

City of Sebastopol

Formula Business Checklist

The City of Sebastopol has an ordinance with restrictions on 'formula' or 'chain' businesses. The intent of the policy is to protect the local economy and unique community character. In most cases, formula businesses are not prohibited, but may be subject to a Use Permit requirement.

Business license applicants are **required** to complete the brief checklist below. City staff may have follow-up questions and will inform you if the proposed business appears to be subject to the formula business ordinance.

BUSINESS NAME: _____
CONTACT PERSON: _____
ADDRESS: _____
PHONE NUMBER: _____
EMAIL ADDRESS: _____

Please respond to the following questions:

1. Is the business an office, tax preparation service, bank, or credit union? YES NO

2. Is the business to be located in any of the following shopping centers? YES NO

- Redwood Marketplace (700-800 Gravenstein Highway North)
- Fiesta Shopping Center (500-660 Gravenstein Highway North)
- Gravenstein Square (950-980 Gravenstein Highway South)
- Southpoint Shopping Center (775-801 Gravenstein Highway South)

a. If you answered YES to Question 2, is the business space 10,000 square feet or less in size?

3. Is your business (check applicable category):

- Restaurant
- Office Business
- Hotel or Motel
- Food store
- Retail Store
- Service Business
- Home Business
- Other (please list type) _____

4. Please indicate if the business will include features that may make it substantially similar or identical to 25 or more other businesses in the United States, regardless of ownership or location. YES NO

5. If you answered yes to Question 4 above, please indicate if the business will include standardized features as defined in Ordinance 1079, such as the majority of products or services being standardized, similar décor and signs, standard employee uniforms, a standard establishment name, and the like:

- Array of Services: YES NO
- Merchandise: YES NO
- Menu: YES NO
- Uniforms: YES NO
- Décor: YES NO
- Signs: YES NO
- Name or Other Features: YES NO

Please contact the Sebastopol Planning Department at 707-823-6167 if you have any questions. Thank you!