEMBER CARTER?

COUNCIL MEMBER MAURER?

THIS IS A COLLABORATIVE THING.

WE CAN
COLLABORATE.

GOT
TO COLLABORATE.

THIS FEELING IS GOOD.

OKAY, SO, WHERE ARE WE LEFT NOW
THEN?

OH, WE VOTED FOR COMMUNITY

VITALITY.

ARE WE GOING SO
HAVE

HIGH-PERFORMING ORGANIZATION
UNDER LONG-TERM FISCAL

SUSTAINABILITY?

THUMBS UP OR THUMBS
DOWN.

DOWN.

I VOICED I WOULD
LEAVE IT
SEPARATE AND ADD A SEVENTH BOX

FOR VITALITY, BUT THAT'S JUST MY

VOTE.
I'LL GO

WITH THE GROUP.

OKAY.
VICE MAYOR?

I THOUGHT WE WERE
JUST
TALKING ABOUT THE
HIGH-PERFORMING ORGANIZATION.

YOU SAID VITALITY.

I JUST WANT TO MAKE SURE.

I UNDERSTOOD WE'RE
ADDING
VITALITY TO BE A SEVENTH BOX.

I'M STILL IN FAVOR OF
KEEPING
HIGH-PERFORMING ORGANIZATION.

WELL, I
GUESS IF HOMELESSNESS IS

IN PUBLIC SAFETY NOW, WE'RE JUST
SIX BOXES.

THAT'S FINE.

BUT I WAS -- I WAS
ALREADY
VOICED MY OPINION.

I WAS IN FAVOR OF KEEPING IT.

I THINK WE SHOULD DO A THUMBS

UP, THUMBS DOWN.

SO, YOU WOULD BE THUMBS UP

WITH KEEPING THE HIGH-
PERFORMING
ORGANIZATION.

COUNCIL MEMBER HINTON?

YOU ASKED TWO DIFFERENT

QUESTIONS.
YOU SAID, WOULD IT GO
UNDER
LONG-TERM FISCAL SUSTAINABILITY?

NOW YOU CHANGED THE QUESTION.

I JUST WANT TO MAKE SURE WE'RE

ALL THUMBS UP AND DOWN TO
THE
RIGHT QUESTION.

YEAH, IT SEEMS LIKE
THE
QUESTION WAS, IF WE WANT
TO KEEP

HIGH-PERFORMING ORGANIZATION AS
A STAND-ALONE?

IT SOUNDS
LIKE, YES, COUNCIL
MEMBER HINTON?

KEEP IT STAND-ALONE?

THAT'S
FINE.

VICE
MAYOR.

I WOULD LIKE TO SEE IT UNDER
LONG-TERM FISCAL SUSTAINABILITY.

I WOULD ALSO LIKE TO SEE IT
UNDER

LONG-TERM FISCAL
SUSTAINABILITY.

COUNCIL MEMBER CARTER?

I DON'T CARE.

OKAY.

COUNCIL MEMBER MAURER?

I WOULD KEEP I WANT AS A
STAND-ALONE THING.

THEN, WE NEED --

COUNCIL MEMBER CARTER, YOU
HAVE TO --

MAYOR, IF I MAY, AND I GUESS

THAT'S WHY YOU BRING IN A THIRD
PARTY.

YOU KNOW, TO TAKE SOMETHING --

IT'S EITHER A GOAL FOR THE

COUNCIL THAT EITHER
RISES TO THE
LEVEL THAT IT'S AN
IMPORTANT
GOAL OR IT DOESN'T, WHICH IS

FINE, BECAUSE YOU HAVE LIMITED

RESOURCES, THERE'S ONLY SO MUCH

YOU CAN DO AND YOU'RE HAVING
TO
SET SOME PRIORITIES HERE,
BUT
YOU CAN'T NECESSARILY HAVE
YOUR
CAKE AND EAT IT TOO BY
MOVING
SOMETHING UP UNDER
SOMETHING
ELSE AND PRETENDING THAT
YOU'RE

STILL GOING TO BE ABLE TO

ACHIEVE IT.

SO, I THINK THE COUNCIL,
YOU OWE
IT TO YOURSELVES TO BE HONEST,

IF SOMETHING IS NOT
RISING TO
THE LEVEL OF A GOAL FOR, YOU

KNOW, FOCUS FOR THE NEXT YEAR
OR
WHATEVER THE
TERM IS DECIDED,
THEN SO BE IT.

AND I THINK IT'S QUITE A
STRETCH
TO SAY,
YES, YOU CAN RATIONALIZE
SOME OF THE HIGH-PERFORMING

ORGANIZATIONAL ELEMENTS MAY
RELATE TO LONG-TERM FISCAL

SUSTAINABILITY, THEY MAY
NOT,
BUT I THINK REALLY THE QUESTION

IS, DOES THAT RISE TO THE LEVEL
OF A COUNCIL GOAL OR NOT?

I'M GOING TO
SAY, LIKE, IT
CAN STAND ON ITS OWN.

AND THEN WE
CAN WORK ON

PRIORITIES AND STRATEGIES AFTER
THAT.

BUT I THINK TO HAVE A FUNCTIONAL

TOWN, WE SHOULD HAVE A
HIGH-PERFORMING ORGANIZATION.

THAT DETERMINES MOST OF THE
OTHER THINGS.

OKAY.

SO, IT SEEMED LIKE EVERYONE
WAS WANTING
TO KEEP IT STAND-
ALONE
EXCEPT FOR THE VICE MAYOR
AND

MYSELF.
DOES THAT SEEM RIGHT?

YEAH.

DO YOU WANT TO TAKE A
LITTLE
MORE
TIME TO TALK ABOUT WHY WE'D
LIKE TO KEEP IT?

WOULD THAT HELP?

SOMETIMES I THINK
MORE
INFORMATION IS
HELPFUL.

YEAH, TO DO
COLLABORATIVE,

YES.

CAN I SPEAK TO THAT?

YES.

SO, THE ISSUE
IS
HIGH-PERFORMING
ORGANIZATION,
AND I'M LOOKING AT, WITH THE
FIRE MERGER, THE CITY IS NEEDING
TO MOVE THE BUILDING
DEPARTMENT
INTO CITY HALL, AND THERE'S A
LOT OF SCANNING THAT NEEDS TO BE
DONE, SO THAT -- IF THAT'S --
THAT WOULD BE A PRIORITY PROJECT
FOR

THAT HIGH-PERFORMING
ORGANIZATION, GETTING
SOME
THINGS DONE THAT THEY
NEED TO
GET DONE.

THE EMERGENCY
PREPARATION, MAYBE
THAT GOES UNDER PUBLIC SAFETY.

JUST MOVING THAT
BUILDING TO
CITY HALL IS A BIG PROJECT.

THE I.T. CONTRACT IS A
BIG
PROJECT THAT WOULD -- COUNCIL

APPROVED THAT A MONTH AGO OR SO.

SO, THOSE ARE JUST MY THOUGHTS

AS TO WHY YOU KEEP IT.

AS A PRIORITY.

BECAUSE I THINK, AS A
COUNCIL,
WE WANT TO SUPPORT OUR STAFF
AND
HAVE THE STAFF FEEL THEY
HAVE
OUR SUPPORT FOR GETTING
THINGS
DONE
TO KEEP THE ORGANIZATION IN
GOOD SHAPE.

SO,
THAT'S MY PITCH FOR WHY I
WOULD KEEP IT.

ANY OTHER THOUGHTS ON THE
ISSUE?

IT SEEMS LIKE THE
CONSENSUS,
VICE
MAYOR, IS THAT WE KEEP IT
ALONE.

ALL RIGHT.

SO, IF WE KEEP IT ALONE,
THEN,

WE'VE MERGED -- NOW WE'RE DOWN

APPROVED MEETING MINUTES

TO
SIX, RIGHT?
OKAY, SO, WE'RE CLEAR.

SOMEBODY'S TAKING NOTES?

CORRECT, MAYOR.

IT SEEMS LIKE THAT'S THE
CONSENSUS OF THE COUNCIL.

YES.

OKAY.

SO, MAYOR, ACCORDING TO
OUR
PLAYBOOK FOR THE DAY, WE WOULD

NOW HAVE SOME ADDITIONAL

OPPORTUNITIES FOR PUBLIC
COMMENT.

BEFORE TALKING
A LITTLE BIT

FURTHER ABOUT POTENTIAL
STRATEGIES.

RIGHT.

AND I DEFINITELY JUST
WANT TO
TOUCH BASE WITH STAFF, TOO,

BECAUSE IT'S ALL GREAT FOR US
TO
TALK ABOUT THIS, BUT THE ACTUAL

IMPLEMENTATION, BECAUSE
WE'RE
JUST LANDED ON GOALS, THEN
WE'RE
GOING TO TALK
ABOUT STRATEGIES.

THEN, WE'RE GOING TO TALK ABOUT
PRIORITIES.

AND THEN, HOPEFULLY, WE'RE GOING
TO DIRECT STAFF TO COME BACK

WITH A PLAN, A PLAN TO
IMPLEMENT
THE GOALS AND
THE STRATEGIES.
SO, THAT'S MY UNDERSTANDING.

SO, I JUST WANT TO TOUCH
BASE
WITH THE STAFF THAT
ARE GOING TO
BE DOING THIS.

SO,
DON, WHAT ARE YOUR FEELINGS
ABOUT WHERE WE LANDED?

I'M GOOD WITH WHERE WE
ARE AT
THIS POINT.

AND I THINK IT'S REALLY
COUNCIL
PREFERENCE IF YOU WANT TO
DO
PUBLIC COMMENT NOW OR WAIT UNTIL

AFTER THE NEXT SECTION.
I THINK WE'RE IN A GOOD PLACE TO

LAUNCH INTO
THE NEXT SECTION OF

THE AGENDA IF YOU'RE READY TO DO
THAT.

OKAY.

I SEE COUNCIL
MEMBER HINTON, BUT
I WANT TO GO TO MARY NEXT.

I WOULD PROBABLY OPEN FOR

PUBLIC COMMENT
RIGHT NOW ONLY
BECAUSE BEFORE YOU
GO IN AND
MAKE THOSE GOALS -- AND THE

STRATEGIES, YOU'RE GOING TO

WANT
TO HEAR -- YOU COULD WANT
TO
HEAR AGAIN FROM THE PUBLIC, EVEN

THOUGH A LOT OF THEM SPOKE

ALREADY ABOUT WHAT THEY WOULD

LIKE TO SEE.

I WOULD RECOMMEND OPENING IT
UP
RIGHT
NOW.

OKAY.
COUNCIL MEMBER HINTON, SORRY.

AND I WAS JUST GOING TO SAY

THE OPPOSITE.

I FEEL LIKE WE HAVEN'T
GOTTEN
FAR ENOUGH TO OPEN IT UP
TO PUBLIC
COMMENT AND WE ARE ONLY

OPENING UP ONE MORE TIME.
WE HEARD FROM THEM AND WE

HAVEN'T PLACED ANYTHING
BEHIND
THESE BROAD GOALS YET.

I WOULD SUGGEST
MOVING PUBLIC
COMMENT BACK WOULD BE
MY
PREFERRED METHOD.

JUST AN
OUTLINE.

AND I WAS GOING TO SAY THE

OPPOSITE.

NOW THAT WE'VE SET WHAT
OUR
GOALS WOULD BE, IT WOULD
BE GOOD
FOR US TO GIVE US FEEDBACK
ON

WHAT THEY THINK OF OUR
DECISION
TO PRIORITIZE THIS FOR THE CITY.

IF WE COME -- IN MY OPINION, IF
WE COME UP WITH -- WE SET THE
GOALS AND THEN WE MAKE ALL THE
DECISIONS, THEN WE'RE
ALREADY
DOWN -- TWO MILES DOWN THE
PATH,
AND WHAT IF WE HAVE A LOT
OF
PEOPLE WHO DISAGREE WITH --

THAT'S MY THOUGHT.

YEAH.
I AGREE.

BUT COUNCIL MEMBER CARTER?

I WAS WONDERING IF WE HAVE
TO
FULLY COMMIT TO THESE GOALS IN

THIS PERIOD OR, LIKE, IF WE
HAVE
THIS, IS THERE A -- STILL SOME

CHANCE FOR THE PUBLIC TO
COMMENT
FOR, LIKE, MAYBE ANOTHER
WEEK
AND THEN WE BRING THIS BACK
UP
AND APPROVE THE GOALS?

I'LL
DEFER TO MARY.

SO, TWO THINGS.

I'M GOING TO LET --

OR DEFER TO
ALEX.

I DON'T KNOW.

PUBLIC COMMENT, REALLY QUICK.

APPROVED MEETING MINUTES

IT'S UP TO THE COUNCIL, OF

COURSE.

WE ARE A LITTLE AHEAD OF THE

SCHEDULE.

THERE AREN'T MANY PEOPLE

LEFT

ONLINE OR IN-

PERSON IF YOU

WANTED TO DO

PUBLIC COMMENT

TWICE.

YOU COULD DO THAT ALSO.

WELL, THAT'S NICE.

OKAY.

SO, NOW, WHERE

ARE WE?

I'M COOL WITH THE SHORT PUBLIC

COMMENT NOW.

OR TWICE?

FINE.

YEAH, I KIND OF AM TOO

BECAUSE I KIND OF AGREE

WITH

VICE MAYOR AND THE FACT THAT

WE

TALKED ABOUT GOALS BUT WHAT

IF

THE PUBLIC HATES THEM?

I'D RATHER WANT TO KNOW

THAT

BEFORE WE INVEST TIME TO TALK

ABOUT STRATEGIES AND

THE

PRIORITIZATION AND ALL THE REST.

BUT COUNCIL MEMBER MAURER, WHERE

ARE YOU?

OKAY.

IT SEEMS LIKE WE'RE OKAY.

COUNCIL MEMBER HINTON, YOU'RE

OKAY WITH DOING TWO BRIEF PUBLIC
COMMENTS?

IS THAT WHERE WE ARE?

WE'RE GOING TO DO
A LITTLE BIT
OF BRIEF PUBLIC COMMENT, MARY.

I WILL ADDRESS IT.

I WANTED TO ADDRESS COUNCIL

MEMBER CARTER'S
QUESTION
REGARDING WHETHER WE HAVE
TO
ADOPT THESE
TODAY OR NOT.
FOR US TO BRING AN ACTION PLAN

BACK AS TO HOW WE'RE GOING TO
ACCOMPLISH THIS,
WHETHER IT'S
ONE YEAR OR TWO
YEARS, I WOULD
SAY, YES, WE WOULD NEED THAT

DIRECTION TODAY TO GO OUT.

I WOULD LIKE IT FINALIZED

TOO.

IT TOOK A LONG TIME FOR ALL
OF
US TO CARVE OUT TIME FOR
THIS,
AND KIND OF LIKE TO HAVE A
PLAN
MOVING FORWARD.

MARY, IF YOU COULD
CONDUCT

PUBLIC COMMENT.

SO, THIS IS FOR
THE SECOND
PUBLIC COMMENT PERIOD.

IF YOU WOULD LIKE TO MAKE
A
PUBLIC COMMENT, AGAIN, PLEASE

RAISE YOUR HAND VIRTUALLY, AND
I
WILL DO THE CHAMBERS FIRST, AND
THEN I WILL GO US.

I WILL GO OUT TO ZOOM AFTER.

HELLO.

I'M GOING TO SURPRISE YOU BY NOT
TALKING ABOUT CLIMATE

RESILIENCE.

I WOULD JUST LIKE TO COMMENT ON
THE PROCESS.
I REALLY APPRECIATE THIS LONG

HOURS YOU GUYS ARE PUTTING
IN

TODAY.
BUT I DO THINK IT IS A SHAME
TO
PUT HOMELESSNESS UNDER PUBLIC

SAFETY BECAUSE HOMELESSNESS IS
A
COMPREHENSIVE PROBLEM THAT IS

NOT ONLY A PUBLIC SAFETY
PROBLEM
WHEN YOU ADDRESS IT AS A PUBLIC

SAFETY PROBLEM, YOU LEAVE
OUT
THE PUBLIC HEALTH ISSUES.

IT BECOMES EASY TO VICTIM-
BLAME

BY CONSIDERING, AS OUR
CONSULTANT ALREADY MENTIONED,

THAT THE RISK IS POSED BY THE
MEMBERS OF THE UNHOUSED

COMMUNITY INSTEAD
OF TO THE
MEMBERS OF THE
UNHOUSED
COMMUNITY AND IT HAS A
DIFFERENT
STRATEGY THAN A LOT OF
OTHER
PUBLIC SAFETY ISSUES.

SO, I WOULD SUGGEST KEEPING
THAT
AS ITS OWN BOX AND
PERHAPS
ADOPTING COUNCIL MEMBER
MAURER'S
SUGGESTION THAT THE RESTORATION

OF PUBLIC TRUST IS ACTUALLY VERY

IMPORTANT THING
THAT
HIGH-PERFORMING
ORGANIZATION
WOULD BE A
GREAT STRATEGY
TOWARDS ACHIEVING.

BUT THE RESTORATION OF TRUST

WOULD BE THE GOAL.
THANK YOU.

THANK YOU FOR YOUR
PUBLIC
COMMENT.

I WILL GO OUT TO ZOOM.

OLIVER, CAN YOU UNMUTE YOURSELF,
PLEASE?

YES,
UNMUTED.

THANK YOU.

CAN YOU SEE
THE TIMER?

I CAN,
YEAH.

GO AHEAD, PLEASE.

YEAH, JUST A COMMENT
ABOUT

PROCESS.
ALL WE'VE BEEN ABLE TO SEE
ON
ZOOM FOR
A VERY LONG TIME IS THE
SLIDE WITH THE GOAL AREAS.

IN THIS TYPE OF
MEETING, IT
WOULD BE REALLY HELPFUL IF
THE
SIX BUCKETS WERE ACTUALLY BEING

POPULATED, YOU KNOW, ON THE

SCREEN THAT WE COULD SEE
SO YOU
COULD SEE WHAT WAS IN EACH

BUCKET.

I'VE BEEN PAYING ATTENTION SO
I
KIND OF KNOW WHAT'S BEEN

DISCUSSED, BUT IT WOULD BE

HELPFUL, I THINK, FOR YOU IN
THE
ROOM AS WELL IF YOU COULD

ACTUALLY SEE WHAT YOU DECIDED
TO
PUT WHERE BEFORE YOU PROCEED TO

GET INTO MORE DETAIL ON THAT.

SO, THAT'S MY MAIN COMMENT.
THANK YOU.

THANK YOU FOR YOUR PUBLIC
COMMENT.

NEXT, I WILL COME BACK INTO
CHAMBERS.

PLEASE?

I FORGOT TO INTRODUCE MYSELF.

JUDITH GILBERT.

I'VE DONE A LOT OF THESE IN
MY
LIFE.

IF YOU GUYS COULD ATTACH A VERB

INSTEAD OF ALL THESE
NOUNS,
LIKE, WHAT'S IT SUPPOSED TO DO?

NOW, I DO AGREE THAT

HOMELESSNESS IS A COMPREHENSIVE

ISSUE, SO I WOULD MAKE IT A

SEVENTH.

I LOVE THE COMMUNITY VITALITY.

THAT WAS SORT OF THE DIRECTION
OF MY PREVIOUS COMMENT.

SO, I THINK THAT THESE ARE

PRETTY WELL MASSAGED, BUT
I
STILL DON'T KNOW WHAT
THEY'RE
SUPPOSED TO DO.

WHAT HAPPENS IF YOU'RE
SUCCESSFUL?

AND THAT'S AT THE
GOAL LEVEL.
THAT'S NOT AT THE TACTIC LEVEL.

THANK YOU.

THANK YOU FOR YOUR
PUBLIC

COMMENT.
I'LL GO BACK
OUT TO ZOOM.

ROBERT, CAN YOU UNMUTE YOURSELF,
PLEASE?

YES, CAN YOU
HEAR ME?

I CAN
HEAR YOU.

CAN YOU SEE THE TIMER?

YES.

GREAT.

GO AHEAD, PLEASE.

OKAY.

A COUPLE OF THOUGHTS.

ONE, WATER AND SEWER.

ABOUT 30% OF THE CITY'S
GENERAL
FUND EXPENDITURES ARE FUNDED BY
RATE PAYERS.

THE CITY COUNCIL ALLOCATED
48%
OF THE EXPENSES IN THEIR
BUDGET
THAT ARE ALLOCATABLE TO
WATER
AND SEWER.

YET, IN THE LAST TWO
HOURS,
SANDER RAISED IT AS A POTENTIAL

ISSUE THAT WAS NOT
BEING
ADDRESSED BY THE
PRIORITIES OR
THE GOAL AREAS, AND IT WAS

DISMISSED OR PASSED OVER AND
FORGOTTEN ABOUT.

NONE OF THESE GOAL AREAS ARE
ADDRESSING THE PROCESS OF

DELIVERING SAFE WATER AND
SEWER
SERVICES AT A REASONABLE COST
TO
PEOPLE WHO LIVE IN SEBASTOPOL.

IT'S NOT AN ISSUE ABOUT

FINANCIAL LONGEVITY BECAUSE
THE
WATER AND
SEWER IS PAID FOR BY A
DIFFERENT FUND.

IT'S PAID BY RATE PAYERS.

THE EXPENSES ARE SUPPOSED TO
BE
EXPENSES FOR DELIVERING WATER

AND SEWER SERVICES.

SO, THEORETICALLY, THERE IS
NO
QUESTION THAT THIS IS GOING
TO
BE SUSTAINABLE,
MUCH MORE SO
THAN THE GENERAL FUND BUDGET.

AND I THINK THAT IT'S JUST

ANOTHER EXAMPLE -- EITHER --

YOU'RE CHARGING RATE
PAYERS A
LOT OF MONEY FOR GENERAL
FUND

FOCUS AND ATTENTION, WHICH YOU
DON'T GIVE TO IT, OR
SOMETHING
NEEDS TO CHANGE AND YOU NEED TO

START PAYING ATTENTION.

EVENTUALLY, WHEN WE GET
SOME BAD
WATER SOME PLACE OR A SEWER

SPILL THAT CREATES A REALLY BIG

PROBLEM, I GUESS THEN YOU'LL PAY
ATTENTION.

THE OTHER ISSUE IS THE

YOU KNOW, WE DON'T GET A LOT
OF
VISIBILITY IN HOW
CITY WORK IS
DONE BUT JUST THE LAST
MEETING,
REMEMBER, YOU HEARD THAT IT TOOK

17 HOURS TO PREPARE A
STAFF
REPORT FOR A CITY COUNCIL

MEETING ON THE CLIMATE ACTION
COMMITTEE ISSUE.

THAT'S RIDICULOUS.

IT SHOULDN'T HAVE TAKEN MORE

THAN
FIVE, I WOULD SAY, AND THAT
WOULD BE A LOT.

SO, ALL OF YOU WERE
AGHAST AT
THIS AS
WELL.
I THINK IT RAISES THE
QUESTION,
HOW EFFICIENT IS THE WAY THE

CITY DOES THINGS?

I'M NOT CRITICIZING ANYBODY.

I'VE WORKED IN A LOT OF

ORGANIZATIONS, AND UNTIL YOU SIT

DOWN AND DRAW A PROCESS MAP FOR

WHAT YOU DO AND LOOK AT IT,
YOU
DON'T KNOW HOW MUCH TIME
YOU'RE
WASTING WHEN
YOU DO WORK AND HOW
MUCH TIME CAN BE SAVED.

ANOTHER ISSUE
ON THIS, RELATED
TO WATER AND SAFETY, I JUST
WENT
THROUGH THE ALLOCATIONS.

THE FINANCE DEPARTMENT ALLOCATES

APPROVED MEETING MINUTES

\$365,000 TO BILLING WATER
AND
SEWER RATE PAYERS.

YOU BREAK THAT DOWN.

THAT'S \$26 COST FOR EVERY BILL

THAT'S SENT TO A RESIDENT.

THAT'S RIDICULOUS.

IF YOU GUYS WANT TO HIRE ME,
I'D
BE GLAD TO DO IT FOR \$369,000.

HELP ME OUT THERE.

THAT'S TWO MINUTES.

YOU GOT TO
ADDRESS IT.

THANKS.

THANK YOU FOR YOUR PUBLIC

COMMENT.
NEXT,L

NEXT,LY I WILL COME BACK
INTO
CHAMBERS.

SEEING NONE,
I WILL GO BACK OUT
TO ZOOM.

KATE, UNMUTE YOURSELF, PLEASE.

CAN YOU SEE THE TIMER?

I CAN.

THANK YOU,
MARY.

GO AHEAD,
PLEASE.

I THINK THE GOAL-
SETTING IS
GOOD, BUT I THINK WHAT'S

MISSING
FROM THE FRAMEWORK IS ONE,
I
AGREE WITH ROBERT THAT WATER AND

SEWER ENTERPRISE FUNDS
NEED TO
BE AT THE HELM BECAUSE, A, RATE

PAYERS ARE PAYING A HUGE AMOUNT

OF THE GENERAL FUND, AND IT
IS
MORE OR LESS UNAUDITED AND
UNACCOUNTED

FOR.
THERE'S THE ALLOCATION
SYSTEM,
BUT I THINK YOU WILL
FIND, IN
THE PUBLIC COMMENTS,
THAT
THERE'S A PUBLIC COMMENT THAT
IS
ABOUT THE ALLOCATION SYSTEM
AND
THAT IS --
IT DOESN'T REALLY
SEEM TO BE REFLECTIVEREFLECTIVE
THE --
THE CITY, IN OTHER WORDS,
THE
CITY SEEMS TO BE CHARGING RATE

PAYERS MUCH MORE FOR TIME
BY
CITY STAFF THAN THE RATE PAYERS

MIGHT BE GETTING, ESPECIALLY IN

TERMS OF BILLING.
AN EXAMPLE OF THIS I
HAVE IS
THAT AT SEVERAL OF
THE
DEPARTMENT HEAD
REPORTS THAT ARE
GIVEN AT THE END OF CITY
COUNCIL
MEETINGS, THERE'S OFTEN
PUBLIC
WORKS AND ENGINEERING
REPORTS
THAT HAVE NO MENTION OF
THE
WATER AND SEWER SYSTEM,

EVEN
THOUGH IT APPEARS
THAT THERE'S
FOUR DEDICATED EMPLOYEES PLUS

ALMOST
\$1.7 MILLION DEDICATED TO
WATER AND SEWER WORK.

SO, I WOULD SAY THAT THAT NEEDS
TO BE HIGH ON THE PRIORITY
LIST
IS MAKING THE TRANSPARENCY
ON
THE WATER AND SEWER ENTERPRISE

FUND, ITS REVENUES, ITS

EXPENSES, AND
INFRASTRUCTURE
NEED TO
BE VERY HIGH ON THE
LIST.

AND THE SECOND THING IS,

SEBASTOPOL REALLY NEEDS TO
UNDERSTAND WHAT SERVICES ARE

BEING PAID FOR BY PROPERTY
TAXESAND
BUSINESSES VERSUS THAT GO

DIRECTLY TO CITIZEN HERE,
VERSUS
WHAT SERVICES LIKE THE
SENIOR
CENTER AND HOMELESS SERVICES
ARE
BEING USED MORE BY PEOPLE LIVING
IN THE COUNTY OR ARE SERVICES TO

THIS COUNTY DIRECTLY.

THANK YOU FOR YOUR
PUBLIC

COMMENT.
IF THERE'S ANYONE
IN CHAMBERS?

SEEING NONE, I WILL GO BACK OUT
TO ZOOM.

MARY, CAN YOU UNMUTE YOURSELF?

APPROVED MEETING MINUTES

YES.

THANK YOU.

CAN YOU SEE THE TIMER?

I CAN.

GO AHEAD,
PLEASE.

WHAT'S MOST IMPORTANT TO
ME
IS
POLICE, FIRE, WATER AND SEWER
AND ROADS.

AND I FEEL LIKE IF YOU
REALLY
WANT TO GET THE PUBLIC'S TRUST

BACK, YOU NEED TO LOOK AT WATER

AND SEWER AND HOW MUCH WE'RE

PAYING, AND HOW MUCH WE
ARE
PAYING FOR WATER AND
SEWER AND

HOW MUCH WE'RE PAYING FOR OTHER
THINGS.

ONCE THIS IS REALLY LOOKED
AT, I
THINK PEOPLE ARE GOING TO BE

REALLY, REALLY UPSET AT
WHAT
THEY'RE PAYING, BECAUSE
NOTNOT
EVERYONE CAN WATER AND
SEWER.

THE OTHER THING THAT I
HAVE
GOTTEN A LITTLE UPSET ABOUT
IS I
PAY A LOT OF PROPERTY TAX,
AND
I'M FINDING OUT THAT THERE ARE

MANY, MANY PEOPLE
THAT DON'T PAY
ANY PROPERTY TAX.

AND I WOULD LIKE TO
SEE THAT.
I'D LIKE
TO SEE WHO'S PAYING
PROPERTY TAXES AND WHO ISN'T.

I DON'T KNOW IF THAT COULD
HAPPEN EITHER.

AND THE OTHER THING, I'VE

COMPLAINED ABOUT, AND I
KNOW
OTHER PEOPLE HAVE, IS EVERY
ONCE
IN A WHILE, BIG TRUCKS PULL UP

AT THAT WATER PLACE OVER
BY
WHERE YOU ARE NOW, AND I
THINK
WE'VE ASKED FOR THIS FOR YEARS.

WHO IS TAKING OUR WATER?

HOW MUCH?

AND ARE WE BEING PAID FOR IT?

THANK YOU.

PUBLIC COMMENT IS CLOSED.

THANK YOU, MARY.

BRINGING IT ALL BACK UP TO
THE
DAIS TO SEE IF THERE
ARE
THOUGHTS NOW THAT WE HAVE
HEARD
FROM THE PUBLIC.

COUNCIL MEMBER
CARTER.

YES.

AS THE ENTERPRISE FUND
IS

SOMETHING THAT I AM
DEEPLY
CONCERNED ABOUT, AND HAVE

STUDIED, I HAD PUT IT UNDER

INFRASTRUCTURE, SO TO THE
PUBLIC, I DON'T WANT THEM TO
BE
CONFUSED ABOUT ME NOT LETTING IT

GO, BUT I DIDN'T
REALIZE THAT
MAYBE IT
SHOULD BE ONE OF THE
TOP GOALS.

BUT I WOULD SUPPORT ADDING AN
ADDITIONAL ONE TO THE ENTERPRISE

FUND.

AND I'M JUST GOING TO
SUGGEST
THAT WE NOT CLOSE THE
DRAPES.

EXCUSE ME.

WE
HAD ASKED FOR THE CURTAINS TO
BE OPEN.

LESLIE.

PLEASE.

IT'S FINE.

I'D RATHER DO THAT THAN SIT IN
A

CAVE.
MY PREFERENCE IS TO HAVE
THE
DRAPES
REMAIN OPEN.

OKAY.

I CAN BRING IT TO HERE,
BUT

THAT'S AS FAR.

I CAN PUSH THIS ONE BACK,
BUT
THIS ONE AFFECTS THE CAMERA.

IT HAS TO STAY.

OKAY.

I WAS JUST REACTING TO THE
CURTAINS BECAUSE I HAD
ASKED FOR
THEM TO STAY OPEN.

AGREED.

AND THEN COUNCIL MEMBER
HINTON,

SORRY.

I CAN APPRECIATE
HEARING FROM
THE PUBLIC, BUT I'M
NOT
INTERESTED IN ADDING MORE
OVERRIDING GOALS.

I THINK LIKE A NUMBER OF US

WE'VE BROUGHT UP
THESE

SUBCATEGORIES AND WE'RE NOT GOING
TO LOSE THEM.

I THINK WE SHOULD STICK -- MY
VOTE WOULD BE TO STICK WITH THE

CATEGORIES WE'VE HEARD AND

ASSURE THE PUBLIC THAT WE'RE
NOT
MISSING THOSE SUB
GOALS, WHICH

WE ALL HAVE A NUMBER OF THEM,

AND LET'S KEEP GOING IN THE
PROCESS AND MAKE SURE IT'S ON

THE SUB GOAL FOR SURE.

YEAH, IF I MAY,
MAYOR, TO
COUNCIL MEMBER
CARTER'S POINT,
PART OF YOUR LONG-TERM
FINANCIAL
SUSTAINABILITY AND THIS
PERHAPS
COMES AT A DIRECTION THAT
SOME
MEMBERS OF THE PUBLIC FROM THE

OPPOSITE END BUT GETS TO THE SAME
POINT IS TO TAKE A LOOK
AT
YOUR ENTERPRISE FUNDS AND THE

COSTS THAT ARE ALLOCATED
TO

THEM.
THERE'S WELL
ESTABLISHED
METHODOLOGIES FOR CONDUCTING THE

STUDIES TO DETERMINE
HOW MUCH
YOU CAN ALLOCATE, WHAT CHARGES

YOU CAN APPLY TO THOSE FOR THE

BENEFIT OF THE GENERAL FUND
THAT
PROVIDES CENTRAL SERVICES,
SO
THAT'S NORMALLY PART OF
YOUR
LONG-TERM FINANCIAL

SUSTAINABILITY PLAN IS TO
ENSURE
THAT NON-GENERAL FUNDS
ARE

PAYING THE APPROPRIATE AMOUNT
AND IT'S DETERMINED THROUGH A
STUDY.

SO, I GUESS TO THE SAME POINT.

GETS TO THE SAME POINT
THAT
YOU'VE HEARD SOME OF
THE
COMMENTERS

MAKE.

OTHER THOUGHTS ABOUT
CHANGING
ANY OF THE GOALS THAT WE HAVE

NOW ON THE BIG PIECE OF PAPER?

LOOKING TO GO TO THE LEFT, LOOK

TO
THE RIGHT.
NO.

SO, IF WE'RE GOING TO MOVE ON,
I
JUST WANT TO MAKE
SURE THAT
WE'RE CLEAR ON WHEREWHERE

ENDING UP BECAUSE WE NOW HAVE
A

GOAL.
WE'RE GOING TO TALK ABOUT

STRATEGIES.
AND WE'RE GOING TO TALK ABOUT

PRIORITIZING THE
STRATEGIES AND
WE ARE GOING
TO DIRECT BACK TO
STAFF IN ORDER TO HAVE A PLAN TO

IMPLEMENT THEM.

WE'RE GOING TO HAVE
DIRECTIVES
BACK TO YOU TO IMPLEMENT THESE

GOALS, STRATEGIES, ORGANIZATION
OF THE STRATEGIES.

IS THAT RIGHT?

MARY?

SAME?

OKAY.

NO CONCERNS FROM STAFF?
WE'RE ALL CLEAR.

YES.

WE'RE ALL CLEAR.

ALL
RIGHT.
I WANT TO BE CLEAR MYSELF.

I JUST WONDERED,
WHEN WE'RE

WORKING THROUGH THIS, ARE WE
GOING TO HAVE A SLIDE UP THERE?

TYPICALLY, I WOULD HAVE A SLIDE

UP THERE AND HAVE ALL
THE
DIFFERENT BOXES EVERYONE
AGREED

UPON.
IT'S USUALLY A WORKING
DOCUMENT
SO THAT NOW WE CAN ALL SEE WHAT

THE BOXES ARE THAT WE GREED AGREED TO.

WE CAN DO THUMBS UP, THUMBS
DOWN
FOR OUR PRIORITIES.

THE SLIDE THAT YOU HAD UP
THERE
EARLIER WITH THE SIX BOXES, DO

WE HAVE ONE THAT WE CAN FIX
SO
THAT WE ALL KNOW WHAT BOXES WE

AGREED TO?

AND THE PUBLIC
KNOWS WHAT WE'RE

TALKING ABOUT SINCE THEY'RE ON
ZOOM?

AND THEN, AS WE GO THROUGH --
TO
EACH BOX, WE SET THE PRIORITIES.

WE DO THUMBS UP, THUMBS
DOWN,

AND MOVE THROUGH THOSE BOXES SO
ON AND SO FORTH.

WE HAVE THIS DOCUMENT.
IT'S NOT ORGANIZED BY THE BOXES,
BECAUSE WE DIDN'T KNOW WHAT THE
BOXES WERE GOING TO
BE.

THAT'S WHY I'M SAYING, DO WE
HAVE THE ABILITY TO CHANGE THOSE
BOXES?

NO.
AND PUT THE GOALS AND STRATEGIES
INTO THEM?

NO, WE ALL AGREED
ON.
WE TOOK HOMELESSNESS, TOOK
THAT
OUT.

WE DID COMMUNITY VITALITY.
SO THAT'S WHAT WE'RE GOING WITH
HERE AND
WHAT WE'RE WORKING FROM
IS RIGHT THERE.

I JUST WANT TO UNDERSTAND
WHAT
WE'RE DOING.

OUR FORMAT HADN'T
ENVISIONED
DOING ANYTHING DYNAMIC.

I COULD SHARE MY SCREEN AND
TYPE
AWAY, BUT THAT WASN'T OUR --

I JUST WONDERED.

WE ALSO HAVE A LOT OF PEOPLE ON
ZOOM, AND NOBODY CAN SEE
THAT
WAY OVER THERE.

WHEN YOU WATCH ON ZOOM, YOU
CAN'T EVEN SEE THAT PART OF THE
ROOM.

I'M JUST WONDERING
HOW WE'RE
DOING
THIS SO THAT EVERYBODY
UNDERSTANDS WHAT WE'RE DOING.

IF THE COUNCIL WOULD
LIKE,
I'M HAPPY TO THROW A
WORD
DOCUMENT UP HERE OR OPEN MY

POWERPOINT AND START TYPING AWAY
IF IT'S EASIER FOR PEOPLE TO

RELATE TO
IT.

I JUST THINK THAT WE HAVE A
LOT OF PEOPLE SITTING ON ZOOM
AND I'M TELLING YOU, THAT
CORNER, WE CAN'T SEE IT ON ZOOM.

I WOULD LIKE THAT TOO, SO IF
YOU COULD START A WORD
PERFECT
OR WORD DOCUMENT AND
THEN TYPE
BECAUSE EACH OF US WILL HAVE OUR

DIFFERENT STRATEGIES,
BUT AT THE
END OF THE DAY, WE'RE GOING
TO
HAVE TO PRIORITIZE THEM
UNDER
EACH ONE.

WHICHEVER ONE COUNCIL WANTS

TO
DISCUSS FIRST, BUT COUNCIL

MEMBER CARTER, DID I SEE YOUR
HAND?

IT IS APRIL 1st, AND I WAS
GOING TO PLAY A JOKE BUT --

YOU'RE LIKE THE NEW KID ON
THE BLOCK OR SOMETHING.

WHAT?

A JOKE?

LEVITY IS GOOD.

I'LL PLAY ALONG.

SHOULD WE START WITH A
BLANK
WORD DOCUMENT, PUBLIC
SAFETY,
AND THEN START ADDING TO

STRATEGIES?

HOWEVER WE DO SO IT'S

VISIBLE, WE CAN ALL
SEE IT.
WE GO TO THE TROUBLE OF
DOING
ZOOM BUT IF WE DON'T DO
ANYTHING
THAT ANYONE CAN SEE, IT BECOMES
CHALLENGING.

IT'S HARD ENOUGH SITTING UP

HERE, BUT IF WE HAVE -- OR IF WE

HAD THE MARKER BOARD UP HERE
AND
SOMEONE WAS MARKERING,
THAT'S

FINE TOO.
I JUST WANT IT TO BE, SO THAT
EVERYONE CAN UNDERSTAND WHERE

WE'RE AT AND WE CAN KEEP TRACK
OF IT ALL.

IT GETS TOO CONFUSING OTHERWISE
BECAUSE WE ALL HAVE DIFFERENT
IDEAS ON PRIORITIES AND SUCH.

AND IF THEY'RE NOT ACTUALLY
KEPT
TRACK OF --
I'M USED TO DOING
THIS IN A DYNAMIC FORMAT.

WE DO HAVE THIS DOCUMENT
THAT'S PART OF THE PACKAGE

THAT'S AVAILABLE TO PEOPLE WHO
ARE NOT HERE.

THAT DOESN'T HELP WITH
WHAT
WE'RE DOING
RIGHT NOW.
WE CHANGED THINGS ALREADY.

I THINK
IT'S ESSENTIALLY
GOING TO BE OUR FOCUS FOR
THE
NEXT HOUR OR SO.

I'M THINKING WITH THE VICE
MAYOR AND THE FACT THAT WE COULD

JUST OPEN UP A
WORD DOCUMENT,
WHICH I THINK OUR
FACILITATOR'S
DOING, JUST TO HAVE ONE
PAGE
THAT SAYS PUBLIC
SAFETY, THEN

ALL OF US ARE GOING TO THROW
OUT
OUR SUGGESTED
STRATEGIES, AND
THEN AT THE END, WE'RE GOING
TO
PRIORITIZE
THEM.

RIGHT.

WE'LL DO THUMBS UP, THUMBS
DOWN,
AND THEN WE CAN ALL SEE WHERE

WE'RE AT WITH THAT.

IT'S ORGANIZED.

THE PUBLIC CAN SEE IT AS WELL,

AND THEN WE'RE ALL ON THE

SAME
PAGE.

THAT'S WHAT I'M USED TO DOING
IN
A GOAL-SETTING.

I DO
THIS EVERY YEAR FOR THE

LAST TEN YEARS.

THAT SOUNDS GOOD.

OUR FACILITATOR
SEEMS TO BE

ON POINT THERE.
TRYING TO MAKE IT LIVE
AS YOU
WOULD SAY BECAUSE I
DO AGREE
THAT KEEPING UP WITH THE
GOALS,
BECAUSE WE MAY LOSE TRACK, IS
A
GOOD THING.

IT'S JUST EASY.

THERE'S SO MUCH DISCUSSION
THAT

GOES ON.

IT'S EASY ENOUGH TO JUST --

THE FIRST ONE IS PUBLIC

SAFETY, RIGHT?

WELL, I'M LISTING THEM ALL

OUT.

CAN I ASK WHY WE'RE STARTING

WITH PUBLIC SAFETY?

IT WASN'T NUMBER ONE IN THE
BOXES.

WE DON'T HAVE
TO.

I DON'T CARE WHICH YOU
START

WITH.

WE SHOULD
FOLLOW ALONG
WITH --

I WAS FOLLOWING OVER
THERE.

OH.

THAT'S WHERE YOU WERE LOOKING.

OKAY.
I WASN'T.

OKAY.

I HAD NO IDEA WHY YOU WERE WHERE
YOU WERE STARTING.

I'M FINE WITH IF WE WANT TO GO

WITH THAT.
SURE.

WELL, AND AGAIN, MAYOR,

COUNCIL, THEY WERE NOT IN ANY PARTICULAR ORDER.

BUT BEFORE WE GET TO THEM, LET ME MAKE THEM ALL BIGGER.

I WANTED TO TAKE A MOMENT BEFORE WE STARTED TO SPEAK AT YOUR

PARTICULAR STRATEGIES. IN YOUR PACKET, THERE'S A DOCUMENT THAT SAYS WORKING

DRAFT, CURRENT AND POTENTIAL PRIORITIES.

I'LL LET THE CITY MANAGER SPEAK FOR HIMSELF IN A MOMENT BUT IT WAS MY UNDERSTANDING THAT THE

STAFF WAS HOPING THAT ONCE THE COUNCIL HAD DETERMINED WHAT ITS GOALS WERE THAT IT MIGHT LOOK AT

THIS DOCUMENT BECAUSE THERE'S ALREADY A NUMBER OF INITIATIVES

THAT ARE EITHER UNDER WAY OR HAVE BEEN REQUESTED TO BE INITIATED THAT MAY BUT NOT ALL OF THEM MAY FALL INTO ONE OF

THESE AREAS.

AND I BELIEVE THE STAFF WAS LOOKING FOR DIRECTION FROM THE

COUNCIL TO PERHAPS GET US GOING

IN THIS EFFORT.

IF THE COUNCIL WILL GO
THROUGH
THIS LIST OF ALREADY-
IDENTIFIED
STRATEGIES AND DETERMINE
WHICH
ONES ARE A PRIORITY AND WHICH
PERHAPS ARE NOT.

THERE'S
A THOUGHT.

THAT'S RATHER SPECIFIC.

WE'RE JUST LOOKING AT BIGGER
THINGS LIKE STRATEGIES OR --

RIGHT.

SO, FOR EXAMPLE, UNDER
COMMUNITY
VITALITY, ARE THERE INITIATIVES
THAT HAVE ALREADY
BEEN
IDENTIFIED BY THE COUNCIL?

THINGS THAT HAVE BEEN REQUESTED
OR THINGS THAT THE STAFF
IS
ALREADY WORKING ON THAT FALL IN

THAT GOAL
AREA AND THEREFORE
SHOULD BE ACKNOWLEDGED AND
PLACED IN THAT AREA?

NO.

I THINK THE AGREEMENT IS
JUST
TO GO WITH THE BUTCHER BLOCK
BLOCK

ORDER.
WE'RE TO START WITH PUBLIC

SAFETY.
DOES COUNCIL JUST WANT TO
THROW
OUT THEIR OWN IDEAS AND BUMP
IT
UP AGAINST AT THE END WHAT STAFF

IS SAYING THEY'VE STARTED?

DOES THAT
SOUND RIGHT?

I HAD ONE MORE QUESTION.

VICE MAYOR.

WHEN DO WE IDENTIFY THE ONE
AND THE THREE-YEAR?

AS WE HAVE THESE
DISCUSSIONS --

YES, COUNCIL MEMBER?

I'M GOING TO
REMOVE THE
QUALITY OF A THREE-YEAR FOR SAKE

OF EXPEDITING OUR MISSION HERE.

AND I DON'T SEE
ANYTHING WRONG
WITH THAT.

BUT I WOULD LIKE SOME DEFINITION

ON STRATEGY VERSUS WHAT'S
THE THE

BELOW THAT?

PRIORITY?

LIKE A PROJECT.

I DON'T THINK WE'RE
GETTING
TO PROJECTS.

MARY, YOU KIND OF LAID THIS OUT
AHEAD OF TIME.

WE GOT GOALS.

WE'RE GOING
TO DISCUSS STRATEGY.
WE'RE GOING TO PRIORITIZE
THE
STRATEGY, AND THEN WE'RE SENDING

IT ALL BACK TO STAFF TO COME
UP
WITH AN ACTION
PLAN.

IS THAT IT?
WE'RE NOT GETTING TO PROJECTS.

STAFF WILL COME BACK WITH
SUGGESTED PROJECTS AS PART OF
THE ACTION PLAN.

THAT IS RIGHT?

NO, THE COUNCIL
CAN DISCUSS
SUCH AS,
LIKE, THE IVES PARK, I
KEEP HEARING.

THERE'S A SPECIFIC
SOMETHING,
THAT'S A PRIORITY THAT COULD

COME BACK AND STAFF WOULD GO
BACK TO SAY, THIS IS HOW --
IF
THE COUNCIL AGREES WITH THAT,
WE
WOULD NEED TO GO BACK TO AN
AFTERPLAN.

I STAND
CORRECTED.

AND A PROJECT COULD BE A

STRATEGY.
FOR INSTANCE, A NEW HOTEL.

THAT'S A PROJECT THAT IS ALSO A
STRATEGY, RIGHT?

SO, INDIVIDUAL
PROJECTS COULD BE

STRATEGIES OR STRATEGIES COULD
BE SOMETHING THAT'S NOT

PARTICULAR TO A SPECIFIC

PROJECT, RIGHT?

AND THEN THE
COUNCIL IS ASKED TO SET
SET THE OF THOSE.

SO, FOR INSTANCE, A LOT
OF
THINGS THAT WERE DISCUSSED
IN
PUBLIC COMMENT, THOSE
ARE
PARTICULAR PROJECTS.

EXPANDING YOUR LIBRARY,
BUILDING
A NEW SENIOR CENTER,
PUTTING UP
NEW FENCING.

THESE ARE ALL INDIVIDUAL
PROJECTS.

THE QUESTION IS, DO THEY FALL --

DO THEY MOVE THE NEEDLE ON
ONE
OF THESE GOALS IS AND IS IT
A
HIGH ENOUGH PRIORITY THAT
THE
CITY COUNCIL WANTS THE STAFF TO

SPEND TIME WORKING ON IT OVER

THE COURSE OF THE
NEXT, AND I
WOULD OFFER, ABOUT 12 MONTHS.

IDEALLY, YOU SET YOUR
GOALS
ANNUALLY, ENGAGE IN THIS EVERY
YEAR.

CHANCES ARE YOU DO THIS A
YEAR
FROM NOW, THE GOALS MAY CHANGE A

LITTLE BIT.
BUT
CERTAIN THINGS,
FINANCIAL
STABILITY IS PROBABLY
A

CONSTANT.

VICE MAYOR, YOU WANTED TO
KNOW ABOUT THE TIME PARAMETER.

DID WE LAND ON ONE
YEAR.

I JUST WANTED TO BE CLEAR

WE'RE
DOING THE FISCAL YEAR.

FISCAL YEAR.

I'D JUST LIKE TO GET IT

STARTED.
FIRST UP IS THE LONG-
TERM, FOR
ME, JUST ON MY SCREEN,
IF I'M
LOOKING AT LONG-TERM FISCAL

STAINABILITY, I JUST WANT TO GET
THIS GOING IN TERMS OF HOW WE'RE

GOING TO DO THESE
PROJECTS.

SO

ARE WE STARTING
WITH PUBLIC

SAFETY?
I THINK WE DECIDED TO GO HERE

EVEN THOUGH IT'S NOT CORRECT
THERE.

WHICH ORDER ARE WE PROCEEDING?

WHAT IS TYPED HERE,
THE BUTCHER

BLOCK?

WHICH WAY ARE WE GOING?

LET'S JUST GET
STARTED.

I CHOSE LONG-TERM
SUSTAINABILITY BECAUSE IT WAS
THE FIRST BOX.

OKAY.

AND IT'S FIRST ON MY LIST
HERE.

I HAVE FOUR THINGS IN THIS
CATEGORY, AND THE FIRST
THING IS
THE GOAL AND THE INTENTION.

SO, I LOOKED AT -- I HAVE
FOUR
PROJECTS AND I HAVE GOT SIX
OR
SEVEN ACTUALLY INTENTIONS OR

GOALS, AND SO I WAS
THINKING,
DEPENDING ON HOW COUNCIL
FEELS,
MAYBE SOME OF THESE
INTENTIONS
COULD BECOME PART OF
A
RESOLUTION THAT WE COULD ADOPT.

YOU COULD BATCH THEM TOGETHER OR
NOT.

I'LL JUST READ THEM OFF.

THE GOAL INTENTION WOULD BE A
BALANCED BUDGET.

AND THEN, TO MAINTAIN,
IN TERMS
OF SUSTAINABILITY, TO MAINTAIN
THE QUARTERLY

ANNUAL LONG-TERM BUDGET

PROJECTIONS.
I THINK THOSE HAVE BEEN
REALLY

HELPFUL AND I WOULD REALLY LIKE
TO SEE THOSE CONTINUE.

AND I WOULD LIKE TO SEE THE

MEASURE PRIORITY SPENDING
BE
REVIEWED AT THE TIME OF THE FULL

COUNCIL BUDGET PROCESS.

SO, WE'RE DECIDING ON THE BUDGET

AND AT THE SAME TIME,
WE'RE
REVIEWING THAT MEASURE
U
SPENDING RESOLUTION TO
MAKE SURE
WE'RE FOLLOWING THE
PRIORITIES
THAT WE HAD SET AS A COUNCIL

LAST YEAR.

AND THEN LASTLY, I WOULD LIKE
TO
SEE AN ENTERPRISE OVERSIGHT

COMMITTEE, AND MY
SUGGESTION,
WHICH WOULD BE TO LIMIT STAFF

TIME AND MAYBE WEAVE IT INTO THE

BUDGET COMMITTEE PROCESS, SO

TWICE A YEAR, DO A BIENNIAL

REVIEW OF THE
ENTERPRISE FUNDS
WATER AND SEWER AND SEE IF WE

CAN GET A COUPLE
VOLUNTEERS FROM
THE COMMUNITY TO BE ON
THAT
COMMITTEE.

SO, IT'S A -- WE FORM
A
COMMITTEE, BUT IT'S
LIKE IN
ADDITION TO THE
BUDGET

COMMITTEE.

THOSE ARE MY FOUR SUGGESTIONS
FOR SUSTAINABILITY.

I'LL ADD TO THAT AT THIS

POINT, NOT TO SAY I CAN'T
ADD

AGAIN.
I'M NOT IN FAVOR OF OVERSIGHT

COMMITTEES.
I'M VERY CONCERNED ABOUT STAFF

TIME, AND WE DID TAKE THIS
UP ON
THE DAIS WHEN WE DISCUSSED
THE
TAX MEASURE.

AND WE DID NOT PUT IT IN TO
THE
TAX MEASURE AND MAKE
THAT
PROMISE TO THE PEOPLE THAT VOTED

FOR IT
FOR A SPECIFIC REASON AND
WE DISCUSSED IT AT LENGTH

BECAUSE COUNCIL MEMBER McLEWIS,
WE
PASSED A
RESOLUTION.
I OFFERED AN ALTERNATIVE.

I HAVE TWO SAMPLE BOOKLETS
THAT
WE COULD PUBLISH, MEASURES, BOTH

IN LIEU OF ACTUALLY HAVING A

PUBLIC COMMITTEE, WHICH WOULD
SEEM TO TAKE UP A LOT OF
STAFF

TIME AND EXPENSE THAT WE
COULD
PUBLISH WHAT OUR EXPERTS AND OUR

FINDINGS ARE AND HOW
WE'RE
SPENDING THE MONEY AS OUR

PROMISE TO THE PUBLIC AND
THE
COMMUNITY BOTH ON OUR SEWER
AND
WATER RATE INFORMATION AND
ALSO
ON OUR TAX MEASURE INFORMATION

AND WHERE THOSE DOLLARS
ARE
GOING TO WITH AN ANNUAL
REPORT,
SIMILAR TO HOW WE DO AN ANNUAL

BUDGET REPORT.

SO I KNOW THAT WE HAVE
TALKED
ABOUT OVERSIGHT COMMITTEES AS A

SUGGESTION, BUT I THINK WHEN
WE
PUT ALL THESE PRIORITIES
DOWN,
THOSE ARE NOT MY NUMBER
ONE
PRIORITIES WHEN WE COULD DEAL

WITH THOSE THINGS IN OTHER WAYS.

SO, I AGREE WITH COUNCIL MEMBER

MAURER ABOUT THE BALANCED

BUDGET, THE QUARTERLY FINANCIAL

REPORTING,
AND I THINK THE
BUDGET SUBCOMMITTEE THAT WE HAVE

BEEN DOING, I ALWAYS LIKED THAT

PROCESS AND I'M GLAD
WE'VE GOT
AN AGENDA FOR IT AND WE
STILL
HAVE IT -- THOSE MEETINGS

RECORDED.

I'LL THROW IN MINE.

I APPRECIATE ASPECT
OF BALANCING
REVENUE AND EXPENDITURES.

THE NEXT ONE
IS TAKE ACTION TO

DIVERSIFY THE CITY'S REVENUE
BASE.

THE NEXT IS ACHIEVING STAFFING
AND PROGRAM BUDGET TARGETS
FOR
CITY DEPARTMENTS
THAT MATCH BEST

PRACTICE STANDARDS AND
EFFICIENCIES.

AND THE LAST IS, WHICH
MY
OVERALL FRAMEWORK IS,
WHATEVER
WE DO, WE NEED TO
RUN THIS
THROUGH THE
PEOPLE THAT PAY FOR
OUR INSURANCE.

TO MAKE SURE THAT WHATEVER WE'RE
DOING IS COMPLIANT WITH THAT.

ALONG THOSE LINES, PART
OF WHAT
I HEARD AND MAYBE THE VICE MAYOR

HEARD TOO AT ONE OF OUR
MOST
RECENT TRAININGS, WHICH IS TO

UPDATE ALL FINANCIAL POLICIES
FOR
CONSISTENCY, BEST PRACTICES,
AND FOR SURE, COMPLIANCE.

SO, YOU COULD PUT THAT
UNDER
EIGHT BECAUSE THAT'S WHERE WE

HEARD IT.

THAT'S WHERE I HEARD IT IN

THE
CONTEXT OF MAKING SURE WE'RE NOT
VIOLATING THINGS, THAT ALL
OF

OUR POLICIES ARE WHERE THEY NEED
TO BE.

WE'VE TALKED A LOT
ABOUT
REPORTING AND OVERSIGHT, BUT

THIS IS WHERE IT
DOVETAILS WITH
THE OTHER GOALS AND THAT WOULD

BE, ACTUALLY, RAISING --

BRINGING IN REVENUE,
INCREASING
OUR REVENUE, I MEAN, IF
WE'RE
THE ACTION THERE IS -- WE CAN DO

ALL THESE THINGS BUT ONLY IF WE

ACTUALLY HAVE THE MONEY TO DO IT
WITH.

I WOULD JUST LIKE US TO
TALK,
YOU KNOW, AND I KNOW THAT

DOVETAILS WITH ECONOMIC

DEVELOPMENT BUT STILL BRINGING

IN THOSE REVENUES AND

PERSONALLY, I SUPPORT THE

MEASURE, YOU HAVING AN
OVERSIGHT
COMMITTEE.

I THINK THAT THAT
DOVETAILS WITH
THE PUBLIC TRUST.

WE'VE LOST A LOT OF THAT
OVER
THE YEARS, IN MY OPINION, BASED

ON FEEDBACK I HAVE RECEIVED.

AND HONESTLY, FROM MY OWN
SELF,
I THINK THAT HAVING AN OVERSIGHT

COMMITTEE, I THINK, TIME
IS
SPENT EITHER WAY WHETHER
WE'RE
DOING ONE THING OR THE OTHER BUT

I PERSONALLY WOULD JUST LIKE TO ACTUAL
OVERSIGHT
COMMITTEE WHERE WE GIVE, YOU

KNOW, SOME OF OUR
CITIZENS THE
ABILITY TO HAVE SKIN IN THE
GAME
AND FEEDBACK TO US BECAUSE

CLEARLY, WE HAVE LOST TRUST WITH
SOME PEOPLE.

.

I
SUPPORT THAT.

THERE ARE A LOT OF THINGS ON
HERE I SUPPORT.

ANYONE ELSE WANT TO CHIP IN?

THIS IS THE PLACE
WE'RE

PUTTING THE OVERSIGHT COMMITTEE.
I DEFINITELY WANT TO
SUPPORT
THAT TWO TIMES A YEAR.

IT'S SOMETHING THAT I THINK THE

CITIZENS, WHEN THEY COME
INTO
THESE
COMMITTEES, CAN ADD AN
EXTREME AMOUNT OF VALUE, AND
NOT
ONLY CAN THEY ADD THEIR

EXPERTISE AND EXTRA EYES
ON THE
SITUATION AND BE
INFORMATIVE

ABOUT HOW WE MIGHT DO THINGS
AS
AN EXTRA ADVISOR, BUT ALSO
THEY
WILL END UP SAVING STAFF
TIME IN
THE LONG RUN BECAUSE THEY ARE

INVOLVED IN THE
SITUATION, AND
IT WILL REMOVE SOME OF
THE
PROBLEMS WE MIGHT HAVE
LATER.I
STRONGLY SUPPORT AT LEAST

BIANNUAL FOR THE ENTERPRISE

FUND, AND LESS STRONG BUT
ALSO
SUPPORT ONE FOR THE MEASURE
U,
LIKE AN ANNUAL ONE.

OF COURSE, I SUPPORT THE
REST OF
THE LONG-TERM SUSTAINABILITY --

FINANCIAL SUSTAINABILITY,
BUT
LIKE, VICE MAYOR
McLEWIS,
THERE'S THE TOP LINE.

THERE'S THE BOTTOM LINE,
THERE'S
THE TOP LINE, AND WE NEED
TO
INCREASE THE TOP
LINE AND IN A
DIVERSE WAY BEYOND THE HOTEL
AND
THERE ARE MANY OTHER WAYS THAT

WE CAN DIVERSIFYDIVERSIFY
ECONOMY,
AND THAT SHOULD BE
SOMETHING
THAT WE DO BOTH NEAR TERM
AND
LONG-TERM, BUT WE CAN'T NOTNOT

CONCENTRATE ON THE HOTEL.

BUT IT'S -- TO ME, IT'S VERY,

VERY PRECARIOUS TO JUST DEPEND

ON A TOURISM-BASED ECONOMY.

SO, I WOULD LIKE US TO CONSIDER

TOP-END SOLUTIONS AND OTHER
WAYS.

AND I CAN EITHER SAY THOSE OR

NOT SAY THOSE.

I DON'T KNOW WHAT --
WHEN THE

OPPORTUNE TIME TO DO THAT IS.
OTHERWISE, YES.

THAT'S WHAT I WILL STICK WITH.

OTHER THOUGHTS?

I LIKE THE IDEA OF
INCREASING
THIS REVENUE BASE AS AN AREA OF

STUDY FOR THE COUNCIL.

SO, WE'VE ALREADY DONE A
LOT.
I KNOW WE'VE DONE A LOT IN THE

LAST YEAR, TWO YEARS,
ACTUALLY,
BUT I COULD -- I THINK
IT MIGHT
BE WORTHWHILE PROJECT TO, LIKE,

THE MAYOR MENTIONED DIVERSIFYING WAS

ALSO KIND OF
SUPPORTED BY
COUNCIL MEMBER CARTER.

AND I THINK THAT'S GOOD IDEA.

I DON'T
REALLY HAVE ANY IDEA
ABOUT WHAT THAT MIGHT BE, BUT I

KNOW WE'VE LOOKED AT IT IN THE
PAST.

I THINK WE LOOKED AT IT TWO

YEARS AGO.

BUT IF WE'RE TALKING
ABOUT

LONG-TERM FISCAL SUSTAINABILITY,
I THINK THAT'S A GOOD IDEA.

MAYOR, COULD
I OFFER SOME
THOUGHTS?

THERE WAS A MEMO IN YOUR PACKET

DATED MARCH 24 WITH AN
UPDATE ON
THE REVENUE OPTIONS THAT
YOU
CONSIDERED SEPTEMBER OF LAST

YEAR, WHICH ALSO
REFLECTED PRIOR
WORK AND IN THAT REPORT, IT

IDENTIFIED -- IT NOTED
THAT SOME
OF THE REVENUE OPTIONS THAT
HAVE
BEEN HISTORICALLY EXPLORED ARE

INFEASIBLE OR WOULD
ONLY
GENERATE
MODEST FINANCIAL
RETURNS AND CALLED OUT
A FEW
THAT WE HAVE BEEN WORKING ON.

INCLUDING MEASURE U, THE BARLOW

HOTEL, COMBINING THE COMMISSION

TO PROMOTE ECONOMIC
DEVELOPMENT
AND UPDATING THE
BUILDING
VALUATION FEES, ALL OF WHICH ARE

IN PROCESS.

OR HAVE BEEN COMPLETED.

ONE THAT HASN'T BEEN
MENTIONED
IS THE
EIFD, AND I DON'T KNOW IF

YOU THINK ABOUT THAT AS ECONOMIC
DEVELOPMENT BUDGET OR REVENUE

BUDGET OR AN AREA OF OVERLAP.

THE SECOND PAGE OF THAT MEMO

TALKS ABOUT FOUR SPECIFIC OTHER

OPPORTUNITIES, REVIEWING IMPACT

FEES, WHICH IS ON OUR
LIST OF
HIGHLY RECOMMENDED
OPTIONS, SO
NEW DEVELOPMENT PACE FOR
THE
IMPACTS THAT IT CREATES.

IT'S BEEN A LONG TIME
SINCE
WE'VE DONE AN IMPACT FEE

ANALYSIS.
THAT'S NOT AN INSIGNIFICANT
OR
CHEAP
EFFORT.
I DON'T HAVE A DOLLAR AMOUNT,

BUT WE THINK THAT ONE'S WORTH

DOING.
ALSO CONSIDERING A TRENCH
CUT
ORDINANCE SO THOSE WHO
EXCAVATE
CITY STREETS HAVE TO HELP PAY TO

REPAIR THEM.
REVIEWING THE ORDINANCE

FORBIDDING
FORMULA BUSINESSES,
AND THE OTHER IS JUST EXPAND

ECONOMIC DEVELOPMENT, GENERALLY.

FRANKLY, I DON'T THINK IT'S

WORTHWHILE GOING BACK OVER PRIOR

WORK.

I THINK WE SHOULD FOCUS ON

DIVERSIFYING REVENUE BASE ON
THE
OPTIONS THAT ARE OUTLINED HERE.

AND I WOULD
SUGGEST IN

PARTICULAR DEVELOPMENT FEES IS
PROBABLY THE SINGLE
MOST
IMPORTANT OF THOSE PROJECTS THAT

WE COULD
TAKE ON.
THAT'S INDEPENDENT OF OTHER

ECONOMIC DEVELOPMENT ACTIVITIES.

DEVELOPMENT FEES AND MAYBE
EFID.

I HAVE A FEW IDEAS THAT
ARE
FAIRLY LOW STAFF
HOUR THAT I
WOULD LIKE TO ADD TO THAT FOR

SURE.
I THINK THAT THOSE ARE
ADDITIVE,
BUT THERE CAN BE A LOT MORE
AND
AS FAR AS DIRECTION FOR THE
TOWN
GOES, THESE ARE -- WHAT
YOU
MENTIONED ARE JUST LIKE
ADDING
WAYS
TO INCREASE REVENUE SOURCES
FROM THINGS THAT WE'RE ALREADY

DOING BUT THERE ARE SOME
OTHER
WAYS THAT WE CAN LOOK
AT
BRINGING IN MORE MONEY, ONE
OF
WHICH WAS, LIKE, OUR AUEs
OR
HAVING SOME KIND OF -- IF
WE'RE
GOING TO HAVE A HOTEL,
IT NEEDS
A VIBRANT DOWNTOWN, SO LIKE,

HOW
ARE WE GOING TO GET A DOWNTOWN?

WHEN WE ALSO THINK ABOUT,
LIKE,
EVENTS AT IVES AND THESE OTHER

THINGS, THOSE BRING IN
REVENUE
AND SIGNIFICANT AMOUNTS OF

REVENUE SUDDENLY.

AND IF YOU HAVE A HOTEL WITH
IT,
I MEAN, THEY'RE KIND
OF
COMBINED.

SO, JUST SIMPLY ADDING,
LIKE,
HIGHER PERMITTING FEES
OR
SOMETHING LIKE THAT, IT WON'T

COVER THE FIRST STEPS
THAT WE
NEED TO DIVERSIFY OUR ECONOMY.

DIVERSIFYING THE ECONOMY,
I
PUT UNDER ECONOMIC DEVELOPMENT

AND NOT LONG-TERM FISCAL

SUSTAINABILITY.
THERE IS AN OVERLAP ON THE
VENN

DIAGRAM.

I AGREE 100%.
I DON'T KNOW WHERE TO PUT IT.

BUT
IF WE'RE TALKING ABOUT
DIVERSIFYING OUR REVENUE
BASE,
MY SUGGESTION IS NOT TO
START
BROADLY BUT TO START ON THOSE

ITEMS THAT ARE THE -- ARE
MOST

PROMISING WHICH EIFD,
AGAIN,
COULD FALL INTO
EITHER BUCKET IN

THE DEVELOPMENT FEES IN
PARTICULAR.

WHEN WE'RE GOING THROUGH
THIS, WE'RE JUST LISTING ALL
THOSE.

AFTER WE AGREE ON WHAT THE
PRIORITIES ARE, WE'RE
GOING TO
TAKE THEM BACK TO STAFF
AND
RECEIVE FEEDBACK FROM YOU ALL AS

FAR AS WHAT YOU THINK IS

FEASIBLE
OR NOT?
I'M
JUST TRYING TO UNDERSTAND
WHERE WE'RE GOING.

THAT WAS THE PLAN.

WE JUST TURN IT OVER TO YOU.

YOU COME BACK WITH A PLAN FOR
THESE.

NO?

I'D
LIKE TO TAKE A LITTLE BIT
OF A DIFFERENT APPROACH,

BECAUSE, FOR EXAMPLE, ON THE
BALANCE BUDGET, QUARTERLY

FINANCIAL REPORTING,
THE
REVIEWING OF THE MEASURE U,

THOSE ARE -- THOSE
ARE THINGS WE
CAN JUST DO.

WE CAN JUST COMMIT
TO DOING.
THEY DON'T NEED TO BE --
WE CAN
JUST COMMIT TO DOING THEM, AT

LEAST PROPOSING
A BALANCED
BUDGET AND TELLING YOU
WHAT IT
WOULD TAKE TO GET THERE.

WE'RE GOING TO DO THE QUARTERLY

FINANCIAL REPORTING.
WE'RE GOING TO DO

THE ANNUAL
UPDATES WITH THE LONG-TERM
FINANCIAL PLAN.

WE CAN ADD A MEASURE U PRIORITY
OR REVIEW THAT ANNUALLY AS PART

OF THE BUDGET PROCESS.
I THINK THAT'S APPROPRIATE.

THOSE ARE NOT
SIGNIFICANT LEVELS
OF EFFORT TO ADD OR DO.

THE OTHER PROJECTS
ARE
POTENTIALLY SIGNIFICANT.

BUT ISN'T THE POINT --
ISN'T
THE EXERCISE HERE FOR US TO GIVE

WHAT OUR PRIORITIES ARE AND
THEN
SEND THEM BACK TO YOU AND STAFF

TO FIGURE OUT IF
THEY'RE
FEASIBLE?

IT SEEMS LIKE IF WE'RE
HASHING
ALL OF THAT IN ADDITION TO -- I

MEAN, IT SEEMS LIKE
IT'S TRYING

TO ALTER WHAT WE'RE TRYING TO
SET AS PRIORITIES BASED
ON
WHAT -- WHAT STAFF
WANTS.

AGREE.
COUNCIL MEMBER HINTON?

WELL, I HAD A QUESTION FOR
DON.

BUT WITH THAT, I JUST WANTED TO

SAY, I APPRECIATE THE MEMO
AND
EXTRA IDEAS, AND WHETHER
WE
ADOPT THEM OR NOT OR WHETHER
WE
ADOPT THEM IN THIS LONG-TERM

FINANCIAL SUSTAINABILITY
BECAUSE
I ALSO SEE SOME OF THESE IDEAS,

DON, FROM THIS MEMO THAT WOULD

DROP INTO ANOTHER
CATEGORY, SO
SINCE YOU BROUGHT UP REVIEWING

IMPACT FEES, THAT WOULD INVOLVE

A WHOLE CONSULTANT
STUDY, RIGHT?
SO, WHEN YOU SAY THAT'S BIG,

GIVE ME AN ESTIMATE.

THERE'S
NO PART OF WHAT I
UNDERSTOOD IS WE
WANTED TO KNOW

WHAT THINGS COST.
I DON'T HAVE ANY MORE BUDGET

INFORMATION TODAY THAN I HAD AT

THE END OF
FEBRUARY, AND WITH
THESE IDEAS, I MIGHT BE
WILLING

TO ADVOCATE TO ADD IT
BUT WHAT
WOULD THAT THAT COST?

I ASKED THAT QUESTION AND
I
DIDN'T -- I WASN'T ABLE TO
GET
AN ANSWER FROM
ANYBODY
KNOWLEDGEABLE ABOUT IT.

STEVE, YOU HAVE BEEN THE FISCAL
BUSINESS -- YOU'VE DONE --

I'M JUST GOING TO THROW OUT,
WHY ARE WE GETTING INTO THE
WEEDS ON THIS?

BECAUSE I HAD A QUESTION.
IS THAT OKAY?

I THINK THAT THAT'S
GREAT,
BUT I THINK WE SHOULD
ACTUALLY
TAKE A PULSE CHECK HERE
ABOUT
WHETHER WE WANT TO GET INTO
THE
WEEDS OF IT.

AS THE VICE MAYOR SAID,
JUST
DEVELOPING THE
STRATEGIES,
PRIORITIZING THEM, AND THEN

THROWING IT BACK TO STAFF TO
COME BACK WITH ACTION PLANS FOR
EACH ONE, SAYING
IT'S VIABLE,
NOT VIABLE, COSTS, ET CETERA.

THAT'S WHAT I'M THINKING.
WHAT ARE OTHER

PEOPLE'S
THOUGHTS?

CAN WE DO A
THUMBS UP, THUMBS
DOWN ON SOME OF THIS?

AND I THINK MAYBE THE
DIVERSIFYING REVENUE AND
THE
REVENUE ISSUES SHOULD BE
UNDER
ECONOMIC
DEVELOPMENT RATHER THAN
LONG-TERM FISCAL SUSTAINABILITY.

I JUST AM CURIOUS ABOUT WHERE
PEOPLE STAND ON A MEASURE U
OVERSIGHT, ON
THE ENTERPRISE
OVERSIGHT.

SO, CAN I JUST STATE WHAT I READ

EARLIER AND GET A THUMBS UP,
THUMBS DOWN?

HOW DO YOU
WANT TO DO THIS?

I THOUGHT WE WERE GOING TO
DO
THE WHOLE LIST AND THEN
DO
THUMBS UP, THUMBS DOWN WITH
EACH
ONE OF
THEM.
I FEEL LIKE WE'RE
GOING ALL OVER
THE PLACE AND WE'RE NEVER
GOING
TO GET OUT OF HERE, NOT
GET IN
THE WEEDS WITH THE STRATEGIES TO
DO THIS, BUT I THOUGHT WE
WERE
SUPPOSED TO JUST COME UP WITH
THIS LIST.

WE WERE ALL SUPPOSED TO THUMBS

UP, THUMBS DOWN ON PRIORITIES

AND THEN --

I THINK WE SHOULD TAKE IT ONE
BOX AT A TIME.

I AGREE.

YEAH.
TOTALLY.

I THOUGHT WE WERE THERE
ALREADY.

THAT'S WHAT I THOUGHT.
YEAH.

RIGHT, SO, IS THE
GENERAL
CONSENSUS WE HAVE THE NINE
AND THEN
IS THE RECOMMENDATION FOR
MARY, ET CETERA, THAT WE
PRIORITIZE THE NINE OR JUST
LEAVE THE NINE, SEND IT BACK
TO
STAFF AND HAVE THEM COME BACK

WITH ACTION PLANS?

I THINK WE NEED TO THUMBS
UP,
THUMBS DOWN ON THESE NINE ITEMS.

YEAH.

SURE.

MAKE SURE WE HAVE --

ARE YOU GOOD WITH THE NINE OR NOT?

WE COULD TO THEM ONE AT A TIME, READ THEM OFF.

CAN I JUST INTERRUPT FOR A

MINUTE?
I WOULD LIKE TO ADD
REVIEWING
IMPACT FEES TO MAKE IT NUMBER

10.

AND THEN WE COULD DO THUMBS UP,
THUMBS DOWN.

IS THAT OKAY?

SURE, ABSOLUTELY.

AND THEN ALSO, SINCE
WE'RE
ADDING NUMBER 11
IS SEEKING
GRANTS FROM ALL THESE
REGIONAL
BODIES THAT WE ALL SIT
ON, THERE
IS GRANT MONEY OUT
THERE, AND I
THINK PRIORITIZING IT COULD HELP

US DRILL DOWN SONOMA
CLEAN
POWER, THE LIBRARY, ET
CETERA,
ET CETERA.

GO AHEAD, COUNCIL
MEMBER.

OKAY, SO, CITY
MANAGER
BROUGHT UP THE EIFD, AND I
THINK
LONG-TERM
FINANCIAL
SUSTAINABILITY, WE DO NEED A

GOOD BIT.
AND SO, I THINK THAT THAT'S
WHERE THAT BELONGS.

I THINK IT BELONGS IN A

DIFFERENT BUCKET, PERSONALLY, SO
I DIDN'T BRING IT UP IN
THIS

BUCKET.
FROM
MY EXPERIENCE, IT WOULD
BELONG IN A DIFFERENT BUCKET.

I AGREE.

THE SUGGESTION, COUNCIL MEMBER
MAURER, WAS TO GO THROUGH EACH
OF THESE 11?

VICE MAYOR, YOU
HAD SUGGESTED

CONCERNS ABOUT TIME.
WHAT IS YOUR PREFERENCE?

I THOUGHT GO THROUGH THE
LIST, WHAT IS A
PRIORITY,
BECAUSE IF WE SEND
BACK 11
OPTIONS FOR EVERY ONE OF
THEM,
THE CITY STAFF IS GOING TO,
YOU
KNOW -- THEY'RE GOING TO BE

INUNDATED.

THAT
IS THE SUGGESTION.
CONNECT US OFF.

KICK US
OFF.

I
CAN'T SEE THIS.
MARY, DO YOU MIND READING THEM?

SURE.

ITEM NUMBER 1 IS A -- THE
GOAL
IS TO HAVE OR
THE STRATEGY

PRIORITY IS TO HAVE A BALANCED
BUDGET.

SEEMS LIKE ALL THUMBS UP.

THE SECOND ONE IS TO HAVE --

I KIND OF PUT BOTH OF
THESE
TOGETHER, HAVE A
QUARTERLY
FINANCIAL REPORT AS WELL AS
A
LONG-TERM FINANCIAL REPORT AS

WELL.
I PUT THEM BOTH TOGETHER.

IS THAT OKAY?

THAT SOUNDS GOOD, MERGING
THOSE TWO.

THUMBS UP?

THE THIRD ONE IS REVIEWING

THE MEASURE U PRIORITY

RESOLUTION DURING THE BUDGET
PROCESS.

YEP.

ALL GOOD.

THE NEXT ONE IS AN ENTERPRISE

OVERSIGHT COMMITTEE TO BE
WOVEN
INTO THE COMMITTEE PROCESS
TO
REVIEW
THE ENTERPRISE FUNDS.

ALL YES BUT ONE NO.

WHO HAD NO?

BEFORE YOU MOVE
ON, IT'S NOT
UP THERE, BUT WHEN WE
TALKED
ABOUT OVERSIGHT, THERE WAS A
LOT
OF CONVERSATION ALSO
ABOUT
MEASURE U AND SO I DON'T KNOW
IF
THAT'S SOMETHING
SEPARATE THAT
THE COUNCIL WANTS OR IT'S
NOT ON
THE
LIST.
I WANT TO MAKE SURE WE'RE ALL

CLEAR.

ISN'T THAT -- WHAT DO
YOU

MEAN?

THAT IS JUST FOR VIEWING
THE
SPENDING ANNUALLY.

IT'S NOT HAVING A COMMITTEE.

IN MY MIND, I
THOUGHT THAT
MEANT WE WOULD
COME BACK WITH

OPTIONS WITH THE WAY TO REVIEW
IT.

I MEAN, ISN'T THAT --

I THOUGHT THAT WAS JUST

BRINGING THAT RESOLUTION BACK
TO
YOU EVERY YEAR TO SAY, THIS
IS
WHAT THE RESOLUTION IS
HOW OUR
BUDGET FITS INTO IT.

IT'S NOT AN INDEPENDENT CITIZEN
REVIEW OF THOSE OVERSIGHT.
OVERSIGHT.

I SEE.
OKAY.

WHO PUT
THAT ON THERE IN THE
FIRST PLACE?

I THINK I DID.

I MEAN, IF
THAT'S WHAT THE
INTENT WAS, THAT'S -- I
JUST
WANT TO MAKE SURE WE'RE
ALL
CLEAR ABOUT WHAT THAT
INTENT

WAS.

THE INTENT IS TO HAVE A
REVIEW OF THE SPENDING BASED
ON
THE POLICY THAT WE --
THE
PRIORITY POLICY THAT WE SET
UP
ALREADY SO THAT WE WOULD HAVE
THAT DONE WITH HELP OF STAFF TO
LOOK AT, HERE'S WHAT
WE AGREED
ON, AND HOW'D WE DO?

OKAY.

RATHER THAN
OVERSIGHT
COMMITTEE, THAT WE DO THAT
WORK.

AND I CAN LIVE WITH THAT.

I'M GOOD WITH THAT.
ALL THUMBS UP.

I'M SORRY.

CAN YOU REPEAT IF THAT'S TWO
SEPARATE ONES NOW?

JUST CLARIFYING MEASURE
U,
WHAT IT
MEANT, THE REVIEW.

SO, THE OTHER ONE WAS TO
DO DO
THE
ENTERPRISE OVERSIGHT AS PART
OF A BUDGET COMMITTEE PROCESS?

YES.

GOT THAT.
THE NEXT ONE IS TO
PUBLISH THE
FINANCIAL REPORTS KIND OF LIKE
A
BUDGET AT A GLANCE.

THAT WAS BROUGHT FROM COUNCIL
MEMBER HINTON.

I FEEL LIKE IT GOES WITH, IF
WE'RE GOING TO DO ENTERPRISE
OVERSIGHT, BOTH
OF THOSE WOULD

HAVE A PUBLISHED DOCUMENT, I
SUPPOSE.

BUT I THOUGHT YOU SAID
THAT
IN LIEU OF HAVING AN OVERSIGHT

COMMITTEE.
IS THAT -- DID I
UNDERSTAND
THAT?

IF WE HAVE AN OVERSIGHT

COMMITTEE, I WOULD EXPECT TO
GET
A REPORT FROM THEM THAT WOULD BE

PUBLISHED.

RIGHT, I WAS JUST TRYING TO

UNDERSTAND.

I MEAN, I WASN'T FOR A WHOLE

COMMITTEE.

I THOUGHT THE REPORT
WOULD
SUFFICE.

BUT EVEN IF WE HAVE
A COMMITTEE,
I WOULD EXPECT
A REPORT, I

GUESS.

I SEE WHAT YOU'RE SAYING.

FOR ME, I WANT TO BE CLEAR.

I WOULD NOT BE SUPPORTIVE
OF

JUST HAVING A PUBLISHED DOCUMENT
FROM THE STAFF.

I'M SUPPORTING -- I DON'T
KNOW
HOW WE'D, YOU KNOW -- A

REPORT
FROM THE OVERSIGHT
COMMITTEE,
YES.

BUT JUST HAVING A REPORT, I
WOULD -- THAT'S NOT WHAT I WOULD
BE VOTING FOR.

SO, I JUST WANT TO BE CLEAR
ON
HOW WE'RE
VOTING, GIVING THUMBS
UP OR THUMBS DOWN ON THAT.

I THINK A MAJORITY OF
YOU
ALREADY SAID YOU WANTED
OVERSIGHT FOR MEASURE U, SO
LET'S ASSUME THAT EXISTS AND NOW
IT'S A
REPORT.

ON THE
ENTERPRISE FUNDS.

SO, NOW, DO YOU WANT A REPORT

PRODUCED ON -- FROM THE
OVERSIGHT COMMITTEE?

OKAY.

I JUST WANT TO BE CLEAR SINCE WE
ALL
HAD DIFFERENT IDEAS.

I SEE ONE YES.

ALL YES.

THE NEXT ONE IS
DIVERSIFYING
THE CITY'S REVENUE BASE.

YES.

ALL YES.

YES.

THE NEXT ONE IS TO ACHIEVE

STAFFING AND PROGRAM BUDGET
TARGETS
FOR DEPARTMENTS MEETING

EFFICIENCY STANDARDS AND BEST
PRACTICES.

CAN I ASK A QUESTION?

I REALLY DON'T KNOW WHAT THAT
MEANS.

IT IS WHAT IT IS.

AND THEN THIS IS THE PART
OF OF
PUTTING IT HAVING AN

ACTION PLAN TO IMPLEMENT IT.

CAN I ADD SOMETHING ON THAT?

I WANT TO ADD, YOU KNOW,
WITHIN
THE BUDGET, RIGHT?

SO, I GUESS DOESN'T MATTER

BECAUSE WE'VE ALREADY AGREED
THAT WE WOULD BALANCE THE
BUDGET.

EVERYTHING NEEDS TO BE IN
BALANCE IN THE BUDGET.

DOESN'T MATTER.

OKAY.

SO, WHERE ARE WE?
NUMBER SEVEN.

I MODERATELY FEEL
LIKE THIS
COULD
GO UNDER HIGH-PERFORMING
ORGANIZATION.

I MEAN, WE NEED TO
PROVE
OPERATIONAL EFFICIENCY

SOMEWHERE.
IS THIS TAKING CARE OF THAT?

OR SHOULD WE PUT IT UNDER THE --

I'M HAPPY TO JUST COPY
AND

PASTE THAT.

I AGREE.

LET'S MOVE IT.

OKAY.

MR. FACILITATOR, YOU'RE COPY
AND

PASTING THAT?
OKAY.

AND CAN I
ASK
MR. FACILITATOR, WHEN HE GETS A

MINUTE, THAT CIRA IS CIRA. THOUGHT CORRECT IT FOR THE

RECORD.

THANKS.

ON THE NEXT ONE.

THANK YOU.

SO, THE NEXT ONE WOULD BE TO
UPDATE THE FINANCIAL POLICIES TO

ENSURE THAT THEY MEET CIRA

PROTOCOLS AS WELL AS BEST
PRACTICES AND CONSISTENCY.

YES FOR LIABILITY.

CIRA AND YES.

THUMBS UP.

I WOULD LIKE -- BECAUSE
I'M
NOT FAMILIAR WITH WHAT CIRA

MEANS, IS THIS
TAKING CARE OF
OUR INSURANCE FOR OUR EMPLOYEES?

IT'S THE RISK -- IT'S

BASICALLY OUR INSURANCE.

PUBLIC AGENCIES USE RISK
POOLS,
SO IT'S OUR RISK POOL.

IT'S THE CALIFORNIA

INTERGOVERNMENTAL RISK --

SO IT'S
SUSTAINABILITY.

YES.

THUMB UP?
THERE'S ALL FOUR.

THE
NEXTNEXT ONE IS -- YOU AND I
HAVE DIFFERENT ONES.

I'M ASSUMING WE MOVED
THE
INCREASING REVENUE BASE
TO
ECONOMIC DEVELOPMENT?

I HAD THAT ONE.

UPDATE OF THE IMPACT FEES,
REVIEW OF UPDATE OF THE IMPACT
FEES?

IN
MY ADDING IT WAS TO HAVE
MORE INFORMATION ON IT.

YEAH.
THUMBS UP?

YEAH.

VICE

YEAH.

OKAY.
FOUR.

YEAH.

FIVE OR FOUR?

OH, FIVE, SORRY.
I CAN'T COUNT EEFRTM EITHER.

AND THE NEXT ONE IS TO
OBTAIN
SEEKING GRANTS FROM REGIONAL

BODIES.

YES.

NEED TO GET SOME FREE MONEY.

ALL FIVE.

OKAY.

GREAT.
I'M JUST DOING A PULSE CHECK.

IS IT POSSIBLE TO JUST TAKE A

FIVE-MINUTE BREAK BEFORE WE
DIVE
INTO THE NEXT?

YEAH, I'M
SEEING OKAY.

YEAH.
WE'RE BACK TEN MINUTES BEFORE
THE HOUR.

WE'RE RESUMING.

I'VE HEARD
DIFFERENT COMMENTS,
AND AGAIN, WE'RE TRYING TO DO
THIS
COLLABORATIVELY.

SOME, IT SEEMS LIKE, WANT TO
DO
MORE IN THE WEEDS, SOME ARE

LIKE, WE NEED TO DO THIS IN
20

MINUTES.
SO, WE'RE GOING TO TRY
TO
BALANCE BETWEEN ALL THAT.

I WOULD RATHER -- I WOULD REALLY

WANT US TO TRY TO DO
THE 20
MINUTES PER THE REST OF
THESE

CATEGORIES.
THAT WAY, WE'RE NOT
GETTING IN
THE WEEDS, AND WE'RE GOING
TO
PUT THE PRIORITIES IN ORDER, AND

WE'RE GOING TO SEND IT BACK TO
STAFF, WHO ARE THEN GOING TO DO
AN ACTION PLAN FOR EACH OF
THESE, AND WHEN THEY'RE BROUGHT
BACK FOR US TO CONSIDER,

THEN I
FEEL LIKE WE CAN GET INTO IT
AND
GO, WHAT ABOUT THIS, WHAT ABOUT
THAT, WHAT ABOUT THIS?

MARY, IS
THAT WHAT YOU WERE
THINKING?

YES?
OKAY.

DON, IS THAT YOU WERE THINKING?

QUESTION IF I
MAY.

SURE.

WHEN YOU'RE TALKING ABOUT
PUTTING THEM IN PRIORITY ORDER,
CAN YOU EXPLAIN WHAT YOU MEAN BY
THAT?

MAYBE IT WAS IN MY OWN
MIND
THAT WITH 11 THAT WE JUST
DID,
THAT WE WOULD PUT IT IN
PRIORITY
ORDER BUT IT SEEMS LIKE MY

COUNCIL MEMBERS ARE --
COUNCIL
LEAGUES ARE JUST WANTING TO LIST

IT AND YOU'LL COME
BACK WITH
ACTION PLANS FOR ALL OF THEM.

NO PARTICULAR ORDER.

WAS THAT
RIGHT, COUNCIL MEMBER

HINTON?

I FEEL LIKE STAFF COULD MAYBE

PUT IT IN ORDER.

AS THE CITY MANAGER
SPOKE UP,
LIKE A COUPLE OF THE
THINGS,
THEY CAN PROBABLY DO
QUICKLY,
AND THEY ARE GOING
TO KNOW
WHETHER THEY'RE
GOING TO TAKE
THEM LONGER OR SHORTER.

SO, IS THAT
OKAY WITH THE
REST OF
THE PEOPLE?
LEAVE IT TO STAFF TO BRING BACK

WHAT THEY CAN WHEN THEY
CAN?
COUNCIL MEMBER MAURER?

SORRY, VICE
MAYOR.

YES.

VICE MAYOR?

MY WHOLE
POINT WAS I DIDN'T
WANT US TO GET INTO THE WEEDS
OF

EVERYTHING CONSTANTLY.
I'M LIKE, WHAT ARE WE DOING?

WE'LL BE HERE UNTIL
MIDNIGHT.

ESPECIALLY IF WE'RE GOING
TO
MAKE A GOOD FAITH EFFORT TO
WORK
THROUGH THE REST OF THE

PRIORITIES WITHIN 20
MINUTES
EACH SO WE CAN DO TAKE A

BREAK.
REAL BREAK, BEFORE WE START AT
6:00.

JUST A REQUEST FROM STAFF
THAT WHEN WE'RE DONE WITH THIS

PROCESS, YOU CAN SEND US THE

LIST OF ALL THE PRIORITIES
WE

MENTIONED?

AND MAYOR, IF I
MAY, IN

ADDITION TO THE COMMENTS THAT
HAVE BEEN MADE, LET ME
SUGGEST
AS A PATH FORWARD, WE DISCUSS A

TIMELINE THAT WOULD TAKE
YOU
THROUGH THE END OF FISCAL YEAR

'26 AND THE COUNCIL'S VERY
GOOD
DISCUSSION ON SOME
POTENTIAL
PRIORITIES THAT FALL UNDER EACH

OF THESE GOAL AREAS.

PERHAPS ONE WAY FORWARD WOULD

BE, WE CONTINUE ON AND I WOULD

CAUTION THE COUNCIL TO, YOU

KNOW, AGAIN, YOU ALWAYS WANT
TO
ACHIEVE LOTS OF THINGS, BUT
IF
PERHAPS IF THE COUNCIL
COULD

PARE DOWN TO MAYBE NO MORE
THAN
HALF A

DOZEN ITEMS UNDER EACH
THAT ARE IMPORTANT TO THE

COUNCIL, AND THEN THE STAFF CAN

RETURN AND ADVISE THE COUNCIL,

ARE THEY ACHIEVABLE WITHIN
THAT

TIME FRAME, THE END OF NEXT
FISCAL YEAR?

AND SOME OF THESE ITEMS MAY NOT
BE, AND THERE ARE SOME
THINGS
YOU COULD DO WITHIN THAT
TIME

FRAME.
BUT AGAIN, YOU HAVE TO CONSTRUCT
YOUR WORK PLAN.

IS IT ACHIEVABLE IN THE TIME
FRAME?

AND IS IT MANAGEABLE?

GOT IT.

SO, IN THAT VEIN, THE COUNCIL
CAN CONTINUE THROUGH THE GOAL

AREAS AND THEN IDENTIFY,
REALLY,
THOSE TRUE TOPLINE STRATEGY

AREAS THAT IT WOULD LIKE TO
SEESEE
THE STAFF CONSIDER AND RETURN TO

YOU.

I GOT IT, BUT IT'S LIKE
IT'S
UP TO THE FELLOW COUNCIL
MEMBERS
HOW MANY THEY WANT TO LIST.

I'M JUST GOING TO GO WITH HOW
MANY THEY LIST.

SO, WHICH ARE THE OTHER GOALS
WE'RE GOING TO GO THROUGH,

MR. FACILITATOR?
SCAN BACK UP AND START WITH --

YOU WANT TO START AT
THE TOP
WITH COMMUNITY VITALITY?

COUNCIL MEMBER MAURER, YOU
WANT TO START WITH THAT ONE?

OKAY.

SO, COMMUNITY VITALITY, IN
THIS
SHORT AMOUNT OF TIME THAT WE'RE

SEEING HERE, I'M TRYING TO

RESHUFFLE
ALL MY IDEAS INTO
THESE NEW HEADERS.

I HOPE I GOT IT.

I HAVE INTENTIONS, LIKE,

GOALS/INTENTIONS AND THEN I HAVE

A PRIORITY PROJECT UNDER THIS
HEADING OF COMMUNITY VITALITY.

I WILL START WITH WHAT'S
MOST
IMPORTANT TO ME, AND THAT IS THE

PRIORITY PROJECT, WHICH IS TO

RESTORE OR REPAIR THE
LABYRINTH
TEEN MEMORIAL.

THE HISTORY ON THIS, IT'S --
I
DON'T NEED TO GIVE A HISTORY ON

THIS, BUT THERE IS A
DESIGN
ALREADY MADE BY THE ORIGINAL

DESIGNER, AND THE
COMMUNITY
CENTER WANTS TO KEEP THIS AREA

GRASS, BUT WE HAVE A NEW PLAN

FOR A NEW AREA AND

A COST OF
\$5,000.

THIS MONEY COULD BE
RAISED.

THE COMMUNITY CENTER HAS OFFERED
TO
HELP US WITH.
THIS IS A TEEN MEMORIAL,
AND IT
IS NO LONGER -- LABYRINTH IS
NO
LONGER THERE.

SO, I SEE THAT AS AN IMPORTANT

THING TO REPAIR, AND I WORKED
ON
THIS WITH KENYON WEBSTER ON THE

BOARD OF THE COMMUNITY
CENTER,
AND WITH LEAH GOODY-HARRIS WHO

HAS GIVEN HER TIME TO DESIGN A

NEW ONE, AND THE \$5,000 COVERS

THE COST OF ROCKS AND TREES,

SOME PLANTINGS, AND THE WORK

WOULD BE DONE BY VOLUNTEERS.

SO, THAT'S A
PRIORITY PROJECT IN
THIS CATEGORY FOR ME THAT'S

IMPORTANT.

I HAVE SOME INTENTIONS, AND
I'M
JUST GOING TO TAKE THE
TIME TO
JUST SPEAK THEM, BECAUSE THEY'RE

IMPORTANT
TO ME.
AND ONE OF THE INTENTIONS IS
TO
SUPPORT COMMUNITY EVENTS
WITH

CITY COSPONSORSHIPS AND REDUCE
FEES.

THE DARK SKYLIGHTING.

ANOTHER INTENTION IS
TOTO
ACKNOWLEDGE PEOPLES
THROUGH
PUBLIC ART, MURAL, LAND

ACKNOWLEDGEMENT AND UPDATING OUR
WEBSITE.

AND DROUGHT-TOLERANT LANDSCAPING

AT THE COMMUNITY CENTER,
POLICE,
AND FIRE DEPARTMENT WITH NATIVE

PLANTS.
AND THAT'S WHAT I HAVE.

GREAT.

ANYONE ELSE?

COUNCIL MEMBER CARTER?

YEAH.

I'M GOING TO
TAKE THIS MOMENT
FOR COMMUNITY VITALITY TO
MEAN
IVES PARK AND THE TRAILS.

I DON'T KNOW IF THAT IS THE

RIGHT SPOT OR
NOT.

WOULD THAT BE
UNDER PARKS?
INFRASTRUCTURE?

I'M ASKING.

IS THAT INFRASTRUCTURE?

I
THINK COUNCIL MEMBER HINTON
THOUGHT IT WOULD BE UNDER
INFRASTRUCTURE.

YEAH.

HOW ABOUT AFFORDABLE HOUSING?

THE CONDO THING.

IS THAT COMMUNITY VITALITY?

SO, AFFORDABLE HOUSING THROUGH

ADUs AND EXPEDITED PERMITTING.

AND YOU KNOW, AS A
TOWN SHOULD
BE MORE ABOUT EMPOWERMENT AND

FACILITATIVE,
AND I'LL LET
SOMEBODY ELSE SPEAK.

I HAVE A QUESTION.

I CONSULTED A.I. ABOUT WHAT
IS
COMMUNITY VITALITY, AND IT
SAYS,
JUST FOR, YOU KNOW, JUST TO
GET
RESOURCES HERE, AND
BASICALLY,

IT TALKS ABOUT VOLUNTEERISM AND
ALL THAT.

SO, I HAVE THE IDEA OF,
LIKE,
HAVING CITY AMBASSADORS.

WHERE WOULD THAT FALL?
UNDER ECONOMIC DEVELOPMENT?

OR WOULD THAT FALL UNDER
COMMUNITY VITALITY?

I'M ASKING BECAUSE I DON'T KNOW.

SINCE A.I. TOLD ME THAT'S

VOLUNTEERISM, UNDER
COMMUNITY.

MAYBE WE COULD JUST RESHUFFLE

LATER.

WE COULD PUT A FEW DOWN
JUST
FOR -- INSTEAD OF TRYING TO

CATEGORIZE EVERYTHING.
WE COULD PUT A FEW DOWN,
AND IF
THEY TEND TO
BLEND INTO A

DIFFERENT BOX, IT'S PROBABLY
OKAY.

YEAH.

I THINK IF YOU PUT ALL DOWN
WHAT YOUR PRIORITIES AND
STRATEGIES ARE, AND WE COULD GO
OVER ONE FINAL TIME AND
SAY, WE
THINK THIS ONE DOESN'T FIT
HERE,
IT MAY FIT IN THIS OTHER BOX
BETTER, BUT I THINK GETTING THEM

OUT THERE.
AS STEVE STATED, THEY DO CROSS
IN MULTIPLE --

MY IDEA IS CITY
AMBASSADORS, JUST SIMILAR TO, I'M
A SONOMA COUNTY AMBASSADOR, BUT
HAVING A CITY OF SEBASTOPOL
AMBASSADOR, PEOPLE WHO
KNOW
EVERYTHING THAT'S GOING ON
HERE.
WE HAVE A LOT OF PEOPLE WHO
CAN
VOLUNTEER.

THAT'S MY IDEA.

I DON'T WANT TO GET IN THE WEEDS.

I JUST WANT TO FINISH WHAT I

WAS SAYING.

SORRY.

NO, NO, IT'S TOTALLY COOL.

SO, AS FAR AS, LIKE, HAVING AN

OPEN RELATIONSHIP BETWEEN THE CITY AND THE COMMUNITY, I PUT IN FOR AN AGENDA ITEM ABOUT A WORKSHOP.

MARY, I'M WONDERING IF YOU COULD WEIGH IN ON THAT IDEA AND IF IT

FITS IN COMMUNITY VITALITY OR IF THAT'S ECONOMIC DEVELOPMENT.

BASICALLY, YOU KNOW, BUSINESS

GARDENING WITHIN YOUR TOWN TO SUPPORT THE BUSINESSES THAT

EXIST THROUGHOUT THE WHOLE TOWN.

HONESTLY, I THINK IT COULD GO IN EITHER.

I'M FOCUSING MORE ON ECONOMIC DEVELOPMENT BECAUSE WHEN YOU

WERE TALKING ABOUT GROWING THE BUSINESSES WITHIN TOWN, HOW WE CAN HELP THEM.

I WOULD LIKE TO PUT THAT ONE IN

COMMUNITY
VITALITY.

MR.
STEVE, JUST THROW THAT IN
THERE JUST TO BE EASY.

VICE MAYOR?

SOME OF THE OTHER THINGS THAT

I HAD LISTED, AND MAYBE THEY

WOULD GO UNDER HERE IS, LIKE,

REMOVING THE
GRAFFITI, CLEANING
UP DOWNTOWN.

LISTENING TO THAT LADY TELL
ME
ABOUT HOW BAD IT LOOKS DOWNTOWN.

ALL THE DIFFERENT THINGS
THAT
NEED TO HAPPEN FOR
CLEANING IT UP,
PAINTING, GRAFFITI, THOSE --

WHEREVER THEY GO,
THOSE ARE
THINGS THAT, TO ME, ARE A
PART
OF OUR COMMUNITY VITALITY.

IF WE'RE PROUD
OF WHERE WE LIVE,
THEN WE'RE PROUD CITIZENS.

AND THIS IS UNDER THE WORK

PLAN, I THINK, THAT'S ALREADY

BEEN PRODUCED BUT IT'S
ABOUT

HAVING A FESTIVE CHRISTMAS
SEASON.

ONE THING, IF
I MIGHT.
IT'S
NOT ON THIS LIST.
THIS IS WHY I'M THINKING ABOUT

IT.

IT DOESN'T EXIST, SO TO
SPEAK,
MEANING, THE NEXT VERSION
OF THE
WORK PLAN WILL NOT HAVE IT ON.

IF THAT MAKES SENSE.

UNDERSTOOD.

I WILL LOOK AT THAT WHILE WE'RE

DOING THIS.
OKAY.

ANY OTHER SUGGESTIONS,

COUNCIL
MEMBER MAURER?

NO?
COUNCIL MEMBER CARTER?

VICE MAYOR?

AS WE'RE GOING DOWN ECONOMIC
VITALITY, WE CAN COME BACK.

ANY OTHER THOUGHTS?

COUNCIL MEMBER HINTON?

SURE, READY TO GO.

SO, I WANTED TO ADD
MAYBE UNDER
THE ADU SECTION, HOW DOES TINY

HOMES WITHIN CITY LIMITS --

MAYBE IT'S AN ADU-SUPPORTIVE

POLICY.
I LOOKED AT A FEW AT THE

FAIRGROUNDS THIS WEEKEND
AND IT
WAS A
LOT CHEAPER TO BUY AND
MANUFACTURE TINY

HOME THAN IT IS

TO BUILD CUSTOM.
TRUST ME, I KNOW.

NUMBER TWO, WE DID HAVE A BIG

IDEA THAT WE HAD VETTED BUT WE

HAVE A NEW PUBLIC
WORKS DEPARTMENT
DEPARTMENT HEAD, SO
MAYBE HE
COULD VET IT AND THAT WAS A

FLOWER BASKET IDEA ALONG OUR
MAIN STREET.

THAT WOULD HANG OFF THE LIGHT

POLES.
I DON'T KNOW
THAT IT EVER
COMPLETELY GOT VETTED.

AND THEN, I DON'T KNOW
IF THIS
WOULD GO HERE EITHER BUT WE
HAD A
GRANT WRITER AND I JUST ASKED

ABOUT GRANT WRITING
BECAUSE I
KNOW THAT OUR CITY
STAFF
PROBABLY MAYBE THAT'S NOT
THEIR

EXPERTISE PLUS THEY'RE PULLED IN
A LOT OF DIRECTIONS AND IT
FEELS
LIKE WE DID GET A LOT OF
MONEY
WHEN WE HAD A
GRANT WRITER AND
GOT RID OF THAT POSITION DUE
TO
FINANCIAL CRISIS LAST FISCAL

YEAR, SO I THINK GRANT WRITING

COULD BE EITHER UNDER ECONOMIC

DEVELOPMENT THERE OR IT
COULD BE
UNDER COMMUNITY VITALITY BECAUSE

A LOT
OF GRANTS MIGHT BE FOR
THINGS LIKE EXTRA STUFF.

I WOULD JUST
MENTION TO THE
COUNCIL
MEMBER THAT UNDER
LONG-TERM FINANCIAL STABILITY,

SEEKING GRANTS WAS
ONE OF THE
ITEMS ARTICULATED ALREADY.

OKAY.

I GUESS MOST OF THE GRANTS THAT
I'M AWARE OF ARE, LIKE, WRITE A
GRANT, GET MONEY.

SO I DON'T SEE IT AS
LONG-TERM.
I KNOW SOMEBODY ELSE BROUGHT IT

UP, BUT I WOULD BRING IT UP
ON A
SHORT-TERM BASIS AS WELL.

SO, QUESTION ABOUT,
LIKE,
OTHER ZONING, BECAUSE
WE HAVE
THE ADU ZONING THING.

BUT AS FAR AS ZONING,
LIKE, WHAT
WAS RECOMMENDED BY THE
CHAIR OF
OUR
PLANNING COMMISSION, IS THAT
PROBABLY
GOING TO GO UNDER
DIFFERENT CATEGORY, MARY?

LIKE ECONOMIC DEVELOPMENT?

WHERE DO YOU SEE GENERAL ZONING,
REVAMPING?

I DON'T KNOW IF I WOULD SEE
IT SO MUCH UNDER -- I MEAN, IT

COULD BE UNDER ECONOMIC
DEVELOPMENT IF IT'S PERTAINING

TO ZONING FOR
BUSINESSES OR
SOMETHING LIKE THAT.

I SEE IT MORE GENERAL,
LIKE, WE
NEED TO LOOK AT
OUR ZONING
PRACTICES TO SEE
HOW WE CAN
MAYBE STREAMLINE OUR
PERMITTING
PROCESSES TO BRING IN REVENUE,

SO THAT, TO ME, IS HOW
WE'RE
REVIEWING SOMETHING
THAT'S
LONG-TERM FOR THE FINANCIAL
FINANCIAL
BECAUSE IF WE'RE BRINGING

IN MORE STREAMLINING OUR

PERMITS, I THINK THAT WOULD
BE,
BY REVIEWING THE ZONING

ORDINANCE, I DON'T THINK IT'S

ECONOMIC.
I THINK IT NEEDS TO GO IN
THE

FINANCIAL PART OF IT.

MR. FACILITATOR, OR MARY --

I HAVE IT.

OKAY.

THEN IF YOU COULD PUT IT
UP
THERE.

I DON'T WANT TO FORGET WHAT OUR

ME ABOUT IN DETAIL ABOUT HIS

WISHES.
ANYTHING ELSE UNDER VITALITY?

BECAUSE WE HEARD FROM THE
SENIOR CENTER, I DON'T WANT
TO
LOOK AT DOING A WHOLE LOT
WITH
THEM RIGHT NOW BUT I JUST WANT
TO PUT IT ON BOARD.

HOW WOULD I DO THAT?

I THINK IT'S UNDER THE

INFRASTRUCTURE.

INFRASTRUCTURE,
COMMUNITY
BUILDINGS.

OKAY.

ALL RIGHT.
LEAVE IT.

GOT IT.

ARE WE MOVING ON TO PUBLIC
SAFETY?

OH, YEAH, SHOULD WE GO THROUGH
THAT WHOLE LIST AND DO THUMBS

UP, THUMBS DOWN, MARY?
IS THAT WHAT WE DECIDED?

OKAY.

OKAY, SO FOR COMMUNITY

VITALITY, THE FIRST ONE I
HAVE
IS RESTORING OR REPAIRING
THE
LABYRINTH TEEN MEMORIAL?

ALL OF US THERE.

THE SECOND ONE IS
SUPPORTING
COMMUNITY EVENTS WITH CITY
SPONSORSHIPS.

I WANTED TO ADD, AND REDUCE
FEES.

OKAY.
THAT'S GOOD.

YES.

ALL UP?

YEP.
GOT IT.

THE NEXT ONE IS DARK
SKY LIGHTING.

I HAVE TO ASK, I THINK I FELL

ASLEEP.
COULD YOU DESCRIBE THAT
SOME

MORE?
I'M NOT SURE WHAT THAT
MEANS.

WELL, IT'S LIKE AN
INTENTION
TO -- FOR THE FUTURE.

SO, IF YOU'RE
PUTTING IN
LIGHTING, YOU WANT TO MAKE

SURE
THAT LIGHTING IS A LOWER-KELVIN

SO IT'S WARMER TONES AND
THOSE
LIGHTS WOULD HAVE A COVER ON

THEM RATHER THAN HAVING THEM BE
REALLY BRIGHT LIGHTS.

AND LIKE SEBASTOPOL'S RARE
THAT
WE HAVE LOWER-
KELVIN
STREETLIGHTS SO I WANTED TO
KEEP
THAT MOMENTUM GOING IN TERMS
OF
OUR EXTERIOR LIGHTING.

AND THAT WOULD BE MORE DIRECTION
TO PUBLIC WORKS.

OKAY.

THAT SOUNDS GOOD.

THREE?

WE'RE JUST DOING THE NEXT
FISCAL YEAR, RIGHT?

YEAH.
IS IT THE NEXT FISCAL YEAR?
IS THAT WHAT WE'RE DOING?

I'M JUST TRYING TO

UNDERSTAND.
FOR ME, IT'S NOT A PRIORITY.

YEAH, FOR ME, IT'S A
LONG-TERM THING.

I DON'T KNOW.

I CAN -- WE HAVE THREE.

OKAY.

WE HAVE THREE, AND TWO NOT SO MUCH.

OKAY.

SO, THE NEXT
ONE IS -- I FORGOT
THE FIRST WORD.

ACKNOWLEDGING -- THANK YOU.

ACKNOWLEDGING THE INDIGENOUS

WITH PUBLIC ART AND UPDATING THE
CITY WEBSITE.

I DO LIKE THAT.

I'M
FINE.

LAND ACKNOWLEDGEMENT TOO.

YEAH, FIVE.
YEAH.

THE NEXT ONE IS DROUGHT
TOLERANT LANDSCAPING AT
THE
PUBLIC WORKS AND POLICE
DEPARTMENT.

I HAVE A QUESTION ABOUT THAT.

YES?

THIS HAS COME UP BEFORE,
AND
WE WERE TOLD HOW EXPENSIVE IT

IS.
SO, I'M JUST WONDERING, IS
THAT
STILL WHAT
YOU'RE PROPOSING?

I DID NOT PROPOSE THIS.

I THOUGHT YOU --

BUT I DO PROPOSE THAT
THE

CLIMATE ACTION COMMITTEE EARN
ITS KEEP BY ADVISING
ON HOW TO
DO THAT THE RIGHT WAY BECAUSE I

THINK IF YOU PUT THEM IN FLOWER

POTS, THEY'LL DIE

FAIRLY
QUICKLY.
SO, LIKE, THERE'S PROBABLY
A
GREAT WAY TO LANDSCAPE THE CITY

AND MAKE IT LOOK PRETTY,
AND
MAYBE IF THAT'S THE
INTENTION,

YEAH.

I LIKE THAT.

IF THAT'S THE INTENTION.

I'M NOT INTO TEARING
EVERYTHING
OUT AND THEN COSTING US MORE

MONEY.

ABSOLUTELY NOT.

THAT MAKES MORE SENSE TO
ME.

I AGREE WITH YOU 100%.

I WANT TO MAKE SURE WHAT I'M

VOTING
ON.

IT'S
RESPONSIBLE
BEAUTIFICATION OF
DOWNTOWN.

YEAH, I'M GOING TO GIVE
SOME
FEEDBACK TOO.

THESE ARE JUST A LAUNDRY LIST OF

STUFF, BUT WE'RE -- IF
WE'RE
PRIORITIZING THEM, AND
WE'RE
TALKING ABOUT THE NEXT YEAR, I

DON'T FEEL LIKE, AGAIN,
A
PRIORITY IS TO SWITCH OUT TO

DROUGHT-TOLERANT LANDSCAPING AT

CITY FACILITIES WITHIN THE
NEXT
YEAR.

SO, I JUST DON'T KNOW THAT --
I
DON'T WANT TO MAKE --
SEND THE
WRONG SIGNAL OR DIRECTION, YOU

KNOW WHAT
I MEAN?

THAT'S WHAT I -- I AGREE WITH

YOU.

I'M -- BECAUSE I WOULDN'T
PUT
THIS IN THE NEXT YEAR.

I'M IN FAVOR OF IT DOWN THE
ROAD
BUT I DON'T THINK WE CAN GET IT

DONE IN THE NEXT YEAR.

THAT WOULD BE SUPPORTIVE, BUT

NOT
A PRIORITY.

I AGREE.

AND IT JUST FEELS LIKE
WE NEED
TO KEEP THIS IN CONTEXT.

WE'RE NOT TALKING
ABOUT
OVERALL -- WE'RE TALKING ABOUT,

WHAT CAN WE ACTUALLY, FEASIBLY
HAVE ACTIONABLE ITEMS THAT WE
CAN DO IN THE NEXT YEAR?

THAT'S WHERE I'M COMING FROM
THIS IT.

JUST SO YOU KNOW, IF I'M VOTING
NO, IT'S JUST BECAUSE WHAT'S

FEASIBLE.

THERE'S
NO OFFENSE.
ALL
GOOD.

YEAH.

I WOULD JUST NOT BE -- IF WE
ARE
PRIORITIZING, THAT'S NOT
A

PRIORITY FOR ME.

I'LL JUST SAY THE
FACT THAT I
WOULD WANT TO JUST SEND THEM
ALL
IN BECAUSE THEY WERE GREAT

SUGGESTIONS, AND THEN HAVE
STAFF
COME BACK WITH THE ACTION
PLANS,
SAYING THAT WAS NICE INTENTIONED

BUT IT CAN'T HAPPEN IN THE

NEXT
YEAR.

ONCE WE SEE IT IN
PRINTING, THEN
IT JUST WON'T BE
THERE IN THE
NEXT
YEAR.
I'M DEFINITELY IN FAVOR.

HOW MANY THUMBS DO WE HAVE?

IT'S THREE RIGHT NOW.

MAYOR, IF I CAN JUST SPEAK TO
THAT FOR A MOMENT, JUST REALITY
CHECK HERE.

WE'RE GOING TO SPEND A LOT OF
TIME WORKING ON STUFF THAT IS
NOT GOING TO BE FEASIBLE.

WHEN WE HAVE A DOZEN ITEMS FOR
SIX
GOALS, IN ONE YEAR --

TONIGHT?

TODAY?

THIS IS FOR COUNCIL
TO
SUGGEST
TO STAFF.
IT'S ALL GOING TO GO BACK
TO
STAFF FOR ACTION
ITEM PLAN, AND
IF YOU COME BACK AND SAY,
SORRY,
THIS CAN'T HAPPEN IN THIS
YEAR
FOR X, Y, AND Z, WE'LL HAVE IT

DOCUMENTED AND
THOSE THAT ARE VERY
INTERESTED WILL COME BACK

THE FOLLOWING YEAR.

CAN I JUST MAKE A SUGGESTION?

IF WE HAVE ALL FIVE SUPPORT, WHY

DON'T WE BOLD IT?

AND THEN IF WE HAVE LESS, IT'S

NOT BOLDED, RIGHT?

SO WE DON'T LOSE TRACK OF IT

BUT

IF IT'S A BOLD, IT KIND OF HELPS

CITY STAFF GO, OH YEAH,

EVERYBODY'S IN FAVOR VERSUS NOT.

SO SORRY.

OKAY.

THE VOTE.

OKAY.

GOOD.

WE SHOULD HAVE KNOWN.

MARY'S ALWAYS ON TOP.

THANK YOU, MARY.

SO THAT STAFF CAN PRIORITIZE IN

THE VOTE.

THANK YOU, COUNCIL MEMBER

HINTON.

WHERE ARE

WE NEXT?

SO, THE NEXT ONE IS

THE

AFFORDABLE HOUSING THROUGH

THE ADU

CONDO CONVERSION.

THAT'S A STRONG YES.

I JUST WANT TO SAY THE REASON
I'M SAYING NO IS BECAUSE WE HAVE

INFRASTRUCTURE ISSUES

EVERYWHERE, AND ADUs DO NOT PAY
IMPACT FEES.

WE HAVE ALL THESE INFRASTRUCTURE

COST AND ISSUES, SO I'M JUST

SAYING --

I THINK THE ATTEMPT TO

CONDO-IFY IT WOULD CREATE

PROPERTY TAXES BUT OKAY.

HOPEFULLY STAFF WILL MESSAGE

THAT IN THE ACTION PLAN
WHEN
THEY REPORT IT
BACK.

LET ME JUST -- THIS
IS AN
EXAMPLE OF UNDERSTANDING
THE
PRIORITIES WOULD HELP
US

MESSAGE.
YOU OUGHT TO BE SETTING THE

PRIORITIES, NOT US.

AND JUST A POINT ON THIS ONE.

YES, THERE WOULD BE
ADDITIONAL
PROPERTY TAXES AND MORE
HOUSING
TYPICALLY COSTS --
NEW HOUSING
TYPICALLY COSTS MORE
THAN YOU
GET IN REVENUE FROM
PROPERTY
TAXES, SALES TAXES, ET CETERA.

I'LL JUST TELL
YOU, THIS IS AN
EXAMPLE WHERE THE REGISTRATION

IS

--

RECOMMENDATION IS GOING TO
BE, DON'T PURSUE IT FOR

FINANCIAL REASONS.
THIS IS GOING BACK TO THE
ROLE
OF CITY COUNCIL, FIGURE
OUT WHAT
YOU WANT TO DO AND WHY YOU
WANT
TO DO IT.

IF YOUR
REASON FOR DOING IT IS
FINANCIAL REASONS, I WOULD
SAY, WE'RE
NOT GOING TO RECOMMEND IT.

IF IT'S FOR HOUSING
REASONS,
THEN IT'S A DIFFERENT
STORY.

MY PERSONAL TAKE ON ALL
OF
THIS IS, AGAIN, THIS IS OUR TIME

TO PUT FORTH WHAT WE WANT.

IT'S GOING TO GO BACK TO STAFF,
ACTION PLANNING.

YOU CAN TYPE WHAT YOU JUST SAID
WHEN IT COMES BACK.

THAT'S MY THEORY.

AND WE GOT A 4-1 ON THAT.

AS A PRIORITY, IT ISN'T FIVE.

BUT IT'S STILL FOUR.

RIGHT, EXACTLY.

TINY HOMES.

IT'S THE SAME CATEGORY.

YEAH.

IT'S THE SAME CATEGORY.

YEAH.

SAME CATEGORY.

ESTABLISHMENT OF
CITY
AMBASSADORS.

I THINK WE MISSED THE

FLOWERS.

FLOWER
BASKETS.

I'M
SORRY.
WE WERE TALKING IN ORDER.

LET ME BRING THAT ONE BACK
UP.

BEFORE WE GO ON TO THE FLOWER

BASKETS, CAN I ASK, LAURA IS

HERE, AND I THINK SHE HAD
SOME
DISCUSSION WITH THE DOWNTOWN

BUSINESSES ABOUT THE FLOWER
BASKETS.

AND WHETHER OR NOT THEY
WERE
POSITIVE RECEIVED OR NOT.

I DON'T KNOW.

BUT YOU'RE HERE SO I THOUGHT --

YEAH, THAT'S GOING TO NEED TO

GO IN A PUBLIC COMMENT,
RIGHT,
ALEX?

THAT'S GOING TO COME
PUBLIC

COMMENT.
SO, MARY, YOU'RE GOING TO TAKE
A
THUMBS UP, THUMBS DOWN
ON
HANGING FLOWER BASKETS.

YES, SO THIS
WOULD BE FLOWER
BASKETS ON MAIN STREET.

THE ONLY REASON
WHY I'M
VOTING NO IS
BECAUSE I THINK
THAT THEY DON'T WORK.

BUT THAT COULD BE ME BEING

WRONG.
OTHERWISE, I WOULD LOVE IT.

I'M JUST CONCERNED THAT IT WOULD
NOT
WORK.

ING

IT'S 4-MARY.

CITY AMBASSADORS.

OH YEAH.

I DON'T KNOW WHAT THAT MEANS.

I DON'T KNOW WHAT IT MEANS.

A CITY AMBASSADOR?

OH, OKAY.

AMBASSADORS, LIKE, AS A
SONOMA
COUNTY AMBASSADOR, I'M
EDUCATED
ON THE HISTORY OF THE COUNTY
AND
ALL THE DIFFERENT CITIES AND
THE
DIFFERENT OFFERINGS THAT ARE

WITHIN THE CITY, THINGS TO
DO,
WHETHER IT'S WINE
TASTING OR
WHATEVER IT IS.

SO, IT'S PEOPLE WHO -- AND I

PERSONALLY,
IF I'M GETTING IN
THE WEEDS HERE, I WOULD
SAY
MAYBE IT'S SOMETHING
THAT WE
PARTNER WITH THE CHAMBER ON

WHERE YOU HAVE VOLUNTEERS
WHO
BECOME VERY EDUCATED ON THE
CITY
AND THEY -- MAYBE
THEY DECIDE
WHEN THEY'RE GOING TO GO OUT AND

ABOUT ON THE WEEKENDS,
WHEN WE
HAVE OUR BUSY TIMES.

THEY'RE JUST -- IT'S -- I SEE IT

DOVETAILING WITH, WE'LL TALK

ABOUT LATER, WITH THE POLICE HAD

VOLUNTEERS AS WELL.
IT'S JUST PEOPLE WHO ARE
HERE
WELCOMING PEOPLE INTO THE CITY.

I'VE JUST SEEN IT IN OTHER

PLACES.
I BELIEVE SEATTLE HAS THEM.

AND A FEW OTHER CITIES DO
AS
WELL.

WE
HAVE SO MANY PEOPLE WHO ARE
SUPPORTIVE OF OUR CITY.

I'M SAYING NO FOR THE

SHEER -- I AM A SONOMA COUNTY
AMBASSADOR
AS WELL.

OKAY.
SO, WE HAVE 3-2.

OKAY.

THE NEXT ONE IS CLEAN UP

GRAFFITI, CLEANING OF COMMERCIAL
AREAS AND
DOWNTOWN.

DON'T WE ALREADY HAVE

VOLUNTEERS TO TAKE CARE OF THAT?

TO
TAKE CARE OF --

THE GRAFFITI?

WE USED TO HAVE PEOPLE.

THERE WAS A TEAM OF PEOPLE WHO

WOULD CLEAN UP THE DOWNTOWN AND

THE GRAFFITI, EVERYWHERE.

WE USED TO HAVE A
GRAFFITI

THROUGH THE POLICE DEPARTMENT.
DO WE STILL HAVE THE TWO

VOLUNTEERS FROM THE GRAFFITI?

IT WOULD
BE -- IT WILL BE
SOMETHING WE LOOK INTO, BUT MY

UNDERSTANDING, AND MAYBE I --

I WAS TOLD BY DANTE
THAT IT
WAS OUR PUBLIC WORKS THAT WAS

DOING IT AND IT COST
ABOUT
\$40,000 A YEAR FROM THE CITY.

THAT WAS LAST YEAR.

FOR THE GRAFFITI.

IT WAS LIKE 40 OR \$45,000, HE

ESTIMATE, THAT WE SPEND ON

STAFFING TO CLEAN UP GRAFFITI.

SO, I WOULD SAY WE DON'T HAVE
THAT
ANYMORE.

I ACQUIRED ABOUT THAT IN THE

PAST.

I WOULD LIKE TO SPLIT THOSE.

I BELIEVE OUR COMMERCIAL AREAS

NEED TO BE BEAUTIFIED
AND
CLEANED BUT
I'M CONCERNED ABOUT
THE COST OF GRAFFITI
REMOVAL.

BUT THAT'S A BLIGHT,
YOU
KNOW?

ANYWAY.

WE CAN ALL VOTE.
I'M HAPPY TO VOTE SEPARATE.

DO YOU WANT TO SEPARATE IT?

WHOSE IDEA WAS THAT?

THAT WAS MINE.

DO YOU WANT TO SEPARATE IT?

PERSONALLY, I DON'T
BECAUSE I
THINK IT ALL -- IT'S ALL --

WE CAN SORT IT OUT LATER.

YEAH, YEAH.
I'M BLOOD WITH IT.

GOOD WITH IT.

ALL YES.

COUNCIL
MEMBER HINTON?

YES.
ALL YES'S.

THE NEXT ONE THAT I HAVE IS

THE FESTIVE ACTIVITIES AND
HOLIDAY EVENTS.

I KNOW STEVE HAS STATED THE
GRANT OPPORTUNITIES WERE
ALONG
WITH FINANCIAL BUT I
KNOW THAT
YOU WANTED TO PLACE IT IN HERE.

IF I RECALL, THE LONG-TERM
FINANCIAL WAS
WORKING REGIONALLY
WITH THE COUNTY, WHERE
THIS
MIGHT BE
DIFFERENT.

THAT'S CORRECT.

RIGHT.
SEPARATE.

I UNDERSTOOD THAT WAS TO TRY
TO
APPLY FOR MONIES TO GET
THINGS
FOR THE LIBRARY, ET CETERA.

I'M TALKING ABOUT A GRANT

WRITER.
SO, IT SHOULD BE UNDER VITALITY.

LIKE WE USED TO HAVE.

I'M GOING TO AUGMENT WHAT SHE

SAID.
A GRANT WRITER COULD RUN
ALL
KINDS OF THINGS, NOT
NECESSARILY
THINGS THAT ARE RELATED
TO
ECONOMIC DEVELOPMENT
BUT
INADVERTENTLY THESE THINGS DO

ADD -- THEY'RE ADDITIVE TO OUR

COMMUNITY.

MARY, COULD YOU GIVE A LITTLE

HISTORY ON THE GRANT WRITER
THAT
WE DID HIRE AND PAID FOR IN
THE
PAST?

YES, WE DID.

THE CITY WENT OUT FOR AN
RFP A
COUPLE YEARS AGO FOR
A
GRANT-WRITING CONSULTANT.

IT WAS A TEAM THAT WAS

CALIFORNIA CONSULTING
SO THERE
WAS A -- QUITE A FEW MEMBERS ON

THEIR TEAM THAT APPLIED FOR A
LOT OF GRANTS FOR US.

IT WAS A A CONTRACT FOR
THE CONSULTANT TO DO THIS.

THEY DID APPLY FOR A
MASSIVE
AMOUNT OF --
I THINK THERE WAS
LIKE 16 OR 17 GRANTS THAT WE
APPLIED FOR.

WE GOT MAYBE A COUPLE OF THEM THEM

BECAUSE A LOT OF THE
GRANTS THAT
ARE OUT THERE ARE BASED
UPON
ECONOMICS AND DIVERSITY
AND WE
WERE NOT FALLING INTO SOME OF
THOSE
CATEGORIES.

IT MIGHT BE WORTH LOOKING AT

SMALLER GRANTS INSTEAD
OF
MILLION DOLLAR GRANTS.

MAYBE THINGS THAT BEAUTIFY THE
DOWNTOWN OR STUFF LIKE THAT.

THAT COULD BE SOMETHING
THAT WE
LOOK AT WHEN WE TALK ABOUT
GRANT
WRITING AND AGAIN, NOT
GOING
INTO THE WEEDS OR THE
DETAILS,
THERE ARE OTHER OPTIONS AS
WELL
THAT STAFF CAN COME BACK WITH

FOR
COUNCIL CONSIDERATION.

SO, WE WANT TO TYPE

IN
GRANTS?

YES, I HAVE IT ON MINE.

SORRY.

OKAY.

SOMEBODY'S TYPING IT IN.

THUMBS UP, THUMBS DOWN?

NOW WE'RE MOVING ON.

MAYOR I WANT TO DO A BRIEF

TIME CHECK.

IT'S 4:25 NOW.

BASED ON THE
MARCHING ORDERS
THAT WERE GIVEN TO ME, I HAVE
A
HARD STOP
AT 5:30 BECAUSE I NEED
TO CATCH A PLANE.

WE'VE GONE THROUGH
TWO

CATEGORIES.
IT'S A LOT OF ITEMS, AND
AGAIN,
I WOULD JUST CAUTION
THE
COUNCIL, REFER BACK TO THE
PRELIMINARIES
OF OUR DISCUSSION

TODAY TALKING ABOUT THE

SIGNIFICANT FINANCIAL
CHALLENGES
AND STAFF RESOURCE CHALLENGES.

YOU'RE LAYING OUT A THY
BUT A
VERY AGGRESSIVE LIST OF PROJECTS

THAT NOW THE STAFF WILL HAVE
TO

RESPOND TO.

AS I UNDERSTAND THEIR
MARCHING
ORDERS WOULD BE TO COME
BACK AND
SAY WHAT COULD GET DONE BY JUNE

20, 2026, AND WHAT CAN'T GET

DONE AND THEN BASED ON THE

VOTING, THUMBS UP, THUMBS
DOWN,
THEY WOULD ALSO BE SORTED INTO
A
PRIORITY.

THAT IS THE UNDERSTANDING.

THIS IS OUR WISH LIST AND
STAFF
IS GOING TO LOOK AT ALL
THIS,
COME BACK WITH ACTION PLANS AND

BASICALLY SAY, NONE OF YOUR

WISHES ARE GOING TO BE GRANTED.

BUT MY UNDERSTANDING IS THIS IS

WHAT WE'RE WANTING TO HAVE

EXPLORED.
TO YOUR POINT, YES,
WE DID PROMISE
WE WERE
GOING TO DO 20
MINUTES APIECE FOR
THE

REMAINING.
WHETHER YOU NEED TO LEAVE, BY

THE TIME WE GET DONE, I THINK

MARY CAN PICK UP THE PIECES.

WHICH ARE WE STARTING ON NEXT?
PUBLIC
SAFETY?

I WOULD LIKE TO EXPLORE, IF

NOT SOME VERSION OF SOME
OTHER

WAY TO ADDRESS HOMELESSNESS.

APPROVED MEETING MINUTES

YES.

OTHERS?

I WOULD LIKE TO SEE THE
VOLUNTEER PROGRAM REINSTITUTED.

I WAS -- I HAVE BEEN
ASKING FOR
THAT SINCE I CAME ON COUNCIL.

IT'S BEEN TWO YEARS IN
AUGUST

THAT I WAS TOLD IT WOULD BE
INSTITUTED AND WE STILL
HAVEN'T
SEEN IT.

THAT'S ONE THAT I WOULD LIKE
TO
SEE AN INCREASED -- I DON'T
KNOW
WHAT YOU CALL IT.

COMMUNITY POLICING DOWNTOWN
FOR
ALL
THE BUSINESSES.THE
WALKING AROUND.

I'M GOING TO THROW IN EOC.

WE'VE DEDICATED
MONEY TO THIS
ALREADY.

I
STILL DON'T KNOW WHERE WE ARE
WITH HAVING A DECENT EOC.

PLATFORM.
PROGRAM.

ANY OF THAT.

ANYONE ELSE?

SO, I THINK BASED
ON A

PRIORITY SURVEY THAT WE DID
A
FEW MONTHS AGO, I WOULD TRY
TO AIM
FOR NO AND LOW-
COST
SOLUTIONS
AROUND THE HOMELESS
BECAUSE WE'VE ALREADY SPENT

HUNDREDS OF THOUSANDS OF
DOLLARS
DEFENDING OUR ORDINANCE AND
WE
MADE SOME PROGRESS THERE.

I SUPPORT THE IDEA OF
A
VOLUNTEER POLICE PROGRAM
AND
WHEN YOU SAY EOC, I THINK
YOU
MEAN EMERGENCY
OPERATIONS.

CENTER.

AND I SUPPORT THAT TOO.

GREAT.

AND THEN ANOTHER ONE, TOO,
IF
WE'RE GOING TO TALK ABOUT PUBLIC

SAFETY AND CONTACTS ABOUT OUR

UNSHELTERED IS TO
ACTUALLY
EXPLORE WHAT WE'RE GOING TO DO

WITH OUR COUNTY AGENCY.

AGAIN, COALITION FOR THE

HOMELESS.
I SIT ON THE BOARD, AND OUR VICE

MAYOR IS THE ALTERNATE.

WE'RE EITHER GOING TO WEIGH
IN,
SAYING THE FACT THAT WE WANT
TO
KEEP THE COUNTY OR

THROW THEM
OUT AND PUT IT INTO A NONPROFIT.

BUT ONE WAY OR THE OTHER,
IT
NEEDS TO BE
MORE EFFICIENT AND
WE NEED TO SEE RETURN ON

INVESTMENT.

TO SUPPORT OUR POLICE STAFF

IN KEEPING US SAFE AS FAR AS,

LIKE, THE DRUG ISSUE
AND THE
TEEN SAFETY.

I DIDN'T SEE ANYTHING
THAT I

SUGGESTED BEING TYPED.

CAN I TOUCH ON THAT TOO?

THE COALITION
ON HOUSING.
I DO NOT WANT THAT MISSED.

SOMEONE'S TYPING THAT, RIGHT?

COALITION ON HOUSING,
WHETHER
WE'RE
GOING TO KEEP THE COUNTY
AS THE LEAD AGENCY OR BOUNCE

THEM OUT AND PUT A NONPROFIT.

I JUST WANTED TO DOVETAIL

WITH WHAT YOU WERE SAYING
ABOUT -- WHAT DID YOU SAY?

THE HOMELESSNESS
AND WHAT ELSE?
I LOST MY THOUGHT.

PERSONALLY, HAVING A TEENAGER, I

WOULD LIKE TO ADDRESS THE FACT
THAT

WE HAVE A NEEDLE
EXCHANGE
RIGHT WHERE TEENAGERS ARE
GOING
TO GET BIRTH CONTROL AND
SUCH,

GIVEN THE DEATHS THAT WE HAVE
HAD IN SANTA ROSA AND ALL
THE
DIFFERENT ISSUES THAT TEENAGERS

ARE DEALING WITH IT, IT
JUST
SEEMS LIKE A VERY CONFLICT
OF

INTEREST.
AS A CITY AND AS A
COUNCIL, I
DON'T KNOW, I
THINK -- I DON'T
KNOW WHAT WE
CAN DEVELOP BUT DISCUSS

IT AND WHETHER OR NOT
THERE'S POLICY THAT WE CAN --

THAT JUST CAME IN HERE
WITHOUT
ANY -- MAYBE THAT'S OKAY, BUT
I
JUST THINK, SOMEHOW, HOW DO
WE
ADDRESS THAT FOR TEENS?

BECAUSE HAVING ONE AND SEEING

WHAT'S GOING ON, I
DRIVE BY THE
MEMORIAL EVERY MORNING FOR ONE

OF THE TEENS THAT DIED FROM
FENTANYL RECENTLY AND IT'S

REALLY TROUBLING.

I DEFINITELY AGREE.

ANOTHER ONE, TOO, WHICH IS
AGAIN
TO GET TO THE FULL TRANSPARENCY

AND TRUST WITH OUR LAW

ENFORCEMENT.
I WANT TO SEE WHAT HAS
BEEN
PROMISED IN THE PAST BE PUT ON

THE WEBSITE ABOUT ALL
THE
STATISTICS THAT ARE
MANDATED BY
THE

STATE.
I WANT IT UP ON THE WEBSITE FOR
TRANSPARENCY.

I'D STILL LIKE TO GET THE
THUMBS UP, THUMBS DOWN.

I HAVE A QUESTION.
WITH THE EOC, DOES THAT
INCLUDE
AN EVACUATION PLAN?

YES.

I SUGGEST REDEFINING THAT TO
EMERGENCY MANAGEMENT, WHICH IS
BOTH INTERNAL CITY
PREPARATIONS
AS WELL AS THE EVACUATION
PLANS,
PUBLIC INFORMATION, THAT SORT OF

THING.

THAT'S ALL IN
THERE.

WITH
THE COUNCIL'S --

YEAH.
I AGREE.

YES.

I AGREE
AS WELL.

I AGREE WITH
EMERGENCY PLANNING.

IN
MAYBE IT'S PART OF EOC BUT I
HAD A RECENT CONVERSATION WITH
THE CITY MANAGER
ABOUT FUNDING
AS PART OF THAT -- WHAT WAS
IT
THIS MORNING, DON?

WE HAD
PAID, I THOUGHT I
RECALLED, AND MARY MIGHT
RECALL,
TO HOOK UP A TRAILER WITH
A
BACK-UP GENERATOR IN TWO OF
OUR
PUBLIC BUILDINGS AND I COULDN'T

RECALL THE DETAILS OF THAT,
BUT
I DEFINITELY THINK WE NEED
TO
REVISIT THAT, THAT,
I THINK
THERE'S AN ENTIRE NEW COUNCIL,

BESIDES MYSELF, THAT KNEW
ABOUT
THAT, AND A LOT OF NEW
STAFF,
AND SO WE NEED TO HAVE OUR

BACKUP POWER SYSTEMS READY TO
ROLL AS PART OF OUR EOC
SYSTEM
AND UNDERSTANDING
THAT.

ALONG THOSE LINES, AS FAR AS
TAKING ADVANTAGE OF FREE
OFFERINGS THROUGH THE COUNTY, A

CERT PROGRAM THAT
COULD
SUPPLEMENT WHAT OUR
FIRE PEOPLE
ARE
DOING.
I WANT THAT IN THERE TOO.

CAN YOU SEPARATE OFF CERT?

BECAUSE TO ME, THAT'S A
SEPARATE

THING AND I WOULD LIKE TO VOTE
ON THAT SEPARATELY.

THE COUNTY IS NOW PAYING
FOR
EACH ONE OF US, CERTAIN

QUALIFYING SO WE CAN SHOW
TIMES
OF THE DISASTER WITH FIXING,

LIKE, INJURIES, THOSE KIND
OF
THINGS.

I JUST WANTED TO CLARIFY,
THE
PER SUE ZERO COST SHOULD BE
CHANGED TO PURSUE NO ADDITIONAL
COST.

WE ALREADY HAVE
SOME IN THE
BUDGET, SO NO ADDITIONAL COST

AND/OR LOW-COST SOLUTIONS TO THE
HOMELESSNESS.

I JUST HAVE ONE OTHER
THING,
I'M SORRY, BUT A IT'S SO CLOSE
TO MY HEART.

I DON'T KNOW WHERE THIS GOES,

BUT I JUST CONTINUE TO
HAVE

CONCERNS ABOUT THE HIGH
SCHOOL
AND THE TEENS AND WHAT
HAPPENS
AT SAFEWAY AND ALL
THESE
DIFFERENT ISSUES THAT GO ON
CONSTANTLY.

I WAS JUST THERE THE OTHER
DAY,
AND IT WAS CHAOTIC.

AND I HAVE MY OWN TEEN, AND I'M

LIKE, HOLY COW.
AND THEN I HAD A RESIDENT
REALLY
UPSET, THE SAME PERSON, REALLY

UPSET OVER THE FACT THAT SHE
SAID SHE WATCHED A
DRUG DEAL GO

DOWN IN THE SAFEWAY PARKING LOT
WITH TEENAGERS.

THAT'S VERY
DISTURBING SO I
DON'T KNOW WHERE THAT GOES
OR
WHERE THAT FITS, BUT THIS IS A
COMMUNITY ISSUE THAT WE HAVE TO
FIGURE OUT WITH OUR TEENAGERS.

I DO AGREE, AND
PART OF WHAT
I HAD WAS WORKING IN
PARTNERSHIP
WITH OUR SCHOOLS,
LIBRARIES,
WHATEVER TO RUN
RAISING
AWARENESS OF DRUGS,
ADDICTION,
DEALING WITH MENTAL HEALTH.

I DON'T KNOW.
SOMEHOW WORKING IN
PARTNERSHIP
WITH THE SCHOOLS, OTHER ENTITIES

THAT HAVE MONEY TO DO MORE
EDUCATION.

NOT JUST THAT, BUT --
THERE'S
A LOT OF -- THERE'S A HOST OF
ISSUES.

GOOD.

AND BACK UP TO THE CERT THING.

IT DOESN'T HAVE TO BE
SPECIFICALLY CERT.

IT'S JUST LOOKING INTO AND
TAKING ADVANTAGE OF COUNTY FREE
OFFERINGS, WHICH IS WHAT I THINK

CERT DOES.
IT DOESN'T HAVE TO BE JUST CERT.

ANYTHING ELSE
BEFORE WE DO A
THUMBS UP, THUMBS DOWN?

THUMBS UP, THUMBS DOWN, MARY?

THANK YOU.

SO, THE FIRST ONE IS TO EXPLORE
WAYS TO ADDRESS HOMELESSNESS.

YES.

ALL THUMBS UP.

NEXT ONE IS
REINSTITUTING THE
VOLUNTEER PROGRAM IN
THE POLICE
DEPARTMENT AND
INCREASING
COMMUNITY VOLUNTEERS FOR

DOWNTOWN AS WELL AS OTHER CITY

AREAS.

NEXT ONE IS
EMERGENCY
PREPARED MANAGEMENT,
WHICH

INCLUDES INTERNAL AND EXTERNAL
EMERGENCY PLANS.

NEXT IS TO PURSUE AT NO
ADDITIONAL COST OR LOW-COST
SOLUTIONS TO HOMELESSNESS.

WAIT.

YOU HAVE A
DIFFERENT LIST
THAN --

NEXT ONE WOULD BE
COMMUNITY
EMERGENCY RESPONSE TEAM
AND

TAKING ADVANTAGE OF COUNTY FREE
OFFERINGS.

FIVE.

YEAH.

SO, THIS ONE IS PURSUE
NO
ADDITIONAL COST OR LOW-
COST
SOLUTIONS TO HOMELESSNESS.

FIVE.

YES.

DISCUSSION OF THE
COALITION
OF THE HOUSING, WHETHER TO
KEEP

THE COUNTY TO REVIEW --
RATHER
TO KEEP THE COUNTY OR TO REVIEW
IT TO A NONPROFIT.

THE
COALITION FOR THE
UNHOUSING IS A BOARD
THAT FORMER
MAYOR GLASS SERVED ON.

OUR GENERAL MANAGER SERVED
ON,
I'VE SERVED ON FOR THE NEXT
TWO
YEARS.

HE DID THE LIST AS FAR
AS
SOMETHING WE COULD INVESTIGATE,

POSSIBLY WEIGH IN ON WHETHER WE

THINK THE
COUNTY'S
IMPLEMENTATION OF THE H.U.D.

FUNDING SUMMON
ACTUALLY

EFFICIENT.
IF IT'S NOT, THEN WE SHOULD

WEIGH IN ON NOT
HAVING IT BE.

I THINK THE SINGLE
MOST
IMPORTANT THING WE CAN DO TO

IMPROVE THE RESPONSE
TO
HOMELESSNESS IN SONOMA COUNTY IS

TO CHANGE LEAD AGENCIES.

BEEN INVOLVED IN THAT FOR FIVE

AND A HALF YEARS BEFORE
COMING
HERE AND THE OPPORTUNITY, I

BELIEVE, MAY BE OPEN LIKE
IT'S
NEVER BEEN BEFORE.

THAT'S WHAT I HAD TIED INTO

WITH THE MAYORS, FOR THIS
COMING
MAYORS MEETING.

WE ARE DISCUSSING JAMES
GORE'S
THOUGHT OF HAVING THE COUNTY

WEIGH IN ON THREE THINGS
THAT WE
CAN BE PROACTIVE IN, ALONG
WITH
MAYBE THE MAYORS AND
COUNCIL
MEMBERS ASSOCIATION TO WEIGH
IN
SO THAT WE CAN ACTUALLY
DO
SOMETHING POSITIVE AND
PROACTIVE
VERSUS JUST LOOKING TO RESPOND.

ONE OF THEM IS THE SUGGESTION OF
REMOVING THE COUNTY
FROM THIS
WHOLE COALITION.

SO, THAT'S WHY I'M WANTING TO
PUT IT UP THERE.

I GUESS I DON'T UNDERSTAND.

THE COUNTY'S THE ONE WHO
GETS
ALL THE MONEY.

THAT'S EXACTLY THE POINT.

I DON'T WANT TO GET IN THE
WEEDS, BUT ME IN THE
NEXT YEAR?

BUT THE COUNTY DOES
GET THE
MONEY AND THE ISSUE IS
WE DON'T
GET THE HELP WITH OUR UNHOUSED.

SO, I'M WANTING US TO

KIND OF
EXPLORE WHAT WE CAN DO TO
GET
BETTER THAN THE COUNTY.

WELL, THANK YOU.

WE HAVE THREE.

FIVE.
OKAY.

KEEPING DRUGS OUT OF TOWN,

DRUG ENFORCEMENT, WORKING IN

PARTNERSHIP WITH OUR LOCAL
SCHOOL, LIBRARY, OTHER
AGENCIES.

I WANT TO MAKE A
COMMENT ON
THIS BECAUSE WE DISCUSSED
IT AT
THE LAST
COUNCIL MEETING.
DRUG ENFORCEMENT AND EDUCATION

WITH OUR PUBLIC SAFETY IS
ONE
THING.

WORKING WITH THE
SCHOOL
DISTRICTS TO ME IS A SEPARATE
THING.

ME TOO.

I THINK WE NEED TO
REALLY
TAKE THAT SEPARATELY.

OF COURSE, I WANT TO SOLVE
THE
DRUGS AROUND TOWN AND OUR --

WORK WITH OUR YOUTH, BUT THE

SCHOOL DISTRICT, I ALREADY AM
ON

RECORD WHERE I STAND FOR THAT.

THESE ARE TWO SEPARATE ISSUES.

I'M NOT GOING TO VOTE ON IT

TOGETHER.

I CAN AGREE AS THE PERSON

THAT MAY HAVE PUT THAT ON THERE,

THAT WASN'T MY INTENTION.

IT WAS JUST
THAT.

AND I HAD SAID ABOUT THE

NEEDLE EXCHANGE HERE, ONE OF
THE
PROBLEMS.

TO ME,
THAT'S -- MAYBE I'M
WRONG, BUT IT SEEMS LIKE THAT

COULD BE A POLICY ITEM FOR US.

THAT'S WHAT I PUT IN THERE.

AND THEN I SAID SEPARATELY
ABOUT
SCHOOLS, BECAUSE -- AND I
DID
WATCH THE COUNCIL MEETING
AND
I'M NOT SUGGESTING
BOARD
MEETINGS
OR ANYTHING LIKE THAT.
I JUST -- YOU KNOW?

THE FIRST
ONE WOULD BE
KEEPING DRUGS OUT
OF TOWN AND
DRUG ENFORCEMENT.

YES.

FIVE.
YEP.

THE NEXT ONE, THEN, WOULD

HAVE BEEN SEPARATED OUT AS
WORK

IN PARTNERSHIP WITH THE
SCHOOL

LIBRARY AND
OTHER AGENCIES.

AN EXAMPLE WAS A NEEDLE

EXCHANGE.

YES.

HOW MANY THUMBS UP?

I DIDN'T MEAN FOR THE NEEDLE

EXCHANGE TO BE UNDER
HIGH

SCHOOL.

IT'S UNDER ACTIVE DRUG

ENFORCEMENT, NEEDLE EXCHANGE.

THOSE WERE TOGETHER.

THE WHOLE WORKING JUST WITH
THE

HIGH SCHOOL, AND AGAIN, WHEN I

SAY THAT, I'M NOT SAYING THAT WE

NEED TO HAVE BOARD MEETINGS OR

ANYTHING LIKE THAT.

I'M JUST SAYING THAT WE'RE ALL

PART OF THIS COMMUNITY, AND
IT'S

A COMMUNITY ISSUE.

I MEAN, IT IS.

CAN I SEE THE

THUMBS UP,
THUMBS DOWN ON THAT?

THIS WOULD BE WORKING
IN

PARTNERSHIP WITH THE SCHOOL

TWO OF
US .

THE NEXT IS PUBLISH STATE
REQUIRED STATISTICS RELATED TO
POLICING.

NO.

IT'S BASICALLY TO KEEP
THE
STATISTICS THAT ARE REQUIRED
BY
THE STATE ON OUR LAW
ENFORCEMENT
PAGE.

JUST FOR TRANSPARENCY.

I JUST THINK THE POLICE HAVE

SO MUCH TO DO IN TERMS
OFOF
PAPERWORK.

OKAY, THE NEXT ONE IS

REVIEWING THE INFRASTRUCTURE
FOR
BACKUP OF CITY EMERGENCY
SYSTEMS.

I THINK THAT'S ALL OF US.

YEP.

GREAT.

AND ONE MORE REALLY QUICK.

I'M SORRY IF WE ALREADY DID IT.

SO, I GUESS WE'RE MOVING ON
TO INFRASTRUCTURE.

WE HAVE DOWNTOWN
TRAFFIC
STUDY COMING IN THIS YEAR
AND WE
HAVE TWO TRAILS THAT ARE

IMPORTANT, BUT I KIND OF WANT TO

THROW THOSE IN THERE, WHICH
IS
BOTH TRYING TO ATTEMPT TO
SOLVE
THE HIGH TRAFFIC, WHICH IS
CARS,
BUT THEN WE ALSO HAVE THE TRAIL

PROJECTS, WHICH SOLVES THE CAR
THING IN A DIFFERENT WAY,
BUT
THOSE ARE KIND OF
TWO DIFFERENT

THING.
IN MY OPINION.

THE THIRD WOULD BE ADDRESS

PARKING.

I DON'T KNOW WHETHER
THAT'S
REDUCE THE STRENGTH OF THE

PARKING REQUIREMENT
BUT YET
BUILD MORE PARKING.

OR HOW WE ADDRESS IT.

BUT JUST THE PARKING ISSUE.

AND THEN, OF COURSE, IN

INFRASTRUCTURE, WE HAVE --
IS
THIS WHERE WE PUT THE
ENTERPRISE

FUNDS?
YEAH.

SO, THAT.

AND I'LL LEAVE IT TO
EVERYBODY
ELSE TO COVER OTHER THINGS.

ROADS, ROADS, ROADS.

I'M JUST SAYING IT THREE TIMES

BECAUSE I JUST HIT A HUGE

POTHOLE COMING HERE AND WAS NOT

HAPPY.
THEY'RE CRUMBLING BEFORE
OUR

EYES.
AND THEN FOR ME, OUR WASTE
WATER

PIPES THAT ARE -- THE OTHER DAY,
WHEN IT WAS RAINING, YOU KNOW,

WE HAVE THESE PIPES THAT
THE
WATER'S
SUPPOSED TO BE GOING

DOWN.
IT WAS COMING OUT INSTEAD.

DOWN ON MAIN STREET, AND
I
THOUGHT, THIS
ISN'T SUPPOSED TO

BE HAPPENING.
AND THEN WHEN I INQUIRE,
IT'S
BECAUSE WE HAVE SILT.

SO, THOSE ARE MY TOP.

BASIC CITY SERVICES,
AND
MAKING SURE THAT WE'RE
USING
PRIORITY SPENDING BUT WE ALREADY

HAVE THAT DISCUSSED IN
THE
LONG-TERM FISCAL.

ONE OF MY PRIORITY
PROJECTS

RIGHT NOW IS TO SUPPORT THE
CALIFORNIA URBAN STREAM
PARTNERSHIP'S GRANT APPLICATION
FOR PHASE ONE OF
THE
NATURALIZATION OF CALDER CREEK
IN IVES PARK.

I JUST WANT TO GIVE YOU A BRIEF

LITTLE UPDATE ON THIS,
BECAUSE
THEY ARE SEEKING TWO COUNCIL

RESOLUTIONS IN SUPPORT OF
TWO
GRANT APPLICATIONS, AND
THESE
GRANT APPLICATIONS ARE GOING
TO
MATCH EACH OTHER, SO
THERE WILL
BE NO COST TO THE CITY, AND IT

WOULD BE FOR NATURALIZING
THE
EASTERN SIDE OF THE PARK

STARTING AT HIGH STREET DOWN
TO
ABOUT THE MIDDLE.

THERE'S SOMETHING CALLED A
WEIR

IN THE MIDDLE.
THAT WOULD BE REMOVED.

WE'VE MET WITH PUBLIC
WORKS
DIRECTOR.
WE'VE
MET WITH
THE ROTARY, THE
FRIENDS OF IVES PARK, WHO
WERE
NOT INITIALLY IN SUPPORT AND
NOW
THEY UNDERSTAND
THE PRODUCT
BETTER AND THEY ARE IN SUPPORT.

THIS IS REALLY A SHELF-READY

PROJECT AND READY TO GO.

AND IT WOULD NEED TO COME BACK

AS A REQUEST FOR TWO COUNCIL

RESOLUTIONS.

I'M GOING TO PAUSE.

WHAT ARE WE DOING FOR SPEAKING?

THEY DIDN'T PUT --

I DIDN'T

SEE WELL FOUR PUT UP ON THE LIST

WHEN I MENTIONED IT.

I HAVE IT.

I JUST

WANTED -- MY

MICROPHONE ISN'T WORKING NOW.

OH, IT STILL WORKS?

OUT OF THERE, BUT IT'S STILL
WORKING.

OKAY.

GOT YOU.

OKAY.

OKAY.

SO,

THE OTHER PARTY

PROJECT -- I

HAVE TWO OTHER

PRIORITY PROJECTS AND

TWO

INTENTIONS.

ONE OF THE OTHER

PRIORITY

PROJECTS IS THE FUTURE OF

THE

DOWNTOWN CELL TOWER.

THE LEASE RENEWS, I
THINK, IN
2031, SO IT'S A WAYS OFF.

BUT MY INTENTION IN BRINGING

THIS UP IS BECAUSE THAT 100-FOOT

CELL TOWER DOMINATES
THE HEART
OF OUR TOWN.

IT'S A MAJOR EYESORE
AND
ALTHOUGH ITS LEASE IS NOT
QUITE
UP FOR RENEWAL, IF WE WANT
TO
BEAUTIFY THE TOWN, WE
NEED TO
TAKE THE TIME TO EVALUATE
AND
INQUIRE ABOUT THE NEED FOR THE

TOWER, THE SAFETY OF THE
TOWER,
AND IF THERE'S ANYTHING THAT
CAN
BE DONE ABOUT IT BECAUSE OUR

FORMER ATTORNEY SAID THAT THE
LEASE IS A SWEETHEART DEAL.

IT'S GOING TO BE VERY TRICKY
TO
GET OUT OF IT.

I'M NOT ASKING FOR AN AD
HOC
COMMITTEE OR ANYTHING.

I'M JUST LOOKING TO SEE IF THE
COUNCIL IS INTERESTED
IN
SUPPORTING GATHERING
INFORMATION.

AND I WOULD DO THE WORK.

I'M OFFERING, IF THAT'S A GOAL
THE COUNCIL WOULD LIKE TO DO.

AND SO, PEOPLE WANT TO HAVE --

PEOPLE EXPRESSED THEY WANT TO

HAVE A NICER LIBRARY, NICER

SENIOR CENTER, SO WE COULD
JUST

GET RID OF THE CELL TOWER
AND
EXPAND THE CITY HALL,
THE SENIOR

CENTER AND THE LIBRARY INTO ALL
THAT SPACE.

A WIN-WIN FOR EVERYONE HERE.

BUT ANYWAY, ONE OTHER THING.

THE APPLE BLOSSOM TRAIL.

BILL AND I HAVE WORKED ON
THIS,
AND OUR CITY ENGINEER, TONY, HAS

REACHED OUT TO W. TRAN,
AND SHE
HAS A PROPOSAL READY FOR A

DESKTOP STUDY, WHICH WOULD WITH

-- BE THE NEXT STEP AND WE HAVE

MET WITH THE LUTHER BURBANK
FARM
PEOPLE AND HAVE AGREED TO
THAT
ROUTE WOULD NOT GO THROUGH
THE
FARM BUT WOULD GO AROUND USING

ACCESS ROADS, SO THEY'RE
IN
SUPPORT OF THIS PROJECT NOW.

GREAT.

AND THEN I HAVE
TWO MORE, AND

THEN I'LL BE DONE.

I DON'T WANT TO IGNORE RIGHT

OR LEFT.
SORRY ABOUT THAT.

SORRY.

I WAS TRYING TO GET MY -- BE

READY FOR YOU.

SO, A, I WANT TO TALK ABOUT OUR

SCTA FUNDING PLAN CYCLE, WHICH

WE ARE SUPPOSED TO BE ACTING
UPON AND WE'RE GOING TO
NEED SOME
UPDATES FROM OUR

ENGINEERING DEPARTMENT ABOUT
OUR
BODEGA AVENUE BIKE LANES.

AND THEN WE ALSO NEED TO
BE
READY TO GO TO SUBMIT FOR
OUR
SCTA -- WELL, THEY'VE
CHANGED
THEIR NAME NOW.

SCTCA FUNDING PLAN CYCLE
TWO,
WHICH IS TO BE RELEASED
THIS

SUMMER.
I'M NOT SURE WHERE WE'RE AT
WITH
THOSE.

BUT THOSE ARE BIG
INFRASTRUCTURE
PROJECTS.

WE DEFINITELY NEED TO MAKE SURE

THEY'RE ON THE LIST AND ARE

PRIORITIZED, IN MY OPINION.

I WOULD LEND A HIGHER
PRIORITY
TO THAT AND SOME OTHER
THINGS
OVER -- I THINK WE
SHOULD

PRIORITIZE THIS.

I ALSO BROUGHT UP
COMMUNITY
BUILDINGS IN THIS SECTION.

WE DID HEAR FROM THE SENIOR

CENTER.
WE'VE HEARD FROM THE LIBRARY.

FROM OUR PUBLIC ON THAT.

AND I DON'T KNOW WHEN THE
TIME
TO TALK ABOUT IT
MIGHT BE, BUT I
WOULD ALSO ADD TO THIS LIST
THAT
IT MIGHT MAKE A LOT OF
SENSE
CONSIDERING WHERE THE
SENIOR
CENTER AND THE LIBRARY
ARE
LOCATED THAT WE LOOK AT AN
EXPANSION OF THOSE TWO INTO CITY
HALL AND A NEW CITY HALL
BUILDING FOR A LONG-TERM VIEW.

I ALSO THINK WE SHOULD HAVE
EIFD.

THIS IS WHERE IT BELONGS.

BASICALLY, IT'S TO FUND

LONG-TERM INFRASTRUCTURE
PROJECTS.

AND THEN I'M BEHIND THE STREAMS.

THAT'S BEEN BROUGHT UP EARLIER.

IVES PARK.

BUT IF WE'RE COUNTING ON AG
AND AND
SPACE MATCHING GRANTS,
IF WE
DON'T HAVE OUR AMERICORPS

TRAIL FINALIZED, IF
YOU DON'T
PERFORM WHERE WE GET GRANT
MONEY
FIRST, WE DON'T GET
MORE GRANT
MONEY.

SO, WE HAVE A LOT OF GREAT
IDEAS, BUT I THINK WE NEED
TO
REALLY PRIORITIZE THE IDEAS WE

HAVEN'T -- WHERE WE'RE
AT WITH
THE GRANT MONEY WE'VE ACCEPTED

AND IS SITTING OUT THERE TO BE
PERFORMED
UPON.

I HAVEN'T HAD A LOT OF RECENT
UPDATES BECAUSE OF STAFF
CHANGES, SO THAT'S A CONCERN OF

MINE THAT I THINK SHOULD BE
PRIORITIZED.

GREAT.

I'M GOING TO THROW IN, UNDER
THE
COMMUNITY BUILDING CITY
HALL
LIBRARY, SENIOR CENTER, LOOKING
INTO INCREASING THE SPACE.

I JUST -- IS THIS WHERE
WE
ADD PLANNING --
DESIGN REVIEW

AND PLANNING COMMISSION, OR IS
THAT SOMEWHERE ELSE?

I JUST SAW IT
WAS LOW
PRIORITY ON THE LIST WE GOT, AND

I THINK THAT SHOULD BE HIGH PRIORITY.

BRING IT BACK.

I JUST WANTED TO ADD UNDER PARKS, THERE'S TWO THINGS.

I THINK WE SAID THAT'S UNDER INFRASTRUCTURE.

THAT IS, ONE, THE ADA WALKWAY

GETTING FIXED.
I'VE BEEN ASKING ABOUT THAT
SINCE I CAME ON COUNCIL AND THE
SECOND THING IS THAT UGLY
CHAIN
LINK FENCE THAT NOW PEOPLE ARE

TALKING ABOUT BECAUSE THAT'S SOMETHING ELSE THEY'VE BEEN

ASKING IF WE COULD GET RID OF

SINCE I CAME
ON COUNCIL TWO AND
A HALF YEARS AGO.

I WANT TO SUPPORT
THAT
BECAUSE -- AND I HAVE BEEN
TOLD,
WELL, YOU HAVE TO DO
THIS TO DO
THAT TO THAT AND
WE HAVE

COMMUNITY MEMBERS WHO ARE SAYING
THEY'RE WILLING
TO TAKE TO LOOK
AT THAT.

I WOULD LIKE US TO LOOK AT THAT

AND FIGURE OUT IF THERE IS A
FEASIBLE WAY TO DO THAT
WITH
TAKING INTO ACCOUNT SAFETY
AND

COST.
AND THEN UNDER -- I JUST WANTED
TO CLARIFY.

WHEN I SAID FOR THE WASTE WATER
INFRASTRUCTURE, WHAT I WOULD
REALLY LIKE TO SEE IS WHAT
DOES
IT TAKE TO REMOVE THAT SILT, IF
NOTHING ELSE?

CAN I JUST CLARIFY ON
THAT
ONE?

SURE.

WASTEWATER, WE THINK OF, AS
THE SEWER SYSTEM.

I'M
SORRY.

I THINK YOU'RE TALKING ABOUT
STORM WATER.

STORM DRAINAGE.

SORRY.

THANK YOU.

COUNCIL MEMBER HINTON.

AGAIN, SOME OF
THE THINGS WE'RE
TALKING ABOUT WITH IVES

ARE BECAUSE WE HAVE A
PLAN IN
PLACE AND WE DON'T
WANT TO THROW
GOOD MONEY AFTER BAD, SO I

MEAN,
TO ME, THOSE ARE BIGGER
ISSUES
THAT WE HAVE TO
FIGURE OUT.
AGAIN, WE
NEED TO PRIORITIZE
THIS LIST SOMEHOW.

WE CAN'T DO IT ALL.

TWO THINGS TO ADD.

THAT IS, TO PRIORITIZE,

PRESERVE, AND CARE FOR THE

LAGUNA WETLANDS,
INCLUDING
HAVING AN OPEN BATHROOM DURING

THE DAYTIME HOURS.

AND THE LAST THING IS,

PICKLEBALL COURTS AND WHERE?

OKAY.

I'M GOING TO ADD TO THE IVES

SITUATION JUST A LITTLE
BIT
BECAUSE A LOT OF OF IT KIND OF

SORTED IN THE WAY THAT YOU
WERE
TALKING ABOUT.

AND I DON'T THINK
IT INTERFERES
WITH WORRYING ABOUT OUR

AMERICORPS TRAIL, WHICH I
WOULD
HUSTLE TO GET DONE ON MY OWN

TIME.

THE ROTARY HAS
A PLAN, AND I
WOULD LIKE TO HONOR THEIR
PLAN
AND LET THEM GO FORWARD WITH

THAT, AND THEN FRIENDS OF IVES

ALSO HAVE A PLAN AND
BECAUSE
THESE ARE PARTIALLY FUNDED

THROUGH THINGS THAT
AREN'T
INVOLVING THE CITY, I
THINK
THEY'RE RELATIVELY
EASY WINS,
AND I WOULD LIKE TO PRIORITIZE
THOSE.

IT WOULD BE
THE
IMPLEMENTATION OF THE
ROTARY
CENTENNIAL PLAN.

LET'S GET THAT.

I'M GOING TO ASK A
QUESTION
ABOUT THAT.

AGAIN, I JUST WANT TO VERIFY.

THESE, WE'RE JUST THROWING
THEM
OUT AND SOMETHING LIKE COUNCIL

MEMBER CARTER JUST SAID,

IMPLEMENTING THE ROTARY PLAN,

THAT WOULD COME BACK TO THE
FULL
COUNCIL FOR A FULL DISCUSSION,

RIGHT?
GOT IT.

SO, IS THIS THE LIST?

THERE ARE SEVERAL
ITEMS THAT
ARE IN THE PACKET THAT ARE UNDER
WAY NOW.

I GUESS WHAT I WOULD LIKE TO
DO
IS JUST ASK THE
COUNCIL'S
PERMISSION JUST TO ADD
STAFF
RECOMMENDATIONS OR THINGS
THAT
ARE ALREADY UNDER WAY
LIKE THE
WATER AND SEWER MASTER PLANS.

THEY'RE NOT
ON THIS LIST BUT ARE
RATHER IMPORTANT.

UPDATING CITY BUILDINGS.

YOU COULD ARGUE THAT'S RELATED
TO INFRASTRUCTURE OR WHAT HAVE
YOU, BUT I DON'T NEED TO GO

THROUGH THESE IF YOU'LL JUST
GRANT US THE PERMISSION TO ADD

FOR YOUR INFORMATION ITEMS ON
THE LIST THAT WE THINK
OUGHT TO

BE ON THE LIST.

YES.

OKAY.

NOW WE GOT THUMBS UP, THUMBS
DOWN.

I'M NOT GOING TO GUARANTEE

MINE'S GOING TO MATCH
THAT ONE.
I'LL TRY TO GO AS FAST AS --

OKAY.

SO, TRAIL PROJECTS TO
INCLUDE
THE APPLE
BLOSSOM TRAIL.

LET ME GET THERE.

SO, I HAD, FOR
THE TRAIL
PROJECTS, THE DESKTOP STUDY FOR
THE APPLE BLOSSOM TRAIL.

MARY'S TRACKING THE THUMBS.

AND I THINK THAT WILL
BE
IMPORTANT BECAUSE WHEN THE --
SHE'LL NEED TO REPORT THAT BACK.

LET'S START WITH MARY
BECAUSE
WHATEVER MARY TYPES IS
GOING TO
BE ACCURATE.

LET'S JUST GO WITH MARY, AND
SO
THAT WAY WHEN WE GO BACK THROUGH

THESE, WE'LL BE ABLE TO MOVE

FASTER.

I GOT THE DESKTOP
STUDY FOR
THE APPLE BLOSSOM TRAIL FOR ONLY
THREE.

3-2.

YES.

THE NEXT ONE I HAVE IS THE
DOWNTOWN PARKING STUDY
AND
ADDRESSING PARKING ISSUES.

YES.

THAT WAS ONE THAT COUNCIL MEMBER
CARTER BROUGHT.

I'M CONFUSED ABOUT WHAT THAT

MEANS.

SO, YES.

THERE WAS A DOWNTOWN STUDY, AND

THERE'S THE
IMPLEMENTATION OF
THE TDM STUDY RESULTS,
WHICH
KIND OF SEPARATED OUT
PARKING
ISSUES.

SO, I FEEL LIKE THOSE ARE
TWO

SEPARATE THINGS.

PARKING STUDY DONE, HOW MANY,
FIVE YEARS AGO?

YEAH, SO, VOTE IT DOWN.
THAT'S FINE.

I'M TALKING ABOUT TWO --

THERE ARE TWO SEPARATE ISSUES.

THERE'S THE CALTRANS GRANT WITH
THE FLOW OF TRAFFIC.

AND THEN, THERE'S THE
REDUCTION
OF PARKING REQUIREMENTS BY -- I

DON'T THINK THAT TAKES A LOT OF
EFFORT.

BUT THAT'S AN OPINION.

I, TOO, AM
CONFUSED.

TWO ISSUES.

AND I'M BRINGING UP PARKING AS

SOMETHING.

THAT'S DIFFERENT FROM
THE
DOWNTOWN
GRANTS.

YOU'RE TALKING
ABOUT A
PARKING THING ABOUT,
LIKE,
WHETHER WE HAVE ENOUGH OR
WE
DON'T HAVE ENOUGH?

IS THAT WHAT YOU'RE SAYING?

YES.

I'M A DOWN.

I'M DOWN.

JUST WANT TO MAKE
SURE I HAVE
THIS RIGHT FIRST.

THE FIRST THING WE'RE
GOING TO
BE TALKING ABOUT IS THE
CALTRANS
GRANT RESULTS, CORRECT?

THAT'S THE FIRST ONE?

THUMBS UP FOR THE -- I
THINK,

WHICH ONE?

RIGHT NOW, I'M ON THE

DOWNTOWN PARKING STUDY,
THE

CALTRANS GRANT.

BUT THEY DON'T HAVE --

YES.

I THINK THEY DO.

I THINK THAT'S WHAT
YOU'RE
TALKING ABOUT.
THERE'S

PROBABLY REQUIREMENTS
SPECIFICALLY FOR
THAT GRANT.
I THINK WE OUGHT TO THINK ABOUT
THAT.

IT MAY
RELATE TO PARKING TOO BUT
BUT FINE.

SO, WHERE IS THIS BEING
TYPED?

THIS FIRST ONE IS THE
CALTRANS GRANT SUSTAINABLE
TRANSPORTATION GRANT PROJECTS.

I'M NOT SEEING IT BEING
TYPED.

WHERE IS IT?

THAT'S BECAUSE
YOU'RE

SEEING --

YOU SAID TO GO WITH MARY'S.

LET ME SHARE MY SCREEN.

JUST A SECOND.

CAN YOU SEE THAT?

YES, WE CAN.

THE FIRST ONE.

NUMBER TWO IS THE CALTRANS GRANT
SUSTAINABLE TRANSPORTATION
PROJECT.

YES.

ALL FIVE.

THE NEXT ONE WAS THE PARKING
ISSUES, AND THAT WAS, I BELIEVE,
RELATED TO DOWNTOWN PARKING

ISSUES, SPECIFICALLY.

CORRECT?

YES.

ONLY ONE.

SORRY.

AND SO, ONE, TWO --
CAN I SEE
THE THUMBS UP AND DOWN AGAIN?

IT WAS ONLY
PHILL.

THE NEXT ONE IS THE REVIEW OF
THE ENTERPRISE FUNDS.

CAN WE JUST UNDERSTAND WHAT
THAT MEANS?

IS THIS THE COMMITTEE?

NEVER MIND.

WE'RE ELIMINATING
THAT ONE.

WE'RE GOING
TO ELIMINATE THAT

ONE.

YEAH.

OKAY.

THIS GOES TO PAVEMENT/STREET

RESURFACING, POTHOLES.

YES.
FIVE.

OKAY.

WASTEWATER INFRASTRUCTURE.

I'M ASSUMING THIS IS RELATED TO

THE WASTEWATER PLAN,
THE
SANITARY
PLAN.

JUST SILT.
OH, THAT'S THE NEXT ONE.

THIS IS
THE SEWER MASTER
PLAN, I THINK.

SORRY.

YEP.

FIVE.

THE NEXT ONE IS THE STORM
DRAIN PLAN FOR THE REMOVAL OF
SILT.

YES.

THERE'S FIVE UP ON THAT.

NEXT ONE IS THE SUPPORT OF

THE CALIFORNIA URBAN
STREET
GRANT APPLICATION FOR THE
PHASE
1 OF THE NATURALIZATION
OF

CALDER CREEK AND IVES PARK.

YES.
FIVE UP.

THE NEXT ONE IS THE
IMPLEMENTATION OF THE ROTARY
CENTENNIAL PLAN.

SO, THIS IS A PROJECT THAT
THE
ROTARY CLUB WOULD LIKE TO
DO FOR THE
100th CENTENNIAL THAT IS IN

LINE WITH WHAT -- I BELIEVE IT'S

PART OF IT IS TO UPDATE OR --

THE BASEBALL
BUILDING.

THE ROTARY CLUB WOULD LIKE
TO
REBUILD THE
CONCESSION STAND AND
I THINK THAT'S A GOOD THING.

THEY'RE ALSO RENEWING
THE

ENTRANCE ON THE WEST SIDE.
IT'S IMPORTANT TO ME THAT
THIS
PROJECT IS IN BALANCE WITH THE THE

C.U.S.P. PROJECT AND THEY ARE

TALKING TO EACH
OTHER, AND I
THINK IT'S

OKAY.

IF IT'S GOING
TO COMPLICATE
THINGS, IT'S COMPLICATE THUMBS
DOWN.

I AGREE.

THEY HAVE TO BRING IT TO US, AND
WE NEED TO GIVE FEEDBACK.

WE'RE JUST NOT --
RIGHT?
SOME OF THE PLAN, I LIKED,
AND
OTHER PARTS OF THE PLAN, I'M
NOT

SURE WILL WORK.

100%.

AND I'M THE SAME WAY WITH
YOU.

I'M JUST VOTING WITH IT ON,
IT WOULD FULLY COME BACK
AND
WE'RE NOT ENDORSING THE WHOLE

PLAN PRESENTED TODAY IN
TWO
MINUTES.

SO, IT'S FIVE
UP.

ALL RIGHT.

I
OBVIOUSLY CHANGED IT TO
INCORPORATE THAT.

THE NEXT WAS WELL 4.

IT WASN'T QUITE CLEAR ON ALL THE
WORDING ON THIS.

I'D
LIKE CLARIFICATION ON

THIS AS WELL.
WE'RE BANKING MONEY IN THE SEWER

FUND SO WE CAN HAVE ENOUGH
IN
RESERVES TO GO OUT FOR A LOAN
IN

2027, I BELIEVE.

I JUST BROUGHT IT UP BECAUSE

IT'S A PRIORITY.

I KNOW WE'RE WORKING
ON IT.
I JUST WANT TO MAKE SURE.

I'M NOT SAYING THERE
NECESSARILY
HAS TO BE INNING ANYTHING DONE.ANYTHING
DONE.

TO BORROW MONEY IN
2027.

AND IF WE'RE
DOING THAT, THEN
I WOULD LIKE TO HAVE SOME
SORT
OF UPDATE ON THAT, LIKE, WHERE

ARE WE AT WITH THAT?

I JUST WANT TO MAKE
SURE THAT
THAT'S -- WATER IS --

OKAY, SO --

I JUST WANT MAKE SURE IT'S
NOT NOT MENTIONED.

THUMBS UP?

STARTING.

ALL FIVE UP.

THE NEXT ONE IS THE REVIEW
OF
THE DOWNTOWN CELL TOWER,
THE

NEED FOR IT, THE
SAFETY, IF
ANYTHING CAN BE DONE ABOUT IT.

THE NEXT ONE IS THE REVIEW
OF
COMMUNITY -- WELL, IT SHOULD BE

CITY FACILITIES, ACTUALLY.

BUILDINGS SUCH AS THE
EXPANSION
OF THE SENIOR CENTER,
THE
LIBRARY,
THE CITY HALL, THE
COMMUNITY CENTER BUILDINGS.

YES.

I JUST THINK IN
THE NEXT

YEAR --

SO, WE HAVE FOUR.
FOUR UP.

OKAY.

THE NEXT ONEONE THE
SCTCA
FUNDING PLAN CYCLE FOR THE

BODEGA AVENUE BIKE LANES AND THETHE

FUNDING PLAN 2,
TO MAKE

THESE PRIORITIES.

FIVE UP?

THE NEXT ONE IS EIFD.

FIVE UP.

THE NEXT ONE IS THE ADA
WALKWAY IN IVES PARK.

YES.

FIVE.

THIS MAY BE UNDER THE CAL --

YEAH.

WELL, IT NEED TO BE IN

CONJUNCTION WITH THAT C.U.S.P.

PLAN.

SO, I THINK THAT WILL BE PART OF
IT.

YES, IT WILL BE.

YOU MAY ALSO WANT TO CONSIDER IF

THAT'S NOT APPROVED TO STILL

MAYBE MAKE IT A PRIORITY
BUTBUT
STAFF WILL BACK WITH
AN
ACTION PLAN ON
THAT.

OKAY.

FIVE UP ON THAT.

THE NEXT ONE IS
REMOVAL OF THE
THE CHAIN LINK AT IVES

PARK.

REMOVAL,
REPLACE, WHATEVER.

REMOVE AND/OR
REPLACE?
SORRY.

I THINK THAT'S FIVE UP.

FOUR
UP.

AGAIN, I WANT TO SEE WHAT THE

WHOLE PLAN IS.

YEAH.

OKAY.

SO, FOUR.

AND
THEN THE NEXT ONE --
SORRY.

THE LAGUNA WETLANDS --
I DIDN'T
GET THE FIRST PART OF IT,

COUNCIL MEMBER MAURER, BUT
HAVING THE BATHROOM OPEN DURING

THE DAYTIME HOURS.

IT'S JUST, YOU KNOW,
IT'S

KIND OF NEGLECTED.
SO, THE IDEA IS TO
JUST PRESERVE
IT AND TAKE
CARE OF IT.

PRESERVE AND CLEAN UP,

BASICALLY?

YEAH.

IS THAT OURS?

IS THAT OUR BATHROOM?

IT'S ALL OUT HERE.

IS THAT OUR BATHROOM?

I DON'T KNOW IF THE -- I

DON'T KNOW IF THE BATHROOM --
YOU'RE TALKING ABOUT THE

BATHROOM OUT AT THE TRAIL?

THERE'S A BATHROOM --
THERE
IS NO BATHROOM.

THE ONE
RIGHT HERE AT THE --

THE
BALL COURTS, BUT IT'S

ALWAYS LOCKED.

AND I BELIEVE THAT'S
UNDER
LITTLE LEAGUE, THOUGH.

THAT'S UNDER THEIR LEASE.

I'M NOT SURE WE WOULD BE
ABLE TO
DO
THAT.
WE CAN TALK TO THEM.

WE'LL COME BACK IN THE
ACTION
PLAN
TO SAY WHETHER OR NOT
THAT'S DOABLE OR NOT.

SO, WHAT --

ALL FIVE?

THEY LOCKED IT BECAUSE IT WAS

BEING
VANDALIZED.

BUT FOR RIGHT NOW, ARE
WE
VOTING
UP OR NO ON THAT?
I'M VOTING YES.

TWO UP, THREE DOWN.

AND PICKLEBALL COURTS.

PICKLEBALL?
LET'S PAY ATTENTION HERE.

I LIKE PICKLEBALL AND I WANT
TO INCLUDE IT, BUT I CAN'T DO IT

NOW.

EXACTLY.
THREE DOWN AND TWO UP.

AND THE --
I'M SORRY.
THE TWO UP WERE?

ME.

SANDY AND JILL?

I WAS -- OH, PICKLEBALL?

NO, I'M DEFINITELY A DOWN.

RIGHT.

BUT IT WAS SANDY AND JILL.

AND THEN, TWO,
AUTHORIZING
STAFF TO ADD THE WATER --

OKAY, BUT THE PICKLEBALL
THING, WAS IT THREE UP OR THREE

DOWN?

IT WAS THREE UP IS WHAT I

HAD.

I DON'T THINK SO.

I'M UP.

I DON'T
THINK ANYBODY ELSE WAS.

IT'S ONLY ONE UP.

OKAY.

WHO?

NO, TWO UP.

CANCAN THE
PICKLEBALL
THUMBS UP SO I HAVE A CLEAR IDEA

WHAT WE'RE DOING?

IT'S TWO UP AND THREE DOWN.

ONE, TWO, YOU'RE DOWN.

I'M
DOWN.

OKAY.

SO, JILL AND SANDY, THUMBS
UP,
PICKLEBALL.

THAT'S WHAT I HAD.

AND THEN AUTHORIZING STAFF TO --

AND I'LL DO THE Xs HERE IN
A
SECOND.

AUTHORIZING STAFF TO ADD TO THE

LIST FROM WHAT THEY CURRENTLY

HAVE.

THERE'S
FIVE.

AS WHAT WE'RE
CURRENTLY
DOING.

WE'RE GOING TO TAKE A TIME

CHECK.

WHERE ARE WE AND HOW MANY OF
THESE DO WE HAVE?

TWO MORE.

LORD.

SO, LET'S FIGURE OUT WHICH
ONE,
AND LET'S BE REALLY SUCCINCT
AND
JUST THROW OUT THE IDEA.

YOU DON'T NEED TO
EXPLAIN

THINGS.
JUST THROW IT OUT THERE AND LET

STAFF DECIDE WHEN THEY REPORT

BACK WHAT'S POSSIBLE, WHAT'S
NOT.

WHO HAS THE
LIST NOW?

THE TWO REMAINING AREAS ARE
ECONOMIC DEVELOPMENT AND
THE
HIGH-PERFORMING ORGANIZATION.

I WOULD RECOMMEND YOU START WITH
ECONOMIC DEVELOPMENT.

OKAY.

LET'S START.

WE ALREADY HAD AN ITEM
THERE,
MEET LOCAL
BUSINESS COMMUNITY.

SO, WHO HAS THOUGHTS
FOR
ECONOMIC DEVELOPMENT?

I'LL
START.

COUNCIL MEMBER
MAURER.

THE IDEA OF DIVERSIFYING
THE
REVENUE BASE.

THAT WAS BROUGHT UP EARLIER.

I
THOUGHT THAT WOULD GO UNDER
ECONOMIC DEVELOPMENT, SO I'M

GAINING TO ADD IT HERE AND

ANOTHER THING AS A GOAL
OR
INTENTION IS TO ATTRACT AND

SUPPORT MARKET RATE
HOUSING,
FAMILY-CENTRIC
CO-HOUSING
BECAUSE WE'RE MISSING
THE
MIDDLE.

IT'S LIKE MAKING INTENTION
TO
BRING IN THE MISSINGMISSING

HOUSING.

SO, WHOSE SCREEN ARE WE

SHARING?
MARY, ARE YOU SHOWING
WHILE
YOU'RE TYPING?

LET ME GET THERE.

THE ONE THAT I HAVE WAS THE

CARRIER FROM COUNCIL MEMBER
CARTER.

LET ME ENLARGE IT.

THIS IS TO HAVE LIKE A TOWN
HALL
ON THE BUSINESSES, FINDING
OUT
WHAT THEY NEED.

THAT WAS THE GROWING BUSINESS

TOGETHER.
THAT WAS BROUGHT OVER FROM -- WE
HAD IT IN LONG-TERM FINANCIAL.

I'M SORRY, THE SECOND ONE,
COUNCIL MEMBER MAURER?

TO ATTRACT AND SUPPORT
MARKET
RATE HOUSING.

FAMILY-CENTRIC HOUSING.

WHO ELSE HAS OTHERS?

THIS MAYMAY -- I WOULD
LIKE
TO SUPPORT THE CHAMBER
IN
ADVERTISING FOR THE CITY TO GET
A BRAND FOR THE CITY.

TO GET WHAT?

LIKE A BRAND.

OH, BRANDING, OKAY.

IS
THIS WHERE THE ZONING
THING GOES IN, MARY?

DID WE ALREADY CAPTURE?

WE DID THAT.

I'D LIKE PRESENTATION
FROM
OUR NEW COMMUNITY
DEVELOPMENT
DIRECTOR ON THIS TOPIC.

WE ADDED THAT POSITION AND MADE

A HIRE WITHIN, YOU KNOW, THE

LAST SIX MONTHS OR SO,
AND SO
I'D LIKE TO HEAR FROM THE
PERSON
WHO'S DOING ECONOMIC DEVELOPMENT

FOR THE CITY, WHAT THEIR PLAN
IS.

ANY OTHER THOUGHTS TO MY
LEFT?

THIS MAY BE IN THE WEEDS,
BUT
TO COINCIDE WITH THAT

PRESENTATION, I'D LIKE
TO
KNOW -- UNDERSTAND WHO'S KEEPING

TRACK OF OUR BUSINESSES, THE
NEW
ONES THAT COME IN AND
DON'T
BECAUSE IN THE PAST, I'VE FOUND

NEW BUSINESSES THAT OPENED AND

CALLED THE CITY
AND THEY WERE
LIKE, WE HAD NO IDEA.

HOW DOES THAT WORK?

AND THEN THE OTHER
THOUGHT THAT
I HAVE IS, I WOULD ALSO LIKE TO

HEAR HOW WE ARE WORKING AS
PART
OF THE ECONOMIC DEVELOPMENT, I

WORK A BIT WITH
SOME COMMERCIAL
REAL ESTATE FOLKS, BROKERS AND

SUCH, AND I JUST WONDER, ARE
WE CONNECTING

WITH THESE PEOPLE WHO
ARE ACTUALLY WORKING WITH THE

PEOPLE WHO ARE SEEKING SPACES?

HOW DO WE DEVELOP THOSE

RELATIONSHIPS MORE?
TO ME, THAT'S PART OF ECONOMIC
DEVELOPMENT.

OKAY.

DOES
THAT CAPTURE WHAT YOU JUST

SAID?
WHAT'S BEING TYPED?

NOT WORKING WITH THE PEOPLE,

BUT WORKING WITH THE
BROKERS WHO
ARE WORKING WITH THE
PEOPLE WHO
ARE SEEKING SPACES.

LIKE THE PEOPLE RENTING OUT

THE --

I'LL JUST GIVE AN EXAMPLE.

LIKE JLL.

I KNOW ONE OF THE

AGENTS THERE,
AND SHE WORKS WITH A LOT
OF
BUSINESSES ALL OVER THE BAY

AREA, AND MANY PEOPLE
ARE
LOOKING FOR SPACE.

WE DON'T NECESSARILY HAVE IT

HERE, BUT MANY
PEOPLE IN THE BAY
AREA HAVE COME UP HERE
TO
MANUFACTURE FOOD
BECAUSE IT'S
LESS EXPENSIVE UP HERE.

SO, I'M JUST -- THAT'S
JUST AN

EXAMPLE.

CAN I JUST --

THAT'S GOOD.

CAN I CLARIFY IF I COULD?

VICE MAYOR, IS THAT WHAT
YOU
JUST A SAID?

IS THAT CAPTURED THERE?

VICE MAYOR, ON THE SCREEN?

I'M SORRY.

YEAH.

NOW COUNCIL MEMBER CARTER.

LIKE ARE YOU TALKING
ABOUT
FILLING THE O'REILLY BUILDING OR

SOME OF THE --

ANY OF THE EMPTY SPACES.

WE HAVE MANY EMPTY SPACES
HERE,
AND THE BEST PEOPLE TO WORK
WITH ARE
THESE
COMMERCIAL -- AND I

DON'T KNOW.
WE HAVE SOME PEOPLE IN
OUR
COMMUNITY THAT DO SOME OF
THIS
STUFF PROFESSIONALLY AND
ARE
VERY INVESTED HERE, BUT I
SEE
THEM AND EVERY OTHER COMMUNITY

BRINGING PEOPLE IN, AND I
WOULD
LIKE TO KNOW WHY.

WHAT DO WE NEED
TO DO?

SO, ANY
OTHER THOUGHTS BEFORE
GO THUMBS UP, THUMBS DOWN?

COUNCIL MEMBER HINTON?

CAN WE GO BACK TO THE TOP?

CAN I ASK A COUPLE CLARIFYING
QUESTIONS IF I MIGHT?

THAT FORMULA BUSINESS
ORDINANCE
ON OUR LIST OF POTENTIAL

ACTIVITIES, REVENUE-GENERATING

OPTION, ECONOMIC DEVELOPMENT, IS
THAT SOMETHING YOU WOULD LIKE US

TO KEEP ON THIS LIST OR TAKE
OFF?

I WOULD LIKE TO PUT --
KEEP
THAT ON THERE FOR EVALUATING OUR

ZONING POLICIES.

THUMBS UP.

YEAH.

THE SECOND THING IS, NUMBER
FOUR IS A PRESENTATION.

NUMBER FIVE AND SIX, I
HEARD
THEM AS PRESENTATIONS OR
INFORMATION REQUESTS.

JUST PART OF THAT

PRESENTATION.
I WAS JUST GIVING SOME FEEDBACK.

THEY'RE LIKE BULLET POINTS
TO

THAT.

FOUR, FIVE, AND SIX
ARE
REALLY ALL PART OF A
COMBINED PRESENTATION
ON THOSE DIFFERENT

TOPICS.
AS OPPOSED TO

INDEPENDENT
PROJECTS?

YES, YES.

APPRECIATE
IT.

NOW MY MEMORY'S BEEN JOGGED.

I WANT CLARIFICATION ON
WHETHER
THIS DBA THING HAS
MERGED WITH
THE CHAMBER
OR NOT.

I KEEP HEARING THE FACT
THAT
THEY'RE MERGED.

FROM A LEGAL POINT OF
VIEW, THEY
ARE NOT MERGED.

SO, I WANT TO KNOW.

AND I WANT RESEARCH, AND I
WOULD
LIKE A REPORT BACK ON WHAT

REALLY THE
LEGAL STATUS IS
BETWEEN THE TWO OF THEM.

I'VE HEARD DIFFERENT SCENARIOS

ABOUT HOW TO DO DBA BETTER
IF,
IN FACT, IT REMAINS INDEPENDENT

AS IT IS NOW.

I FORGOT ABOUT THAT.

WE WILL ASK THEM FOR THAT
REPORT.

WE'LL SHARE IT WITH THE
COUNCIL.

EXACTLY.

I WOULD LIKE THE CITY TO DO ITS

OWN INVESTIGATION BECAUSE
RELYING ON ONE, RELYING ON TWO,

THEY'RE STILL VERY
DIFFERENT,
CONFLICTING STORIES ON THAT.

ONE MORE THING TO ADD THAT

I'M CURIOUS ABOUT.

AN AUDIT OF, ARE WE GETTING OUR

BUSINESS
LICENSING FEES?
I'M AWARE OF BUSINESSES IN TOWN

THAT HAVE NOT BEEN PAYING
THEIR
LICENSING FEES, AND I'M
JUST
CURIOUS WHAT CITY HALL IS DOING

TO KEEP AN EYE ON THE CITY

GETTING THEIR
FEES.

THAT'S WHAT -- YEAH.

THAT COINCIDES, YEAH.

I AGREED.

DEFINITELY THAT.

MARY, DO WE
NEED TO GO BACK UP
AND DO THUMBS UP, THUMBS DOWN
ON

THESE THINGS?
TAKE IT FROM THE TOP.

THE FIRST ONE WAS THE GROWING
BUSINESS TOGETHER TOWN HALL
TO
SEE WHAT BUSINESSES MAY NEED.

I THINK WE'RE ALL FIVE UP.

THE NEXT ONE IS ATTRACTING
AND SUPPORTING MARKET RATE
HOUSING, AND I KNOW YOU HAD MORE
LANGUAGE TO THAT THAT WE CAN ADD
TOO.

IS IT FOUR?
FOUR UP, ONE DOWN.

MY COMPUTER JUST FROZE.

LET ME SEE IF I CAN STOP SHARING

AND BRING IT BACK UP.
NOPE.

MY COMPUTER IS NOT LETTING ME

SHARE MY TABLE.

CAN YOU STILL TYPE?

NO.

I'M TOTALLY -- TOTALLY DONE.

LET ME JUST DO SOMETHING REALLY
QUICK.

I WAS HOPING, ONE THING --

ONE
THING I FORGOT TO ADD WAS
DOING A BUSINESS SURVEY.

WE DID ONE BACK --
THE CHAMBER
AND THE SCA, WE DID ONE
BACK IN
2020, BUT I DON'T KNOW
HOW THAT
WOULD WORK.

BUT WHEN WE DID THAT, IT WAS --

PARDON ME?

HOWEVER IT
WORKS.
BUT JUST GETTING
BUSINESS
FEEDBACK, I THINK, IS
HUGE ON --
SO.

BECAUSE OF TIME, DO WE WANT

TO MOVE ON TO THE NEXT
BOX?

I'M WILLING
TO WRITE DOWN -- I
CAN WRITE IT DOWN.

WE'VE GOT
IT.

PERFECT.

THANK
YOU.

SORRY.

I HAVE NO CLUE WHY THAT
HAPPENED.

OKAY.

GOOD RECOVERY.

WE DID GROWING BUSINESS
TOGETHER.
THAT WAS FIVE.

ATTRACT AND SET MARKET RATE.

THAT WAS 4-1.

SUPPORT CHAMBER IN ADVERTISING
THE CITY.

THE REASON I'M A THUMBS DOWN

IS BECAUSE WE PAY FOR
SONOMA
COUNTY TOURISM TO ADVERTISE US.

IT'S ALREADY PAID FOR.

WE PAY A LOT OF
MONEY FOR THAT.

OKAY.

SO,
THEN, IT'S --

SO, 3-2?

NO.

I GUESS WE'RE ALL GOING?

ALL GOING.

ALL FIVE?

OKAY.

I GUESS WE'RE
JUST
ELIMINATING THAT
ONE.

I'LL ELIMINATE THAT ONE.

NEXT ONE IS
PRESENTATION FROM THE

COMMUNITY DEVELOPMENT
DIRECTOR ON ECONOMIC
DEVELOPMENT
PLAN, STRATEGY,
RESPONSIBILITY,
KEEPING TRACK OF
BUSINESSES, WHO
IS WORKING AS PART OF THE --
HOW
ARE WE WORKING AS PART OF

ECONOMIC DEVELOPER, WORKING
WITH
BROKERS WHO ARE WORKING WITH

PEOPLE SEEKING AND DEVELOPING

RELATIONSHIPS.

THAT'S FIVE
UP.

5-0.
SORRY.

NEXT ONE IS CLARIFICATION ON
THE
SEBASTOPOL DOWNTOWN BUSINESS

ASSOCIATION MERGING WITH THE

CHAMBER OF COMMERCE.

YES.

THREE.

AND HOW THEY'RE SPENDING TAX

DOLLARS.

OKAY.
SO, 4-1?

YEAH.

WE'VE NEVER HAD --

AUDIT
OF CITY BUSINESS
LICENSES AND WHAT IS CITY
HALL
DOING TO KEEP ITS EYE ON THOSE

FEES?

4-1.

AND THEN REVIEW THE FORMULA

BUSINESS ORDINANCE.

FIVE UP?

NO, FOUR.

FOUR UP, ONE DOWN.

IT'S WHETHER YOU CAN
GET CHAIN
STORES IN DIFFERENT AREAS, AND

THAT ONE SAYS,
NO CHAIN STORES

DOWNTOWN.
BUT IT'S TO EXPLORE.

CAN I JUST ASK A REALLY QUICK
QUESTION?

VICE MAYOR McLEWIS HAD
MENTIONED
BUSINESS SURVEY.

ARE YOU ASKING
TO HAVE THAT

ADDED?

HOWEVER THAT'S AT,
WHEREVER

IT'S DONE.

LET'S GO BACK TO THE FORMULA,

BECAUSE COUNCIL MEMBER
CARTER
HAD A QUESTION ABOUT IT
AND I
DON'T THINK THAT I REALLY

EXPLAINED IT VERY WELL.

AND I ALSO THINK I WAS BUSY.

RIGHT.

CAN WE GO BACK UP TO THE
FORMULA
THING?

SOMEBODY PROVIDE A REALLY GOOD
DEFINITION FOR HIM.

RIGHT NOW, THE ONLY
ONE THAT
I HAD FOR -- ON THE
FORMULA
BUSINESS
IS WITH COUNCIL MEMBER

MAURER VOTING NO.

WELL, AND I'LL BE A NO VOTE
TOO.

WE PASSED A FORMULA
BUSINESS
ORDINANCE AND MARY CAN CORRECT

ME, THAT THERE WAS NO FORMULA

BUSINESSES WITHIN THE DOWNTOWN
CORE THAT CAME UP WITH CITY
COUNCIL AS
A HISTORY AFTER CVS
WAS BUILT IN THE DOWNTOWN CORE.

AND IT'S BEEN DISCUSSED
AND I

THINK IT GOT ADJUSTED A FEW
YEARS AGO.

I CAN'T RECALL.

MAYBE FOUR YEARS AGO.

SO, IF WE'RE OPENING THAT BACK
UP, THAT'S WHAT IT IS.

I WAS JUST AT OUR MEETING AND
HEELSBURG WAS TALKING
ABOUT HOW
THEY LOOKED AT THEIRS.

THE REASON THEY LOOKED
IS
BECAUSE THERE ARE SOME LOCAL

CALIFORNIA BUSINESSES
THAT
ACTUALLY
HAD -- YOU KNOW,
THEY'RE LOCAL
BUSINESSES BUT
THEY HAD MORE -- YEAH.

AND SO, THEY SAID THEY WENT BACK

AND RELOOKED AT THAT
AND
RE-EVALUATED IT
BECAUSE THEY WANTED

TO SUPPORT LOCAL

BUSINESSES BUT BECAUSE THEY HAD
GROWN A LITTLE BIT BEYOND WHAT

THE FORMULA BUSINESS ORDINANCE

WAS, THAT WAS ONE WAY -- REASON

FOR LOOKING

AT IT.
THAT'S WHY I'M OPEN TO IT
JUST
BECAUSE IF IT WOULD HELP OUR

ECONOMY IN SOME
WAY.

THANK YOU FOR
THOSE
EXPLANATIONS.

LET'S DO A THUMBS UP, THUMBS
DOWN ON THAT AGAIN.

THREE UP, TWO DOWN.

NOW BACK TO THE BUSINESS SURVEY.

I'M THUMBS UP.

WE HAVE THREE UP, TWO DOWN.

ALL RIGHT, WE'VE
DONE.
NOW MOVING ON TO THE NEXT TOPIC.

THE NEXT ONE IS

HIGH-PERFORMING ORGANIZATION.
THE FIRST ONE THAT WE HAVE
THERE
WAS BROUGHT OVER,
ACHIEVING
STAFFING PROGRAM TARGETS THAT

MET BEST STANDARDS AND
EFFICIENCIES.

COUNCIL MEMBER
MAURER, DO YOU
HAVE SOMETHING TO
CONTRIBUTE?

I HAVE SOMETHING TO

CONTRIBUTE AND THIS IS A
REALLY,
REALLY BIG TOP PRIORITY FOR ME.

IT'S ABOUT THE HOUSING DEADLINES

AND THIS GOES TO THE

WE NEED TO AVOID THE BUILDERS
REMEDY.

THAT NEEDS TO BE A REALLY
TOP

PRIORITY.
IF WE DON'T AVOID THAT,
SOMEBODY
COULD JUST COME IN, AND
THEY
DON'T -- IT'S LIKE THE
WOOD
MARK.

THEY JUST CAN RAILROAD ALL
OF
OUR DESIGN GUIDELINES, THEY CAN

RAILROAD EVERYTHING AND IT'S
CALLED THE BUILDERS REMEDY.

AND IT HAPPENS IF YOU'RE NOT
HITTING THOSE DEADLINES FOR THE
HOUSING ELEMENTS.

SO, THAT'S A TOP PRIORITY.

WHO'S TYPING THIS?

IT'S NOT ON THE SCREEN.
I JUST WANT TO MAKE SURE THAT

EVERYONE'S WORDS ARE
BEING
CAPTURED SO WE DON'T NEED TO
GO
BACK OVER IT AGAIN.

I'D LIKE TO SEE A TOWN HALL
ON THE GARBAGE TRANSITION.

HOLD ON ONE SECOND BEFORE
MARY CAN TYPE IT OUT.

LET'S CAPTURE EVERYTHING.

APPROVED MEETING MINUTES

GARBAGE, GARBAGE.

TO SLOW DOWN MAJOR
DECISIONS.

SO IF WE'VE GOT A MAJOR DECISION
BEFORE US AND WE'RE A 3-2,
MAYBE
TO TAKE AN EXTRA MEETING ON
THAT.

THAT WOULD BE A COUNCIL POLICY
TO DO THAT.

AND THEN RESTORING PUBLIC TRUST.

THAT'S REALLY BIG.

THAT'S AN INTENTION, IT'S NOT
NECESSARILY A PROJECT.

AN INTENTION TO DO THAT.

GREAT.

ANY OTHER THOUGHTS
ABOUT THIS,

VICE MAYOR?

WELL, I JUST SAT
THROUGH
QUITE AN EXTENSIVE --
SO,
UTILIZING TECHNOLOGY BUT

SPECIFICALLY A.I.

I JUST SAT THROUGH A REALLY
GOOD
EDUCATIONAL SEMINAR FOR HOW
CITIES, LOCALLY, ARE USING THEM.

I'M WAITING FOR THE
SLIDES, BUT
IT WAS VERY INFORMATIVE.

THERE'S A LOT MORE OUT THERE.

RESOURCES -- RESOURCE AND

EDUCATION-WISE,
THAT'S FREE FOR
CITIES THAT COULD BE HELPFUL.

AWESOME.

COUNCIL MEMBER CARTER?

ALONG THAT SAME VEIN, I THINK

COUNCIL MEMBER HINTON HAD
US
LOOK AT OUR I.T.

IS THIS WHERE THIS GOES?
YEAH, THAT.

I HAVE ONE MORE TO ADD.

WE ALREADY APPROVED THAT.

DID
WE ALREADY APPROVE THAT

WE ALREADY APPROVED THE I.T.

CAN I ADD ONE MORE THING?

COMMUNICATING WITH THE

COMMUNITY.
WE NEED TO BE BETTER AT THAT.
A
HIGH-FUNCTIONING ENTITY
HAS
BETTER COMMUNICATION.

NOT COMMUNITY -- IT WOULD
BE
COMMUNICATION, LIKE, NOT --

WOULD THAT BE -- COMMUNICATION

PLAN.

PUBLIC COMMUNICATIONS?

YEAH.

AND WITH THAT GOES REVIEW OF
OUR RFP PROCESS.

WE'VE TALKED ABOUT IT, BUT
EVEN
WITHIN GENERAL, OUR CITY
MANAGER
REVIEW PERIOD, I THINK THAT WE

SHOULD SET SOME GUIDELINES
ABOUT
RFPs THAT WE HAVE BEEN WITH

CONSISTENTLY OVER A LONG
PERIOD
OF TIME AND PUTTING THOSE OUT

AFTER A CERTAIN TIME PERIOD.

MAYBE THAT'S FIVE YEARS.
I DON'T KNOW.

EXAMPLE MIGHT BE OUR
COMMUNICATION RFP.

I DON'T THINK WE HAVE HAD
THAT
ADJUSTED OR LOOKED AT FOR A
NUMBER OF YEARS.

LET'S MAKE SURE WE CAPTURE

THAT.

CAN I JUST ADD TO THAT REALLY
QUICK?

SO, BECAUSE THAT IS WITHIN OUR

FINANCIAL POLICIES, I THINK
THAT
WHEN WE DID THE LONG-
TERM,
REVIEW OUR FINANCIAL
POLICIES,
THAT COULD BE AN
ACTION PLAN

UNDER THE REVIEW OF THE
FINANCIAL POLICY, TO REVIEW THE

RFP PROCESS AND BRINGING IT

BACK.

I'LL JUST ADD LIKE A -- WHEN

WE BRING AN ACTION PLAN
BACK,
THAT THAT COULD BE A PART OF
THE
ACTION PLAN.

IT
IS CAPTURED.
IT'S JUST CAPTURED IN FINANCIAL

POLICIES.

RIGHT.
COUNCIL MEMBER CARTER?

WHERE MIGHT WE PUT
OPERATIONAL
EFFICIENCIES,
BOTH
IN TERMS OF, LIKE, HOW
OUR --
SORRY, DEPARTMENT HEADS --
HOW
OUR DEPARTMENT HEADS REPORT
TO
US AND HAVE OPERATION

EFFICIENCY.

AND
THEN, THE SECOND IS, LIKE,
HOW WELL WE DO WITH HELPING
OUR
BUSINESSES GET PERMITS AND

THINGS LIKE THAT.

YOU KNOW?

JUST STREAMLINING THE PROCESS TO

MAKE
IT EASIER TO DO BUSINESS

HERE.

EFFICIENCIES.

AND I'M GOING TO JUMP IN TOO.

SHARED SERVICES.

WE'VE TALKED ABOUT THIS
MANY TIMES
BETWEEN US, HOWEVER IT

WORKS.
IF THERE'S INCREASING NEED FOR
SERVICE AND MANPOWER OR PERSON
POWER THAT WE DO THAT, ALSO THE
CROSS-TRAINING THING FROM
THE
CLASS COMP THING.

EVERYBODY WHO COMES
IN AT A
CERTAIN LEVEL, THEY SHOULD
BE
ABLE TO
GO WITHIN ANY DEPARTMENT
AND JUST DO THAT AT THEIR LEVEL.

ANYTHING ELSE?

BACK TO THE TOP TO DO
YES/NO.

I
JUST WANT A ASK A
CLARIFICATION OF COUNCIL
MEMBER

CARTER'S.
I GOT THE OPERATIONAL

EFFICIENCIES, WHICH I PUT UP
AT
NUMBER ONE SO THAT GOES WITH THE
BEST STANDARDS AND EFFICIENCIES.

TO
ME.
AND I MISSED THE SECOND PART OF

IT,
THOUGH.

THIS WAS STREAMLINING OUR

PERMITTING PROCESS.

SO, THAT WOULD BE THE REVIEW

OF THE
ZONING AS TO WHAT COULD
BE STREAMLINED PROCESSES
AS
WE'RE -- IS THERE
ANYTHING
LIKE -- AN EXAMPLE WOULD BE,
ARE
THE PERMITS THAT COULD BE
DONE
BY STAFF RATHER THAN
HAVING TO
GO TO PLANNING COMMISSION OR
DRB
OR SOMETHING?

SO, IT'S A REVIEW OF
THOSE,
BEING ABLE TO STREAMLINE IT?

SURE.

DOES
THAT WORK?

YES.
WHATEVER MAKES IT BETTER.

AND THEN ALSO --

I'M SORRY.

GO AHEAD, MARY.

I WAS JUST ALSO GOING TO
SAY,
HAVING EFFICIENCY IS
LIKE
BRINGING THE
DEPARTMENTS
TOGETHER LIKE THE
COMMUNITY
DEVELOPMENT AND BUILDING WHICH

ARE REALLY FOCUSING TOGETHER

SO
INSTEAD OF ONE-STOP
SHOP VERSUS
PEOPLE GOING TO DIFFERENT

DEPARTMENTS.

THAT'S
MY THOUGHT.
YES.

OKAY.

GOOD.

AND THEN ALSO THE CLASS COMP

THING AND THE
STAFFING

ASSESSMENT.
WHATEVER WE'RE DOING WITH
THOSE.
I WANT A REPORT BACK AND
AN
ACTION PLAN SOONER
RATHER THAN
LATER ON BOTH OF THOSE.

SORRY.
THOSE ARE MY LAST TWO.

NOW, IF WE CAN GO BACK UP TO THE
TOP.

THANK YOU.

THANK YOU.

ACHIEVING STAFFING PROGRAM

TARGETS THAT MAST BEST
STANDARDS
AND EFFICIENCY AND
OPERATIONAL
STAFFING EFFICIENCIES.

I WOULD JUST LIKE
TO OFFER

ONE MORE TIME, I'D
REALLY
APPRECIATE CLARIFICATION ON WHAT

YOU'RE LOOKING FOR OUT OF THIS.

OTHERWISE, THE REPORT BACK LIKE

I SAY ASKING COUNCIL
FOR
CLARIFICATION ON
WHAT YOU'RE
TRYING TO ACCOMPLISH.

WHAT ARE YOU TRYING TO DO
AND

WHY?

IT WOULD BE REALLY HELPFUL IN US
RESPONDING TO THIS.

WE'RE REALLY TRYING TO

ESTABLISH, LIKE, HOW
WE'RE
ACHIEVING OUR BUDGETS NOW.

LIKE, WHAT WE'RE ACCOMPLISHING

WITH OUR BUDGETS AND MAKING SURE

THAT WE ESTABLISH A BASELINE SO

THAT NEXT YEAR, WHEN WE HAVE,

LIKE, THE SAME THINGS TO

ACCOMPLISH, WE'VE DONE JUST A

LITTLE BIT BETTER.

YOU KNOW?

JUST, LIKE, 1 OR 2%.

THIS IS, LIKE, WHAT
NORMAL
PEOPLE DO WHEN THEY
HAVE
BUSINESSES.

THEY JUST TRY TO GET A LITTLE

BIT MORE EFFICIENT.

I JUST WOULD LIKE SOME BASIS TO

UNDERSTAND THAT WE'RE DOING A

LITTLE BIT
BETTER.

IS THIS
PERFORMANCE
MANAGEMENT WHERE YOU
MEASURE
COSTS PER --

FUNDAMENTALLY.

GET BETTER AT OPERATING.

HOW MANY HOURS DOES IT
TAKE TO
DO A
CERTAIN THING?
CAN WE REDUCE THAT?

I'D LIKE TO ADD TO THAT.

YOU HAD SOME EXAMPLES,
DON,
ABOUT OFFICE ADMINISTRATOR
OR
ASSISTANTS CROSS-POLLINATING.

TO ME, THAT'S A PERFECT EXAMPLE

ABOUT AN EFFICIENCY.

I DON'T KNOW WHAT OTHER

EFFICIENCIES.
I THINK IT WOULD
NEED TO COME
FROM YOU AND YOUR STAFF.

I DON'T KNOW THEM.

BUT I THINK THAT'S WHAT WE'RE
TALKING ABOUT.

EFFICIENCIES THAT YOU SEE
THAT
CAN SAVE US TIME AND MONEY
AND
THAT'S ONE THAT COMES TO MIND.

WORK FLOW

ANALYSIS.

GREAT.

THUMBS UP, THUMBS DOWN ON THAT

ONE?

I THINK WE GOT FIVE.

THE NEXT ONE IS TO AVOID THE
BUILDERS REMEDY.

FIVE UP.

THE NEXT ONE IS A
TOWN HALL

ON GARBAGE TRANSITION.

YES.

AND I WILL JUST, BEFORE YOU
PUT HANDS DOWN, I WANT TO GIVE

AN UPDATE.

THE SCRR IS LOOKING ON DOING
A
TOWN HALL
ALREADY.

OKAY.

SO, THIS WILL BE ONE OF
THOSE
THAT WOULD COME BACK AND SAY

THAT IT'S ALREADY IN THE WORKS.

I'M 100% IN FAVOR OF THAT.

LET'S LET THEM DO IT, NOT
OUR

STAFF.

THEY WILL BE DOING IT AS THE

NEW --

WE'RE JUST GOING TO TAKE --

WE'RE
TAKING THIS OFF THE LIST?

WHATEVER WORKS.

GREAT.

WHOOOPS.

THE NEXT ONE IS TO SLOW DOWN
MAJOR
DECISIONS AND
REVIEW
COUNCIL POLICY TO THAT EFFECT.

IF IT'S -- I'LL NEED
MORE
CLARIFICATION ON THAT ONE.

BUT I JUST -- WHEN IT'S
3-2.

I MEAN, DECISIONS ARE
DECISIONS.

I DON'T WANT TO KEEP GOING BACK
AND GOING BACK.

HOW DO WE KNOW
IF IT'S A 3-2
UNTIL WE BRING IT TO YOU?

YEAH, BUT THE THOUGHT --
THE
IDEA WAS -- WHAT WAS PROPOSED IS

IF THERE'S A 3-2,
BRING IT BACK.

WE CAN THINK ABOUT IT.

HOW ABOUT IF WE
JUST REMOVE
THE 3-2 AND JUST
LEAVE IT AT

SLOW DOWN MAJOR DECISIONS?

APPROVED MEETING MINUTES

YEAH.

I'M STILL NOT IN
FAVOR.

NOT?

THERE'S TWO
COUNCIL MEMBERS.
THERE'S THREE UP AND TWO DOWN.

SO, DO WE SLOW DOWN THAT

DECISION NOW?

THE NEXT ONE IS
RESTORING
PUBLIC TRUST.

SURE.

FIVE UP.

NEXT ONE
IS UTILIZATION OF
TECHNOLOGY SUCH AS A.I.

ONE DOWN.

I DON'T KNOW WHAT THAT MEANS.

IT'S RESOURCES.

RIGHT
NOW, THERE'S 3-2.

YES, I HAVE THAT.

THE NEXT ONE IS THE CONDUCTING
OF THE I.T. AUDIT.

IT'S ALREADY
DONE.

ARE WE LIMITING IT?

WE SHOULD KEEP IT AS A
PRIORITY, BUT IT'S ALREADY
BEEN
RECOMMENDED BY THE COUNCIL.

FOUR UP.

THERE'S FOUR UP ON THAT.

WELL, THE -- JUST TO BE CLEAR
ON THIS.

THE I.T. AUDIT IS
YOU ACTUALLY
GO OUT TO SEE WHAT THE COSTS AND

ALL THAT'S GOING
TO BE.
MAYBE, WHO KNOWS,
AND THEN WE
MAY HAVE A DIFFERENT PLAN OF

ACTION AT THAT
POINT.

THERE'S DEFINITELY FOUR UP
ON

THAT.

SINCE WE ALREADY APPROVED IT,
SHOULDN'T WE TAKE IT OFF THE
LIST?

WE'VE ALSO APPROVED,
LIKE,
THE CLASS AND COMP STUDY,
THE
STAFFING ASSESSMENT.

I THINK IT'S A GOAL THAT SHOULD
BE ON THERE BECAUSE IT IS --

WE'VE APPROVED SOME OF THESE

OTHER
THINGS AS WELL BUT I THINK

IT SHOULD STAY ON THERE.

CREATION OF A PUBLIC
COMMUNICATIONS PLAN.

YES.

FIVE.

I THINK -- CAN I JUST -- I

THINK YOUR GOAL IS TO
IMPROVE
PUBLIC COMMUNICATIONS.

I DON'T KNOW THAT YOU WANT A
PLAN, PER SE.

THAT'S POSSIBLE.

FIVE UP.

I IMPROVE.

THAT'S A "SATURDAY NIGHT

LIVE" JOKE, BY THE WAY.

5-0?

YES.

NEXT
ONE, REVIEW OF SHARED
SERVICES.

YES.

FIVE.
FIVE UP.

WHAT WAS IT?

YOU COULD LOOK AT OTHER

CITIES, LIKE IF THEY HAVE

A

PART-TIME PERSON AND WE MAY

HAVE

A PART-TIME OPENING, LIKE

THAT

PERSON WOULD THEN WORK FULL-TIME

BECAUSE THEY WOULD BE WORKING

HALF-TIME OVER THERE, HALF-TIME

OVER HERE, SO IT'S A WAY

OF

UTILIZING STAFF IN OTHER

JURISDICTIONS.

THERE'S FIVE

ON THAT ONE.

THE

CROSS-TRAINING WHICH IS

ALREADY BEING IMPLEMENTED

AND

THIS WILL GO TO 11 AS WELL.

I'M GOING TO TRY TO COMBINE

THEM.

THE CROSS-TRAINING IS BEING DONE

RIGHT NOW BY THE

REVISION OF THE

JOB DESCRIPTIONS AND THAT

WAS PART

OF THE STAFFING ASSESSMENT.

BOTH OF THOSE GO HAND IN HAND

TOGETHER.

THERE'S FIVE.

FIVE UP.

THAT'S IT.

YES.

YAY!

WELL, NOT QUITE.

I WANT TO MENTION ONE OTHER
THING.

WE ARE ADJOURNED UNTIL 6:00,
BUT DON, QUICKLY.

THERE'S TWO ITEMS THAT ARE
NOT ON HERE THAT ARE
MANDATORY,
ALTHOUGH ONE OF THEM KIND
OF
GETS AT IT, THAT WE'LL HAVE TO
FACTOR IN.

ONE IS THE HOUSING ELEMENT,

WHICH I THINK IS PARTLY ABOUT
THE BUILDERS REMEDY.

BUT THERE'S QUITE A -- THERE'S
CONSIDERABLE MATERIALS IN
YOUR

PACKET ON WHERE WE ARE WITH
THAT, ET CETERA.

BUT THAT'S A SIGNIFICANT
EFFORT.
25 TO 30% OF ONE SON'S TIME.

THE OTHER IS THE HAZARD
MITIGATION PLAN, WHICH IS A
STATE MANDATE TO COMPLETE BY THE
END OF NEXT YEAR.

SO, IT WILL PROBABLY AFFECT
THE
PLANNING PERIOD THAT WE'RE
TALKING ABOUT.

WE'LL FACTOR THAT INTO WHAT
WE

BRING BACK TO YOU, BUT FOR
STATE
MANDATES, WHETHER YOU'RE ON THE

LIST OR
NOT, I THINK WE HAVE TO

AT LEAST CALL THEM OUT.

YES.

SOUNDS GOOD.

OKAY, WE ARE ADJOURNED UNTIL
6:00.

NO.

WE SAID WE WOULD DO
ANOTHER

PUBLIC COMMENT.

NO.
WE DID ALREADY.

WE
DID --

WE SAID WE WERE GOING TO DO
TWO.

YOU SAID YOU WOULD CONSIDER

ANOTHER PUBLIC COMMENT.

I JUST WANT TO MAKE
SURE
WE'RE DOING WHAT WE SAID
WE

WOULD DO.

ARE WE?

SHOULD WE?

YOU DID IT IN BETWEEN THE
GOALS AND THE --

I KNOW, BEWE WE SAID WE WOULD DO

TWO.

YOU DON'T HAVE TO DO IT.

IT WAS JUST AN OPTION THAT
WE
PUT OUT
THERE THAT IF YOU WANTED
TO DO ONE AFTER YOU DISCUSSED
AND PRIORITIES AND STRATEGIES.

IT SEEMS LIKE WE DON'T WANT
TO.

WHERE'S EVERYONE AT?

YOU'RE GOING TO HAVE ANOTHER
ONE IN HALF AN HOUR, RIGHT?

SO, ANYWAY, I THINK
WE'RE
GOOD WITH NO PUBLIC COMMENT.

IS THAT RIGHT, COUNCIL?

IF WE'RE GOING TO DO
ANOTHER
ONE WITH,
YEAH, PEOPLE CAN TALK.
YEAH.

SO, WE'RE GOOD?

I'VE GOT
IT.

GOOD, GOOD.

ONE MORE QUESTION, IF I CAN.

SURE.

SO,
NORMALLY, WE TAKE A 3-2
VOTE AS SOMETHING TO
MOVE
FORWARD WITH, WITH THE COUNCIL.

WE HAVE 3-2 VOTES.

WE HAVE 4-1 VOTES, 5-0 VOTES.

ARE WE TO TAKE ANY MEANING FROM
THE DISTINCTIONS THERE ABOUT HOW
WE PRIORITIZE THIS?

NO.

3-2 IS THE MAJORITY.

SO THAT'S THE
DIRECTION.

WE'LL TREAT THEM
ALL EQUALLY

REGARDLESS.

THANK YOU.

I THINK IT WOULD BE
REALLY
HELPFUL TO KNOW HOW THE VOTE
WENT.

WE DIDN'T TAKE OFFICIAL
VOTES.

INSTEAD
OF HIGHLIGHTING
PRIORITY --

I THINK DON'S QUESTION
WAS,
IS THERE ANY DISTINCTION
BETWEEN
3-2 VERSUS 4-1?

I FEEL LIKE THERE'S

DISTINCTION.

I DO
TOO.

IT'S A
RANKING SYSTEM.
I THOUGHT THAT'S WHAT WE AGREED

UPON.

THAT'S NOT WHAT I AGREED

UPON.

WE SAID PRIORITIES.

WAIT A MINUTE.

IN THE ORDER THE
-0s WERE
COMING FIRST.

WHAT DO YOU MEAN?

I'M NOT -- WAIT.

I'M NOT CLEAR ON WHAT -- SORRY.

I'M
NOT CLEAR.
I WANT TO UNDERSTAND WHAT WE'RE
SAYING HERE.

WE WANT TO REFLECT YOUR
PRIORITIES AS MUCH AS WE CAN.

TYPICALLY,
WHEN THERE'S A 3-2
VOTE, WE PROCEED WITH
THE
DIRECTION.

TODAY, WE SPENT CONSIDERABLE
TIME, AND WE HAVE DISTINCTIONS.

WE HAVE 3-2
VOTES, 4-1 VOTES,
5-0 VOTES.

ARE WE TO PRIORITIZEPRIORITIZE 5-0

4-1 OVER 3-2?

YES, YES.

SURE.

YES.

LET'S DO THAT.

THANK YOU.

I JUST WANTED TO MAKE SURE.

IT'S A LITTLE MESSY.

SO DO WE.

ALL RIGHT, GREAT.

NOW WE ARE ADJOURNED TO 6:00.

[EVENT CONCLUDED] [Event Concluded]