

CITY OF SEBASTOPOL CITY COUNCIL
AGENDA ITEM REPORT FOR MEETING OF: April 15, 2025

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To: Honorable Mayor and City Councilmembers
From: City Manager Don Schwartz
Subject: Recap of City Council Goals and Priorities/Strategies and Next Steps

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RECOMMENDATIONS:

That the City Council receive the report recapping the City Council goals and priorities/strategies as well as receipt of next steps.

EXECUTIVE SUMMARY:

The City Council conducted a goal setting workshop on April 1, 2025 and established goals that are fundamental to effective governance. The Council deliberated and established goals through June 30, 2026.

DISCUSSION:

At the goals workshop, the Council, through public participation, input from City Councilmembers, and input from staff, identified goals that staff is to review to determine if they are feasible to be completed by June 30, 2026.

The Council established six goals:

- Community Vitality
- Public Safety
- Infrastructure
- High Performance Organization
- Long Term Financial Stability
- Economic Development

The Council identified strategies and projects to achieve the goals, listed by goal on the attached matrix. It supported 62 items, with forty three (43) of them receiving unanimous support, nine (9) receiving support from four Councilmembers, and ten (10) receiving support from three Councilmembers. These exclude numerous projects recommended by staff, which the Council directed staff to consider in developing recommendations for the Council. The Council indicated the projects with unanimous support should be prioritized over items supported by four Councilmembers, which should be prioritized over items with support from three Councilmembers.

Some of the strategies/projects reflect practices that already exist, such as providing quarterly financial reports and improving our emergency management capacity. Most reflect new efforts.

Overall, there are considerably more projects than staff has the capacity to complete before July of next year. Thus, further prioritization will be essential.

NEXT STEPS:

Staff intend to take the following steps, while being flexible to account for new information:

1. Eliminate projects from the matrix that did not receive three or more votes.

2. Add projects recommended by staff that are not included on the matrix . but were in the materials provided for the goal-setting session.
3. Develop cost estimates for projects with potential budget implications, and to the extent possible include them as items for the Council's consideration in the FY 25-26 budget. This will focus on items receiving unanimous Council support.
4. Estimate levels of staff time required for projects, focusing on those receiving unanimous Council support.
5. Develop an action plan for Council consideration, which may be completed in phases. The action plan will reflect direction provided by Council, staff recommendation, and budget and staff resources required for each project, In some cases, projects with less Council support may be recommended for action over other projects based on resources available.

Councilmembers have proposed some of the priorities as agenda items that have been presented to the Agenda Review Committee for placement onto a future City Council meeting. Staff is recommending that these items be listed as pending on a forward agenda to allow staff the opportunity to review the items that received unanimous support at the goals session, take those items to the budget committee as part of the budget process, and bring the items forward in the context of other projects. Considering projects individually undermines the opportunity for the Council to consider the importance of particular projects in the context of your goals.

Staff Analysis:

Staff has attached the matrix of goals, priorities/strategies and highlighted the goals that had unanimous Council support.

COMMUNITY OUTREACH:

This item has been noticed in accordance with the Ralph M. Brown Act and was available for public viewing and review at least 72 hours prior to schedule meeting date. The City has also used social media to promote and advertise the City Council Meeting Agenda Items.

As of the writing of this staff report, the City has not received any public comment. However, if staff receives public comment from interested parties following the publication and distribution of this staff report such comments will be provided to the City Council as supplemental materials before or at the meeting.

FISCAL IMPACT: There is no fiscal impact associated with receipt of the Matrix and recommended next steps.

RESTATED RECOMMENDATION:

That the City Council receive the report recapping the City Council goals and priorities/strategies as well as receiving the next steps.

CITY COUNCIL OPTIONS:

That the City Council not support the next steps as recommended and provide direction to staff. If the Council chooses this option, the item would need to be removed from the Consent Calendar.

ATTACHMENTS:

1. Matrix
2. Example of Template for Next Steps

APPROVALS:

Department Head Approval: Approval Date

CEQA Determination (Planning): Approval Date:

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guidelines.

Administrative Services (Financial): Approval Date:

Costs authorized in City Approved Budget: Yes No N/A

Account Code (f applicable)

City Attorney Approval Approval Date: N/A

City Manager Approval: Approval Date: April 8, 2025

ONE YEAR GOALS THROUGH JUNE 30 2026

GOAL	COMMUNITY VITALITY					
	Enhance Sebastopol as a great place to live that values community health and well-being. Preserve Sebastopol's unique character.					
	<i>Strategies/Priorities</i>					
		<i>Carter</i>	<i>Hinton</i>	<i>Maurer</i>	<i>McLewis</i>	<i>Zollman</i>
1	Restore or repair labyrinth teen memorial (\$5000)	X	X	X	X	X
2	Support community events with city sponsorship and reduction of fees	X	X	X	X	X
3	Dark sky lighting	X	-	X	-	X
4	Pomo and public art and updating city web site/land acknowledgement	X	X	X	X	X
5	Drought tolerant landscaping of police and public works	X	-	X	-	X
6	Affordable Housing through ADUs	X	X	X	-	X
7	Tiny Homes	X	X	X	-	X
8	Flower Baskets on Main Street	-	X	X	X	X
9	City Ambassadors	X	-	-	X	X
10	Clean up of Graffiti	X	X	X	X	X
11	Festive Activities/Holiday Events	X	X	X	X	X
12	Grant Writer	X	X	X	X	X

GOAL	PUBLIC SAFETY					
	Strengthen the public's safety and improve the quality of life. Includes supporting our first responders (police, fire, public works), responding to emergencies, protecting people, property, and businesses, and engaging in emergency preparedness community outreach, public education and prevention activities.					
	<i>Strategies/Priorities</i>					
		<i>Carter</i>	<i>Hinton</i>	<i>Maurer</i>	<i>McLewis</i>	<i>Zollman</i>
1	Explore Ways to Address Homelessness	X	X	X	X	X
2	Volunteer Program Reinstated/Increased community volunteers for downtown	X	-	X	X	X
3	Emergency Preparedness/Management	X	X	X	X	X

ONE YEAR GOALS THROUGH JUNE 30 2026

9	Community Emergency Response Team – County free offerings	X	X	X	X	X
4	Pursue no additional costs and or low cost solutions to homelessness	X	X	X	X	X
5	Coalition of Housing/Keep County or review non-profit/change lead agencies	X	X	X	X	X
6	Keeping drugs out of town /drug enforcement/needle exchange	X	X	X	X	X
7	Working in partnership with schools, libraries, other agencies etc	-	-	-	X	X
8	Public Transparency of state required mandates for policing	X	-	-	X	X
9	Revisit Infrastructure for back up of City emergency systems	X	X	X	X	X

GOAL	INFRASTRUCTURE					
	Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Trail Projects/ Desk top study for Apple Blossom Trail	X	-	X	-	X
2	Caltrans grant – Sustainable transportation	X	X	X	X	X
3	Parking Issues/downtown	X	-	-	-	-
4	Potholes/Street Resurfacing	X	X	X	X	X
5	Wastewater Pipes/Infrastructure/Sewer master plan	X	X	X	X	X
6	Storm Drain Plan – Removal of silt	X	X	X	X	X
7	CUSP Grant Application for Phase I of Naturalization of Calder Creek and Ives Park	X	X	X	X	X
8	Implementation of Rotary Centennial Plan (with revisioning of ives park) Council review first	X	X	X	X	X
9	Well 4 (updates/funding)	X	X	X	X	X
10	Review of Downtown Cell Tower/Need/Safety/Anything to be done about it	-	-	X	-	-
11	Review of City Buildings/Expansion of Senior center/Library/City Hall/Community Center	X	X	X	-	X
12	SCTCA Funding Plan Cycle/Bodega Ave Bike Lanes SCTCA Funding Plan Cycle 2	X	X	X	X	X
13	EIFD	X	X	X	X	X

ONE YEAR GOALS THROUGH JUNE 30 2026

14	ADA walk way in Ives Park	X	X	X	X	X
15	Removal and/or replace of Chain Link Fence at Ives Park	X	-	X	X	X
16	Preserve and Clean Up of Laguna Wetlands Open Bathroom during daytime hours (near ball field/little league)	-	-	X	-	X
17	Pickleball courts	-	-	X	X	-
18	Add Items to List from Staff: Water / Sewer Master Plan City buildings	X	X	X	X	X

GOAL	HIGH PERFORMANCE ORGANIZATION					
	<i>Strategies/Priorities</i>					
		<i>Carter</i>	<i>Hinton</i>	<i>Maurer</i>	<i>McLewis</i>	<i>Zollman</i>
1	Achieving staffing/ Program targets that match best standards and efficiency/operational staffing efficiencies/baseline budgets/performance management	X	X	X	X	X
2	Avoid builder remedy	X	X	X	X	X
3	Slow down major decisions	X	X	X	-	-
4	Restoring public trust	X	X	X	X	X
5	Utilizing technology (AI)	X	-	-	X	X
6	IT Audit (approved during earlier Council Meeting)	X	X	X	X	X
7	Improve Public Communications	X	X	X	X	X
8	Shared Services	X	X	X	X	X
9	Cross Training of Administrative Staff/Actions from Class and Comp Study and Staffing Assessment	X	X	X	X	X

GOAL	LONG TERM FINANCIAL SUSTAINABILITY					
	Achieving Greater Fiscal Resilience and Long Term Fiscal Sustainability					
	<i>Strategies/Priorities</i>					
		<i>Carter</i>	<i>Hinton</i>	<i>Maurer</i>	<i>McLewis</i>	<i>Zollman</i>
1	Balanced Budget	X	X	X	X	X

ONE YEAR GOALS THROUGH JUNE 30 2026

2	Quarterly Financial report/annual long term budget reductions	X	X	X	X	X
3	Measure U Priority Resolution reviewed during Budget Process	X	X	X	X	X
4	Enterprise Oversight Committee; weave into budget committee process – biannual review of enterprise funds	X	-	X	X	X
5	Publish Reports on Budget Illustrating Budget (Budget at a Glance)	X	X	X	X	X
6	Diversify City Revenue base	X	X	X	X	X
7	Update Financial Policies/Ensure meets CIRA	X	X	X	X	X
8	Increasing Revenue Base	X	X	X	X	X
9	Update of Impact Fees and More Information	X	X	X	X	X
10	Grants from Regional Bodies	X	X	X	X	X
11	Review of Zoning Codes for streamlining of permitting	X	X	X	X	X

GOAL	ECONOMIC DEVELOPMENT					
	Strategies/Priorities					
		Carter	Hinton	Maurer	McLewis	Zollman
1	Growing Businesses Together	X	X	X	X	X
2	Attract and support market rate housing	X	-	X	X	X
3	Support chamber in advertising the City (branding)	X	-	-	-	-
4	Presentation from new CDD on economic development/plans/strategy/ responsibility of who (what department) is keeping track of businesses?/ How we are working as part of economic development /working with broker who are working with people who are seeking spaces/how develop relationships	X	X	X	X	X
5	Clarification on Sebastopol downtown business association merging with chamber of commerce	X	-	-	X	X
6	Audit of are we getting business licensing fees/what is city hall doing to keep eye on city getting its fees?	X	X	-	X	X
7	Formula Business Review of Ordinance	X	-	-	X	X
8	Business surveys	X	-	-	X	X

ONE YEAR GOALS THROUGH JUNE 30, 2026

GOAL	COMMUNITY VITALITY Enhance Sebastopol as a great place to live that values community health and well-being. Preserve Sebastopol's unique character.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
UNANIMOUS SUPPORT													
1	Restore or repair labyrinth teen memorial (\$5000)				Public Works/Engineering	Funding/Staff Time		City staff to work with Councilmember Maurer on plan for funding and transfer of teen memorial to new location.	X	X	X	X	X
2	Support community events with city sponsorship and reduction of fees		Ongoing	Ongoing	Public Works/Engineering	Staff time to review permit/fee waiver request/prepare agenda item	None other than loss of revenues	Waivers are reviewed by Council on a case by case basis at a City Council Meeting.	X	X	X	X	X
3	Pomo and public art and updating city web site/land acknowledgement			Dec-25	City Administration/City Attorney	Research of Land Acknowledgments from other cities	None other than Staff time		X	X	X	X	X
4	Clean up of Graffiti				Public Works/Engineering	Funding of Staff/materials for removal			X	X	X	X	X
5	Festive Activities/Holiday Events			Dec-25					X	X	X	X	X
6	Grant Writer			As soon as possible	City Administration	Costs for RFP/Contract or costs for hiring of grant writer			X	X	X	X	X

GOAL	COMMUNITY VITALITY Enhance Sebastopol as a great place to live that values community health and well-being. Preserve Sebastopol's unique character.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (4 Votes)													
1	Affordable Housing through ADUs								X	X	X	-	X
2	Tiny Homes								X	X	X	-	X
3	Flower Baskets on Main Street								-	X	X	X	X

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	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (3 Votes)													
1	Drought tolerant landscaping of police and public works								X	-	X	-	X
2	City Ambassadors								X	-	-	X	X
3	Dark sky lighting								X	-	X	-	X

GOAL	PUBLIC SAFETY Strengthen the public's safety and improve the quality of life. Includes supporting our first responders (police, fire, public works), responding to emergencies, protecting people, property, and businesses, and engaging in emergency preparedness community outreach, public education and prevention activities.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
UNANIMOUS SUPPORT													
1	Explore Ways to Address Homelessness								X	X	X	X	X
2	Revisit Infrastructure for back up of City emergency systems								X	X	X	X	X
3	Emergency Preparedness/Management								X	X	X	X	X
4	Community Emergency Response Team – County free offerings								X	X	X	X	X
5	Pursue no additional costs and or low cost solutions to homelessness								X	X	X	X	X
6	Coalition of Housing/Keep County or review non-profit/change lead agencies								X	X	X	X	X
7	Keeping drugs out of town /drug enforcement/needle exchange								X	X	X	X	X

GOAL	PUBLIC SAFETY Strengthen the public's safety and improve the quality of life. Includes supporting our first responders (police, fire, public works), responding to emergencies, protecting people, property, and businesses, and engaging in emergency preparedness community outreach, public education and prevention activities.												
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Priority/Strategy													
NO FULL CONSENSUS (4 Votes)													
1	Volunteer Program Reinstated/Increased community volunteers for downtown								X	-	X	X	X

GOAL	PUBLIC SAFETY Strengthen the public's safety and improve the quality of life. Includes supporting our first responders (police, fire, public works), responding to emergencies, protecting people, property, and businesses, and engaging in emergency preparedness community outreach, public education and prevention activities.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (3 Votes)													
1	Public Transparency of state required mandates for policing								X	-	-	X	X

GOAL	PUBLIC SAFETY Strengthen the public's safety and improve the quality of life. Includes supporting our first responders (police, fire, public works), responding to emergencies, protecting people, property, and businesses, and engaging in emergency preparedness community outreach, public education and prevention activities.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (2 Votes)													
1	Working in partnership with schools, libraries, other agencies etc.								-	-	-	X	X

GOAL	INFRASTRUCTURE Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
UNANIMOUS SUPPORT													
1	Caltrans grant – Sustainable transportation								X	X	X	X	X

2	Potholes/Street Resurfacing								X	X	X	X	X
3	Wastewater Pipes/Infrastructure/Sewer master plan								X	X	X	X	X
4	Storm Drain Plan – Removal of silt								X	X	X	X	X
5	CUSP Grant Application for Phase I of Naturalization of Calder Creek and Ives Park								X	X	X	X	X
6	Implementation of Rotary Centennial Plan (with revisioning of Ives Park) Council review first								X	X	X	X	X
7	Well 4 (updates/funding)								X	X	X	X	X
8	SCTCA Funding Plan Cycle/Bodega Ave Bike Lanes. SCTCA Funding Plan Cycle 2								X	X	X	X	X
9	EIFD								X	X	X	X	X
10	ADA walk way in Ives Park								X	X	X	X	X
11	Add Items to List from Staff: Water / Sewer Master Plan. City buildings								X	X	X	X	X

GOAL	INFRASTRUCTURE Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (4 Votes)													

1	Review of City Buildings/Expansion of Senior center/Library/City Hall/Community Center								X	X	X	-	X
2	Removal and/or replace of Chain Link Fence at Ives Park								X	-	X	X	X

GOAL	INFRASTRUCTURE Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (3 Votes)													
1	Trail Projects/ Desk top study for Apple Blossom Trail								X	-	X	-	X

GOAL	INFRASTRUCTURE Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (2 Votes)													
1	Preserve and Clean Up of Laguna Wetlands Open Bathroom during daytime hours (near ball field/little league)								-	-	X	-	X
2	Pickleball courts								-	-	X	X	-

GOAL	INFRASTRUCTURE Maintaining High Quality Infrastructure, Facilities and Services includes repairing/replacing outdated city facilities, improving streets, stormwater and wastewater infrastructure.												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (1 Vote)													
1	Parking Issues/downtown								X	-	-	-	-
2	Review of Downtown Cell Tower/Need/Safety/Anything to be done about it								-	-	X	-	-

GOAL	HIGH PERFORMANCE ORGANIZATION												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
UNANIMOUS SUPPORT													
1	Achieving staffing/ Program targets that match best standards and efficiency/operational staffing efficiencies/baseline budgets/performance management								X	X	X	X	X
2	Avoid builder remedy								X	X	X	X	X
3	Restoring public trust								X	X	X	X	X
4	IT Audit (approved during earlier Council Meeting)								X	X	X	X	X
5	Improve Public Communications								X	X	X	X	X
6	Shared Services								X	X	X	X	X
7	Cross Training of Administrative Staff/Actions from Class and Comp Study and Staffing Assessment								X	X	X	X	X

GOAL	HIGH PERFORMANCE ORGANIZATION												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman
Priority/Strategy													
NO FULL CONSENSUS (3 Votes)													
1	Slow down major decisions								X	X	X	-	-
2	Utilizing technology (AI)								X	-	-	X	X

GOAL	LONG TERM FINANCIAL SUSTAINABILITY Achieving Greater Fiscal Resilience and Long Term Fiscal Sustainability												
	Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman

Priority/Strategy														
UNANIMOUS SUPPORT														
1	Balanced Budget									X	X	X	X	X
2	Quarterly Financial report/annual long term budget reductions									X	X	X	X	X
3	Measure U Priority Resolution reviewed during Budget Process									X	X	X	X	X
4	Publish Reports on Budget Illustrating Budget (Budget at a Glance)									X	X	X	X	X
5	Diversify City Revenue base									X	X	X	X	X
6	Update Financial Policies/Ensure meets CIRA									X	X	X	X	X
7	Increasing Revenue Base									X	X	X	X	X
8	Update of Impact Fees and More Information									X	X	X	X	X
9	Grants from Regional Bodies									X	X	X	X	X
10	Review of Zoning Codes for streamlining of permitting									X	X	X	X	X

Priority/Strategy												
GOAL	LONG TERM FINANCIAL SUSTAINABILITY Achieving Greater Fiscal Resilience and Long Term Fiscal Sustainability											
Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman

Priority/Strategy														
NO FULL CONSENSUS (4 Votes)														
1	Enterprise Oversight Committee; weave into budget committee process – biannual review of enterprise funds									X	-	X	X	X

Priority/Strategy												
GOAL	ECONOMIC DEVELOPMENT											
Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman

Priority/Strategy														
UNANIMOUS SUPPORT														
1	Growing Businesses Together									X	X	X	X	X
2	Presentation from new CDD on economic development/plans/strategy/ responsibility of who (what department) is keeping track of businesses?/ How we are working as part of economic development /working with broker who are working with people who are seeking spaces/how develop relationships									X	X	X	X	X

Priority/Strategy												
GOAL	ECONOMIC DEVELOPMENT											
Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman

Priority/Strategy														
NO FULL CONSENSUS (4 Votes)														
1	Attract and support market rate housing									X	-	X	X	X
2	Audit of are we getting business licensing fees /what is city hall doing to keep eye on city getting its fees?									X	X	-	X	X

Priority/Strategy												
GOAL	ECONOMIC DEVELOPMENT											
Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman

Priority/Strategy														
NO FULL CONSENSUS (3 Votes)														
1	Business surveys									X	-	-	X	X
2	Clarification on Sebastopol downtown business association merging with chamber of commerce									X	-	-	X	X
3	Formula Business Review of Ordinance									X	-	-	X	X

Priority/Strategy												
GOAL	ECONOMIC DEVELOPMENT											
Title	Council Priority TBD	Status	Timeline	Department Responsible	Constraints	Potential Costs to City Budget	Additional Notes	Carter	Hinton	Maurer	McLewis	Zollman

Priority/Strategy														
NO FULL CONSENSUS (1 Vote)														
1	Support chamber in advertising the City (branding)									X	-	-	-	-

TOTALS
 5 votes = 43
 4 votes = 9
 3 votes = 10
 2 votes = 3
 1 vote = 3