
Bloom fest ❤️ rise Sebastopol

From Andrea Balistreri [REDACTED]

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To Planning <planning@cityofsebastopol.gov>

Dear Sebastopol Planning Department,

I am writing to share my strong support for the upcoming Bloom Festival in Sebastopol this October. This festival is a wonderful addition to our community, and I believe it provides meaningful benefits for both residents and local businesses.

The Bloom Festival celebrates what makes Sebastopol so unique — a blend of music, yoga, and farm-to-table food that uplifts local culture, wellness, and sustainable living. Events like this not only create opportunities for people to come together and connect but also strengthen the identity of Sebastopol as a community that values creativity, health, and local agriculture.

From an economic perspective, the festival provides an excellent platform for local businesses, farmers, and wellness practitioners to share their offerings, attract new customers, and gain visibility. This type of gathering keeps revenue circulating within our town, encourages visitors to explore local shops and restaurants, and highlights Sebastopol as a destination for conscious, family-friendly events.

Beyond business, the Bloom Festival enriches the well-being of our community. It offers residents a chance to enjoy live music, connect through yoga and mindfulness practices, and experience nourishing farm-to-table food — all of which align with the values of health, sustainability, and connection that our town deeply cherishes.

I truly believe the Bloom Festival reflects the heart of Sebastopol. It creates joy, supports our local economy, and gives our community an opportunity to come together in a positive, meaningful and safe way.

Thank you for considering my comments in support of this event.

Warmly,
Andrea

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Balistreri Andrea