



CITY OF SEBASTOPOL COMMUNITY DEVELOPMENT DEPARTMENT
PUBLIC ARTS COMMITTEE MEETING

AGENDA ITEM REPORT FOR MEETING OF: July 8, 2025

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To: Public Art Committee Members
From: Tori Henkel, Permit Technician

Subject: Public Art Entry Way Monument Signs

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Recommendation: That the Public Arts Committee receive the information and provide direction to staff for next steps.

Executive Summary:

This agenda item recommends that the Public Arts Committee receive an update regarding the funding allocated for entryway signs for public art and provide guidance on how to proceed with implementation.

Background:

At its meeting on July 1, 2025, the City Council authorized the allocation of \$700 from the Park In-Lieu Fund for monument/identification signs for four public art pieces located at the key entry points to Sebastopol. The funding request was submitted by the Public Arts Committee (PAC) and based on the need to properly identify and label the City's existing and upcoming entryway art installations.

The sculptures referenced include:

"Gray Matters" – located on the Library wall (West entry)

"Koan" – located at the Petaluma Avenue trailhead (South entry)

"Sebastopol Spire" – located near Morris and Sebastopol Avenues (East entry)

A future piece to be installed at the North entry

The breakdown of estimated costs (pre-tax) is as follows:

Item	Unit Cost	Quantity	Subtotal
Bases	\$54	4	\$216
Sign blanks	\$28	4	\$112
Engraving	\$75	3	\$225
Total			\$553 (+ tax)

Discussion:

The Council's approval of this funding request supports the Public Arts Committee's goal of ensuring that public art installations are both visible and clearly identified for the community. Signage serves to enhance public understanding, encourage engagement, and appropriately acknowledge the artists and significance of each piece.

To move forward with implementation, staff is requesting direction from the Public Arts Committee on the appropriate next steps. One recommended approach is the creation of an ad hoc subcommittee to review and develop signage recommendations for full Committee consideration.



Possible areas for review and recommendation include but not limited to:

- Sign design (materials, format, aesthetic consistency)
- Content (artist name, artwork title, date of installation, brief description)
- Timeline for fabrication and installation

As part of the past agenda, lighting for these entry way pieces has also been discussed. It is recommended that lighting; types; materials; etc., could also fall under the scope of work of an ad hoc committee.

If an ad hoc committee is created, it is recommended that the following actions be conducted:

Creation of Ad hoc

Appointment of members to ad hoc

Scope of work for ad hoc

Timeline for ad hoc

Lighting?