



CITY OF SEBASTOPOL CITY COUNCIL

AGENDA ITEM REPORT FOR MEETING OF: October 7, 2025

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**To:** Honorable Mayor and City Councilmembers  
**From:** Toni Bertolero, Public Works Engineer  
**Subject:** Zero Waste Week Presentation

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**RECOMMENDATION:**

That the City Council receive and file a copy of the Presentation for Zero Waste Week (October 11-18, 2025).

**EXECUTIVE SUMMARY:**

Staff received a request from Zero Waste Sonoma for a Proclamation and making a presentation to Council for Zero Waste Week. The Proclamation will be read at the October 7 meeting and a copy of the presentation is attached to this agenda report.

This presentation will be made to the Climate Action Committee.

**BACKGROUND/DISCUSSION/STAFF ANALYSIS:**

Zero Waste Sonoma (ZWS) is a joint powers authority, established in 1992, of which the City of Sebastopol is a member agency. The purpose of the presentation is to provide information regarding ZWS, its mission, outreach and education activities, and Zero Waste events. The presentation is being made to various cities and County agencies (such as Climate Action Committee) in celebration of Zero Waste Week.

**CITY COUNCIL GOALS/PRIORITIES/ AND OR GENERAL PLAN CONSISTENCY:**

This agenda item represents the City Council goals/priorities as follows: N/A

This agenda item represents the City Council General Plan Consistency (if applicable): N/A

**FISCAL IMPACT:**

There is no fiscal impact with this approval.

**COMMUNITY OUTREACH:**

This item has been noticed in accordance with the Ralph M. Brown Act and was available for public viewing and review at least 72 hours prior to scheduled meeting date. The City has also used social media to promote and advertise the City Council Meeting Agenda Items.

As of the writing of this agenda item report, the City has not received any public comment. However, if staff receives public comment from interested parties following the publication and distribution of this agenda item report, such comments will be provided to the City Council as supplemental materials before or at the meeting.

**RESTATED RECOMMENDATION:**

That the City Council receive and file a copy of the Presentation for Zero Waste Week (October 11-18, 2025).

**CITY COUNCIL OPTION(S):**

1. Receive and File the presentation and request that Presentation be made by ZWS staff at a future regularly scheduled meeting.



**ATTACHMENTS:**

1-Presentation slides

**APPROVALS:**

Department Head Responsible for Agenda Item: Approval Date: 9/30/25

CEQA Determination (Community Development/Planning): Approval Date: N/A

The action is not a project under the California Environmental Quality Act (CEQA).

Administrative Services (Financial): Approval Date: N/A

Costs authorized in City Approved Budget: ☐ Yes ☐ No ☒ N/A

Account Code:

City Attorney Approval

Approval Date: N/A

City Manager Approval:

Approval Date: N/A



LESLIE LUKACS  
EXECUTIVE DIRECTOR



9/30/2025

# ZWS BACKGROUND



- ZWS is a Joint Powers Authority (JPA) formed to implement AB 939
- Established in 1992
- Governing body is a 10-member Board of Directors
  - One representative from each City and the County



## MISSION & VISION

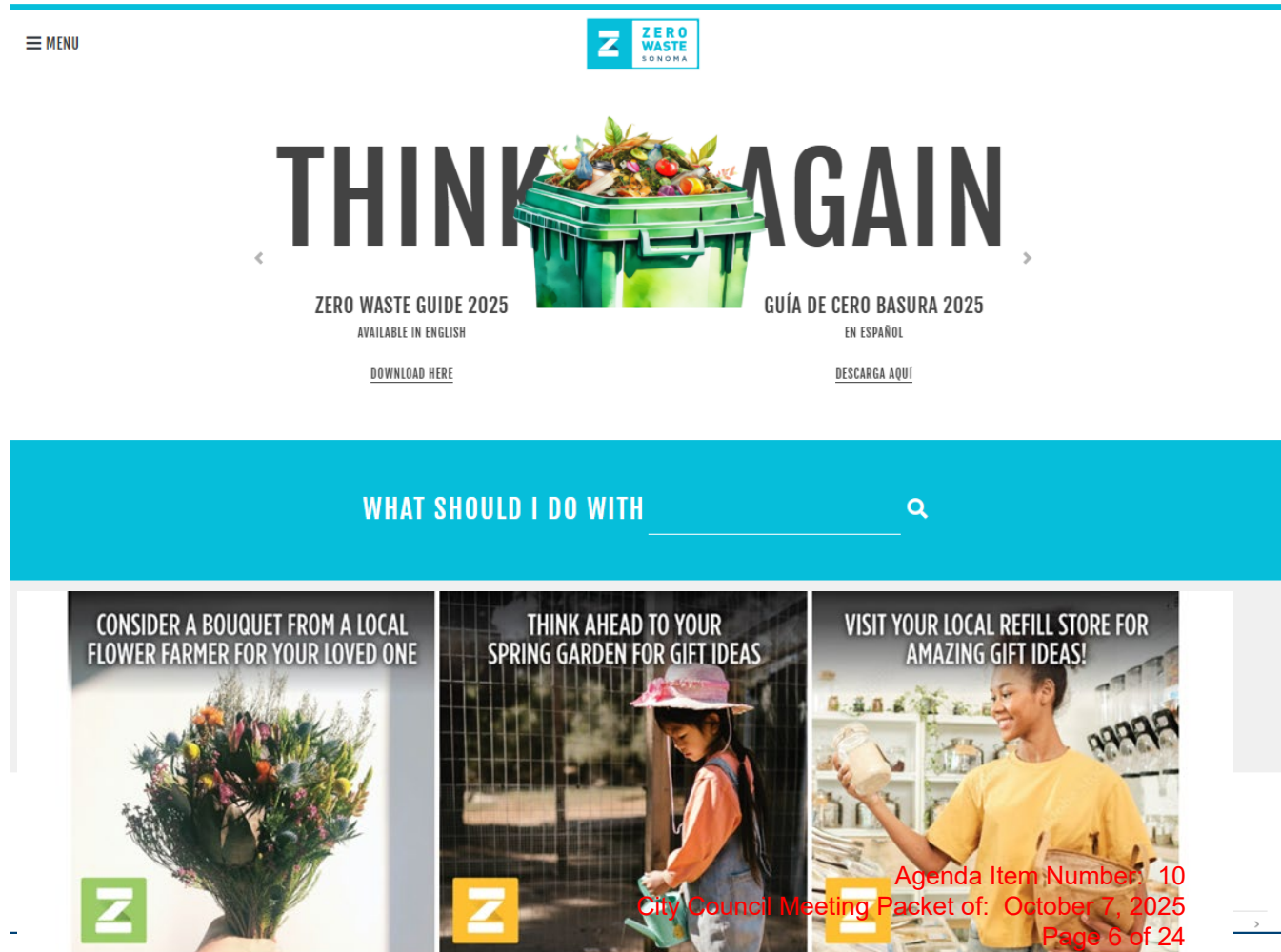
**Zero Waste Sonoma's mission is to empower personal action in waste reduction and materials management by implementing practical solutions to protect our natural resources.**

**Our vision is an engaged and informed community with the shared goal of thriving in a sustainable region without waste.**

# OUTREACH AND EDUCATION



- Website  
www.zerowastesonoma.gov
- Comprehensive topics for residents and businesses
- Robust search function
- 144,000 website visitors in 2024
  - 2,800+ from Santa Rosa





# OUTREACH AND EDUCATION

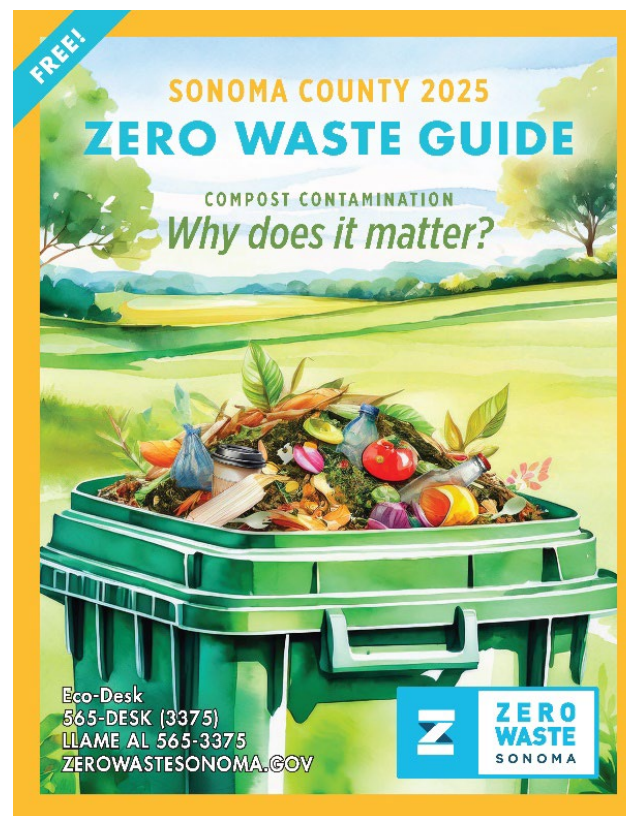
- Events and Fairs
  - 171 outreach events in 2024
  - 7 events in Sebastopol



# OUTREACH AND EDUCATION



- Recycling Guide (English & Spanish)
  - In 2025, printed 25,000 English and 13,000 Spanish Guide
  - Distributed to transfer stations, community partners, nonprofits, tribal organizations, local businesses, and more
  - .pdf version available on zerowastesonoma.gov website





# OUTREACH AND EDUCATION



- Spanish language outreach
  - Call-in radio programming (KBBF, Radio Lazer, La Mejor)
  - Targeted outreach events
  - Countywide annual Latino business visits

Spanish outreach leveraged by Soluna Outreach Services



# REPAIR FAIRS & FIXIT CLINICS



I Repair Fair for each member jurisdiction in FY 25/26



# HOUSEHOLD HAZARDOUS WASTE



- Permanent HHW Facility at Central
  - Tues-Wed for qualifying businesses
  - Thurs-Sat for residents
- HHW Collection Events
  - Every Tuesday, locations vary
  - 1-2 Saturdays per year in Sea Ranch
- HHW Rover Pick-up Service
  - Every Wednesday by appointment



- Reuse Program
  - “Like new” items available for reuse to the public for free
  - Paint Reprocessing in four colors



# ELECTRONIC WASTE COLLECTION



## E-Waste Programs

- Public E-Waste Drop-Off Locations
  - Available at all 5 transfer stations
  
- E-Waste Recycling Events
  - 14 events per year, locations vary
  - 10 events also have free mattress recycling



# SOLAR PANEL COLLECTION



## CalRecycle Grant – Residential Solar Panel Collection Events

- 12 events collecting over 1,000 panels
- Partner with Conservation Corps North Bay
- Panels for reuse
  - Habitat for Humanity ReStore, farm, HS
- Recycle with ERI in Fresno

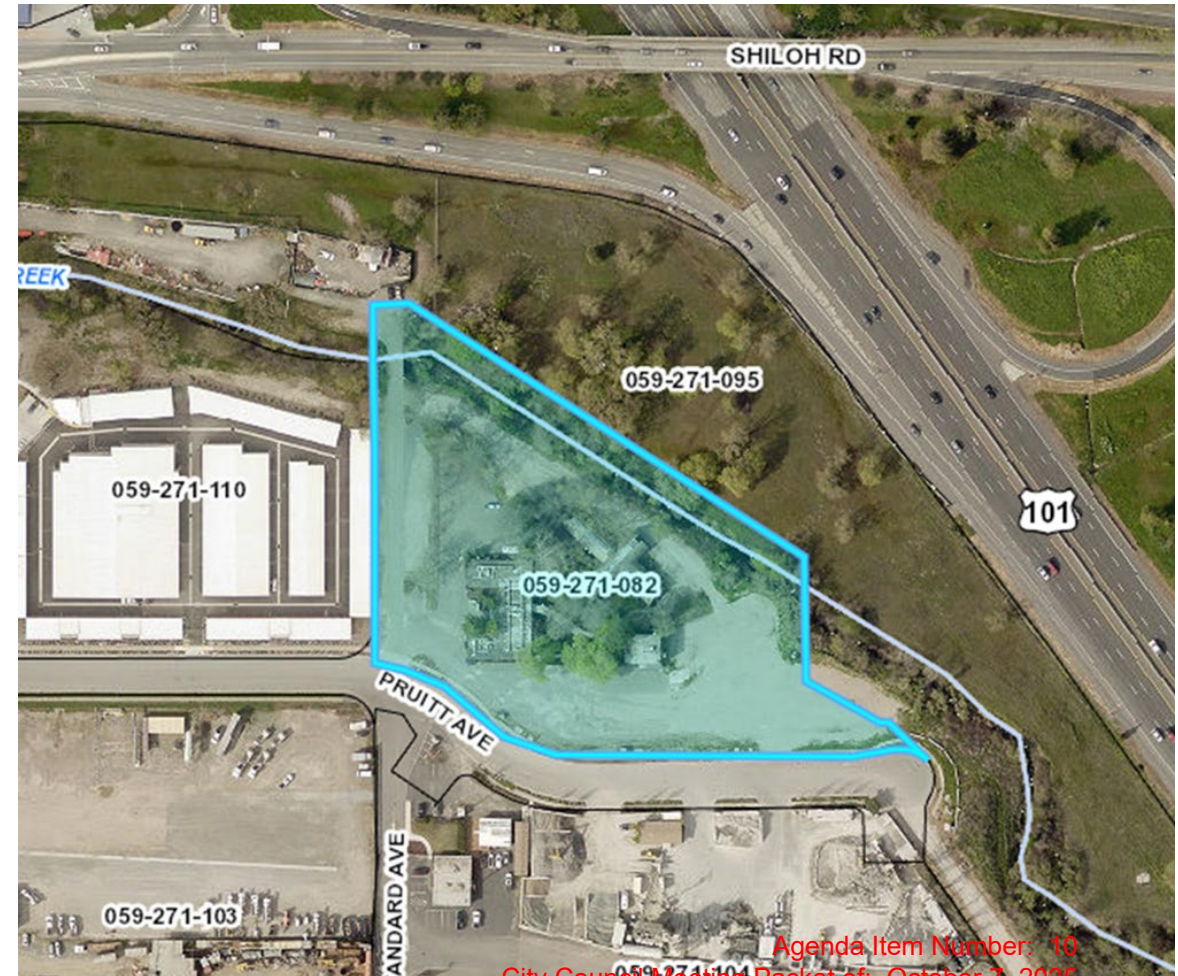




# NEW HHW FACILITY - WINDSOR



- New North County HHW Facility
  - 5885 Pruitt Ave, Windsor
- COAR Design Group for architectural and engineering design
- Working with Sonoma Public Infrastructure for a construction loan
- Possible additions
  - ZWS Offices
  - Hard-to-recycle item collection



# SHORT-LIVED CLIMATE POLLUTANTS LAW (SB 1383) IN ACTION JURISDICTION REQUIREMENTS



Agenda Item Number: 10



Collection  
Services



Hauler  
Program



Contamination  
Minimization



Waivers



Education &  
Outreach



Edible Food  
Recovery  
Program



Compost/mulch  
Procurement



Recycled Paper  
Procurement



Commercial  
Edible Food  
Generators



Jurisdiction  
Inspection &  
Enforcement



# SB 1383 COMPLIANCE



- Support Haulers
  - Investigate Complaints
- Contract with Environmental Health
  - Inspections
- Work with Jurisdictions
  - Notices of Violation
  - Citations
- Maintain Implementation Record





# FOOD RECOVERY GRANTS

- CalRecycle \$300k grant
- CalVolunteers \$2.5 mill grant
- CA Youth Service Corps \$1 mill grant
- USDA grant \$298.5k (food recovery + carbon sequestration)



Picture: fresh produce boxed up for redistribution



Picture: CCNB food recovery truck purchased through a grant



Picture: Corpsmembers redistributing packaged food items



Picture: fruit being consolidated for redistribution

Total GHG Emissions Avoided  
(Tons of CO2e)

486.60

Total Water Footprint  
Reduction (Gallons)

19,833,081

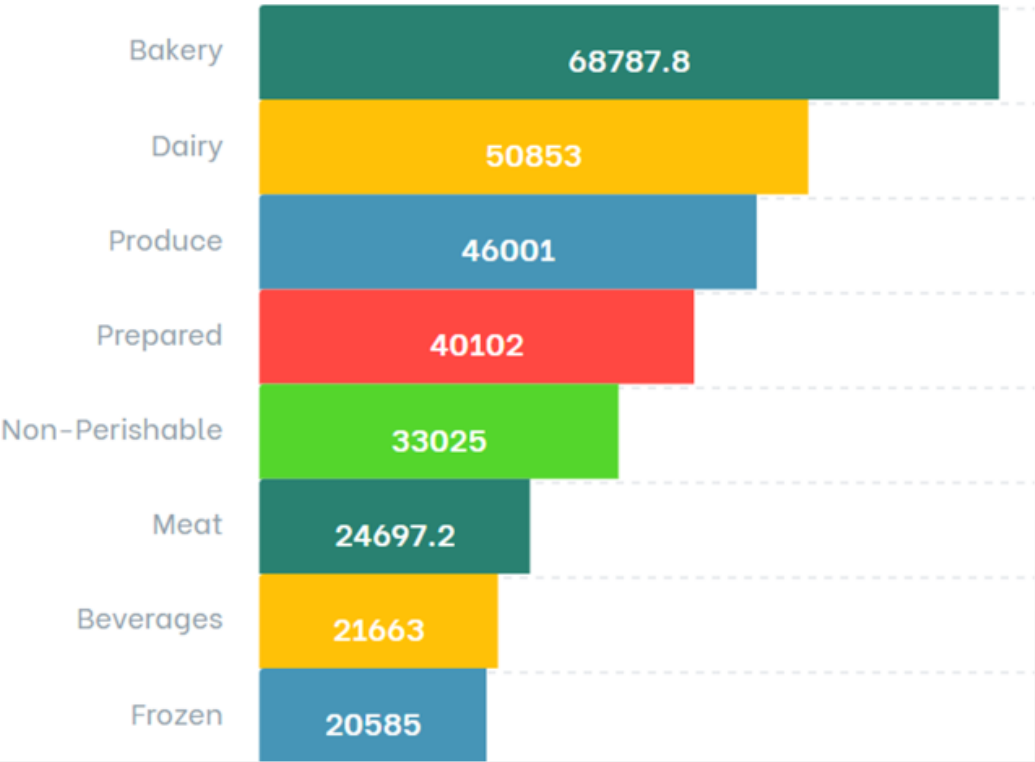
Total Rescues

1,612

Food Rescued (lbs)

329,608

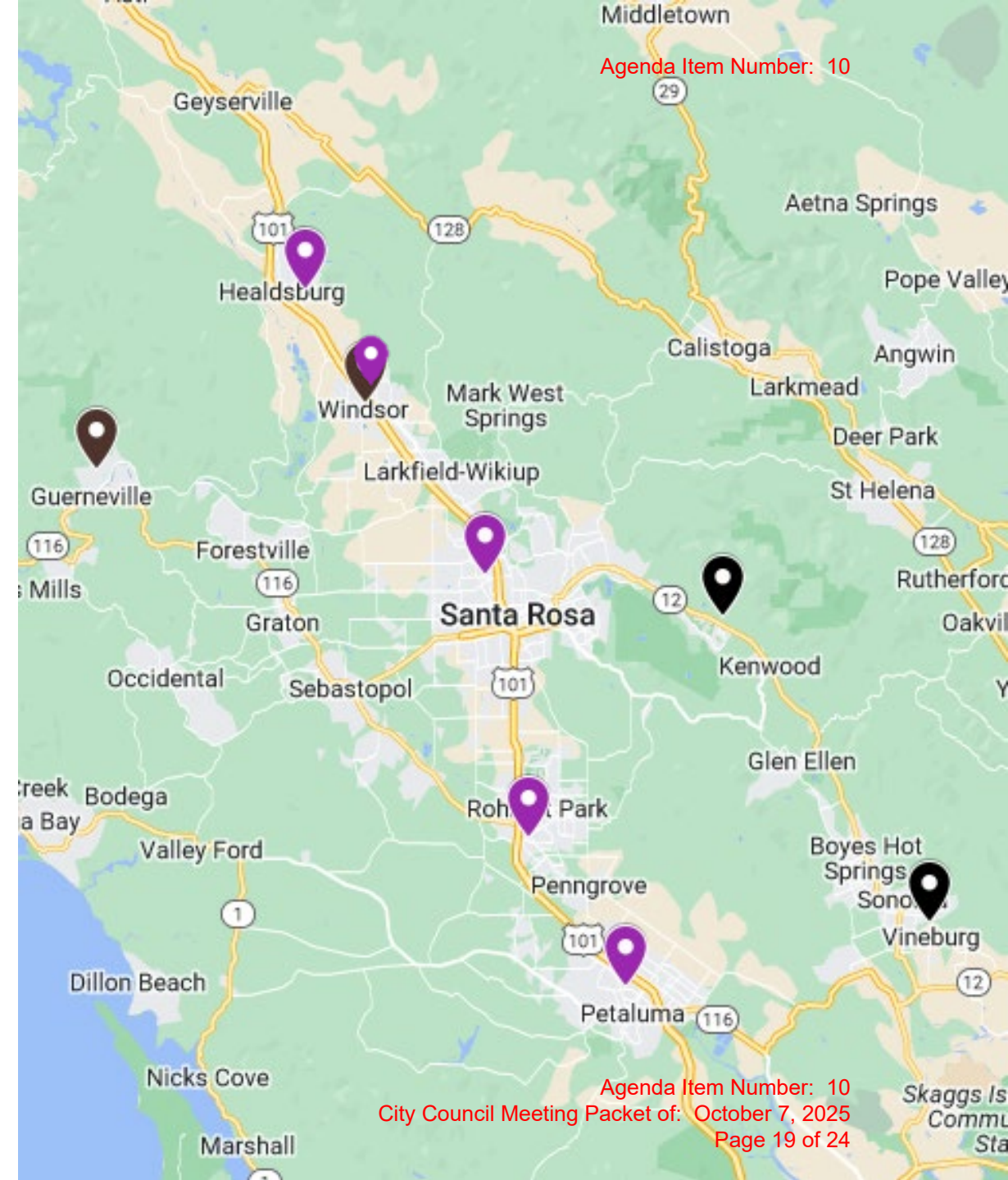
Total Rescued Weight Per Food Type (lbs)





# Compost Hubs

- Free compost for residents, year-round
- More access for residents and more resilient than events
- Located adjacent to non-profit farms or community/teaching gardens
- Purple pins are hubs that opened in 2024
- Black pins are hubs that are likely to open 2025





**10%**  
**REBATE**

## Compost Rebate

Available for compost purchases totaling at least 20 cubic yards in a year, up to 1000 cubic yards. Compost must be spread in Sonoma County.

For more info and to apply:  
[zerowastesonoma.gov/compost-rebate](https://zerowastesonoma.gov/compost-rebate)





# PROPOSED SONOMA COUNTY AIRPORT ORGANICS FACILITY

- Currently County-led project
  - Completed feasibility study Dec 2022
  - Hired SCS Engineers Jan 2024 for environmental permitting, 30% design
- Process up to 65,000 TPY of organics, covered aerated static pile (CASP)
- Solar, energy-efficient equipment, green building materials, etc.
- ZWS to lead RFP to find composter



# CONSTRUCTION & DEMOLITION MODEL ORDINANCE

- County of Sonoma Climate Resiliency grant
  - Develop Model CD&D Ordinance
  - Fund Green Halo Software for 3 years
- Collaboration with Permit Sonoma
  - Launched Green Halo May 4<sup>th</sup>
- Received Green Halo Training
  - Healdsburg, Windsor, Santa Rosa
- Next Steps
  - Transition to using Green Halo
  - Present model ordinance to City Council







Agenda Item Number: 10

ZERO  
WASTE  
SONOMA



- 50+ events in 2024 in Sonoma, Marin, and Napa
- 36 community partners
- All free and open to the public
- Estimated 2500 participants







# QUESTIONS?

THANK YOU!