

From: [REDACTED]
To: [City Council](#)
Cc: [REDACTED]
Subject: Fwd: Route 24 Ridership Data--relevant to Burbank Heights and Orchards
Date: Friday, June 23, 2023 3:51:32 PM

Hi Sebastopol City Council Members,

Attached is information and a chart sent to me by Steven Schmitz from Sonoma County Transit re: ridership on the Sebastopol Shuttle.

Since I wrote my initial email to you, there have been lots of questions from BHO residents:

1. Where does the allocated money for the bus end up?
2. Is it kept in the City coffers or do you sent it to SCT?
3. If it's kept, could you put the \$7500 proposed allocation in a fund for use by extremely low income riders?
4. Does partial funding (compared to last year) mean that the bus might have less rounds per day?
5. Does partial funding mean that some days will be eliminated?

We welcome a visit from any of you to address our concerns in person. We have a weekly Friday market where you would be welcome; call Judy Morgan (707 634-6165) to set up a date. Note: Diana Rich just visited, but the proposed subsidy change for the Shuttle was not apparent then.

Thanks for your consideration—we understand that this is a difficult budgetary challenge.

Lauralee Aho
[REDACTED]

Begin forwarded message:

From: Steven Schmitz <Steven.Schmitz@sctransit.com>
Subject: Route 24 Ridership Data
Date: June 23, 2023 at 3:10:50 PM PDT
[REDACTED]

Hello Lauralee:

Attached is ridership data for Sonoma County Transit's route 24 (Sebastopol Shuttle) over the past several fiscal years, including during the pandemic.

You can see on the attached that ridership during FY 2023 is getting closer to pre-pandemic levels. Please note that FY 2021 data on the attached was during the pandemic.

Over the past two fiscal years (FY 2022 and FY 2023), Senior/Disabled passenger trips on route 24 represented approximately 50% of total ridership.

Anecdotally, we know from speaking with our drivers and from previous passenger surveys that the vast majority of Senior/Disabled ridership on route 24 is to and from Burbank Heights.

I can be reached at (707) 585-7516 if you'd like to discuss further over the phone. Thanks for your interest.

Steven Schmitz
Sonoma County Transit

2020-21**Jul - March - Fares suspended**

Feb - Apr	385	107	1,055	1,547
May - Jun	276	105	773	1,154
Total	661	212	1,828	2,701
% by fare type	24.47%	7.85%	67.68%	100.00%
Monthly Average	330.50	106.00	914.00	1,350.50

2021-22

Jul - Sep	474	486	1,365	2,325
Oct - Dec	377	643	1,215	2,235
Jan - Feb	364	423	773	1,560
Mar - Jun	940	924	1,815	3,679
Total	2,155	2,476	5,168	9,799
% by fare type	21.99%	25.27%	52.74%	100.00%
Monthly Average	179.58	206.33	430.67	816.58

2022-23

Jul - Sep	913	508	1,291	2,712
Oct - Dec	952	522	1,276	2,750
Jan - Apr	1,279	698	2,099	4,076
May - Jun (Projected)	629	346	933	1,908
Total	3,773	2,074	5,599	11,446
% by fare type	32.96%	18.12%	48.92%	100.00%
Monthly Average	314.40	172.80	466.60	953.80

Summary

Fiscal Year	Adult	Youth	Senor/Disabled	Total Passenger Trips
2018-19	2,828	1,538	9,447	13,813
2019-20	2,033	3,806	5,569	11,408
2020-21	661	212	1,828	2,701
2021-22	2,155	2,476	5,168	9,799
2022-23	3,773	2,074	5,599	11,446