

Attachment 8: Evaluation Criteria

SEBASTOPOL RFP DRAFT EVALUATION CRITERIA

**MAXIMUM
POSSIBLE
POINTS**

1	SERVICE RATES & VALUE	30
<i>a</i>	Proposed Single Family Residential Service Rate weighted rank.	
<i>b</i>	Proposed Multi-Family Residential Service Rate weighted rank.	
<i>c</i>	Proposed Commercial Service Rate weighted rank.	
<i>d</i>	Overall value of proposed service at proposed Service Rates.	
2	QUALITY OF SERVICE & REFERENCES	18
<i>a</i>	Quality of service performance in the City and in reference communities, especially with respect to service issues like missed pickups and cooperative approaches to providing data and developing new programs, as well as litigation history.	
<i>b</i>	Proven successful operations of recyclable material and organic waste programs that achieve high participation levels in diversion programs.	
<i>c</i>	Demonstrated expertise in designing and using data management systems to assure accurate data collection, analysis, and reporting.	
<i>d</i>	Quality of service performance in the City and in reference communities, especially with respect to service issues like missed pickups and cooperative approaches to providing data and developing new programs, as well as litigation history.	
3	SUSTAINABILITY	18
<i>a</i>	Demonstrated ability to support City efforts to mitigate environmental and infrastructural impacts of solid waste collection, including, but not limited to, reducing vehicle miles travelled (VMT), air pollution (GHG), and damage to City roadways.	
<i>b</i>	Proposed approach to facilitating City’s implementation of its Climate Action Framework , Zero Waste goals , and associated environmental initiatives.	
<i>c</i>	Approach to the use of alternative fuels in collection vehicle fleet, in a blend consistent with EPA and Department of Energy standards for alternative fuels, and approach to the implementation of CARB’s ACF regulations.	
<i>d</i>	Internal sustainability programs (use of local vendors, innovative “green” approach to providing services, corporate sustainability, etc.).	

4	PROPOSED SERVICES, IMPROVEMENTS, & TECHNOLOGY	13
<i>a</i>	Proposed approach to service transition that minimizes disruption to the community and involves a clear and efficient implementation schedule.	
<i>b</i>	Proven ability to decrease waste and increase recovery of waste materials via creative solutions.	
<i>c</i>	Proposed recyclables processing facility(ies) is/are fully permitted, have sufficient processing capacity, demonstrate reasonable residual percentages, and located such that they do not lead to excessive VMT.	
<i>d</i>	Proposed approach to route operations, collection vehicles, and collection containers.	
<i>e</i>	Proven ability to meet regulatory requirements, including all state and local recycling and organics diversion requirements, and to provide City with required reports and data (annual report, tonnage, SB 54, AB 341, AB 1826, etc.).	
<i>e</i>	Proven ability to use technology to innovate and provide value above and beyond the basic standards for service included in the RFP and Agreement, including but not limited to the ability to easily and transparently share data with the City and to the public.	
<i>f</i>	Proposed approach to providing vehicles equipped with technology to provide service verification and GPS tracking, and City's access to such collected information.	
5	COMMUNITY EMPLOYMENT & PARTNERSHIP	8
<i>a</i>	Demonstrated experience fostering and supporting the well-being of the City in direct and collaborative partnership with the City.	
<i>c</i>	Demonstrated approach to local hiring, including specifics about compliance with displaced employee hiring requirement, competitive benefits, a commitment to equity, and a willingness to engage in discussions with organized labor.	
<i>d</i>	Proven ability to engage in proactive communications with City staff and partners.	
<i>f</i>	Proven commitment to employee on-the-job safety, as well as to a Vision Zero approach to vehicle safety.	
6	COMMUNICATION, OUTREACH, & CUSTOMER SERVICE	8
<i>a</i>	Proposed approach to providing effective and innovative educational outreach materials to all customers to increase participation in diversion programs and reduce contamination of collected organic waste and recyclable materials.	
<i>b</i>	Proven responsiveness to customers, including but not limited to excellent customer communications, follow-up, follow-through, and ability to listen to customer feedback.	

7	FINANCIAL ABILITY & INTEGRITY	5
<i>a</i>	Financial review, including a review of key financial indicators, outstanding debt and debt coverage ratios, ability to finance capital purchases and needed start-up investments in equipment.	
<i>b</i>	Proposer's capacity and plans for responding to fluctuations in the value of recyclable material markets.	
<i>c</i>	Demonstrated approach to prevention and identification of internal fraud, corruption, and/or financial malfeasance.	
TOTAL POSSIBLE PROPOSAL EVALUATION SCORE		100